



To: Planning Committee

Date: March 26, 2012

From: Jane Fernyhough
Director, Arts, Culture and Heritage

File: 11-7000-09-20-088

Re: Amendments to Section 2.10 of the Official Community Plan Bylaw 7100 (City Centre Area Plan), to include the City Centre Public Art Plan

Staff Recommendation

That Bylaw No. 8889 proposing amendments to Section 2.10 of the Official Community Plan (Bylaw 7100), to include the endorsed City Centre Public Art Plan, be introduced and given first reading.

Jane Fernyhough
Director, Arts, Culture and Heritage
(604-276-4288)

Att. 1

| FOR ORIGINATING DEPARTMENT USE ONLY | | | |
|-------------------------------------|--|-----------------------------|---|
| ROUTED TO: | CONCURRENCE | | CONCURRENCE OF GENERAL MANAGER |
| Development Applications | Y <input checked="" type="checkbox"/> N <input type="checkbox"/> | | |
| Policy Planning | Y <input checked="" type="checkbox"/> N <input type="checkbox"/> | | |
| REVIEWED BY TAG | YES <input checked="" type="checkbox"/> | NO <input type="checkbox"/> | REVIEWED BY CAO |
| | | | YES <input checked="" type="checkbox"/> NO <input type="checkbox"/> |

Staff Report

Origin

On October 11, 2011, Council endorsed the City Centre Public Art Plan and made the following referral:

That staff bring forward amendments to the Richmond Official Community Plan Schedule 2 of Bylaw 7100 to update Public Art Section 2.4.1(c) of the City Centre Area Plan to incorporate the proposed Public Art Plan strategy;

This report introduces Amendment Bylaw 8889 (**Attachment 1**) to update the Public Art section of the City Centre Area Plan to include the endorsed City Centre Public Art Plan.

Consultation

School District consultation

This report was not referred to School District No. 38 (Richmond) because it involves no residential units, and therefore does not have the potential to generate 50 or more school aged children, the threshold criteria for an OCP amendment referral. Nevertheless, as a courtesy, this report will be forwarded to the School District for information only.

Analysis

The proposed amendments to the Richmond Official Community Plan Schedule 2 of Bylaw 7100 to update the Public Art Section 2.4.1(c) of the City Centre Area Plan incorporate the City Centre Public Art Plan purpose, map and implementation strategy.

Financial Impact

There is no financial impact associated with this report.

Conclusion

The update to the City Centre Area Plan to include the City Centre Public Art Plan provides a framework to enrich Richmond's urban identity by incorporating inspirational and meaningful art in the public realm. This will enable Richmond's Public Art Program to be more strategic in commissioning and locating a complement of permanent and temporary small and large scale public artworks in the City Centre.



Eric Fiss
Public Art Planner
(604-247-4612)

EF:ef



Richmond Official Community Plan Bylaw 7100
Amendment Bylaw 8889
City Centre Area Public Art Plan

The Council of the City of Richmond enacts as follows:

1. Richmond Official Community Plan Bylaw 7100, Schedule 2.10 (City Centre Area Plan) is amended by:
 - 1.1. On page 2-47, in the table entitled Policies, replacing “(lead by PRCS) “ with (lead by CS) and replacing the text in Policy 2.4.1.c) with the following:

“Public Art
Build on the strengths of the Public Art Program through the City Centre Area Public Art Plan (endorsed by Council October 11, 2011) to maximize the effectiveness of public art and ensure that it is a key element in shaping, animating and enriching the public realm and strengthening civic pride and community identity.”
 - 1.2. On page 2-51, deleting the photos and captions associated with photos and inserting the “Public Art Opportunities Map” as shown in Schedule A attached to and forming part of Bylaw No. 8889.
 - 1.3. On Page 2-52, deleting the text, photos and captions and inserting the text, photo and caption as shown in Schedule B attached to and forming part of Bylaw No. 8889.
2. This Bylaw is cited as “**Richmond Official Community Plan Bylaw 7100 Amendment Bylaw No. 8889**”.

FIRST READING

SECOND READING

THIRD READING

ADOPTED

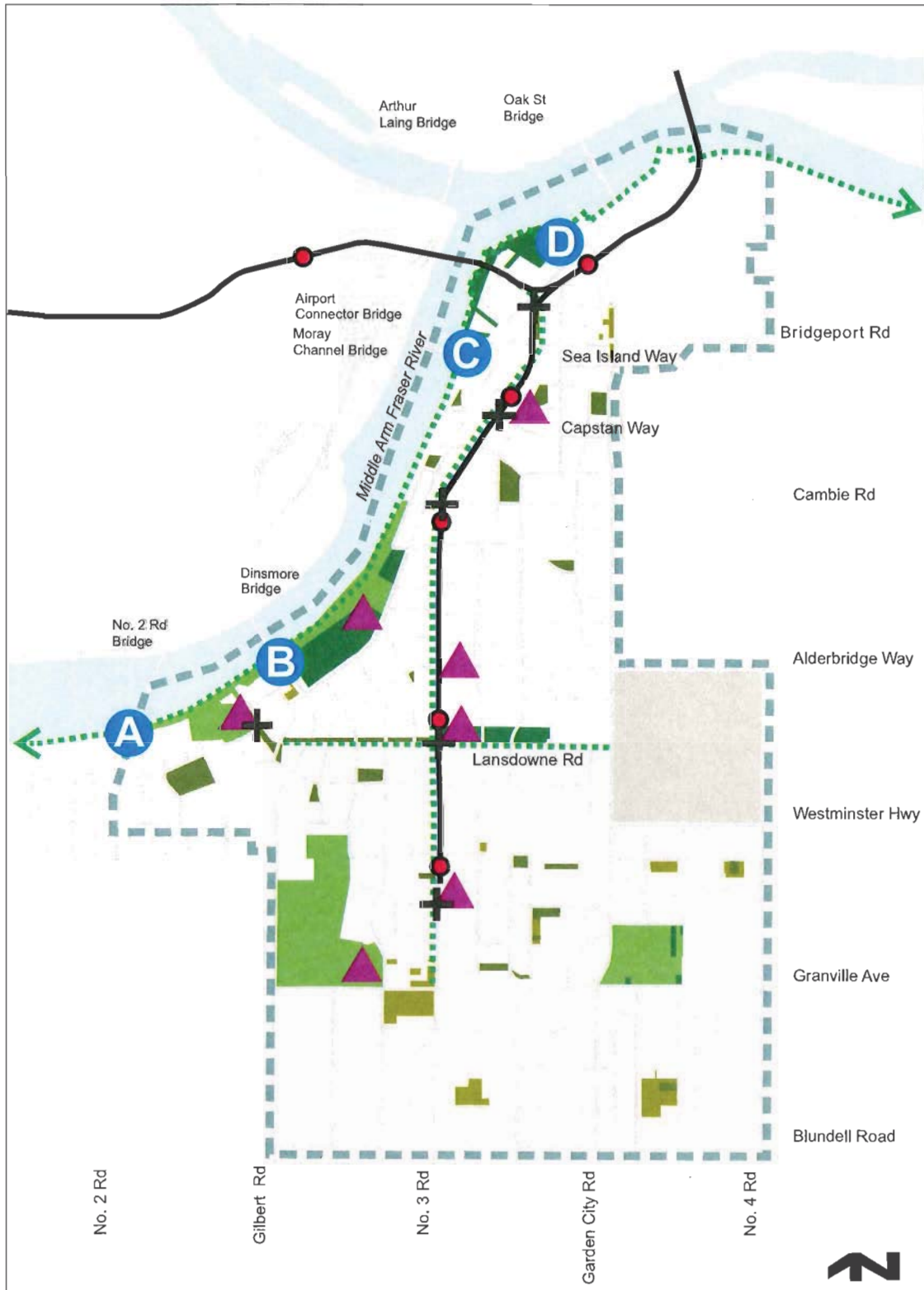
MAYOR

CORPORATE OFFICER

| |
|---|
| CITY OF RICHMOND |
| APPROVED for content by originating dept. |
| |
| APPROVED for legality by Solicitor |
| |

Public Art Opportunities Map

"Schedule A attached to and forming part of Bylaw No. 8889"



- | | | |
|---|---|--|
| <ul style="list-style-type: none"> City Centre Boundary Canada Line Station Village Centre Garden City Lands (Further Study Required) | <p>Enhanced Gateways</p> <ul style="list-style-type: none"> No. 2 Road Bridge Dinsmore Bridge Connector Bridges Bridgeport Canada Line Station <p>Art Opportunities</p> <ul style="list-style-type: none"> Major Plazas and Squares Art/Cultural Stroll | <ul style="list-style-type: none"> Major Park (Future) Major Park (Existing) Neighbourhood Park (Future to 2031) Neighbourhood Park (Existing) |
|---|---|--|

PLN - 12

City Centre Public Art Plan

The City Centre Public Art Plan identifies guiding principles that will create continuity throughout the City Centre and its individual villages. Public art will animate this revitalized urban core.

Guided by the City Centre Public Art Plan, the vision is to enrich Richmond's urban identity through inspirational and purposeful art in the public realm. A thematic framework has been identified for the artists' work, "Honouring Yesterday, Celebrating Today and Building Tomorrow."

Priority will be given to the development of large-scale signature artworks that serve as landmarks and meeting places while also providing opportunities for intimate and "discovered" works. Opportunities and locations identified in the Plan include:

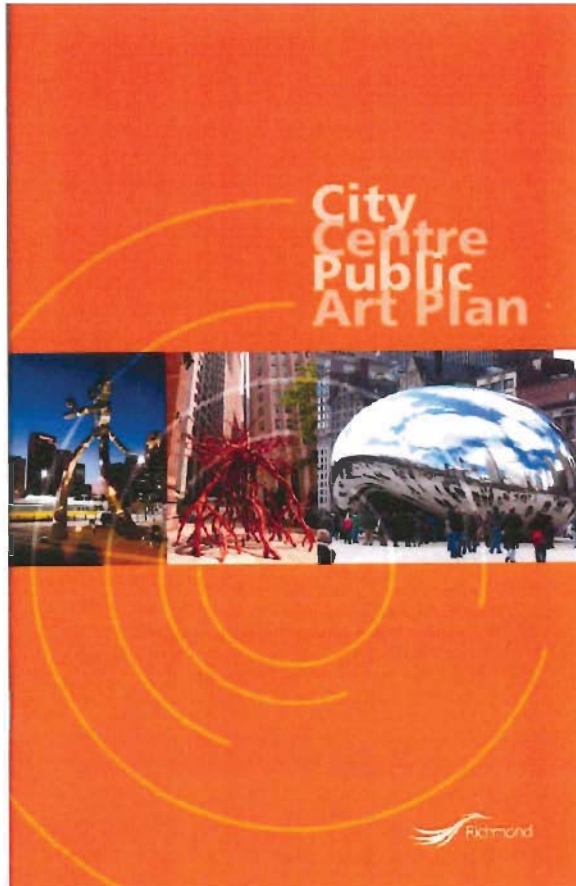
- The Canada Line
- Parks and Plazas
- Art Walks/Trails
- Enhanced Gateways
- Street Furnishings
- Temporary Work

Proposed Strategy

To bring parts of this plan and the more ambitious projects to fruition, resources need to be shared and partnerships need to be forged. To achieve this, the City of Richmond's Public Art Program needs to:

- work with developers to pool public art contributions for major public art installations.
- work with transit authorities (InTransit and TransLink) to fund art programs to enhance Richmond's transit routes.
- encourage local businesses to make contributions to the City Public Art Reserve, which can be used for community and major public installations.

The creation of vibrant and inspirational urban spaces in the City Centre can only be achieved by collaborating in our efforts.



*City Centre Public Art Plan
Endorsed by Council October 11, 2011*