



# City of Richmond

## Report to Committee

**To:** General Purposes Committee  
**From:** Anne Stevens  
 Senior Manager, Enterprises Services Division  
**Re:** Major Events Provisional Fund

**Date:** June 14, 2010  
**File:**

### Staff Recommendation

1. That the Olympic Opportunities Provisional Account be renamed the Major Events Provisional Fund.
2. That any remaining surplus from the 2010 Richmond Olympic Business Office Operating Budget of approximately \$970,000 be transferred to the Major Events Provisional Fund.
3. That \$500,000 from the Major Events Provisional Fund be approved as funding towards Tall Ships 2011.

Cathryn Volkering Carlile  
 General Manager - Community Services  
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<b>ROUTED TO:</b>	<b>CONCURRENCE</b>	<b>CONCURRENCE OF GENERAL MANAGER</b>	
Budgets & Accounting	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
<b>REVIEWED BY TAG</b>	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	<b>REVIEWED BY CAO</b>	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>

## Staff Report

### Origin

The City of Richmond successfully produced the O Zone, Richmond's Official Olympic Live Site, in February 2010 and a comprehensive Olympic program. The City, sponsors, partners and operational revenues collected during event-time, funded this event. To financially manage the project, Council in May of 2005 authorized the establishment an Olympic Opportunities Provisional Fund to handle the ongoing multi year funding requirements for that project.

While some minor financial transactions remain to be concluded, it is projected that \$970,000 remains in the 2010 Richmond Olympic Business Office operating budget.

In May 2010, staff presented a report to Council (2011 Richmond Tall Ships Maritime Festival Operation Plan) to proceed with Tall Ships 2011. Council approved the staff recommendations with the provision that \$500,000 be included in the one-time additional expenditure list.

### Analysis

On March 12, 2007, Council adopted the following:

*"That where a major event generates a surplus in revenue beyond event costs, the surplus revenue be deposited into a Major Events Fund to be utilized to support the delivery of future events".*

Over the next few months, staff will complete the remaining financial transactions relating to the 2010 ROBO operating budget. In keeping with Council direction, staff propose that the Olympic Opportunities Provisional Fund be renamed the Major Events Provisional Fund and that any surplus from the 2010 ROBO operating budget be transferred to the Major Events Provisional Fund.

The purpose of the fund will be to support the delivery of future events. In the future, where there are surplus revenues or expenditures in City events, this account could continue to grow. The development of this fund will ensure an incentive to closely monitor event costs and revenues as they could turn into an investment to future programs.

As there are adequate funds to offset the City's Tall Ships 2011 commitment of \$500,000, staff are recommending that sources of funding be from the Major Events Provisional Fund rather than from 2009 surplus.

Staff will develop a plan for the management of the Major Events Provisional Fund to be brought back to Council in 2011.

**Financial Impact**

Commit \$500,000 in 2010 from the Major Events Provisional Fund account for the production of Tall Ships 2011. There is no net cost with this recommendation as there are adequate funds in the proposed account.

**Conclusion**

Pursuant to Council's direction to use remaining funds for future major events, staff request that any remaining surplus from the 2010 ROBO operating budget be transferred to the Major Events Provisional Fund; the Olympic Opportunities Provisional Fund be renamed the Major Events Provisional Fund account; and that \$500,000 from the Major Events Provisional Fund be committed to Tall Ships 2011.



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