

SCHEDULE A TO THE MINUTES
OF THE PARKS RECREATION &
CULTURAL SERVICES
COMMITTEE MEETING OF
TUESDAY, FEBRUARY 27, 2007.

PRCS VOLUNTEER MANAGEMENT STRATEGY



2007 - 2012

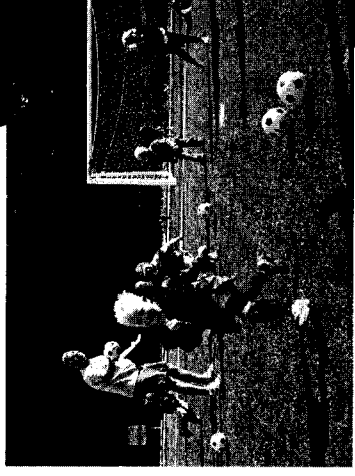
Who was involved?

- 17-member Steering Committee
- Volunteer Richmond Information Services
- 25 stakeholder organisations
- PRCs staff
- Other City departments (ESS, ROBO)

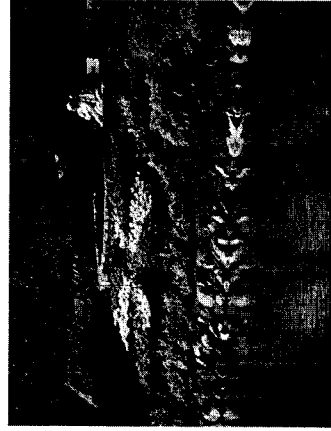
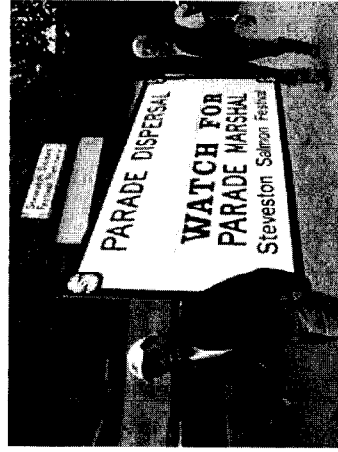


Volunteer Management Vision Statement

Richmond's (parks, recreation and cultural services), connecting people with volunteer opportunities; leading and sustaining a strong volunteer spirit.



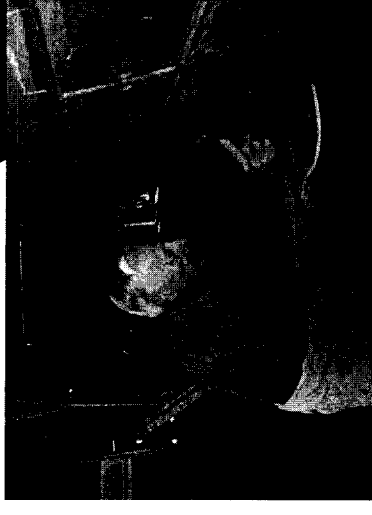
PRCS has an estimated 8,386 volunteers:



- On boards and committees
- Program volunteers
- Special events
- Community sports
- Partners for Beautification

VM Strategy Desired Outcomes:

- Volunteers feel valued
- Community organizations have increased capacity to deliver services
- There are more opportunities to contribute in meaningful ways
- All age groups are volunteering
- Volunteers experience growth and development
- Process is streamlined and duplication is avoided



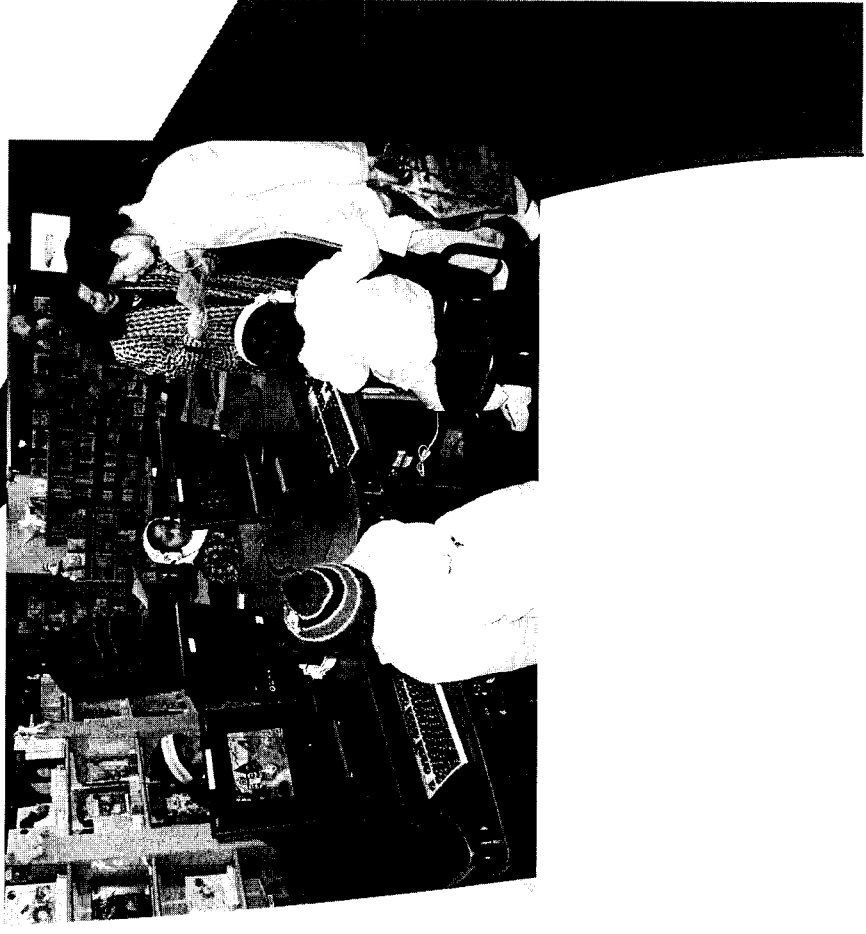
Closing the Gap: Strategic Directions



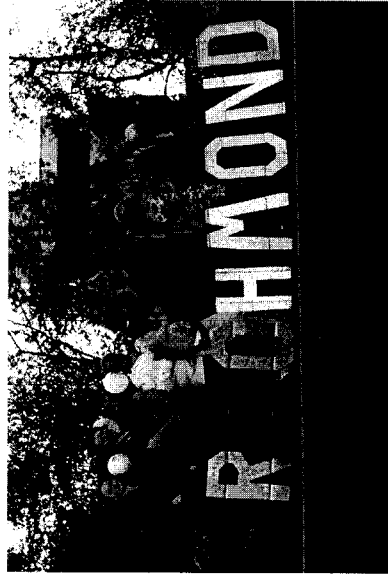
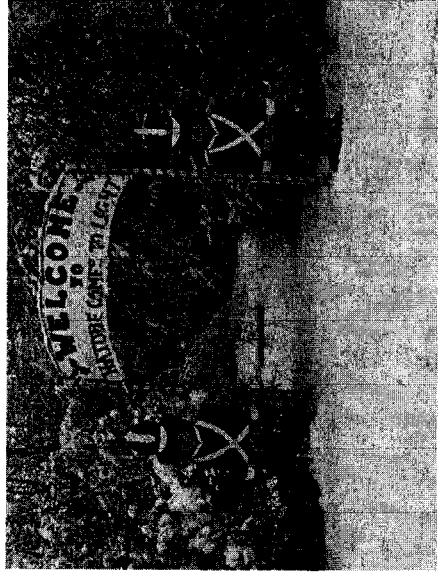
- Manage volunteers through a technology-based system
- Work together with other organizations achieve synergy and sharing
- Work with other organizations to assist them building capacity to recruit and manage volunteers
- Raise the profile of volunteers
- Develop consistent procedures and standards

Technology-based volunteer management system

- One-stop process
- Centralised database
- Software to manage volunteers throughout 360° cycle of volunteer involvement
- Utilize *Volunteer Richmond!* tool



Role of VRIS



- Volunteer recruitment and referral “*Volunteer Richmond!*”
- Consultation support
- Training
- On-line resource library
- Standards
- Continued connection and liaison with community partners

PRCS Volunteer Coordinator

- Oversee strategy implementation
- Works cooperatively with VRIS, partners, stakeholders and City Depts
- Provides leadership to PRCs staff who work with volunteer organisations
- Supports volunteer capacity building
- Maintains database
- Creates and maintains volunteer resources & systems for PRCs volunteers
- Develop common set of policies and procedures



Links to other City departments with volunteer functions

- PRCs strategy
- Richmond Olympic
Business Office
- Emergency Social
Services
- Community safety



SUMMARY

- Volunteers are essential to providing quality PRC services in Richmond
- Volunteers are an integral part of “*Richmond being the most appealing, liveable and well managed community in Canada*”

