



City of Richmond

Report to Committee

To: General Purposes Committee

Date: February 24, 2014

From: Tom Stewart, ASCT.
Director, Public Works

File: 10-6370-01/2014-Vol
01

Re: Expression of Interest in Multi-Material BC's Advisory Committee

Staff Recommendation

That:

1. The City of Richmond apply to UBCM for representation on Multi-Material BC's Advisory Committee;
2. A member of Council be nominated for consideration by UBCM as the City's elected representative to Multi-Material BC's Advisory Committee; and
3. The General Manager, Engineering & Public Works be submitted for consideration by UBCM as a technical staff representative to Multi-Material BC's Advisory Committee.

Tom Stewart, ASCT.
Director, Public Works
(604-233-3301)

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS:
APPROVED BY CAO	

Staff Report

Origin

Correspondence was received from UBCM seeking an expression of interest from local government representatives who wish to participate on Multi-Material BC's new Advisory Committee.

This report recommends that a member of Council and the General Manager of Engineering & Public Works be put forward for consideration by UBCM as representatives to the Committee.

Analysis

Multi-Material BC (MMBC) has formed an Advisory Committee to serve as a forum for stakeholders impacted by the new packaging and printed paper stewardship program. The Advisory Committee will be kept informed of program developments and will provide feedback on core program elements. The purpose of the Advisory Committee is to:

- provide feedback and advice on MMBC's program design and suggest modifications to meet program objectives and targets;
- identify issues that might concern stakeholders and suggest how they might be addressed;
- foster collaborative problem-solving on matters of joint-interest;
- foster better communication and understanding between MMBC and stakeholders impacted by MMBC's program; and
- ensure Committee members are kept up to date on the performance of MMBC's program, and provide them with the information they need to keep their constituencies informed.

UBCM is being offered three positions on the Advisory Committee, comprised of two elected representatives and one staff technical representative. UBCM's call for expressions of interest closes on March 12, 2014. Other representatives on the Advisory Committee will include service providers, producers/stewards, environmental NGO's and/or consumers/residents.

It is suggested that representation from the City of Richmond be put forward through this expression of interest. Consideration should be given to those who have background and knowledge of extended producer responsibility programs overall as well as considerable exposure to the MMBC program to date. It is recommended that an elected representative be selected by Council and the General Manager, Engineering & Public Works be put forward as the staff representative for consideration by UBCM on the MMBC Advisory Committee.

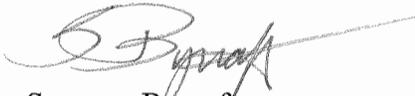
The Terms of Reference for the Advisory Committee are currently being developed. MMBC anticipates that the Advisory Committee will have its inaugural meeting during the week of March 17, 2014.

Financial Impact

None.

Conclusion

MMBC is establishing an Advisory Committee for consultation and advice concerning the new packaging and printed paper stewardship program. UBCM has been invited to appoint three positions to this Advisory Committee. This report recommends that an expression of interest for an elected and staff representative from Richmond be put forward for consideration on the Advisory Committee.



Suzanne Bycraft
Mgr, Fleet & Environmental Programs
(604-233-3338)

SJB: