metrovancouver Greater Vancouver Regional District • Greater Vancouver Water District
Greater Vancouver Sewerage and Drainage District • Metro Vancouver Housing Corporation
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Office of the Chair
Tel. 604 432-6215 Fax 604 451-6614

TO: MAYOR & EACH COUNCILLOR
FROM: CITY CLERK'S OFFICE

MAR 21 2011

File: CR-07-02

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Mayor Malcolm Brodie and Council
City of Richmond
6911 No. 3 Road
Richmond BC V6Y 2C1

Dear Mayor Brodie and Council Members:

Re: MAXguide.org

At the February 25th, Metro Vancouver Board meeting we celebrated the launch of Metro Vancouver's new web-based arts and culture regional calendar - MAXguide.org.

MAXguide is a new tool for arts and culture organizations to promote their events, and will allow residents of, and visitors to our region, to discover the wealth of arts and culture events we have happening. MAXguide.org neither replaces nor competes with existing websites, but instead utilizes a user-friendly interface and sophisticated search engine to provide access to arts and culture social networks across the Metro Vancouver region.

Instrumental to the development of the calendar has been the support and input of the Regional Culture Development Advisory Committee (RDAC) and culture stakeholders such as the Arts Alliance, Knowledge Network and the Vancouver Sun and Province. Committee and staff would in particular like to thank RDAC and member municipalities for their support and contribution to the development of the calendar.

In an effort to promote and educate our public on the services offered by MAXguide, Metro Vancouver would be pleased to present and demonstrate MAXguide to your Municipal Council.

To arrange for a presentation/demonstration, please contact Judy Robertson, Corporate Relations Department, at 604-432-6205 or judy.robertson@metrovancouver.org. We have taken the liberty of enclosing copies of the MAXguide.org promotional postcards for distribution in your Municipal Hall and elsewhere. Metro Vancouver staff will also be contacting your Municipal webmaster to provide them with an icon that will serve as a direct link from your municipal website to MAXguide.org.

Thank you for your support with this new endeavour.

Yours truly,

Lois E. Jackson
Chair, Metro Vancouver Board

Judy Villeneuve
Chair, Metro Vancouver Regional Culture Committee

LEJ/JV/HS/cg

Enclosure: MAXguide.org postcards

CITY OF RICHMOND
DATE
MAR 30 2011
CITY CLERK'S OFFICE

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