

## Agenda Item 1 Background

**Agenda Item 1: "Presentation by the City Of Richmond, of scholarship awards to first place winner Anthia Chen and second place winner Anna Toth, in the City's 2041 Official Community Plan Update Student Art Contest"**

### Purpose

The purpose of this report is to provide background information regarding Agenda Item 1.

### Comments

In preparing the 2041 OCP Update, Council wants to involve as many people as possible.

As part of this process, earlier this year, Council directed staff to create an opportunity for Richmond high school students to participate in the 2041 OCP Update by inviting them to design artwork for the cover. This approach was seen as creative way to involve Richmond students and the School Board in community planning.

City staff, in co-operation with School Board staff, invited all Grade 11 and 12 students to create artwork for the 2041 OCP cover. The students were advised that the theme of the 2041 OCP is "Towards A Sustainable Community" and were given a deadline of April 18, 2011. City and School Board staff distributed contest information to the students and also provided it to the general public through a new release, the City's web site and local newspaper coverage.

Eight submissions were received from Grade 11 and 12 students, from seven Richmond schools (public and independent). A selection jury of City and School Board staff reviewed the submissions and have chosen the following two contest winners, based on their creative interpretations of the OCP sustainability theme:

- #1. Anthia Chen, a Grade 12 Steveston-London Secondary student is the first place winner; her artwork will be used in the 2041 OCP cover design and she will receive a \$1000 scholarship; and
- #2. Anna Toth, a Grade 11 J.N. Burnett Secondary School student is the second place winner; her artwork will be used in the document and she will receive a \$500 scholarship.

In this manner, Council has innovatively promoted OCP awareness and participation among students, School Board and the community, and provided scholarships for the winners.



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