

Feb 4<sup>th</sup>, 2015

The Clerks Office  
City of Richmond  
Fax: 278-5139

from Erika Simm  
4991 Westminster Hwy  
Richmond, B.C. V7C 1B7

Re: Littering Awareness: "Keep Richmond beautiful"

Dear Mayor and Council,

When I was the policy chair of a Richmond Riding Assn I forwarded a policy resolution directed to the provincial government regarding a "Keep B.C. Beautiful Campaign" which focuses on litter prevention, and today I would like to address Mayor and Council with a "Keep Richmond beautiful" campaign suggestion for our city.

Over the last years I have noticed an increase in littering in many areas of Richmond, be that in the area around the Olympic Oval, along No 3 Road from the Cambie to Alder bridge, Westminster Hwy around the Richmond Hospital, as well as Bridgeport & No 3 Road areas, to name a few.

Even the side street next to my house is no exception: Someone throws two to four paper cups per day out of a car at the stop sign. I used to pick it up daily, to prevent more littering by someone else. This has gone on since last summer, and I finally gave up and phoned the works yard, who now have the ongoing job of cleanup.

Litter prevention and cleanup is a personal responsibility, and is required to protect our environment. However, more needs to be done to prevent littering in the first place.

The City could remind Richmond residents of their personal obligation to keep our city clean by erecting "Keep Richmond Beautiful" and "Do Not Litter" signs, starting in areas which are frequented by tourists, who's impression of Richmond should be that of a cared for, pristine City. I believe there already is in place a \$ 500 fine for littering, and maybe people need to be reminded of that, too.

And so I ask the City of Richmond to set aside in the budget an estimated amount for signage - to help accomplish the eradication of litter on our roads and sidewalks. And I ask Richmond citizens to display that they are proud of our city by participating in a "no litter" campaign!

*Erika Simm*



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