



Parks, Recreation and Cultural Services Committee

Date: Wednesday, April 24, 2019

Place: Anderson Room
Richmond City Hall

Present: Councillor Harold Steves, Chair
Councillor Bill McNulty
Councillor Linda McPhail
Councillor Michael Wolfe

Absent: Councillor Chak Au

Also Present: Councillor Carol Day – entered at 4:01 p.m.

Call to Order: The Chair called the meeting to order at 4:00 p.m.

MINUTES

It was moved and seconded

That the minutes of the meeting of the Parks, Recreation and Cultural Services Committee held on March 26, 2019, be adopted as circulated.

CARRIED

NEXT COMMITTEE MEETING DATE

May 28, 2019, (tentative date) at 4:00 p.m. in the Anderson Room

AGENDA ADDITIONS AND DELETIONS

It was moved and seconded

That Item No. 3, “Proposed Tidally Influenced Terra Nova Slough Update” be deferred to the next Parks, Recreation and Cultural Services Committee meeting.

CARRIED

COMMUNITY SERVICES DIVISION

1. **ARTS SERVICES YEAR IN REVIEW 2018**

(File Ref. No. 11-7000-01) (REDMS No. 6156917 v. 2)

A brief video providing an overview and highlights of the Arts Services year in review for 2018 was presented to Committee (copy on file, City Clerk's Office).

Councillor Carol Day entered the meeting (4:01 p.m.).

Discussion took place on (i) presenting the video at the next Council meeting (ii) Door's Open, and (iii) posting the Arts Services Year in Review 2018 report on the City's website.

In response to queries from Committee, Liesl G. Jauk, Manager Arts Services remarked that summer activities and workshops offered at Branscombe House by the artist-in-residence will be listed online and the Art Truck program has been in operation since 2011.

It was moved and seconded

That the Arts Services Year in Review 2018 as presented in the staff report titled, "Arts Services Year in Review 2018," dated March 29, 2019, from the Director, Arts, Culture and Heritage Services, be circulated to the Community Partners and Funders for their information.

CARRIED

2. **DRAFT RICHMOND ARTS STRATEGY 2019-2024**

(File Ref. No. 11-7000-01) (REDMS No. 6158128; 6160962)

With the aid of a PowerPoint presentation (attached to and forming part of these minutes as Schedule 1), Ms. Jauk reviewed the draft Richmond arts strategy 2019-2024 and provided the following additional comments:

- the Richmond Arts Strategy 2012-2017 has reached the end of its intended life and a new Arts Strategy is necessary to align with current community needs and build on successes and lessons learned;
- this draft strategy was developed with, by and for the community;
- the Arts Strategy Task Group comprised of Richmond-based arts and culture stakeholders, City staff and a diverse selection of community members from a range of sectors, cultural backgrounds and age groups provided support, direction and feedback and serve as community champions to promote public involvement in the planning process and act as a sounding board;

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- staff took a proactive approach to involving those typically under-represented in planning processes such as youth, Chinese-speakers and the Indigenous community; and
- in open-ended question asking people what they think makes Richmond's Arts scene unique, top points of pride were Richmond's Public Art, its Cultural Diversity and Natural Beauty, particularly coupled with the cultural heritage of Steveston.

In response to questions from Committee, Ms. Jauk remarked that (i) identifying short, medium and long term goals will be part of the implementation framework, (ii) the strategic directions and objectives are part of building leadership in the community and staff will utilize past experiences for ways to improve and staff will be presenting to the School District, (iii) work has begun on the cultural facilities needs assessment with completion anticipated over the summer for presentation to Council in the fall, (iv) often opportunities for cultural amenity spaces from new developments are ad hoc and staff are reviewing space needs criteria and general guidelines for future developer contribution opportunities for cultural amenity space, and (v) the dedicated affordable artist housing units are owned and operated by the developer there are specific criteria that need to be met to rent.

Discussion ensued regarding utilizing developer contributions and the rental of display space for artists in city facilities and in reply to queries, Ms. Jauk advised that artists who display their work at Minoru receive greatly subsidized rates and there is no cost for showcasing in any public space.

In response to additional questions from Committee, Ms. Jauk further noted that all materials regarding the Draft Strategy have been made available to the public and staff have already received a lot of feedback. Ms. Jauk further advised that the task group was comprised of members from a variety of groups and backgrounds including youth representation and staff will be presenting the draft strategy to the Richmond School District to speak on more specific ways to involve youth.

It was moved and seconded

- (1) *That the Draft Richmond Arts Strategy 2019-2024, included as Attachment 1 of the staff report titled "Draft Richmond Arts Strategy 2019-2024," dated April 2, 2019, from the Director, Arts, Culture and Heritage Services, be adopted for the purpose of seeking stakeholder and public feedback on the strategy; and*
- (2) *That the Final Richmond Arts Strategy 2019-2024, including the results of the stakeholder and public feedback, be reported back to the Parks, Recreation and Cultural Services Committee.*

CARRIED

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3. **PROPOSED TIDALLY INFLUENCED TERRA NOVA SLOUGH UPDATE**

(File Ref. No. 06-2345-20-TNOV4) (REDMS No. 6160886 v. 10; 5621988)

Please see Page 1 of these minutes for action on this item.

4. **UPDATE ON COMMUNITY RECREATION PROGRAMS AND SERVICES 2018**

(File Ref. No. 11-7000-01) (REDMS No. 6151724 v. 41)

David Ince, Manager, Community Recreation Services provided an overview on the community recreation programs and services 2018 update, noting that services offered were in collaboration with community associations and societies.

In reply to queries from Committee, Mr. Ince remarked that (i) the East Richmond Community Association will be looking at program development in the Bridgeport area, (ii) the number of volunteer hours noted in the staff report are based on self-reporting, and (iii) the recreation fee subsidy program allows those between the ages of 55 and 65 who no longer qualify for seniors facility passes to still benefit from a cost savings and that staff anticipate that the same amount of opportunities are provided for those who qualify for a subsidy.

It was moved and seconded

That the staff report titled "Update on Community Recreation Programs and Services 2018," dated April 5, 2019, from the Director, Recreation and Sport Services be received for information.

CARRIED

5. **LONDON FARM MASTER PLAN**

(File Ref. No.) (REDMS No.)

The Chair spoke to a referral regarding a Master Plan for the London Heritage Farm and discussion took place on site orientation and building locations.

As a result of the discussion, the following **referral motion** was introduced:

It was moved and seconded

That staff update the London Farm Master Plan and investigate the cost, and potential, of reconstructing a timber barn, similar to the barn reconstructed, with a barn raising event, in Ladner by Delta Municipality.

CARRIED

6. **MANAGER'S REPORT**

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Committee offered congratulations to Jane Fernyhough, Director, Arts, Culture and Heritage Services on her retirement and recognized and commended her for her 39 years of service to the City.

ADJOURNMENT

It was moved and seconded

That the meeting adjourn (4:47 p.m.).

CARRIED

Certified a true and correct copy of the Minutes of the meeting of the Parks, Recreation and Cultural Services Committee of the Council of the City of Richmond held on Wednesday, April 24, 2019.

Councillor Harold Steves
Chair

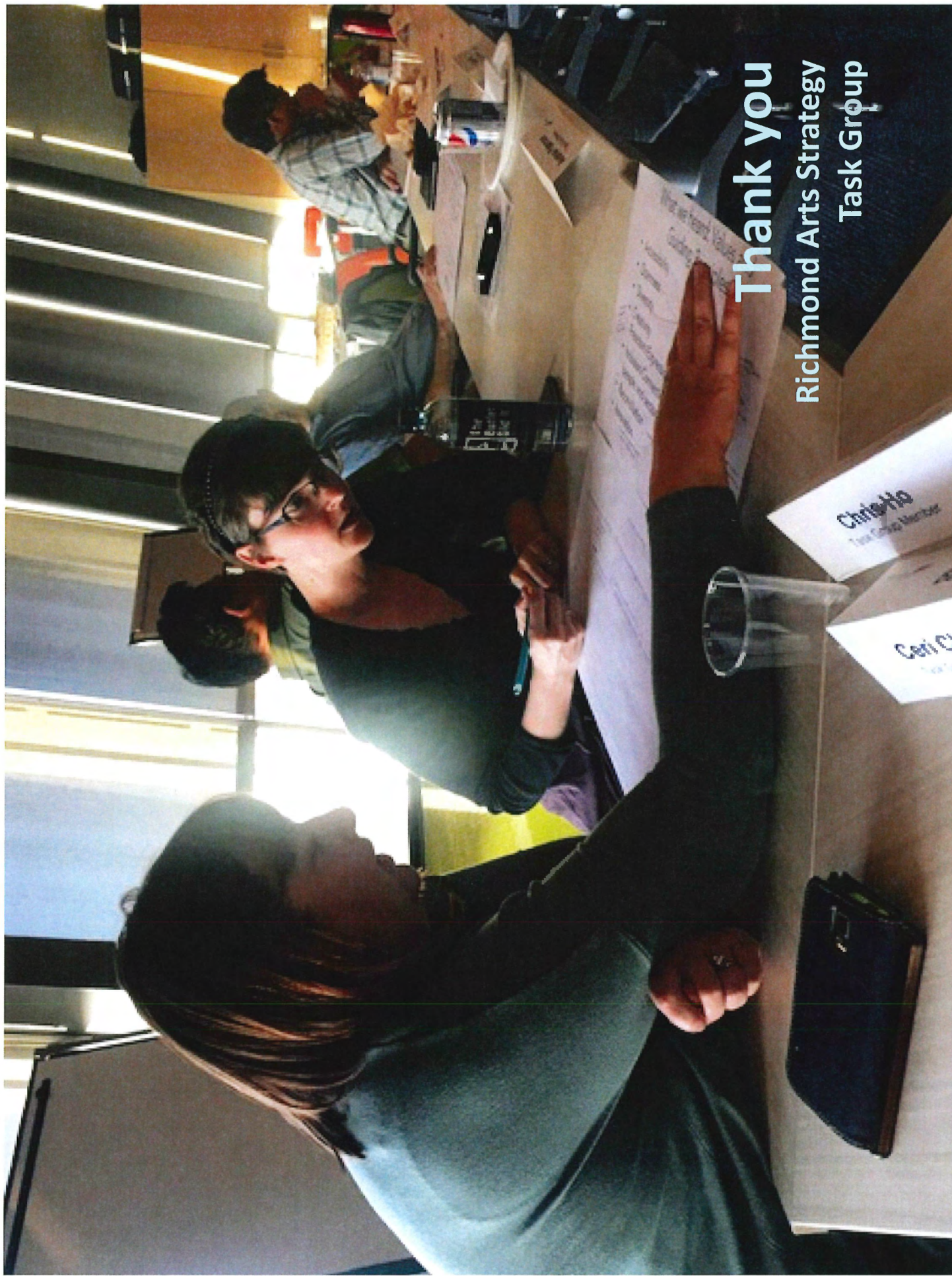
Amanda Welby
Legislative Services Coordinator



April 2019 | DRAFT

Purpose

- To understand the current state of the arts in Richmond;
- To provide a blueprint for the City over the next five years with key principles and criteria for decision-making to enable the broadest possible access to, and awareness of, the City's diverse arts opportunities to enrich quality of life through engagement with the arts;
- To provide strategies to integrate the arts into the broader community with a collaborative plan that strengthens arts groups to meet community needs; and
- Through engagement, to access the wisdom of the broader community to champion the provision of arts activities, facilities and opportunities as integral and essential to a healthy society.



Thank you

Richmond Arts Strategy
Task Group

Community Engagement

470+ complete online surveys

30+ pop-up kiosks and sounding boards

9 one-on-one interviews

8 stakeholder meetings and presentations

6 facilitated community events



誠邀大家參與！

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地址: 美国明尼申中心井田中心
大家野州治文市工业

想型的創作活動及文化場所？期望社會學會重視對中、明閱讀含義。

一起區域列治文市士域內，合力建立一個全新的「社區」。

瞭解在未來數月內與此程序密切關聯的

明國下...

「列治文藝術戰略，與列治文市市長」

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Highlights

- Rooted in local context, reflecting Richmond's rapidly growing, changing and diverse community.
- Built upon a solid foundation of civic investment and community cultural development since the first Richmond Arts Strategy in 2004.
- Positions the arts as playing a strategic role in supporting community development and City planning goals such as accessibility, inclusivity, wellness and public space activation.
- Calls for bolstered cultural leadership and collaboration at the grassroots level.



Guiding Principles

officially endorsed by City Council on July 23, 2018

- Striving for **EXCELLENCE** among all who participate in and contribute to the artistic life of Richmond from City services to community organizations to individuals of all ages and skill levels.
- **SUSTAINABILITY** to 'future-proof' the arts through funding, education, infrastructure, mentorship and the integration of the arts into the everyday fabric of our city.
- Expressing **CREATIVITY** through experimentation and fostering collaboration among diverse voices.
- Providing broad **ACCESSIBILITY** to arts experiences and advancing **INCLUSIVITY** to connect people through the arts.
- **COMMUNITY-BUILDING** through creative engagement and dialogue, and honouring the spirit of Reconciliation.
- **CELEBRATION** to showcase and inspire Richmond's artistic vibrancy

What We Heard Points of Pride



Public Art



Cultural Diversity



Natural Beauty

What We Heard

Key Focus Areas



Free Public Events



New and Improved Spaces



Increased Awareness

The background of the page is decorated with various colorful geometric shapes, including triangles, quadrilaterals, and polygons in shades of yellow, purple, orange, and green, scattered across the top and sides.

Strategic Directions

1. Ensure affordable and accessible arts for all.
2. Promote inclusivity and diversity in the arts.
3. Invest in the arts.
4. Increase awareness and participation in the arts.
5. Activate public spaces through (and for) the arts.

Strategic Direction 1

Ensure affordable and accessible arts for all.

HIGHLIGHTS

- support a diverse range of free and affordable arts programming.
- ensure that quality arts experiences are available throughout the community, for all generations.
- Identify and address physical accessibility barriers as well as transportation and cost barriers.
- Ensure spaces are appealing and welcoming to newcomers and other typically under-represented groups.



Strategic Direction 2

Promote inclusivity and diversity in the arts.

HIGHLIGHTS

- Celebrate Richmond diversity with programming that involves work by indigenous artists and other under-represented groups
- Cultivate intercultural communication with arts-based programs including multilingual experiences
- Broaden the definitions of what artistic expression can be through education and experimentation
- Encourage non-traditional collaborations as well as cultural and artistic cross-pollination



Strategic Direction 3

Invest in the arts.

HIGHLIGHTS

- Establish a Cultural Leaders Roundtable
- Ensure alignment with other City strategies and plans
- Provide and promote professional development opportunities, support and tools for artists
- Foster opportunities for businesses to invest in the arts.





Strategic Direction 4

**Increase awareness
and participation in the arts.**

HIGHLIGHTS

- Cultivate arts and cultural leadership in the community
- Expand programs for community-engaged arts practices
- Foster a built environment where one has spontaneous encounters with art
- Promote HowArtWorks.ca as Richmond's online resource to connect creators and community with arts information



Strategic Direction 5

**Activate public spaces through
(and for) the arts.**

HIGHLIGHTS

- Work towards meeting growing demand for creative spaces and cultural facilities
- Use public art and cultural programming to reimagine public spaces
- Complete Cultural Facilities Needs Assessment
- Continue to develop distinct arts districts and cultural hubs as identified in the City Centre Area Plan

Next Steps

1. Stakeholder and community feedback on Draft Richmond Arts Strategy posted online. (Spring 2019)
2. Implementation Framework “living document” identifying partners, schedule, success indicators, etc. (Spring 2019)
3. Council Endorsement of final Richmond Arts Strategy (Spring 2019)
4. Launch campaign (Summer/Fall 2019)

**“It’s just the spark at the beginning of
Richmond’s arts movement.
This is a very special and creative time
where the sky is the limit.”**

- Community Engagement Survey Respondent

