Minutes



Development Permit Panel Thursday, September 12, 2024

Time:

3:30 p.m.

Place:

Remote (Zoom) Meeting

Present:

Wayne Craig, General Manager, Planning and Development, Chair

Roeland Zwaag, General Manager, Engineering and Public Works

Kirk Taylor, Director, Real Estate Services

The meeting was called to order at 3:30 p.m.

MINUTES

It was moved and seconded

That the minutes of the meeting of the Development Permit Panel held on August 21, 2024 be adopted.

CARRIED

1. DEVELOPMENT PERMIT 23-011375

(REDMS No. 7449752)

APPLICANT:

NSDA Architects

PROPERTY LOCATION:

7188 Westminster Highway

INTENT OF PERMIT:

Permit exterior renovations to the existing building at 7188 Westminster Highway on a site zoned "Auto-Oriented Commercial (CA)".

Applicant's Comments

Atsushi Fujimi, NSDA Architects, with the aid of a visual presentation (attached to and forming part of these minutes as <u>Schedule 1</u>), provided background information on the proposed development, highlighting the following:

Development Permit Panel Thursday, September 12, 2024

- The project intends to update the exterior of the building to meet the standards of a boutique hotel, including two exterior seating areas;
- New colours of stucco and manufactured stone are proposed for the exterior cladding of the building;
- Given the proximity to the airport, the renovations will incorporate design elements inspired by aviation;
- A retractable awning is proposed to provide protection from the elements; and
- Bicycle racks are proposed as part of the exterior renovations.

Mackenzie Pugh and Stephen Vincent, Durante Kreuk Ltd. Landscape Architecture, with the aid of the same visual presentation, briefed the Panel on the main landscape features of the project, noting that (i) plant species will include shade tolerant species and a variety of flowering and evergreen species to maintain year-round interest, (ii) larger, denser shrubs are proposed adjacent to the seating areas to provide privacy, (iii) lower ground covers and perennials are proposed to maintain visibility and open space, (iv) smaller multi-stem trees are proposed to provide some privacy while also keeping visibility open, and (v) lighting will be incorporated into the planters along walkways and planters will be the same height of the existing planters.

Staff Comments

Joshua Reis, Director, Development noted that (i) there is no Servicing Agreement associated with the project, (ii) improvements to the exterior of the building are limited in scope, (iii) there is no change to the existing floor area, (iv) all vehicular traffic to and from the site is to operate from the same entrance and exit on Westminster Highway, and (v) the applicant will be providing new Class 1 and Class 2 on-site bicycle parking as part of the proposed scope of work.

Panel Discussion

In reply to queries from the Panel, the applicant noted that (i) the glass canopies will be replaced with aluminum and wood grain materials, (ii) the glass balconies will be retained, (iii) the existing grade will be maintained and ensure the exit ramp will not pose any issues for people with mobility issues, (iv) the exterior renovations are part of the hotel's rebranding from a Ramada to a Best Western short-stay property, specifically an Aiden by Best Western, which offers a more boutique experience, (v) exterior lighting includes wall sconces and uplighting, (vi) the design of the project incorporates Crime Prevention Through Environmental Design (CPTED) principles and there will be upgraded security cameras on site, and (vii) security is managed by the hotel staff.

Correspondence

None.

Development Permit Panel Thursday, September 12, 2024

Gallery Comments

None.

Panel Discussion

The Panel expressed support for the project, noting (i) the benefit of the exterior upgrades, (ii) the applicant's attention to the landscape design of the project, and (iii) salvaging materials where possible.

Panel Decision

It was moved and seconded

That a Development Permit be issued which would permit exterior renovations to the existing building at 7188 Westminster Highway on a site zoned "Auto-Oriented Commercial (CA)".

CARRIED

2. DEVELOPMENT PERMIT 24-012258

(REDMS No. 7744113)

APPLICANT: Jim Ralph

PROPERTY LOCATION: 3200 No. 3 Road

INTENT OF PERMIT:

Permit the construction of a 315-suite hotel at 3200 No. 3 Road on a site zoned "Residential/Limited Commercial and Artist Residential Tenancy Studio Units (ZMU25) – Capstan Village (City Centre)".

Applicant's Comments

Doug Nelson, Bingham + Hill Architects, with the aid of a visual presentation (attached to and forming part of these minutes as <u>Schedule 2</u>), provided background information on the proposed development, highlighting the following:

- The application is submitted to address revisions to the approved Development
- Permit associated with facilitating a permitted changed of use from office to hotel, specifically affecting Building L;
 - The building form is proposed to be revised such that the floor plates are smaller, ceilings are lower, and additional floors are added without exceeding the maximum
- allowable floor area or building height and will provide a similar street wall presence along Sea Island Way and No 3. Road frontages;
- Vehicle access to Phase 3 is provided through the auto court on Phase 4;

Development Permit Panel Thursday, September 12, 2024

- The reconfigured form of Building L is designed to make use of the already constructed below-grade structure without requiring structural modification;
- This change of use to hotel is permitted under the current zoning bylaw;
- The gross floor area and building height remains the same and the majority of physical change to the building has occurred on the south side facing the courtyard;
- The design of the Sea Island Way pedestrian right-of-way on the north side is required to be modified as part of the Servicing Agreement for the larger development to accommodate a larger turning radius from No. 3 Road to Sea Island Way;
- The hotel drop-off will be relocated to the auto court to avoid potential traffic blockages on Cst. Thomas Agar Road;
- The overall outdoor amenity space will be increased by approximately 250 square metres and will be reconfigured into two separate outdoor amenity spaces;
- Non-residential amenity facilities include an expanded exercise room and spa facility with direct access to the outdoor amenity area;
- A new inaccessible green roof will be provided over the expanded indoor amenity at the north-west corner of Building K and an inaccessible green roof at the south-east corner of Building L has been maintained and reconfigured to suit the new building form;
- The outdoor space will be revised to become a non-resident outdoor amenity for the use of hotel guests;
- The façade design strategy reincorporates vertical frame elements, window pattern, colours and materiality, similar to the already approved project; and
- Operable windows, sliding glass doors, and Juliet balconies reflect the new use as a hotel.

Dylan Chernoff, Durante Kreuk Ltd. Landscape Architecture, with the aid of the same visual presentation, briefed the Panel on the main landscape features of the project, noting (i) the landscaping along the project frontages has been updated, (ii) a minor change to the outline of the water feature, (iii) the redistribution of bicycle racks throughout the site, and (iv) courtyard changes including terraces that accommodate outdoor seating areas, a flexible lawn area, and a kids play area for residents.

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Staff Comments

Mr. Reis noted that (i) there is a Servicing Agreement, secured through the previously approved rezoning and Development Permit, associated with the project including frontage improvements along the three road frontages of the site, (ii) hotel use is a permitted use within the zone, (iii) this project will not result in any change in overall floor area ratio to the project, (iv) the proposed design is generally consistent with the previously approved Development Permit for this project, and (v) the expanded landscape area does result in additional podium level outdoor amenity space for exclusive use of Building K residents.

Panel Discussion

In reply to queries from the Panel, the applicant noted that (i) the children's play equipment will include active and passive play areas and is generally suited for children up to 5 years old, (ii) there is no intent to have landscape between the public realm treatment and the building in the north-east corner of the building, and (iii) the proposed surface treatment of the building is smooth.

Correspondence

Francis Leung, Richmond resident (Schedule 3)

In reply to the concerns noted in the letter, Mr. Reis noted that (i) the hotel use is a permitted use on the subject site, (ii) transportation staff have reviewed and approved the traffic memo provided by a registered transportation engineer which demonstrates that the proposed volume, access, and parking operations are acceptable and in compliance with the City's standards and bylaw requirements, (iii) the proposed development is providing a dedicated on-site auto court for all drop-offs and pick-ups on site, (iv) Sprouts Early Childhood Development Hub has its own dedicated underground space for pick-ups and drop-offs in the existing building in addition to staff parking, (v) the portion of Carscallen Road between Phases 2 and 3 can handle all two-way traffic and there are no current plans to close or change any of the traffic operations in that area, and (vi) the site is very closely located to the future Capstan Canada Line station.

Gallery Comments

Francis Leung, Richmond resident, queried about (i) the pick-up and drop-off spots for Sprouts Early Childhood Development Hub, (ii) driveway access to the auto court, and (iii) transportation concerns in the area and potential review of the layout.

In response to the query about the number of bicycle racks on the property, the Chair noted that as part of the City's goals to create a modal shift to active modes of transportation, short-term and long-term secure bicycle parking are required in new developments as part of long-term sustainability objectives.

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Panel Discussion

The Panel expressed support for the project, noting appreciation for the intent and design considerations put forward.

In addition, staff were directed to work with the applicant to address concerns of the materiality of the north-east corner of the building along Sea Island Way to increase visual interest and discourage graffiti that may occur on a smooth surface.

Panel Decision

It was moved and seconded

That a Development Permit be issued which would permit the construction of a 315-suite hotel at 3200 No. 3 Road on a site zoned "Residential/Limited Commercial and Artist Residential Tenancy Studio Units (ZMU25) – Capstan Village (City Centre)".

CARRIED

3. New Business

None.

4. Date of Next Meeting: September 25, 2024

ADJOURNMENT

It was moved and seconded *That the meeting adjourn (4:23 p.m.).*

CARRIED

Certified a true and correct copy of the Minutes of the meeting of the Development Permit Panel of the Council of the City of Richmond held on Thursday, September 12, 2024.

Wayne Craig Chair

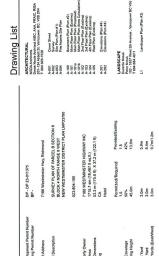
Shannon Unrau Legislative Services Associate Schedule 1 to the Minutes of the Development Permit Panel Thursday, meeting held on September 12, 2024

The Aiden Hotel Renovation

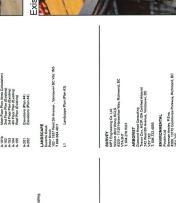
Date 2023 01 23 2024 01 11 2024 04 01 2034 05 28 2034 01 12 7188 Westminster Hwy, Richmond Perspective (Street trees not shown for clarity) Context Plan

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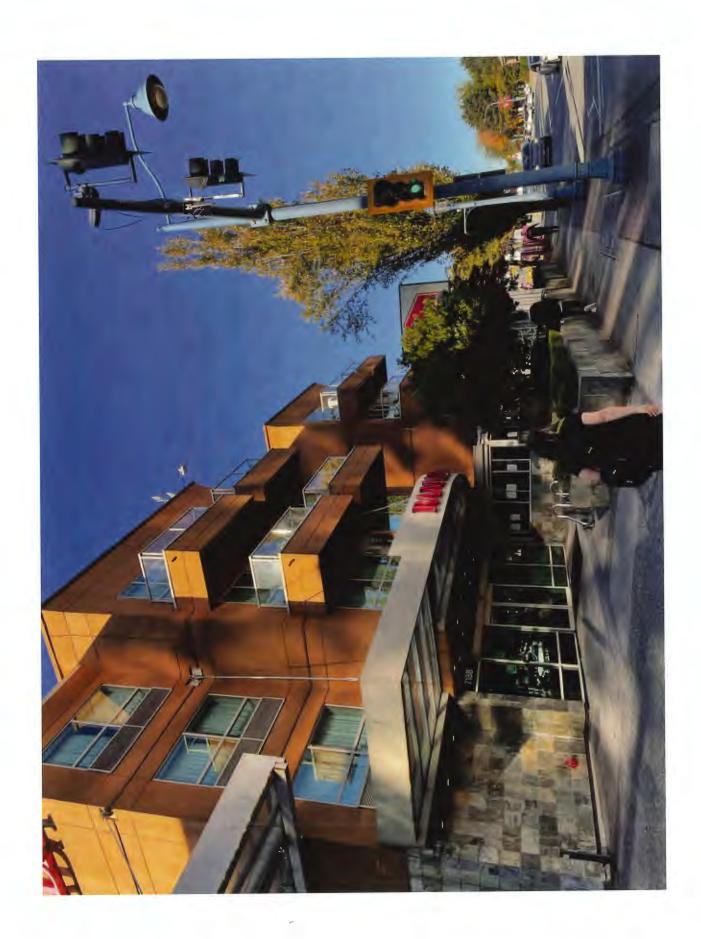


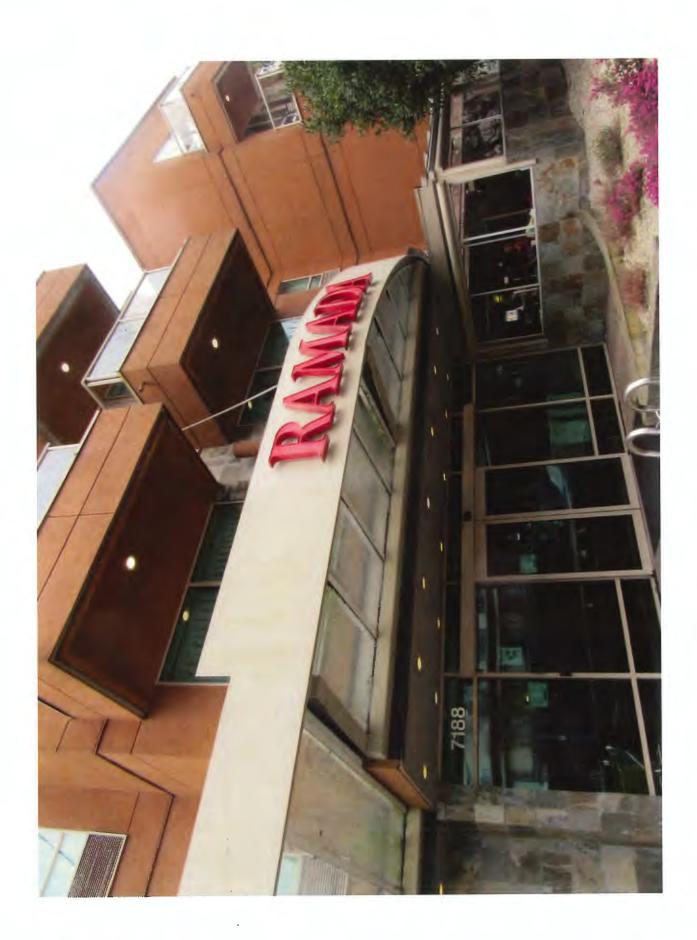
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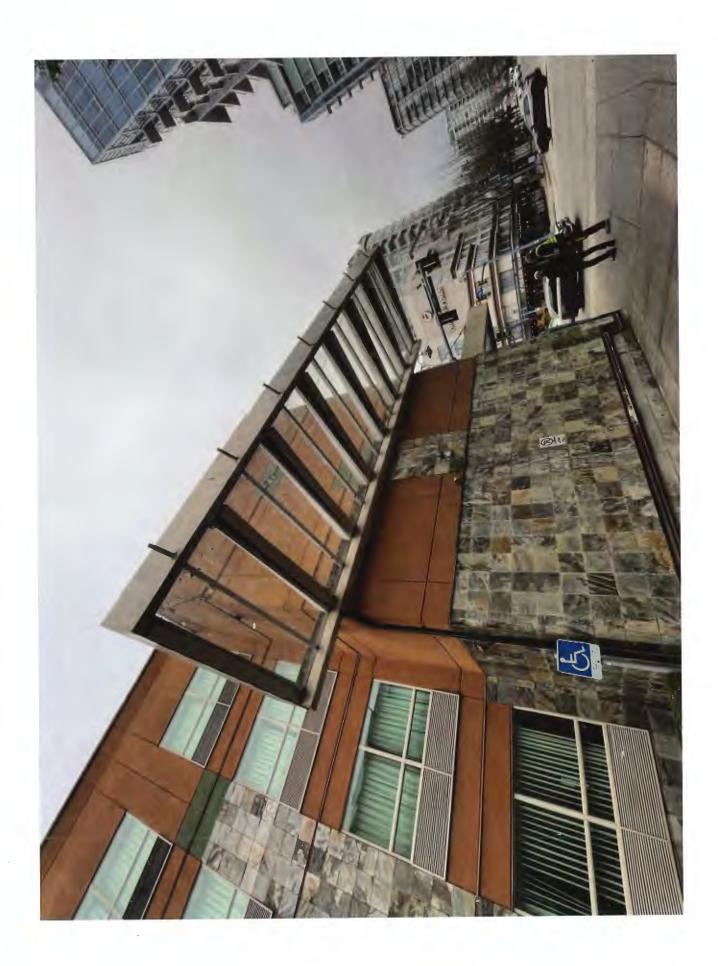
Cover Sheet

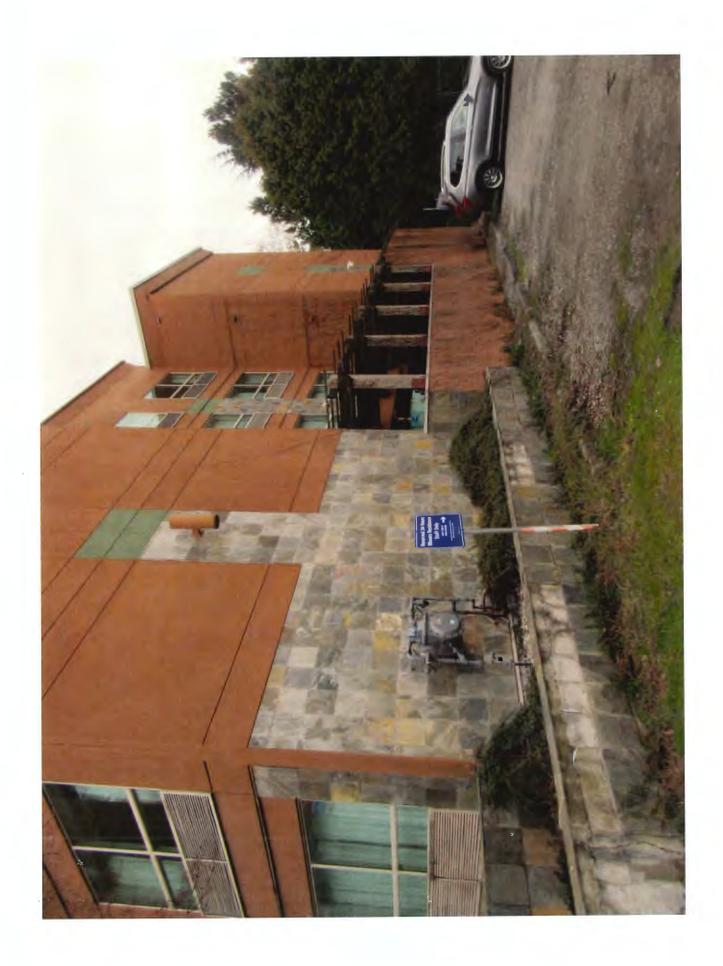
Project Number 22012 Scale 1:2500 Street Number A-001

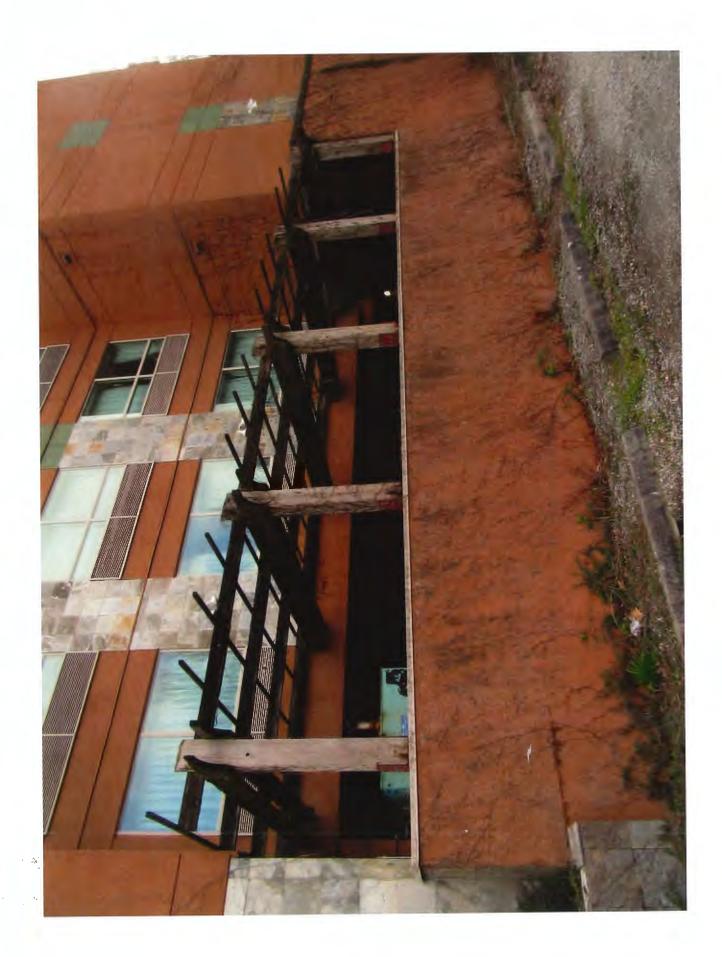


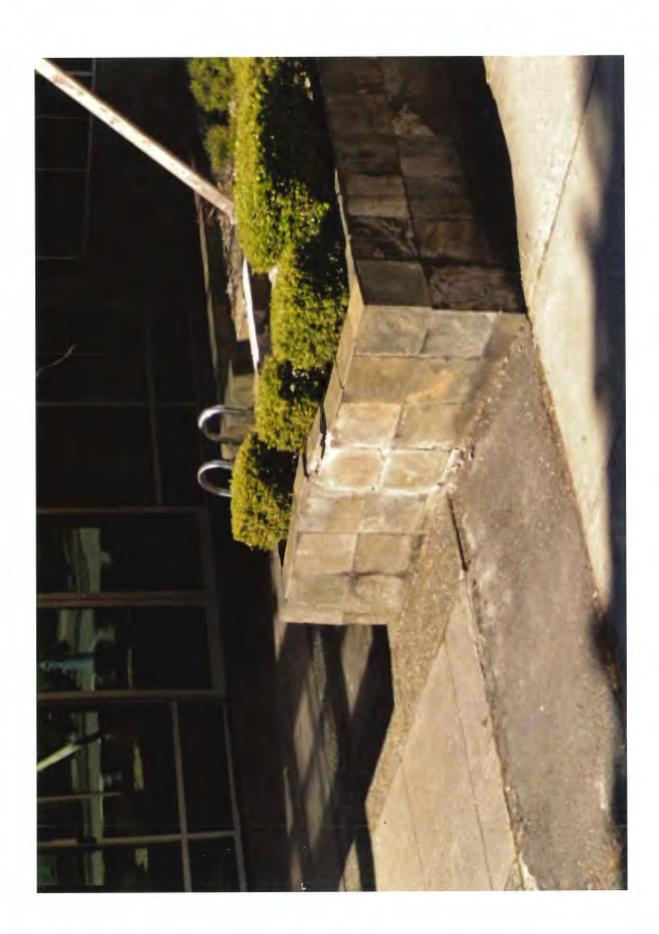


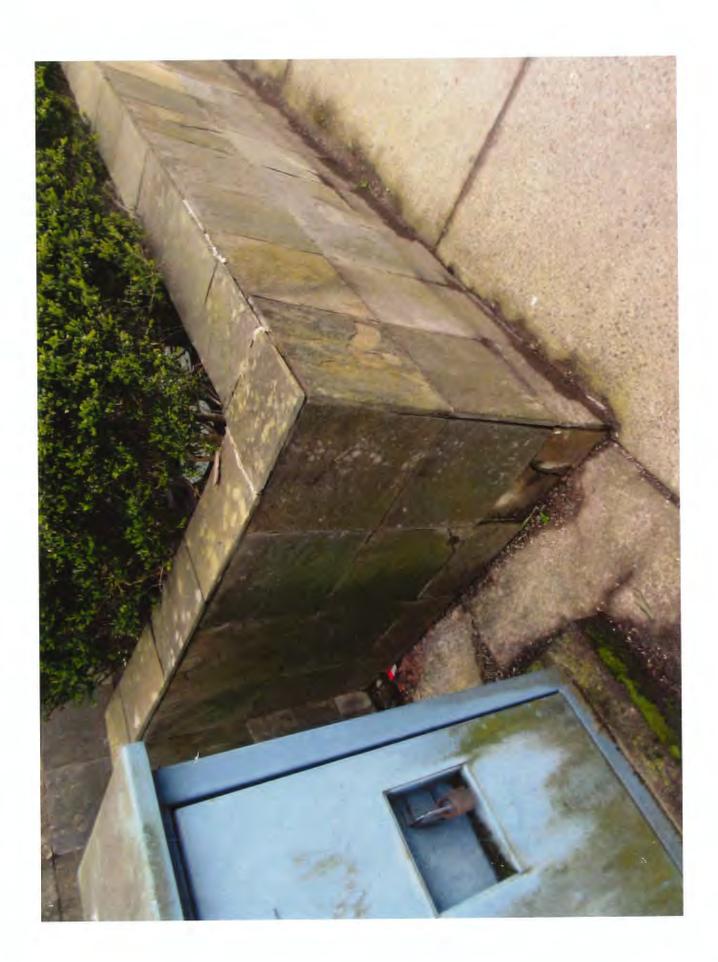


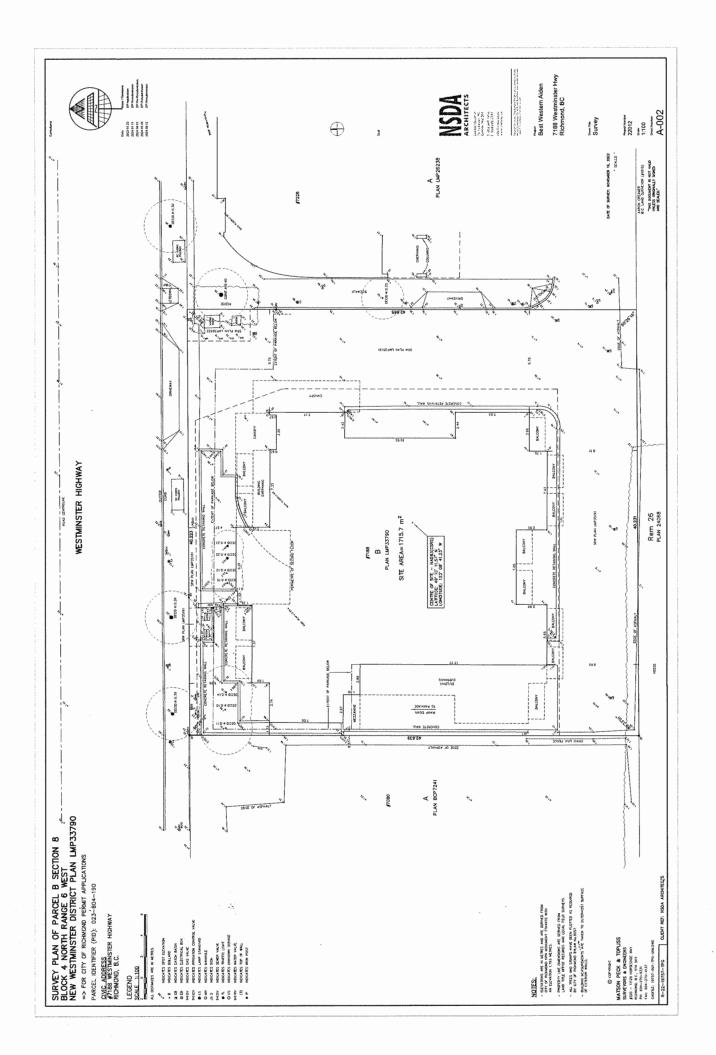


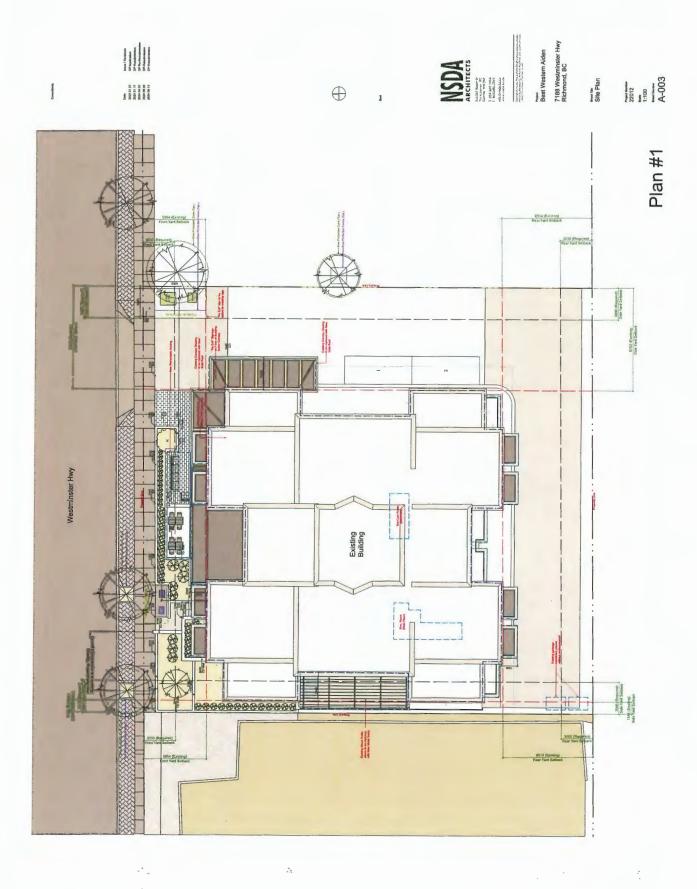


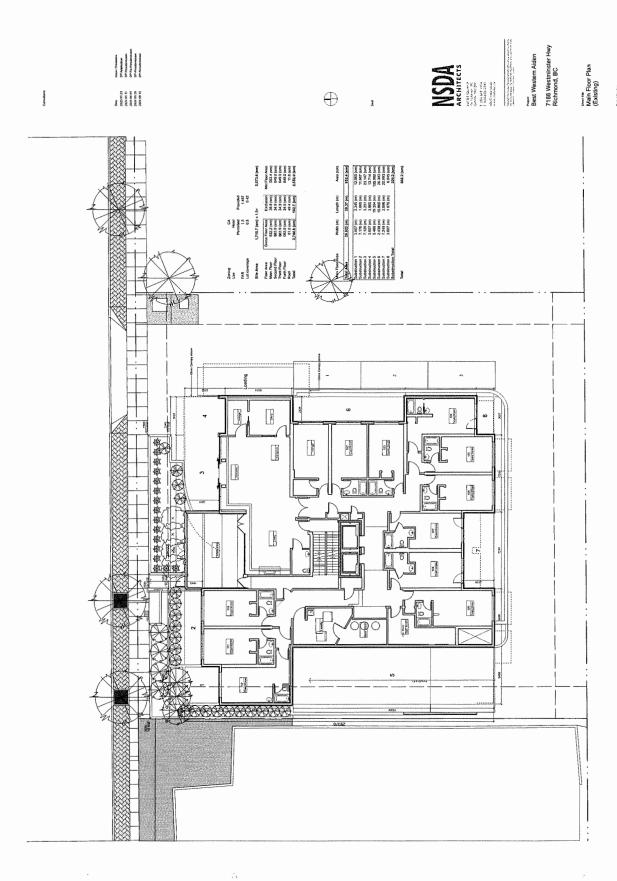




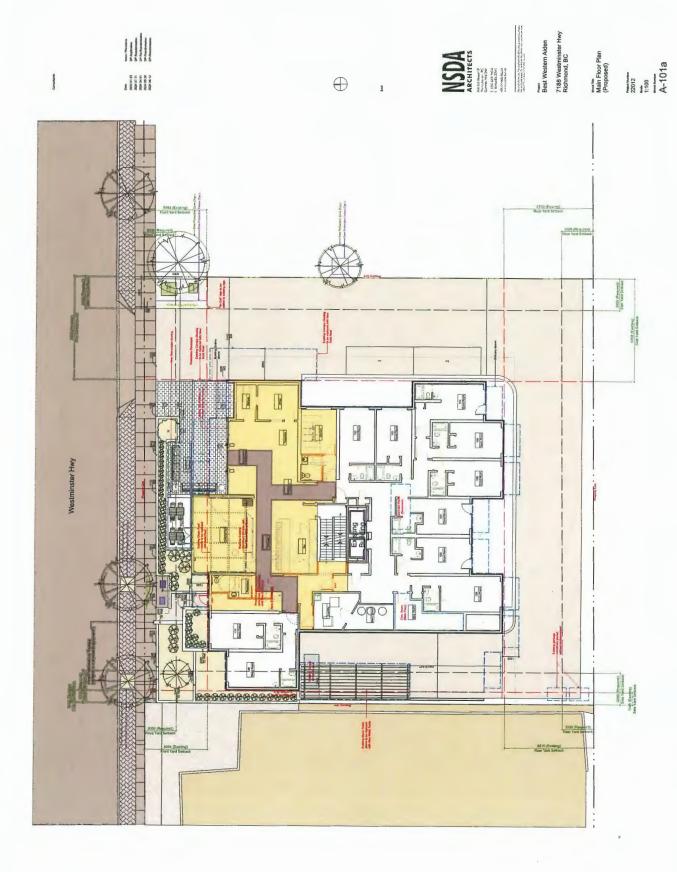




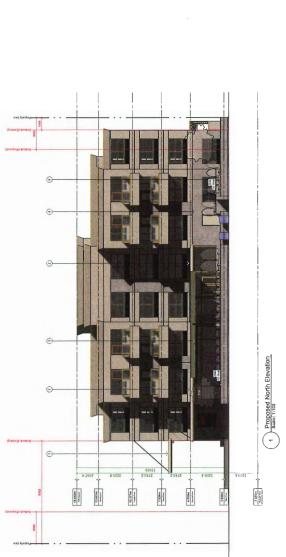


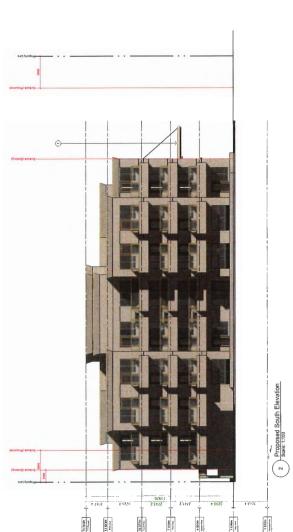


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Plan #4

Plan #4

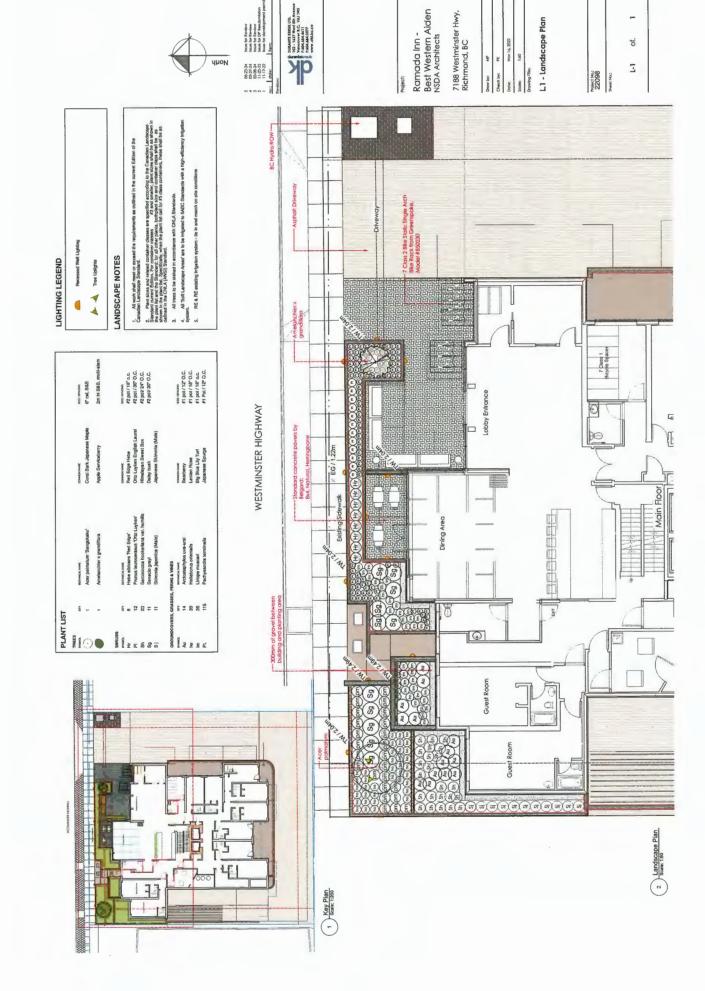
Proposed East Elevation Scale: 1:100

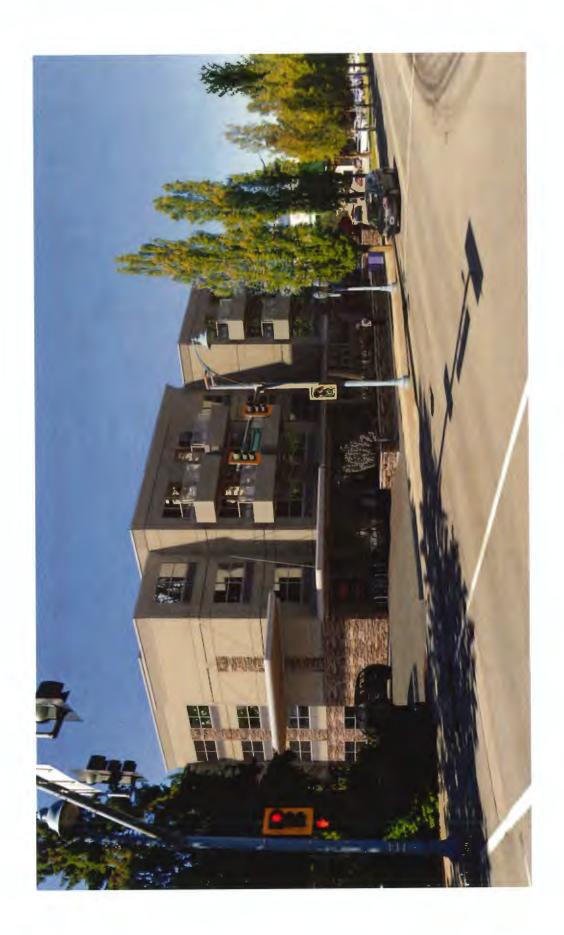
Proposed West Elevation



DP 23-011375 Material Board Best Western Aiden 7118 Westminster Hwy Richmond, BC

NSDA ARCHITECTS

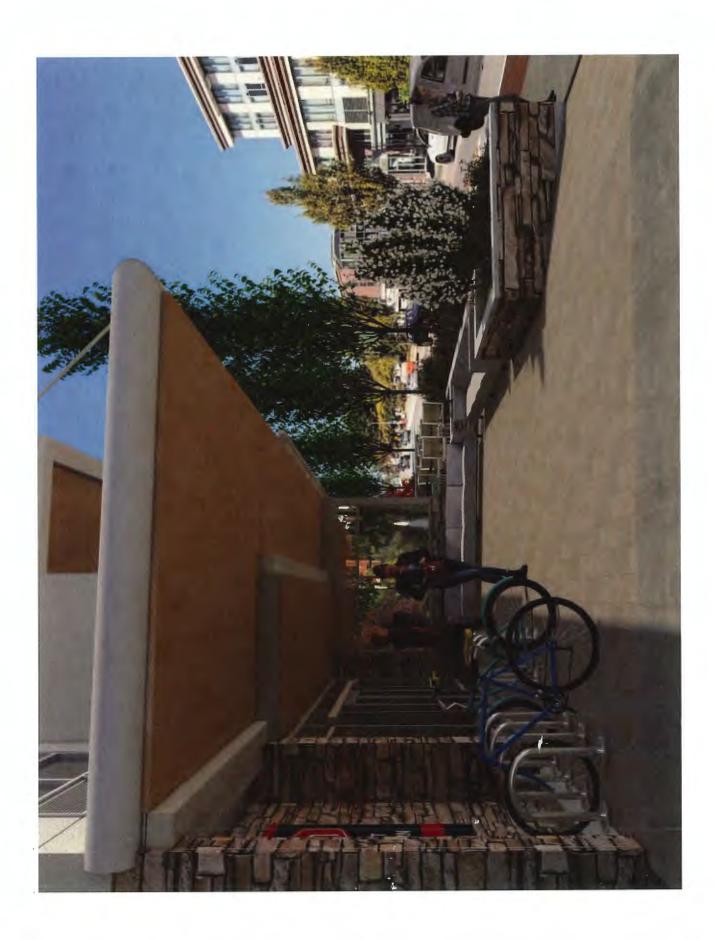




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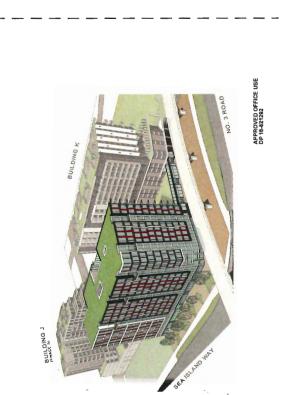


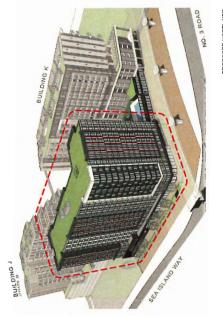


Schedule 2 to the Minutes of the Development Permit Panel meeting held on Thursday, September 12, 2024

PINNACLE CENTRE @ CAPSTAN VILLAGE: PHASE 4 BUILDING 'L' CHANGE OF USE AND RE-DESIGN 3200 No. 3 Rd. Richmond BC

DP 24-012258
DP Panel Presentation: Sep. 12, 2024





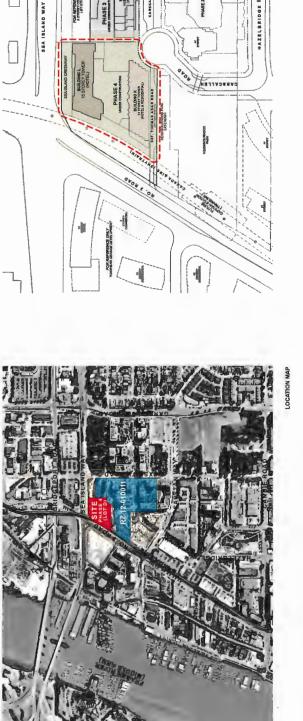
PROPOSED HOTEL USE DP 24-012258 DP 24-012258

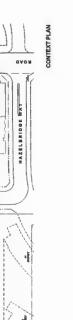
DP Panel Presentation: Sep 12, 2024

PINNACLE CENTRE @ CAPSTAN VILLAGE: PHASE 4
Building 'L' Change of Use & Redesign
3200 No. 3 Road, Richmond BC

for: Pinnacle Living (Capstan Village) Lands Inc.

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DP 24-012258
DP Panel Presentation: Sep 12, 2024

PINNACLE CENTRE @ CAPSTAN VILLAGE: PHASE 4
Building 'L' Change of Use & Redesign
3200 No. 3 Road, Richmond BC

for: Pinnacle Living (Capstan Village) Lands Inc.

LOCATION PLAN



VIEW FROM SEXBNITH & SEA ISLAND WAY









VIEW FROM NO. 3 ROAD LOOKING SOUTH

DP 24-012258
DP Panel Presentation: Sep 12, 2024

CONTEXT / STREETVIEW







PHASE 3 August 28, 2024

DP 24-012258 DP Panel Presentation: Sep 12, 2024



CURRENT SITE CONDITION

PINNACLE CENTRE @ CAPSTAN VILLAGE: PHASE 4 Building 'L' Change of Use & Redesign 3200 No. 3 Road, Richmond BC for: Pinnacle Living (Capstan Village) Lands Inc.

PHASE 3 August 28, 2024





26,878.9 m² HOTEL 47.0m GROSS FLOOR AREA: SECONDARY USES: BUILDING HEIGHT:

ZMU25

ZONING BYLAW:

315 NO. HOTEL SUITES: NO. STOREYS:

DP 24-012258
DP Panel Presentation: Sep 12, 2024



NO. 3 ROAD BUILDING J

BUILDINGK

BUILDING J

PROPOSED HOTEL USE DP 24-012258

APPROVED OFFICE USE DP 18-821292

OFFICE ZMU25 SECONDARY USES: ZONING BYLAW:

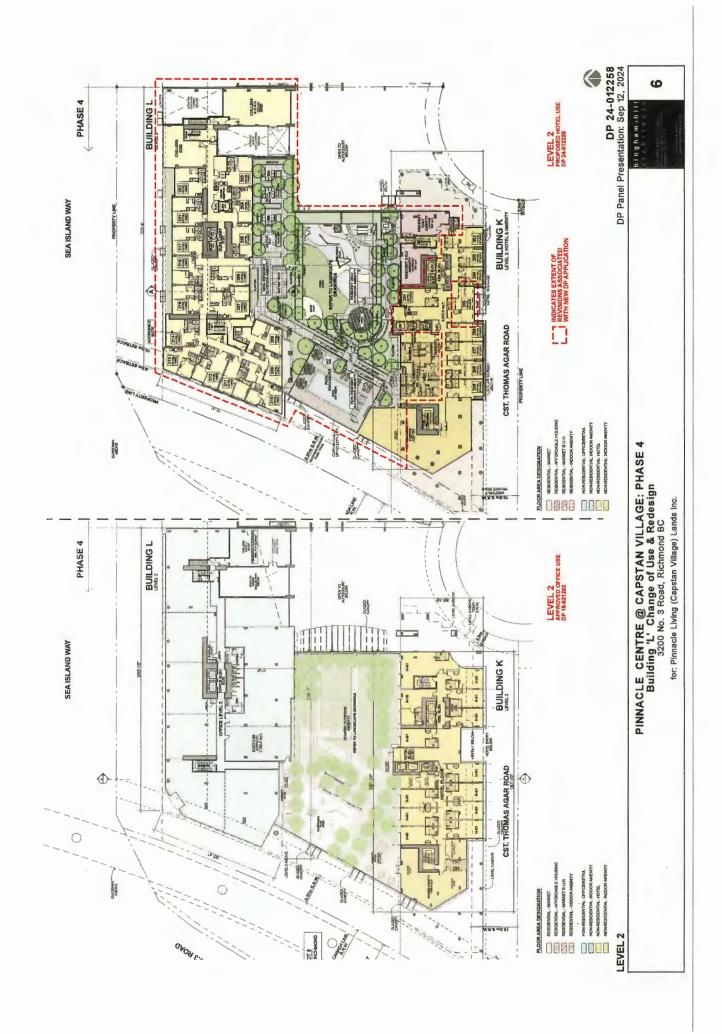
26,878.9 m² 47.0m GROSS FLOOR AREA: BUILDING HEIGHT:

12

NO. STOREYS:

PINNACLE CENTRE @ CAPSTAN VILLAGE: PHASE 4
Building 'L' Change of Use & Redesign
3200 No. 3 Road, Richmond BC
for: Pinnacle Living (Capstan Village) Lands Inc.

SUMMARY STATISTICS





CAPSTAN VILLAGE PHASE 4 - LEVEL 2

APPROVED DP APPLICATION 2020



OUTDOOR AMENITY IS SHARED BETWEEN HOTEL GUESTS AND RESIDENTS.





PROPOSED REVISIONS:

ACCOMMODATE THE CHANGE-OF-USE FROM OFFICE TO HOTEL, RESULTING IN AN EXPANDED OUTDOOR AMENITY SPACE. 1. THE FLOOR PLAN OF BUILDING I IS REDUCED IN SIZE TO

HEDGE PLANTING SHRUB PLANTING

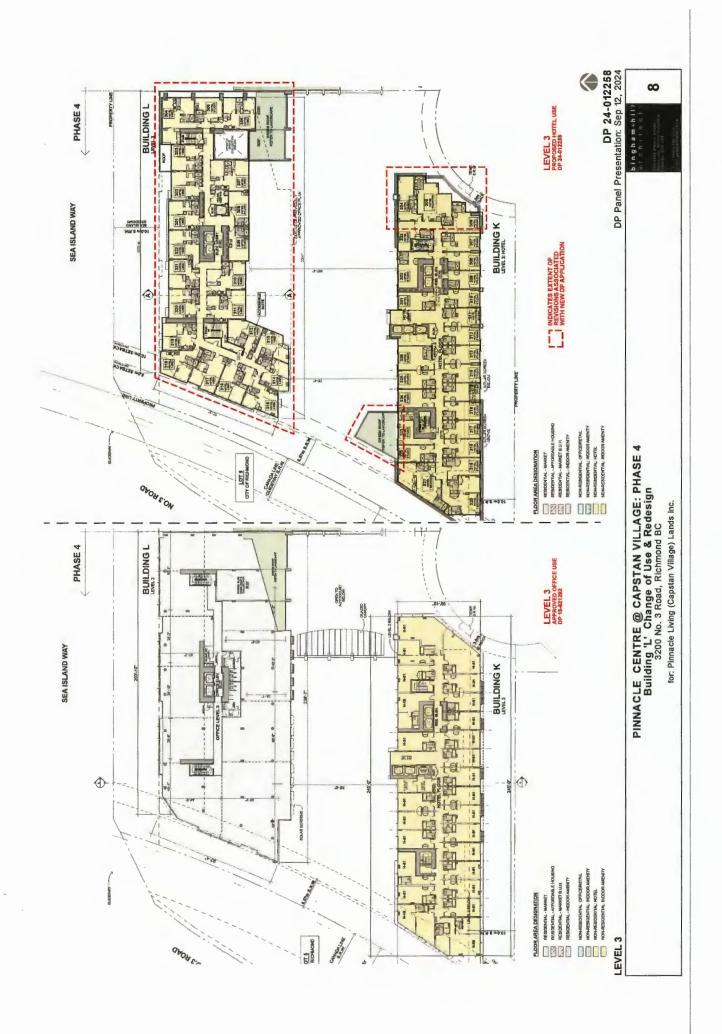
SOFTSCAPE LEGEND

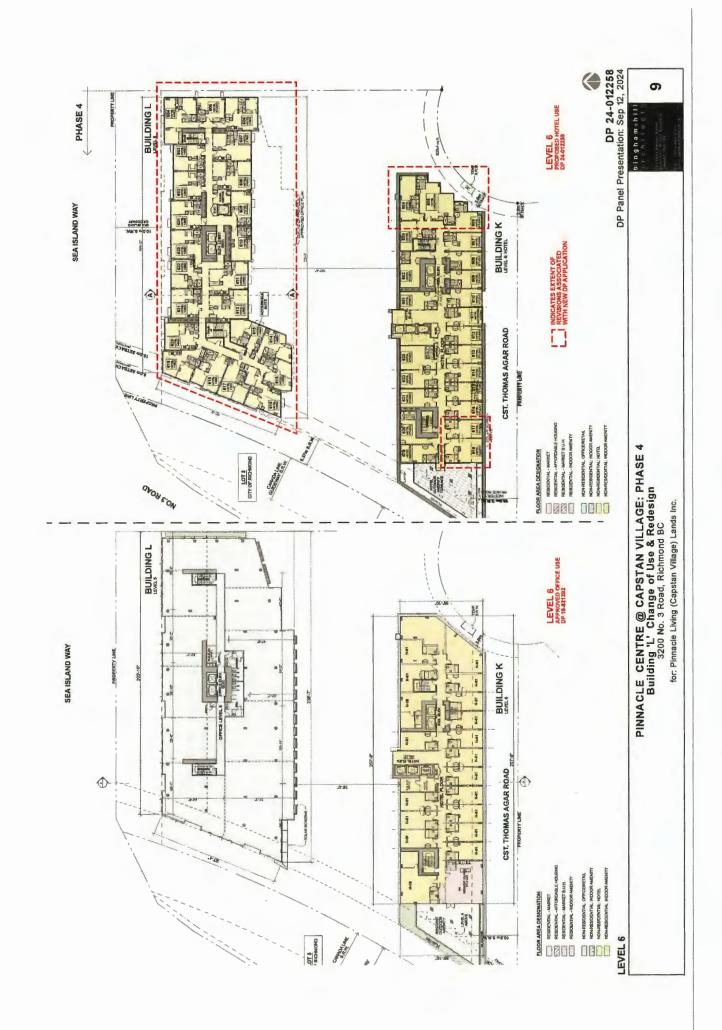
ARTHICIAL TURF

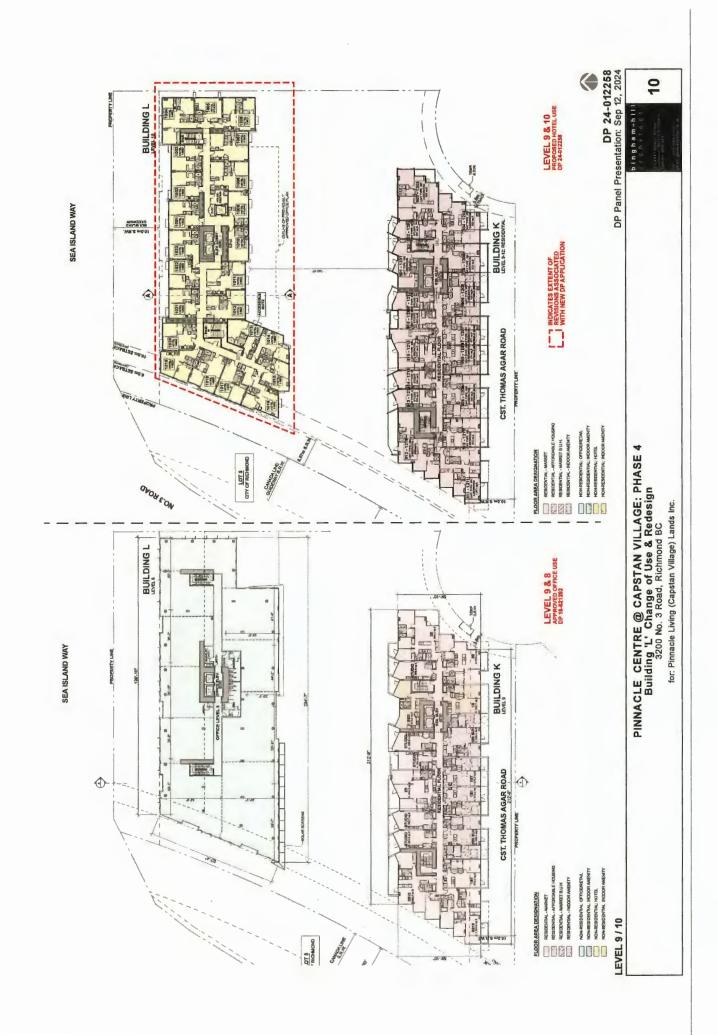
OPEN LAWN SAND

- 2. THE EXPANDED OUTDOOR AMENITY ALLOWS FOR THE PROVISION OF A SEPARATE, DEDICATED OUTDOOR AMENITY FOR THE USE OF RESIDENTS ONLY.

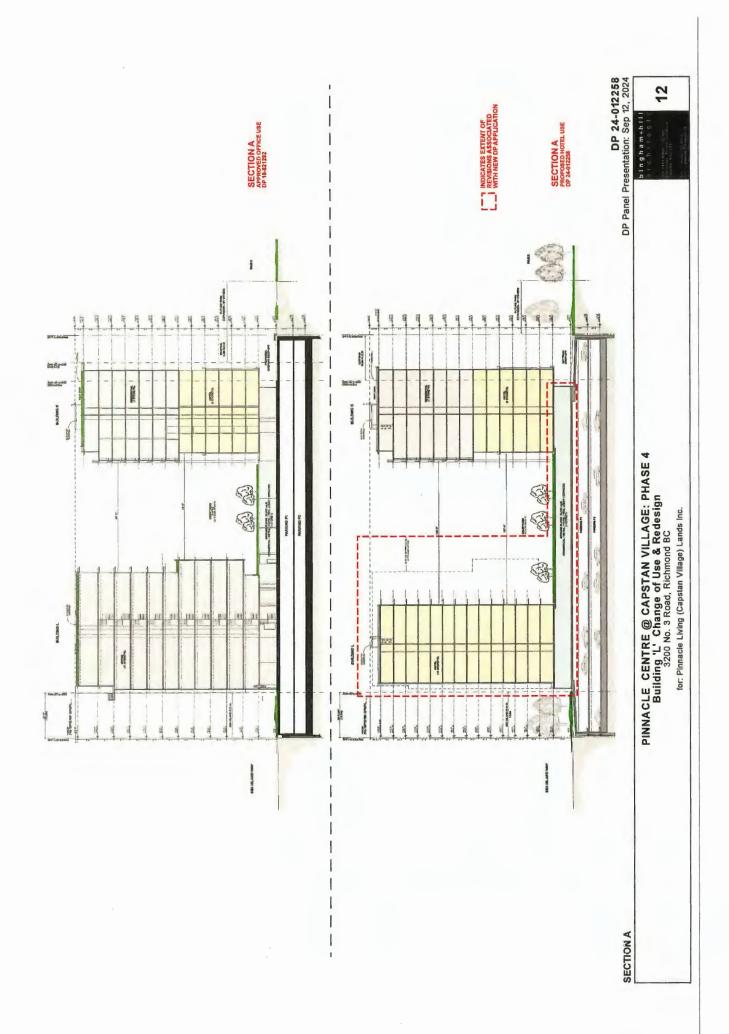
 - ARTIFICIAL LAWN SPORTS AREA CHANGED TO RESIDENTIAL ONLY CHILDREN'S PLAY AREA AND ACTIVITY SPACE.
 SWIMMING POOL ADDED TO NON-RESIDENTIAL (HOTEL) OUTDOOR AMENITY.











VIEW FROM NORTHEAST

BUILDING K

BUILDING J



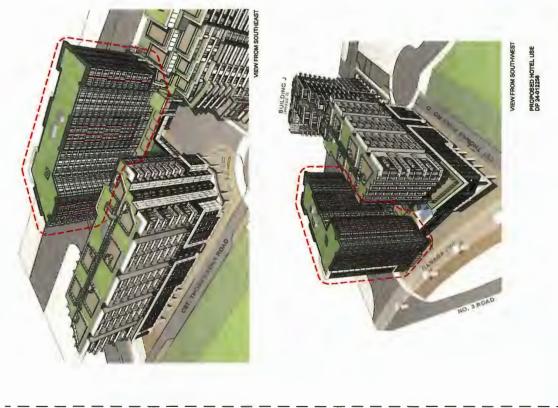


APPROVED OFFICE USE DP 18-821292 VIEW FROM NORTHWEST

MO. 3 ROAD

3D IMAGES

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APPROVED OFFICE USE DP 18-821292

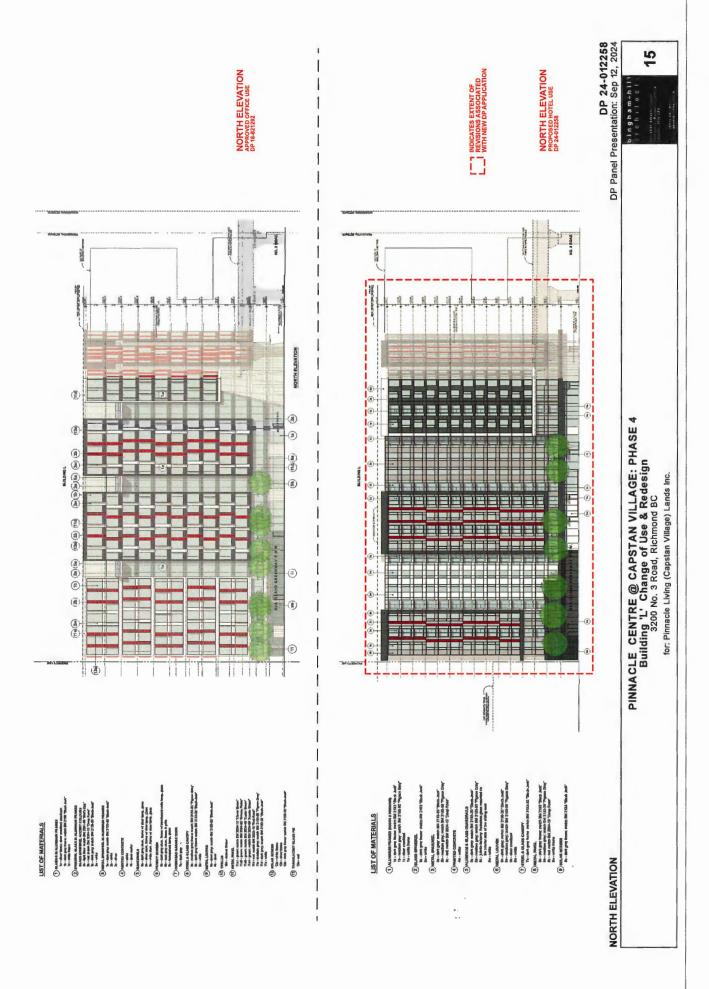
DP 24-012258
DP Panel Presentation: Sep 12, 2024

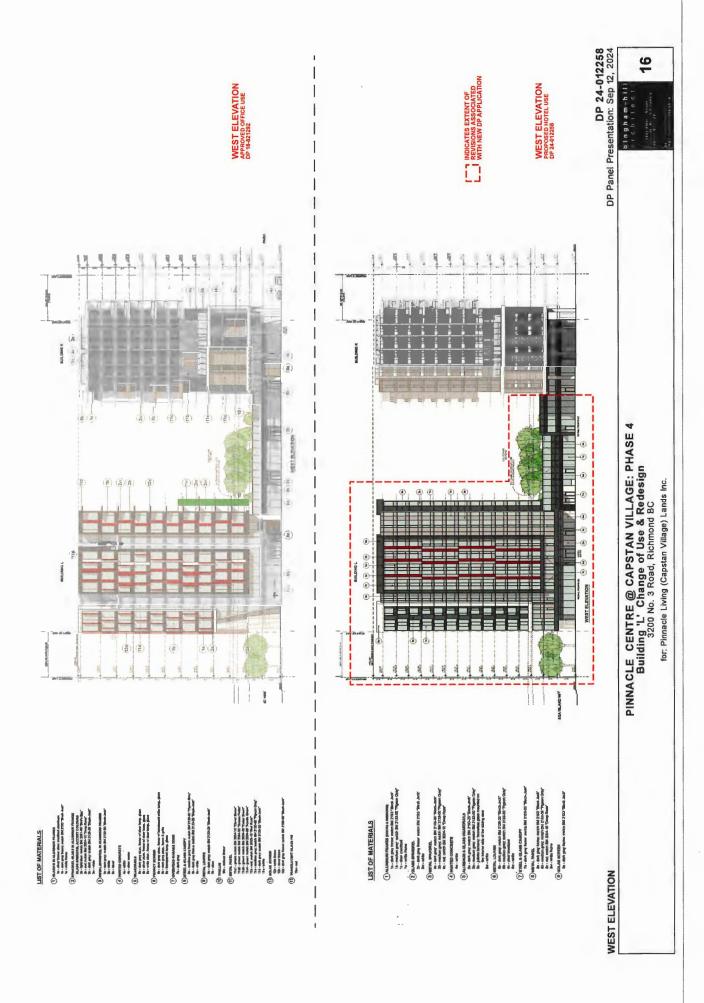
BUILDING K



PINNACLE CENTRE @ CAPSTAN VILLAGE: PHASE 4
Building 'L' Change of Use & Redesign
3200 No. 3 Road, Richmond BC
for: Pinnacle Living (Capstan Village) Lands Inc.

3D IMAGES







SOUTH ELEVATION PROPOSED HOTEL USE DP 24-012258

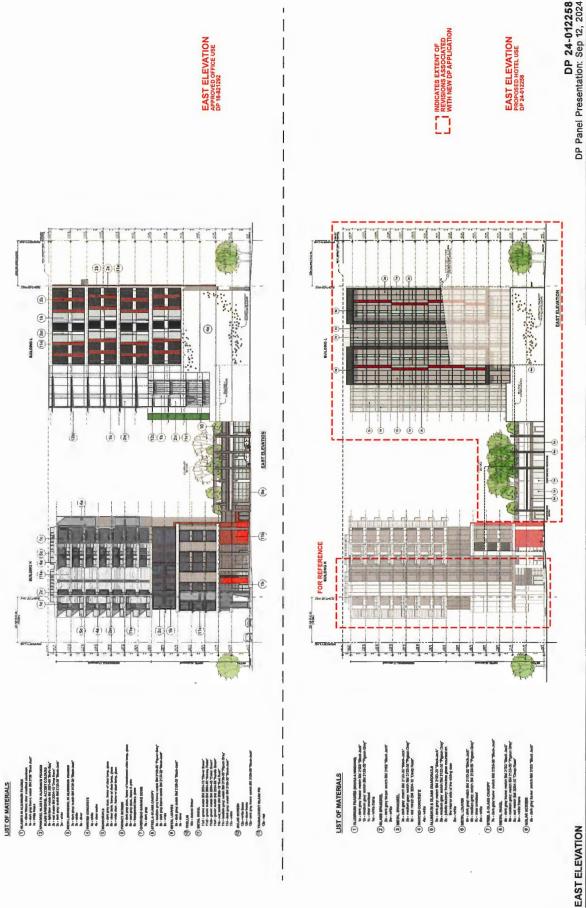
DP 24-012258

DP Panel Presentation: Sep 12, 2024



SOUTH ELEVATION

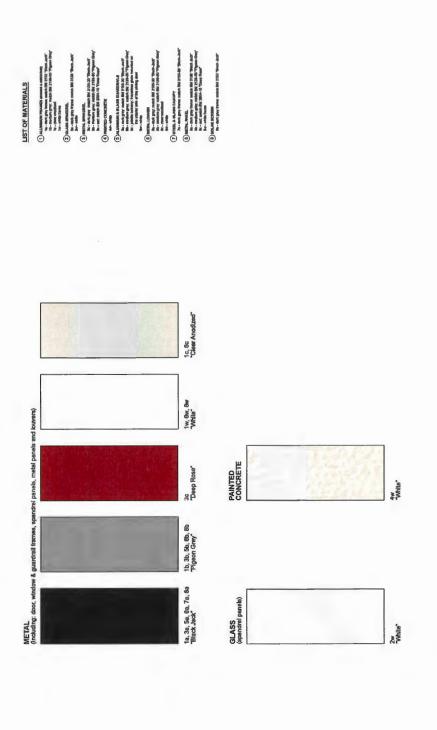
PINNACLE CENTRE @ CAPSTAN VILLAGE: PHASE 4
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PINNACLE CENTRE @ CAPSTAN VILLAGE: PHASE 4
Building 'L' Change of Use & Redesign
3200 No. 3 Road, Richmond BC

for: Pinnacle Living (Capstan Village) Lands Inc.

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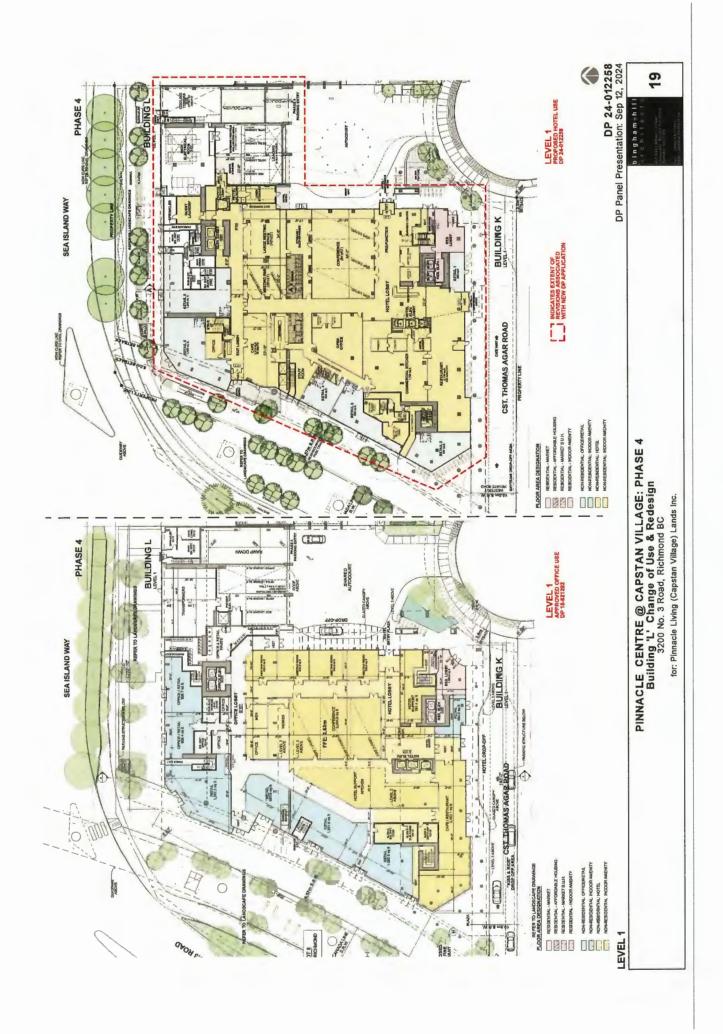


DP 24-012258

DP Panel Presentation: Sep 12, 2024

PINNACLE CENTRE @ CAPSTAN VILLAGE: PHASE 4
Building 'L' Change of Use & Redesign
3200 No. 3 Road, Richmond BC
for: Pinnacle Living (Capstan Village) Lands Inc.

MATERIALS & COLOURS





CAPSTAN VILLAGE PHASE 4 - GROUND LEVEL

APPROVED
DP APPLICATION 2020



NEW DP APPLICATION 2024



PROPOSED REVISIONS:

- 1. AS REQUIRED BY THE ENGINEERING DEPARTMENT THROUGH THE SERVICING AGREEMENT, THE LAYOUT OF THE SEA ISLAND SRW IS RECONFIGURED TO ACCOMODATE THE SIDEWALK AND BIKE PATH FULLY WITHIN THE SRW, OVER THE PARKADE.
 - FULLY WITHIN THE SRW, OVER THE PARKADE.

 2. AS REQUIRED BY THE TRANSPORTATION DEPARTMENT, THE HOTEL DROP-OFF IS REMOVED FROM CST. THOMAS AGAR ROAD AND RELOCATED IN THE AUTO-COURT.



LIST OF MATERIALS

VIEW FROM SOUTHEAST PROPOSED HOTEL USE DP 24-012258

L NDICATES EXTENT OF REVISIONS ASSOCIATED WITH NEW DP APPLICATION

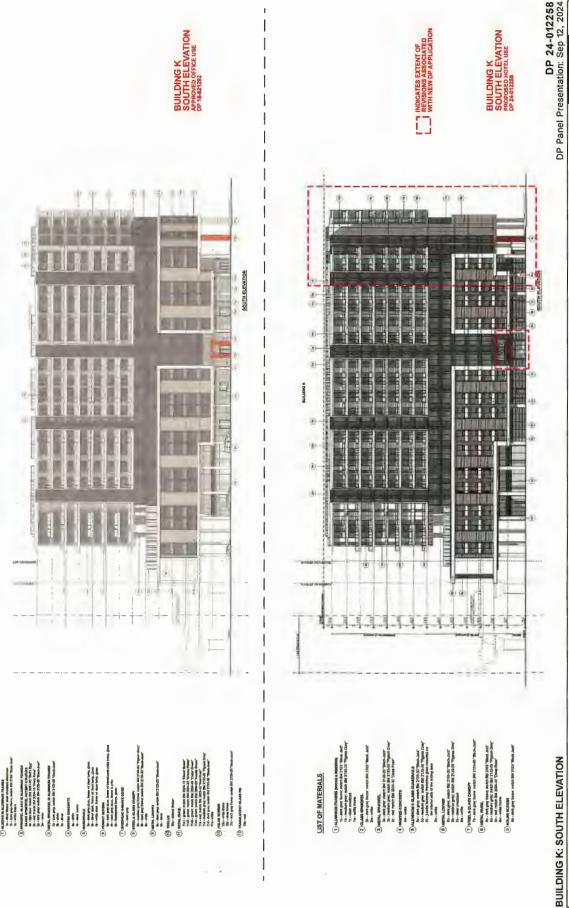
VIEW FROM SOUTHEAST APPROVED OFFICE USE DP 18-821292

PINNACLE CENTRE @ CAPSTAN VILLAGE: PHASE 4
Building 'L' Change of Use & Redesign
3200 No. 3 Road, Richmond BC
for: Pinnacle Living (Capstan Village) Lands Inc.

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DP 24-012258
DP Panel Presentation: Sep 12, 2024

BUILDING K: VIEW FROM CUL-DE-SAC



LIST OF MATERIALS

PINNACLE CENTRE @ CAPSTAN VILLAGE: PHASE 4
Building 'L' Change of Use & Redesign
3200 No. 3 Road, Richmond BC
for: Pinnacle Living (Capstan Village) Lands Inc.

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Schedule 3 to the Minutes of the Development Permit Panel meeting held on Thursday, September 12, 2024

September 11, 2024

Ms. Claudia Jesson City Clerk City of Richmond 6911 No.3 Road Richmond, BC, V6Y 2C1

via email:cityclerk@richmond.ca

RE: Development Permit 24-012258

To Whom It Might Concerned:

I, Mr. Francis Leung, Richmond Resident is writing in support of this hotel development at 3200 No.3 Road, abit some reservations on neighborhood impacts.

Pinnacle Living (Capstan Village) Lands Inc. is seeking to change their development at 3200 No. 3 Road into a final results which will encompasses 447 Hotel Suites + Residential Housing.

1. Hotel Room Shortage in Metro Vancouver as a Whole

"Destination Vancouver" dba The Metro Vancouver Convention and Visitor Bureau on March 6, 2023 released a Media Statement and a Study "Economic Analysis of Hotel Supply and Projected Demand in Metro Vancouver, 2023 to 2050".

In the media statement and study, it states Metro Vancouver lacks 20000 Hotel Rooms to close the gap between Current Supply and Projected Demand. Of the 20000 Hotel Rooms, 10000 are needed just in the City of Vancouver, which means 10000 is needed in the rest of Metro Vancouver.

Furthermore this study also states, demand will exceed supply of hotel rooms by 2026 during the summer months in the City of Vancouver, and in 2028 in the Summer Months in rest of Metro Vancouver.

This project will increase the supply of hotel rooms in the City of Richmond and will in fact become the hotel with the most rooms in Richmond; surpassing Fairmont Vancouver Airport (392 Rooms), River Rock Casino & Resort (396 Rooms), and Sandman Signature Vancouver Airport (439 Rooms).

This project along with the approved Duck Island project will transform Bridgeport and Capstan Village into a defacto Airport Satellite Development Town/Neighborhood.

2. Potential Impacts for the Neighborhood

Existing Hotels in the area such as the Westin Wall Centre (3099 Corvette Way), Hampton Inn Vancouver Airport (8811 Bridgeport Road), Days Inn by Wyndham (2840 Sexsmith Road), and Holiday Inn Express Vancouver Airport (9351 Bridgeport Road) all offer Complimentary Airport Shuttle for its hotel guest.

A fair assumption would be this proposed hotel development will also offer Airport Shuttle service for its guests upon opening.

How can the City balance the needs of a Hotel running a shuttle vs. pickup/dropoff for a Child Care facility?

While this is partially answered in Page 4 of the Staff Report, an answer of "Transportation Staff have reviewed and approved the Traffic Memo provided by a registered professional transportation engineer that demonstrates the proposed, volumes, access, parking and operations are acceptable and in compliance with the City's standards and bylaw requirements" is hardly reassuring as they have not listed the metrics nor attached the said Traffic Memo in this Staff Report.



Figure 1: Photo of Sprouts Early Childhood Hub (3200 Carscallen Road) from Capstan Neighborhood Park



Figure 2: Photo of Carscallen Road looking Northeast towards Phase 3 of Pinnacle Project



Figure 3: Photo of Carscallen Road looking Southwest away from Phase 3 of Pinnacle Project



Figure 4: Photo of Private Road between Phase 2 and Phase 3 of the Pinnacle Project

Can a Hotel Shuttle Bus and a Private Automobile pass-through in diverging directions concurrently in Figure 2 and Figure 4?

3. Potential Solutions to Alleviate Neighborhood Impacts

- Will City Council designate One or Two 5 Minutes Pickup/Dropoff Spots for Sprouts Early Childhood Development Hub?
- Will City Council considered blocking off the Private Road on the Sexsmith Road end between Pinnacle Phase 2 and Phase 3?
- Will City Council consider turning the Private Road and Carscallen Road into a One-Way Street so Traffic flows unidirectionally from Sexsmith Road to Hazelbridge Way?

Conclusion

While I personally am in support of this Hotel Development, I hope City Staff is open and willing to explore some Traffic pattern changes on Carscallen Road as these problem will arise as Pinnacle's Phase 3 and 4 becomes completed.

Sincerely

Francis Leung

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Lack of hotel capacity in Vancouver could cost the city billions in lost economic impact

March 6, 2023



Destination Vancouver modelling shows demand poised to exceed supply as early as 2026

Vancouver, BC I 06 MARCH 2023—To close the gap between current supply and projected demand, 20,000 new hotel rooms are needed in Metro Vancouver by 2050; with 10,000 of those new hotel rooms necessary just in Vancouver.

According to a new study *Economic Analysis of Hotel Supply and Projected Demand in Metro Vancouver, 2023 to 2050*, released today by Destination Vancouver, without new investment, the lack of hotel supply in Metro Vancouver will translate into significant losses to the provincial economy.

Between 2022 and 2050, the cumulative economic impacts are projected to be:

- \$30.6 billion in foregone output.
- \$16.6 billion in forgone GDP.
- 168,000+ FTEs of foregone employment.
- . \$7.5 billion in foregone tax revenue for all three levels of government.

"Metro Vancouver's infrastructure is not keeping up in delivering on our global profile," said Royce Chwin, Destination Vancouver's President & CEO. "This is critical because on our doorstep over the next few years are tennis's Laver Cup, the Invictus Games, next year's Grey Cup and in 2026 we're a Host City for the world's largest single sport event, the FIFA World Cup."

If the supply of hotel rooms remains at current levels, demand will exceed supply by:

- 2026; in the summer months in the City of Vancouver.
- 2028: in the summer months in the rest of Metro Vancouver.
- 2040: every month of the year across Metro Vancouver.

Cities of a comparable profile have been building new hotels at a steady pace. At the same time, Vancouver's hotel supply has been contracting; Metro Vancouver is down roughly 2000 rooms since 2010, with 1500 of those rooms lost in Vancouver.

The pandemic removed an additional 550 rooms from the city's Inventory, with purchases by BC Housing and City of Vancouver which converted those rooms to supportive housing.

This is an issue Destination Vancouver has identified and has actively been working on for close to a decade. The precursor to this report (published in 2019) included projections from 2022 to 2030, which is now too short a planning horizon for development timelines.

The projections in this new report are in line with the planning horizons of the Vancouver Plan and the Broadway Plan.

The City of Vancouver did pass an interim hotel development policy in 2018 but it is just a policy statement. To make a tangible impact on the hotel inventory, substantial new investment is needed, both to mitigate loss through redevelopment and to encourage new development.

Existing development applications and permits for additional hotel capacity submitted to the City of Vancouver are insufficient to replace the losses. And the total estimate of approximately 1,100 new rooms in rezoning, planning, or permitting stages through to 2026 is by no means quaranteed.

"This is crucial for our global destination competitiveness," says Chwin. "Lack of available hotel rooms will make visiting Vancouver even more expensive, and the city will be less competitive in attracting major conferences, large sporting events and leisure group travel. Vancouver is running short on time to prepare for the influx of visitors and the economic impact they contribute to the city. Those visitors will just go elsewhere."

Vancouver is the gateway to the rest of the province and this lack of capacity may mean visitors avoid BC altogether, instead choosing other parts of Canada for their travel. This in turn deprives smaller cities and towns in our province of the positive economic benefit that those visitors would bring.

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Report:

Economic Analysis of Hotel Supply and Projected Demand in Metro Vancouver, 2023 to 2050 (https://assets.simpleviewinc.com/simpleview/image/upload/y1/clients/vancouverbc/Economic_Analysis_Hotel_Supply_and_Demand_DVan_8c55bas 468a-42a6-8f03-24ac538a99fe.pdf)

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About Destination Vancouver

Destination Vancouver is the non-profit, member-fed destination management organization for the spectacular city of Vancouver, BC. Our purpose is to transform our communities and our visitors through the power of travel and to be thoughtful leaders, advocates and ambassadors for our city. We work with our partners in Vancouver's visitor economy to develop compelling experiences and offerings for our visitors and to promote Vancouver in key Canadian, US, and international markets. The responsibility to build a sustainable and resilient visitor economy is the foundation of everything we do.

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