

Report to Committee

| То: | General Purposes Committee | Date: | June 10, 2015 |
|-------|--|-------|-----------------------------|
| From: | Jane Fernyhough Director, Arts, Culture and Heritage Services | File: | 11-7000-09-20-202/Vol 01 |
| Re: | Minoru Complex Public Art, Entries and Arrivals Concept Proposal | | |

Staff Recommendation

That the concept proposal and installation for the Minoru Complex Entries and Arrivals public artwork by artist Sheila Klein, as presented in the report titled "Minoru Complex Public Art, Entries and Arrivals Concept Proposal" from the Director, Arts, Culture and Heritage Services, dated June 10, 2015, be endorsed.

Jane Fernyhough Director, Arts, Culture and Heritage Services

(604-276-4288)

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| ROUTED TO: | CONCURRENCE | CONCURRENCE OF GENERAL MANAGER |
| Recreation & Sport Services Parks Planning and Design Capital Buildings Project Development | ववव | bleart. 4. |
| REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE | INITIALS: | APPROVED BY CAO |

Staff Report

Origin

At the October 14, 2014 Council meeting, Council formally endorsed the Minoru Civic Precinct Public Art Plan as the guiding plan for public art opportunities in the Minoru Civic Precinct, including the proposed Minoru Complex.

This report presents the recommended artwork concept proposal for the Entries and Arrivals commission, a significant artwork to be integrated into the main east entrance plaza of the Minoru Complex.

This report supports Council's 2014-2018 Term Goal #2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, service, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

Analysis

Minoru Civic Precinct Public Art Plan Vision for Entries and Arrivals

The vision for the Minoru Complex is to be exceptional, sustainable, accessible, synergistic, connected and a centre of excellence for active living and wellness. The public artwork for Entries and Arrivals supports the broader project goals and guiding principles by

- contributing to a sense of place;
- reinforcing the sense of entry and orientation for the complex;
- creating artworks of the highest quality;
- reflecting the principles of sustainability; and
- achieving synergies between the design team, the artists and the community.

Terms of Reference – Minoru Complex Entries and Arrivals Artwork

The Public Art Terms of Reference for the Minoru Complex Entries and Arrivals public artwork (Attachment 1) describes the art opportunity, site description, scope of work, budget, selection process, design schedule and submission requirements. The Terms of Reference were reviewed and endorsed by the Public Art Advisory Committee on September 16, 2014. An artist call for submissions was issued on November 3, 2014, with a deadline of December 1, 2014. Eligibility was for professional artists residing in British Columbia, Alberta, Oregon, Washington and Alaska.

Minoru Complex Entries and Arrivals Artwork - Public Art Artist Selection Process

On December 16, 2014, following the Public Art Program's administrative procedures for artist selection for civic public art projects, the selection panel reviewed the artist qualifications of the 42 artists who responded to the Open Call to Artists and shortlisted four artists.

Members of the selection panel included:

- Bruce Grenville, Senior Curator, Vancouver Art Gallery
- Christine McLaren, Urban Design Journalist
- George Rammell, Artist/Educator
- Shengtian Zheng, Artist/Independent curator
- Thomas Xue, Community Representative, Richmond Rapids Swim Club

Recommended Artist

Following the presentations and interviews of the four shortlisted artists, the Public Art Selection Panel reached a majority vote of four to one and recommended artist Sheila Klein for the Minoru Complex Entries and Arrivals public artwork. The Public Art Advisory Committee supports the selection panel's artist recommendation. The artist and City staff engaged a group of twenty staff and community stakeholder representatives in a consultation meeting on February 11, 2015. The consultation was utilized to introduce the artist, discuss the artist's past work, and engage community representatives and staff in identifying key thematic words and programmatic considerations for the artist to consider while developing the artwork concept in concert with staff and design team consultants.

Recommended Public Art Concept Proposal

The proposed exterior location for the artwork will be in the east entrance plaza and integrated into the landscape design to welcome visitors and signal entry and arrival adjacent to the main vehicle pick-up and drop-off point for the Minoru Complex (Attachment 2). The artwork is entitled "Multipole" and is marked out by a 40 foot diameter circular ground plane pattern and pavement treatment. Set in the centre of the circular pavement pattern is a customized 60 foot metal pole, with a decorative base. At the top of the pole sits a finial and light beacon that will animate the day and night sky and sightlines to and from the building. Flags, banners and other temporary elements will be attached to the pole for special occasions. Further opportunities exist at the base of the artwork for special gatherings and event programming.

The artist describes the artwork as follows:

"Multipole supports the role of Minoru Park as a signature park, signalling entry and arrival. The artwork establishes a unique identity for the Minoru Complex working in concert with the site architecture and urban realm design. The artwork respects and builds upon the history of the park, creating a strong visual and physical link to the main entrances from the north, east, and south areas of the civic precinct."

A technical review and coordination phase with the architect-led design team will be included with the design development phase of the artwork. A scaled mock-up of the artwork, including a portion of the pavement pattern will be created in order to assess the colours and pattern prior to authorization to proceed with fabrication and installation. The artist, City staff and design consultants will continue to meet to review construction coordination and implementation budgets. Any repairs or maintenance required for the artwork will be the responsibility of the Public Art Program.

On May 19, 2015, the Public Art Advisory Committee reviewed the concept proposal and enthusiastically endorsed the "Multipole" project, noting that the addition of elements on the pole will be simple to operate and provide opportunities for seasonal change and participation by the entire community.

Financial Impact

There is no new financial impact for this project.

The total public art budget for the Minoru Complex Entries and Arrivals public artwork is \$250,000 funded out of the approved Major Facilities Phase I Projects. For this project, a budget of up to \$50,000 is provided to the artist for design services. The balance of \$200,000 will be used for fabrication and installation of the artwork including all related artist expenses. Any repairs required to the artwork will be the responsibility of the Public Art Program. City funds for maintenance would be allocated out of the Public Art Program's annual operating budget.

Conclusion

The new Minoru Complex facility represents an opportunity to integrate public art to enhance the identity and vibrancy of the Minoru Civic Precinct. This initiative also supports the Council Term Goals to develop public spaces that reflect Richmond's demographics, rich heritage, diverse needs and connected communities, through a commitment to strong urban design, investment in public art and place making.

Staff recommend that Council endorse the proposed concept and installation of the Minoru Complex Entries and Arrivals public artwork entitled "Multipole", by artist Sheila Klein, as presented in this report.

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Eric Fiss Public Art Planner (604-247-4612)

Att. 1: Public Art Terms of Reference for the Minoru Complex Entries and Arrivals 2: "Multipole" Concept Proposal

PUBLIC **ART** RICHMOND

REQUEST FOR QUALIFICATIONS

MINORU MAJOR FACILITY PUBLIC ART COMMISSIONS

- ENTRIES & ARRIVAL ZONE
- AQUATIC CENTRE

TWO SIGNIFICANT SITE-RESPONSIVE COMMISSIONS. ARTISTS OR ARTIST TEAMS MAY APPLY FOR ONE OR BOTH; HOWEVER, GEOGRAPHIC ELIGIBILITY IS DIFFERENT FOR EACH OPPORTUNITY.

BUDGET | ENTRIES & ARRIVAL: \$250,000, PLUS APPLICABLE CONSTRUCTION CREDITS BUDGET | AQUATIC CENTRE: \$100,000, PLUS APPLICABLE CONSTRUCTION CREDITS [BUDGETS ARE INCLUSIVE OF DESIGN, FABRICATION, INSTALLATION, TRAVEL AND RELEVANT TAXES; A 15% TAX WILL BE WITHHELD FOR US-BASED ARTISTS FOR WORK PERFORMED WITHIN CANADA.]

ELIGIBILITY | ENTRIES & ARRIVAL: OPEN COMPETITION FOR PROFESSIONAL ARTISTS RESIDING IN BRITISH COLUMBIA AND ALBERTA, CANADA AND OREGON, WASHINGTON AND ALASKA, UNITED STATES. ELIGIBILITY | AQUATIC CENTRE: OPEN COMPETITION FOR PROFESSIONAL ARTISTS RESIDING IN CANADA.

APPLICATION: SUBMISSION OF AN ONLINE APPLICATION IS REQUIRED FOR THIS OPPORTUNITY

DEADLINE: 5:00 PM PST ON MONDAY, DECEMBER 1, 2014

OPPORTUNITIES

The City of Richmond Public Art Program, in partnership with the Minoru Civic Precinct development team and design consultants, is seeking artists/artist teams to create site-responsive artwork for two significant areas within the new Minoru Major Facility (MMF) multi-purpose complex: the Entry & Arrival Zone and the Aquatic Centre.

ENTRY & ARRIVAL ZONE: There are several opportunities related to the entry and arrival zones where public art can welcome and contribute to the sense of place. Because the MMF is a multi-purpose facility, it is important to develop a strong aesthetic that signals entry and provides clarity of the building's internal functions at the entrances. Public art, working in concert with architectural and landscape design, can invite building users towards the services and activity areas they are seeking.

Sequential siting of artwork can create a sense of journey and linked narratives that define each entry as its own unique place and express a visual connection for the visitors and staff who will use the variety of services in the new building. Positioning artworks within the entry plazas, the selected artist will need to be mindful of the full range of activities and events that need to be accommodated at various times.

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One artist/artist team will be awarded the commission with the expectation that artwork elements will be integrated throughout the entry and arrival zones, both exterior and interior. The selected artist/team will determine the concepts for the artwork and how and where to best locate and integrate the art elements, including determining how best to allocate the commission budget.

AQUATIC CENTRE: Many of Richmond's residents learned to swim at the existing Minoru Aquatic Centre and many more generations to come will develop this life skill at the new Minoru Complex Aquatic Centre. The Minoru Complex is a city-wide amenity serving all of Richmond and the Learn-to-Swim program attracts residents, both locally and city-wide.

The aquatic programs involve residents across the life spectrum, from infants and toddlers learning to swim to older adults relaxing in the spa areas that include hot pools, sauna and whirlpool baths. The pool natatorium will be an important architectural space. This environment is all about water, from rainwater collected from the large roofscape, to interactive play features and sparkling reflections from still, deep pools. The public art in this location can help to define a distinct aesthetic between the meditative, soothing environment of the spa and the fun, exciting environment designed for the little learners.

One artist/team will be awarded the commission. The selected artist/team will work with City staff and the design team consultants to determine the best location(s) for artwork elements within the Aquatic service area.

BACKGROUND

The City of Richmond, British Columbia has launched an exciting and ambitious capital building program in the Minoru Civic Precinct to address current and future needs for recreation, sport and other community activities. The Minoru Civic Precinct, in Richmond's City Centre neighborhood, incorporates green space in the form of Minoru Park, as well as a variety of cultural attractions including the Richmond Public Library, Art Gallery and Cultural Centre. The Civic Precinct is also home to sports fields and existing facilities for aquatics and older adult activities.

Embracing the city's vision to build a Centre of Excellence for Active Living and Wellness, the Minoru Civic Precinct capital program will add:

- Construction of a new integrated, multi-purpose complex to house an aquatic centre, older adult centre
- and space for other recreation and community needs. This 110,000 square foot complex will replace and
- expand services currently available at existing facilities.
- Construction of a Brighouse Fire Hall No. 1 that, in addition to being Richmond's central fire hall and
- headquarters, will also house Richmond Fire-Rescue's administrative offices.
- An upgrade and relocation of playing fields and tennis courts in Minoru Park.

The Guiding Principles adopted by the City Council for the Minoru Civic Precinct reflect the high expectations and will inform forward-thinking design, public art and community-building possibilities: Be Exceptional, Be Sustainable, Be Accessible, Be a "Centre of Excellence for Active Living and Wellness", Be Synergistic and Be Connected.

The design team consultants include Hughes Condon Marler Architects (HCMA) and PWL Partnership.

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RESEARCH THE MINORU CIVIC PRECINCT DEVELOPMENT

RESEARCH THE CITY OF RICHMOND

READ THE MINORU CIVIC PRECINCT ART PLAN

| ARTIST SELECTION SCHEDULE* | |
|--------------------------------|---|
| Deadline for Entry | Monday, December 1, 2014 |
| Selection Panel | Tuesday, December 16, 2014 |
| Finalist Notification | Wednesday, December 17, 2014 |
| Finalist Orientation | Thursday, January 8, 2015 |
| Finalist Interviews | Friday, January 9, 2015 |
| PROJECT DESIGN SCHEDULE* | |
| Design Contracts Issued | January 2015 |
| Research/Conceptual Design | February 2015 |
| Conceptual Design Presentation | March 2015 |
| Final Design/Documentation | March – April 2015 * elements of art integrated into phased |
| | tender packages and documentation |
| Building Construction and | |
| Artwork Implementation | Fall 2017 |
| | |

In January 2015, the selected artists or artist teams will receive an initial design contracts equal to 20% of the total commission budget: \$50,000 design for the MMF Entries & Arrival and \$20,000 design for the Aquatic Centre. Following design approvals, the artists or teams will receive an implementation contract. Implementation contract amounts may be augmented by applicable construction credits that will be determined during design development.

*Schedules are subject to change

ARTIST SELECTION PROCESS

One panel will select the artists/teams for both commissions through an open call process coupled with finalist interviews. A selection panel comprised of three art or design professionals, one representative from the Aquatic Centre staff, and one representative from the Older Adult Centre staff will review the applicant's materials. Representatives from the design team will serve as advisors to the panel. Based on the selection criteria listed below, the panel will select three finalists to interview for each of the opportunities.

The finalists will be invited to an orientation session and interview to discuss past approaches and working methods with the panel and answer questions relating to this type of project. On the basis of the interviews, the selection panel will then choose one artist or artist team for each of the commissions.

The panel reserves the right to make no selection from the submitted applications or finalist interviews.

Out-of-town finalists will be reimbursed for travel and lodging expenses to attend the interview and orientation in Richmond, British Columbia, Canada. If applying as a team, the allowance for travel may not fully reimburse all team members.

SELECTION CRITERIA

The artists/teams will be selected based on the following qualifications/criteria:

- Quality and strength of past work as demonstrated in submitted application materials;
- Strong conceptual skills and an ability to reflect or reveal site context, history and story of place in compelling ways;
- A command of dynamic spatial relationships and an ability to activate high use public spaces;
- Interest in and experience with an integrated approach to developing artworks within architecture or landscape, including coordination and collaboration with project representatives and a mission-driven client;
- Availability to begin work in January 2015.

Additional consideration will be given to submissions from artists who have not received commissions from the City of Richmond in the past three years.

ELIGIBILITY

Each of the two opportunities have different geographic eligibility areas. Applicants may submit for both opportunities, but must meet the geographic eligibility.

- MMF Entries & Arrivals is open to artists or artist teams residing in British Columbia and Alberta,
- Canada and Oregon, Washington and Alaska, United States.
- MMF Aquatic Centre is open to artists or artist teams residing Canada.

Qualified artists will have proven experience developing integrated artworks, specifically for civic projects. City of Richmond staff and its Public Art Advisory Committee members, selection panel members, project personnel and immediate family members of all of the above are not eligible.

APPLICATION MATERIALS *See application checklist and detailed list below for specific requirements.

- Statement of interest
- Current professional resume
- Digital work samples

ARTISTS APPLYING FOR THIS OPPORTUNITY MUST SUBMIT THE FOLLOWING



MATERIALS ONLINE VIA 4CULTURE'S APPLICATION SYSTEM. VISIT <u>WWW.4CULTURE.ORG/APPLY</u> AND FOLLOW THE APPLICATION-SPECIFIC LINK. **RESUMÉ** — Two-page (maximum) current professional resume. Teams should include two-page resumes for all members as one document. PDF format is preferred; Text (.txt) files will also be accepted.

STATEMENT OF INTEREST — 300 words (or less) that explain why the artist/team is interested in one or both of these opportunities and how their practice relates to this project and the posted selection criteria. If applying as a team please address how team members work together in the statement of interest. Please include clearly on a separate line at the beginning of your Statement of Interest: "ENTRIES", "AQUATIC" or "BOTH"

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DIGITAL IMAGE WORK SAMPLES — Applicants must submit 12 samples of past work that best illustrate their qualifications for this project. Upload JPG files only; images must be under 2MB, exactly 1920 pixels on the longest side and at least 72 dpi. If applying as a team, the team submits no more than 12 images.

Applicants will be required to list the title, date of completion, medium, and dimensions of each work sample. Applicants are encouraged to fill out the optional fields that include commissioning entity, budget, and project partners. Please provide a <u>brief</u> description (75 words or less) of each work sample.

DEADLINE: REQUIRED MATERIALS MUST BE RECEIVED NO LATER THAN 5:00 P.M. PST ON MONDAY, DECEMBER 1, 2014.

QUESTIONS?

For questions regarding the project and City of Richmond Public Art Program, please contact:

| Eric Fiss | Elisa Yon |
|-------------------|------------------|
| EFiss@richmond.ca | eyon@richmond.ca |
| 604.247.4612 | 604.204.8671 |

For questions regarding the application process please contact:

| Cath Brunner | Ryan Feddersen |
|---------------------------|-----------------------------|
| Cath.brunner@4culture.org | Ryan.feddersen@4culture.org |
| 206.296.4137 | 206.205.8024 |

IF YOU NEED HELP WITH YOUR APPLICATION OR HAVE QUESTIONS, PLEASE CONTACT US. PLEASE DO NOT WAIT UNTIL THE DEADLINE TO CALL OR START THE APPLICATION PROCESS.



Minoru Complex occupies an important position in the cultural precinct and is an active site for local residents. Many types of activities are present here for a variety of age groups that provide the framework for a rich tradition of creating lasting memories and celebrations for Richmond residents. The east entry plaza is the location for the artwork, a new cultural artifact.



Decorative Base

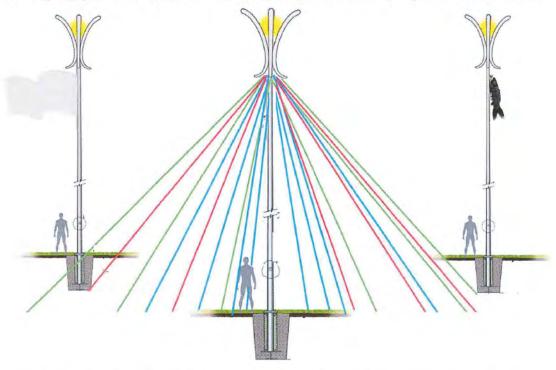
signaling entry/arrival. The artwork establishes a unique identity for the Minoru Complex working in concert with the site architecture and urban realm design. The artwork respects and builds upon the history of the park, creating a strong visual and physical link to the main entrances from the north, east, and south areas of the cultural precinct.



A circular plaza is delineated by a ground plane pattern and pavement treatment. The *Multipole* greets users from all directions. The artwork consists of two elements plus accessories. Pavement patterns in a circular formation 40' in diameter create a plaza around the pole base. A customized 60' pole is in the centre, occupying a small footprint on the ground plane, however the presence of this piece extends throughout the facility in the sky. The *Multipole* plaza can act as a gathering space for events or meetings.

The project allows all types of vehicles to move through the space. At the bottom of *Multipole* is a unique base 6'-8' tall. The pole has a custom painted graphic which gives it a shapely appearance. At the top of the pole sits a finial and light beacon.

Details to be determined in Design Development include material and pattern of circular plaza, height of pole based on foundation, lighting, graphic, and accessories. Multipole may incorporate functional lighting and other site ammenities.



Additionally the pole is an armature, and a group of accessories would be made for special events. I am considering add-ons such as maypole, flag, mirror pole, lantern, fish, pennants or special lights for seasonal interest. A system of hosting these seasonal elements would be integral to the pole. Maintenance, accesories, and operations to be determined with stakeholders in Design Development.

Attachment 2

Logistics and schedule

Design Development Summer 2015 Final Design Fall 2015 Implementation in schedule with construction anticipated 2016

Fees

Artist fee \$50,000 Insurance and taxes \$5,000 Engineering \$10,000 for pole foundation and accessory attachments Fees total \$65,000

Fabrication

Customized 60' aluminum pole including internal halyard, custom base, paint finish, beacon light,finial (this does not include plaza functional lighting) \$75,000 Flag \$10,000 Mirror ball 30,000 Maypole 30,000 Foundation \$5,000 Fabrication subtotal, \$150,000



Trucking \$2,500 Packing \$1,000 Rentals \$1,500 Labor \$5,000 Installation Subtotal \$10,000

Contingency \$25,000

Total Budget \$250,000.00

Assumptions include that ground plane and any elements that Multipole provides functionally will be either provided by the contractor or credited to the artist budget.



