Steveston Farmers and Artisans Market (SFAM) Report to Parks and Recreation Committee September 25, 2018

Our SFAM Committee would like to move the market in May, 2019 to a location where it can grow and where our community would prefer to see it located.

Alan Sakai and Brenda Yttri met with Gregg Wheeler and Ross Sakai several times before the 2018 Market to see if we could find a location that would work. We looked at many different sites and it was determined by the city that none of them would work due to mainly to traffic and safety issues, and resident and merchant complaints. While we only had a few merchants and residents concerned about the location, it was enough in city staff's mind to stop the process and we understand it would be ideal to keep everyone happy.

Another big stumbling block was the need for Traffic Control People which could cost us up to \$50,000.00. We simply do not have the budget for this amount. We would not be able continue holding the market if we lose money due to this expense.

We have considered Garry Point but feel it would be better situated on Moncton. We feel we could hold it partially on Moncton and partially on a cross street like 1st or 2nd Avenue.

Our focus is to give our community, our visitors, and the vendors a market that can expand and be situated in a more ideal location. The current location was only chosen because we needed to find a short term solution quickly after we were turned down for any other favourable locations.

Our farmers market is very popular and is something we should always be trying to improve. We are very proud to have a regular seasonal event like this that supports our local farmers. We are strong believers in buying local and by providing this market, our community is able to buy a variety of local items in their own backyard and bring them home to their families. The majority of the merchants want the market in the village to support this ideal as well and we feel those few not on board would soon realize the benefits.

We are asking that you consider helping to fund the cost of the Traffic Control People so we can safely move into the village. We would find the most favourable location where merchants and residents are on board.

Respectfully submitted, Brenda Yttri President, Steveston Community Society