### **Minutes**



### **Community Safety Committee**

Date: Tuesday, September 10, 2019

Place: Anderson Room

Richmond City Hall

Present: Councillor Bill McNulty, Chair

Councillor Alexa Loo Councillor Carol Day Councillor Kelly Greene Councillor Harold Steves

Also Present: Councillor Chak Au

Councillor Linda McPhail Councillor Michael Wolfe

Call to Order: The Chair called the meeting to order at 4:00 p.m.

### **MINUTES**

It was moved and seconded

That the minutes of the meeting of the Community Safety Committee held on July 9, 2019, be adopted.

**CARRIED** 

### NEXT COMMITTEE MEETING DATE

Wednesday, October 16, 2019, (tentative date) at 4:00 p.m. in the Anderson Room

### **DELEGATION**

1. Martin Van Den Hemel, Communications Director, and Austin Zhang, CEO, GoKabu Group, distributed materials (attached to and forming part of these Minutes as Schedule 1), and provided the following information:

- Kabu is a Richmond based software development company, that operates several other companies including Go Kabu Technologies and Kabu Ride;
- Go Kabu was created three years ago by two university students;
- as the company waited for ride hailing regulations to be put in place it continued to grow;
- on September 3, 2019, Go Kabu put in an application to the Passenger Transportation Board for a ride hailing application to operate in Richmond;
- since 2016 Go Kabu has provided 1.3 million rides;
- should Go Kabu not receive a licence prior to legislation taking effect on September 16, 2019, the ride sharing app will be shut down; and
- Go Kabu puts emphasis on safe driving and provides a comprehensive benefits package to their drivers as well as an excellent driving experience for their customers.

In reply to queries from Committee, Go Kabu staff noted that:

- Go Kabu is planning to match drivers and customers based on language preference;
- drivers must complete their Class 4 training and participate in daily inspections of cars before starting their day;
- the application process can take from 6-8 weeks to complete;
- negotiations are underway with another Richmond business with regard to outfitting cars to be more accessible for wheelchairs and operate during the weekdays;
- all drivers and customers will be covered under Go Kabu's insurance policy; and
- the app is available in the App store and Google store in all languages available on the Android and IOS platforms.

### COMMUNITY SAFETY DIVISION

### 2. COMMUNITY BYLAWS MONTHLY ACTIVITY REPORT – JUNE 2019

(File Ref. No. 12-8060-01) (REDMS No. 6231164 v. 4)

In reply to queries from Committee, Carli Williams, Manager, Community Bylaws and Licencing, noted that (i) all Short-Term Rental violations were not all for the same property, (ii) staff are investigating one property in particular and escalating enforcement, (iii) some non-compliance of the Soil Bylaw cases are in court and some have been issued an order to comply, and (iv) the increase in animal control offences in June is due to the Canvasser Program and the large number of dog bite incidents that occurred over the summer months.

It was moved and seconded

That the staff report titled "Community Bylaws Monthly Activity Report – June 2019", dated July 12, 2019, from the General Manager, Community Safety, be received for information.

CARRIED

### 3. COMMUNITY BYLAWS MONTHLY ACTIVITY REPORT – JULY 2019

(File Ref. No. 12-8060-01) (REDMS No. 6249551 v. 2)

In reply to queries from Committee, Susan Lloyd, Manager, Parking Enforcement, Animal Control and Administration, Community Bylaws, advised that morning patrols of schools resumed on the first day of school and staff were proactively patrolling through the summer months for summer school.

It was moved and seconded

That the staff report titled "Community Bylaws Monthly Activity Report – July 2019", dated August 19, 2019, from the General Manager, Community Safety, be received for information.

CARRIED

### 4. BUSINESS LICENCES QUARTERLY REPORT - SECOND QUARTER 2019

(File Ref. No. 12-8375-03) (REDMS No. 6236740)

Ms. Williams advised that (i) the repeat offenders for illegal taxis were different companies, (ii) another campaign in conjunction with the Passenger Transportation Board and the RCMP will be in effect once ride hailing legislation is in place, (iii) another enforcement campaign will take place and drivers without a licence will be ticketed, and (iv) any drivers from Go Kabu without a licence will be subject to an administration penalty of \$50,000 to \$100,000 a day.

It was moved and seconded

That the staff report titled "Business Licences Quarterly Report – Second Quarter 2019", dated July 19, 2019, from the General Manager Community Safety be received for information.

**CARRIED** 

### 5. EMERGENCY PROGRAMS QUARTERLY ACTIVITY REPORT – SECOND QUARTER 2019

(File Ref. No. 09-5126-01) (REDMS No. 6242899 v. 2)

Norman Kotze, Manager, Emergency Programs, highlighted that the Kwantlen Polytechnic University has completed their assessment of the Richmond Resilient Community Public Education Program and provided some recommendations which are being implemented and staff are relaunching the program for next year.

It was moved and seconded

That the staff report titled "Emergency Programs Quarterly Activity Report – Second Quarter 2019", dated July 25, 2019, from the General Manager, Community Safety, be received for information.

**CARRIED** 

### 6. RICHMOND FIRE-RESCUE MONTHLY ACTIVITY REPORT – JUNE 2019

(File Ref. No. 99-Fire Rescue) (REDMS No. 6231409 v. 1)

It was moved and seconded

That the staff report titled "Richmond Fire-Rescue Monthly Activity Report – June 2019", dated July 12, 2019, from the Fire Chief, Richmond Fire-Rescue, be received for information.

**CARRIED** 

### 7. RICHMOND FIRE-RESCUE MONTHLY ACTIVITY REPORT – JULY 2019

(File Ref. No. 99-Fire Rescue) (REDMS No. 6241551 v. 1)

It was moved and seconded

That the staff report titled "Richmond Fire-Rescue Monthly Activity Report – July 2019", dated August 12, 2019, from the Fire Chief, Richmond Fire-Rescue, be received for information.

**CARRIED** 

8. AWARD OF CONTRACT 6331F SUPPLY, SERVICE AND DELIVERY OF TURNOUT GEAR (PERSONAL PROTECTIVE EQUIPMENT)
(File Ref. No. 09-5140-01) (REDMS No. 6225671 v. 4)

(File Ref. No. 09-5140-01) (REDMS No. 62236/1 V.

It was moved and seconded

- That staff be authorized to award a contract to Associated Fire and Safety, for the supply, service and delivery of turnout gear (Personal Protective Equipment), as outlined in the report titled "Award of Contract 6331F - Supply, Service and Delivery of Turnout Gear (Personal Protective Equipment), for Fire-Rescue emergency response personnel, dated July 29, 2019 from the Fire Chief Tim Wilkinson; and
- 2. That the Chief Administrative Officer and the General Manager, Community Safety be authorized to execute, on behalf of the City, an agreement for the supply, service and delivery of Turnout Gear (Personal Protective Equipment), as outlined in the staff report with Associated Fire and Safety at the rates quoted for a five-year term.

**CARRIED** 

### 9. FIRE CHIEF BRIEFING

(Verbal Report)

Item for discussion:

### Recruitment Update

Jim Wishlove, Deputy Fire Chief, Richmond Fire-Rescue highlighted that (i) the recruitment process is underway and the first round of recruits will be onboarded this month and deployed in December, (ii) the next group of recruits will be on-boarded next spring, (iii) the recruitment process will be refreshed next year for 2021 hiring, and (iv) a training program has been created to split the 12 recruits into two manageable groups to ensure more hands-on training.

### 10. RCMP MONTHLY ACTIVITY REPORT – JUNE 2019

(File Ref. No. 09-5000-01) (REDMS No. 6211316 v. 2)

Will Ng, Superintendent, Officer in Charge, Richmond RCMP, reviewed the staff report and noted that (i) there has been a positive reduction in property crime, (ii) mental health related calls have been high, and (iii) the RCMP have implemented education awareness around catalytic inverter thefts and have had major joint arrests between Surrey and Vancouver.

It was moved and seconded

That the report titled "RCMP Monthly Activity Report – June 2019", dated July 18, 2019, from the Officer in Charge, Richmond RCMP Detachment, be received for information.

**CARRIED** 

### 11. RCMP MONTHLY ACTIVITY REPORT – JULY 2019

(File Ref. No. 09-5000-01) (REDMS No. 6240983 v. 2)

It was moved and seconded

That the report titled "RCMP Monthly Activity Report – July 2019", dated August 8, 2019, from the Officer in Charge, Richmond RCMP Detachment, be received for information.

**CARRIED** 

### 12. 2019-2020 RICHMOND RCMP DETACHMENT ANNUAL PERFORMANCE PLAN FIRST QUARTER RESULTS (APRIL 1 TO JUNE 30, 2019)

(File Ref. No. 09-5000-01) (REDMS No. 6234877 v. 3)

Superintendent Ng, reviewed the report and highlighted the following information:

- there is a 5% reduction in property crime this year;
- the Organized Crime Unit has begun connecting with local Money Service Businesses to ensure compliance;
- Richmond Detachment has established new programs to combat organized crime and money laundering;
- Mental Health related calls have increase; however with the deployment of Fox 80, RCMP are hoping to reduce the numbers;
- Fox 80 training will begin tomorrow and the media event will take place on October 10, 2019;

In reply to queries from Committee, Superintendent Ng noted that (i) the increase in mental health related calls is across the Lower Mainland, (ii) wait times at Richmond General Hospital are challenging when dealing with mental health related calls, (iii) the RCMP hope that the implementation of Fox 80 streamlines processes at the hospital to reduce long wait times for officers, (iii) drug possession charges have decreased since the legalization of marijuana, (iv) large mental health related call volumes are not attributed to only one person, (v) the RCMP are examining implementing a youth mental health component, and (vi) there is a reduction in distracted driving due to enforcement and vehicle impounds due to excessive speeding.

It was moved and seconded

That the report titled "2019-2020 Richmond RCMP Detachment Annual Performance Plan First Quarter Results (April 1 to June 30, 2019)", dated August 8, 2019, from the Officer in Charge, Richmond RCMP Detachment, be received for information.

**CARRIED** 

### 13. RCMP/OIC BRIEFING

(Verbal Report)

Item for discussion:

Fox 80 Car

See Page 6 for discussion on this item.

### RCMP at Fire Hall #5

Superintendent Ng highlighted that Richmond Fire-Rescue has provided the Richmond RCMP with space at Fire Hall #5 in Hamilton to complete paperwork and provide a positive police presence in the area.

### Homeless Camp Patrols

Superintendent Ng advised that officers regularly patrol the area and have not had any problems reported lately. He noted that RCMP are proactive with ATV patrols in Hamilton and provide a good community relation.

### Mobile Enforcement Team

Superintendent Ng highlighted that due to Council's approval of additional officers, the RCMP has the capacity to create a second Mobile Enforcement Team to patrol the SkyTrain and City Centre area.

### 14. MANAGER'S REPORT

### Homeless camp in Hamilton

Cecilia Achiam, General Manager, Community Safety, advised that (i) the number of occupants remain the same, (ii) some complaints were received regarding increase in possessions; however once spoken to items were cleaned up, and (iii) staff are continuously working with the occupants of the camp and actively exploring housing options.

### **ADJOURNMENT**

It was moved and seconded *That the meeting adjourn (4:50 p.m.).* 

**CARRIED** 

Certified a true and correct copy of the Minutes of the meeting of the Community Safety Committee of the Council of the City of Richmond held on Tuesday, September 10, 2019.

Councillor Bill McNulty	Sarah Goddard
Chair	Legislative Services Coordinator

Schedule 1 to the Minutes of the Community Safety Committee meeting of Richmond City Council held on Tuesday, September 10, 2019.

## N N N

A Richmond, B.C. software development company, KABU designs and creates App-based transportation solutions in the ride-hailing and food/package-delivery sectors, as well as electronic payment solutions.



# City of Richmond GOKABU

# Executive Summary

KABU-Ride Inc., doing business as KABU, is a Canadian company headquartered in Richmond seeking a special authorization licence to operate as a Transportation Network Services Company in British Columbia.

connected riders and drivers through the Chinese social media platform WeChat since 2016. KABU Rider has provided more than one million rides to GoKABU Group's subsidiary GoKABU Technologies Inc., a software development firm, created the software application KABU Rider, which has KABU-Ride Inc. is a subsidiary of **GoKABU Group** which was founded in 2016 and is headquartered in Richmond. tens of thousands of customers over the past three years.

Columbia where there is a demand for ride-hailing and a sufficient supply of ride-hailing drivers. We also have plans to operate elsewhere in Canada. The goal of GoKABU Group, through its subsidiary KABU-Ride Inc., is to help solve transportation shortcomings in communities across British the United States, and overseas

Drawing from our three years of operational experience in Canada, we have created a model that can be replicated in other communities, and customized for that community's specific needs and unique challenges.

What sets us apart from our competitors is our focus on recognizing the time, effort and resources that our drivers are bringing to the table. We are in the midst of implementing an industry-leading Driver Health Benefits Reward System, where our drivers will receive incentives for investing in their increasing number of tourists visiting Canada, and the influx of international students studying here, represent both potential customers and drivers. We have identified an under-served and growing market niche that exists across Canada. The growing number of immigrants moving to Canada, the personal healthcare needs and those of their families.

KABU continues to forge connections with other businesses, government agencies and institutions in the transportation industry as KABU works towards its goal of crafting a multi-modal App that will help solve many of the transportation challenges that exist in cities around the world. White technology is at the heart of what we do, it's the team we've assembled who are the key to our success. And the team is focused on bettering the community and making life easier on the people who live here.



KABU WILL
BRING YOU THERE
ANYWHERE
ANYTIME

# About Us

KABU-Ride Inc. is a Canadian ride-hailing company powered by a young, talented and driven team focused on improving the world by better connecting people and places through technological innovation and community collaboration.

KABU-Ride Inc.'s vision is to provide a multi-modal transportation platform in Vancouver that integrates ride-hailing services, public transit buses, Canada Line/SkyTrain, vehicle rentals, taxis, ferries and other transportation options into a single application, or App, for users.

Powering the smart cities of the future, starting today...



Mission & Vision

### Mission

To link people with places—enabling everyone to *Travel Like a Local*—one safe ride at a time, anywhere in the world.

### Vision

Delivering the smart cities of the future into the hands of the people through a single App, starting today.

### KABU Company Goals and Objectives

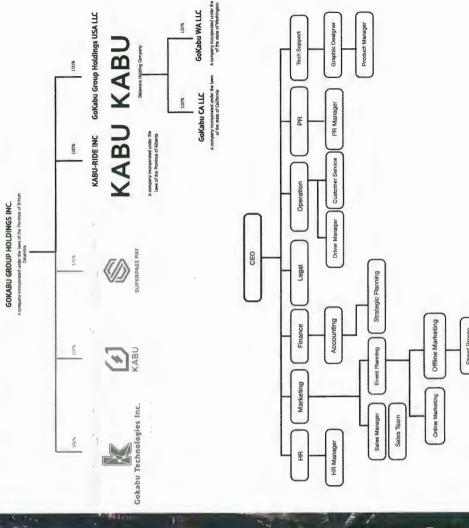
- To become the market leader in the ride-hailing industry while prioritizing the needs and well-being of our riders, our driver partners and the community as a whole
- To forge partners and the commons, as a whose

   To forge partnerships with local stakeholders and
   businesses to create a multi-modal App that incorporates
   the full-range of transportation options, and even a
   combination of them
- To become the first ride-hailing App to provide an industryleading rewards system to drivers who are urged to invest in themselves by securing fully-portable health benefits





# GOKABU GROUP



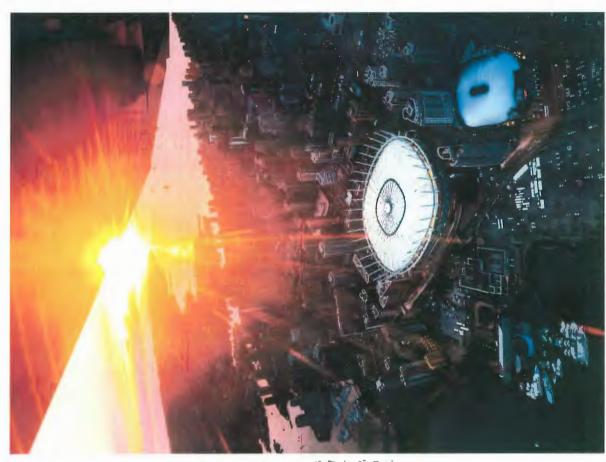


**KABU** 

MLT AIKINS

### Key Professional and Advisory Support





# Target Market

KABU will tap into Canada's strength as a globally-respected multi-cultural country where immigrants are welcomed, respected, valued and rewarded for their skills, work ethic and passion. For NEW IMMIGRANTS, finding a job that pays a livable wage and provides benefits for their family is their FIRST PRIORITY. KABU will target these newcomers with positions that have a low-barrier to entry, and which provide a way for them to utilize their language skills while doing a job that allows them to learn about and better connect with their new surroundings and the people who live there.

# The Ride-Hailing Problem



### Language Barrier

With increasing international travel and immigration, communication between riders and drivers is becoming more challenging due to the language barrier.



### Information Gap

Due to varying situations in a traveller's home country, they are often unaware of transportation options upon arrival at their new destination.



## Downloading requirement

Different ethnic groups are accustomed to different platforms to acquire services that are often geo-blocked. This creates issues with downloading apps which becomes cumbersome and inconvenient for the traveller and is a barrier to entry.



## Choosing Transportation

With so many means of transportation available, it is difficult for people to choose the fastest, greenest or shortest route at a glance.

# The KABU-Ride Solution



### **Global Translations**

KABU analyses travel patterns to and from any city with active operations. Based on this data, we translate our entire in-app experience to the most commonly-spoken languages. Upon request, we will match any traveller to a driver speaking the same language.



### Global Outreach

By advertising to travellers at the most common source airports and in their native language, KABU can convert them before they even arrive at their destination.



# **Targeted Delivery Channels**

Replicating our previous success, KABU delivers the app via channels that travellers are familiar with and accustomed to. In most instances, no downloads are required.



# Multi-Modal Transportation

At a glance, riders can see different means of transportation and choose based on Cheapest, Fastest or Greenest routes.

### Ride-Hailing with Added Value

### Travel Like a Local

Connecting riders and drivers continues to be our specialty.

While the service through our APP is a simple and seamless experience, it takes a dedicated and talented team to ensure the system operates smoothly and efficiently. From 24-hour customer service staff adept at addressing emergent issues, to a visionary team of designers and coders focused on innovation, to top-calibre driver recruitment and training staff, and an administrative team committed to excellence: these continue to be the secret ingredients to KABU's success.

### **KABU Local Guides**

**Tourists can Travel Like a Local**, by simply asking KABU drivers about the best tourist spots, top restaurants and best hotels.



### All-in-One App

**Tourists can Travel Like a Local,** by utilizing the App regardless of whether the user is looking for ride-hailing services, public transportation or another means of transportation.



KABU is the first ride-hailing firm to provide a Driver Health Benefits and Rewards System.

# Unbeatable Industry Experience

**Operating in Canada since 2016.** No one knows Canada's ride-hailing industry as well as KABU.

# **Target Customers**

### Summary

KABU is focusing on markets with a large immigrant community in Canada. We provide better and more tailored services for the specific needs of these customers.

# International Students

China and India are the top 2 origin countries for international students in Canada and America.

The top five origin countries of international students:

The top five origin countries of international students: USA—China (33%), India (17%), South Korea (5%), Saudi Arabia (5%) and Canada (3%).

Canada — China (24.98%), India (30.16%), South Korea (4.23%), France (3.97%) and Vietnam (3.55%).

# **New Immigrants**

Canada currently has 37 million residents, of whom more than 21% are immigrants. By 2036, this immigrant population will reach 34.4% of Canada's total population. Asian immigrants will comprise 60% of Canada's immigrant population. There are currently 1.7 million Chinese immigrants living in Canada.

### Travellers

By leveraging word-of-mouth and social media marketing, KABU can capture a larger market share both locally and with potential tourists in their countries of origin.



# Downtown demand for transportation

On weekends, our busiest service locations are in bowntown Vancouver, where KABU Ride drivers simply can't keep up with the demand. Taxi companies face a similar problem, and are unable to provide enough service to meet the demand from customers who are leaving nightclubs, bars, restaurants and other night-time gathering places to head home on a Friday night, early Saturday morning, or Saturday night and early Sunday morning. There's no questions that some of these KABU Rider customers would consider driving if our service wasn't available. With taxis unable to meet the demand at those hours, that could have dangerous consequences that puts the general public at risk. Attached is another heat map that provides evidence to support this supposition.

There's also evidence to suggest that our customers use our services for the first-mile and last-mile of their commutes. Consider the provided heat map which shows the large number of rides that end near a Canada Line station. Without our services, will ridership on public transit suffer?



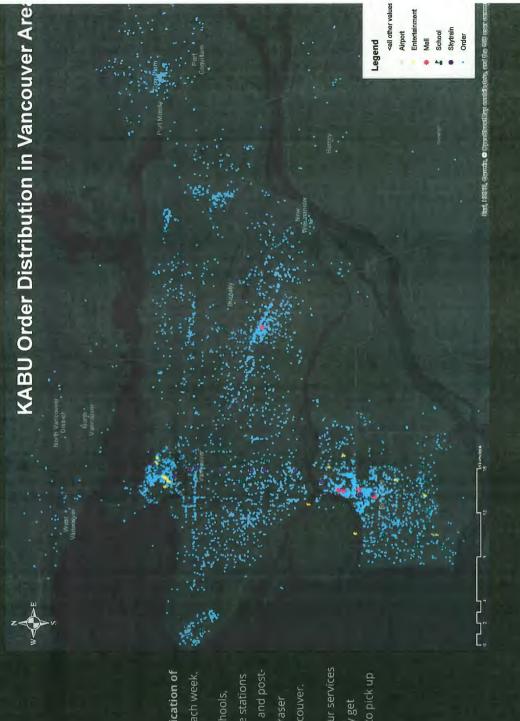
# 7-day heat map

## Demand on display

This recent 7-day snapshot provides an indication of the number of rides we provide customers each week.

Notable hotspots are near Richmond's high schools, Richmond's shopping centres and Canada Line stations along No. 3 Road, Metrotown mall in Burnaby, and post-secondary institutions including UBC, Simon Fraser University and BCIT, as well as Downtown Vancouver.

The international students who rely daily on our services don't only go to school using KABU Rider. They get together with friends, go to shopping centres to pick up necessities or do banking and other errands.



# KABU Order Distribution in Skytrain Area sources to the state of the s

### MRU Order Distribution in Area of Canada Line

# First-mile and last-mile

Our data suggests that KABU customers use our service to access the Canada Line, judging from this heat map which shows drop-off locations near the Canada Line stations in Richmond, Vancouver and Downtown Vancouver.

Our goal is to provide a multi-modal App, where our customers can book various modes of transportation to complete their journey, including public transit, vehicle rentals and even taxis and bike

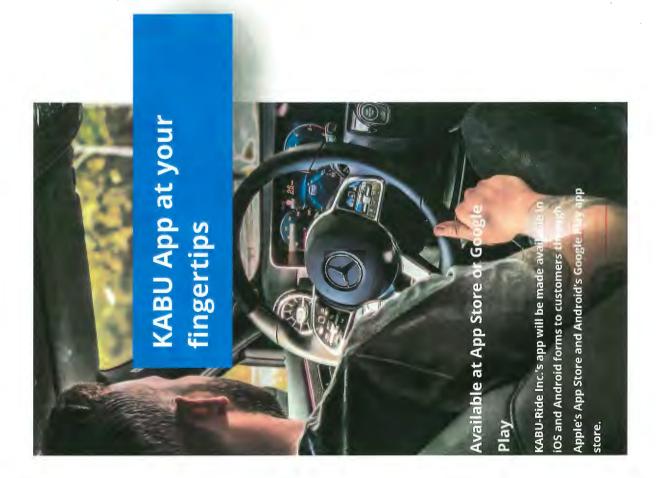
We believe ride-hailing plays a critical role in the first-mile and last mile of many journeys.

Canada Line users request to be dropped off either at the Canada Line stations, or nearby, so they can do other errands before beginning their journey.



# Operations

and has a team to assist him, including Director of Operations Hill Huang. Hill Huang oversees the drivers can be monitored. Hill Huang and Lex Kan work closely with customer service manager Mao Rider app meets all the TNS App requirements-including those that pertain to data sharing-and is capable of geo-fencing areas as required by the Passenger Transportation Branch and/or Passenger While technology plays a critical role in KABU's services, equally important is people power, in the form of the members of the operations team. From screening to training and monitoring its fleet of drivers, to ensuring complaints and concerns are addressed in a timely fashion, the Operations team is the backbone of the organization. In many ways, they are the most public face of KABU. KABU-Ride Inc. president Billy Xiong will be responsible for the operation of the ride-hailing services, management of drivers as well as driver recruitment and training, while he receives support from Lex Can, chief technology officer, who is responsible for the performance of the App and for ensuring that Mao, who heads the Customer Service Department, which is charged with handling rider and driver issues and complaints around the clock. KABU-Ride Inc. is headquartered in Richmond, B.C. The KABU Transportation Board. A future version of our App will enable those who are visually impaired to use our App for their transportation needs. And we are currently negotiating with another Lower Mainland business to provide wheelchair-accessible ride-hailing vehicles to our growing customer base.



# Helping Customers and Drivers

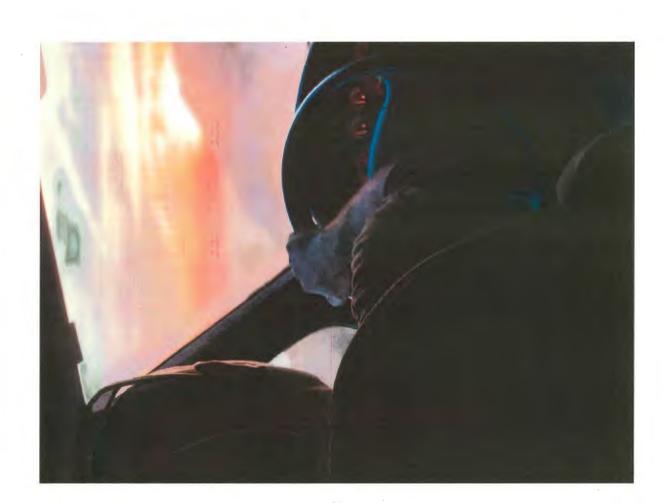
KABU-Ride Inc.'s App will be available to customers in iOS form through Apple's App Store and via Google Play for Android users.

The App will connect riders to drivers throughout the Lower Mainland and in other B.C. communities where there's demand for ride-hailing services and a sufficient supply of ride-hailing drivers.

Customers can either book a ride for their immediate needs, or schedule one for a future need. They can select the level of service they want, ranging from KABU Eco, which involves electric and hybrid vehicles, to KABU Premium, for those who want a more luxurious drive on those special occasions, to KABU Plus, for groups of up to five adults.

Our App will also be offered to users of the Chinese social media platform WeChat, through which rides can be booked, and payments processed.

**Drivers** will be connected with riders through the KABU Driver App. Once the App is switched on, and the driver makes himself or herself available, he or she will receive a ride request in the area they've specified in the App. To mark the end of their day, the Driver only needs to switch the App off.



# **Driving Partner**On-Boarding

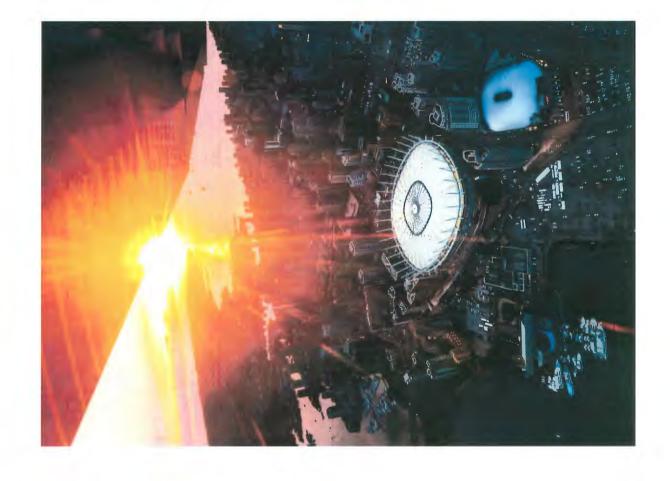
# Drivers are the engine that power KABU

If the operations team is the backbone of KABU, then our fleet of drivers is the engine that powers our future.

Recognizing the time, effort and resources our drivers bring to the table, KABU is committed to providing an industry-leading Driver Health Benefits Rewards System. Drivers will receive incentives for investing in their personalized health benefits package.

By showing our drivers that we're serious about providing them a living wage and connecting them with health and dental benefits, and creating community partnerships that will help lower the cost of vehicle operation and maintenance, we hope to keep them loyal to KABU.

Together with our drivers, we strive to help solve the transportation challenges that local residents face everyday.



# Aiming to serve all of B.C.

# SERVICE EXPANSION

Aside from immediately operating in Region 1 (Lower Mainland) and Region 2 (Victoria) and Region 3 (Nanaimo), KABU-Ride Inc. plans to expand its operations to Region 4 (Okanagan) within the first year of the launch of our service. We anticipate a fleet size of 40 vehicles to serve the Central Okanagan (Kelowna) and Thompson-Nicola (Kamloops) areas at launch by the end of 2020, with the hope of increasing the fleet to match demand. We hope to expand to Region 5, focusing on the Sunshine Coast (Gibsons, Sechelt) and Fraser-Fort George (Prince George) areas, but also considering other areas with sufficient demand. The launch in Region 5 could happen in early 2021 or sooner, with an initial fleet size of 25 vehicles.

# KABU CARES Driver BENEFITS program

Driver Health Benefits Rewards
Program, an industry first, provided by
The Edge Benefits and The Co-operators
Insurance.





### UBER KABU 30%-35% 15%+ KABU+

# Commission Rate

WE RESPECT OUR DRIVING PARTNERS. KABU's commission rate will cover the cost of commercial insurance and licensing, as well as operations. But KABU's rate is much lower than what UBER and Lyft will be charging drivers, which is reportedly between 30 and 35 per cent. Commercial Insurance and Licensing

# **DRIVER SCREENING and RENEWALS:**

All KABU drivers are required to meet provincial standards and requirements. This includes: Class 4 licence, driver's abstract, vehicle inspection, vulnerable sector criminal record check. Drivers who do not meet these standards will not have access to the KABU driver App.

An automated system will remind drivers a month prior to when their documents must be renewed each year. Drivers who do not meet company and provincial requirements will be barred from the KABU driver App until their documents are in order.

## **DRIVER AUDITING:**

We will be implementing a MYSTERY DRIVER program, where an anonymous employee will be taking rides in KABU vehicles, and grading drivers on their performance, and doing a visual inspection of their vehicle to ensure it meets with both company and provincial policies and guidelines.

## **DRIVER TRAINING:**

We will be bringing in new Driver Training tools in the form of live-training, video-training and best-practices documents. We want to position our drivers to succeed, and will arm them with the knowledge they need to do so.

# **DRIVER MONITORING:**

Driver behaviour and wages will be monitored through the App to ensure all company and provincial requirements are met.



# **Technologies**

Our riders and drivers don't care much about how the technology works. They're more concerned that the App is easy-to-use and works reliably. But it's the technology that powers these connections, ensuring that drivers know exactly where they're supposed to pick up their next customer, and that the quickest route gets the customer to his or her destination safely. And it's this etchnology that refficiently deploys our fleet, and makes the best use of their valuable resources to serve our growing ridership, connecting the right driver with riders as quickly as possible. As customer needs become more diverse, and there's an increasing desire to have tailor-made solutions to meet those needs, technology must keep up with those changes. Our research and design team is working with other firms as well as educational institutions, in the hope of bringing added functionality to our App and better services to the community.



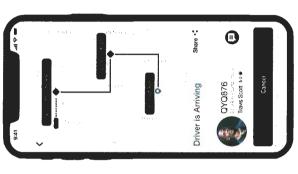
### Application Rider native App design

# KABU RIDER APP X KABU DRIVER APP

# All KABU Apps are fully designed and programmed in house here in Richmond, B.C. and powered by our

proprietary algorithms. This lets us match the best possible driver for any given rider. Our technology takes distance, rating, cancellations and more into account for an omni-channel view of each driver.

KABU has the unique ability to place the rider App inside other platforms like WeChat. This makes software downloads unnecessary and eases rider acquisition. And it also means our App can be easily dovetailed into any country's or culture's preferred social media channels.







# KABU

# **Big Data**

KABU analyses more than twenty data points with easy access to key data like current driver status, operational information, billing, and real-time mapping of driver position. For our community partners, this information is critical for infrastructure and logistics planning, and the data can provide new insight and suggest solutions to address transportation challenges. KABU uses this data to improve services, capture new markets and improve advertising return on investment.

# Driver Behaviour Monitor

**KABU will be employing old and new technology to ensure drivers and riders are safe.** From mandatory start-of-work-day, and end-of-work-day vehicle inspections recorded in log books, to a "mystery driver" monitoring program that utilizes an employee to inspect and grade drivers and vehicles randomly each week, to an industry-leading real-time driver behaviour monitor—which **checks for speeding, phone use, hard acceleration/braking/turns**—that's baked directly into our App, we have redundant checks and balances in place. These, combined with mandatory proof of Class 4 licensing, annual driver abstracts, annual criminal record checks and annual (or every 40,000 km) vehicle inspections, help to ensure no short cuts will be taken when it comes to monitoring driver performance and behaviour and rider safety.

1

Drivers and riders ratings systems will provide KABU with another means to monitor and measure behaviour among our customers and clients. This tool will also enable us to help avoid a situation from escalating.

An automated system will alert both KABU and drivers when renewals (for driver abstract, annual vehicle inspections, criminal record checks) are coming up, and when they've expired without being renewed.

