



City of Richmond

Report to Committee

To: General Purposes Committee

Date: June 23, 2009

From: Kate Sparrow
Director, Richmond Olympic Office

File: 03-0985-01/2009-Vol 01

Re: 2010 Games City Olympic Hosting and Protocol Program

Staff Recommendation

That the 2010 Games City Olympic Hosting and Protocol Program as outlined in the report dated June 23, 2009 from the Manager, Community Relations and Protocol be endorsed.

Kate Sparrow
Director, Richmond Olympic Office
(604-276-4129)

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ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER	
Budgets.....	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Economic Development.....	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
CPMG	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Sports & Events.....	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Communications.....	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
REVIEWED BY SECRETARIAT	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	REVIEWED BY CAO	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>

Staff Report

Origin

At the June 8, 2009 Finance Committee Meeting, the following Referral was made:

"That Item 13 on the list of Surplus Allocation requests (City Olympic Hosting and Protocol program) be referred back to staff with the funding amount for: (i) further description of the concept, (ii) funding, and (iii) the types of groups to be hosted".

This report seeks to provide Council with further information on the proposed hosting and protocol program, as requested.

Background

In April 2008, Council approved the 2010 Olympic Winter Games Strategic Operational Plan to guide the efforts of staff with regards to fulfilling our roles and obligations as an Olympic Venue City, including hosting and protocol responsibilities.

The City of Richmond is one of three municipal partners preparing to host the Games in February 2010 and there are certain standards and obligations required of each partner which will include hosting and equipping City leaders to play a key role in representing not only the City, and the VANOC team but also Canada.

In relation to Olympic hosting and protocol duties, the Strategic Operational Plan outlined a cooperative approach between the City, VANOC and its partners, relevant external Richmond based businesses and agencies and City departments to ensure fulfillment of our Olympic hosting duties and successful outcomes for Richmond's specific hosting and economic development objectives.

Analysis

There are many different ways that hosting and protocol duties can be carried out, and all Games partners are currently working on developing their own unique plans for hosting activities. Traditional methods for hosting dignitaries and important visitors involve private receptions or events, which typically include food, beverage, gifting and customized presentations on matters of mutual interest to the guests and host.

All partners are looking for effective and unique ways of hosting during the Games, and as such, the form of hosting programs varies between the various partners. For example, Vancouver has taken a very proactive approach and invited 40 international Mayors with a "green" technology focus. Vancouver has established "Vancouver House" in the new Vancouver Public Library downtown to promote tourism and business and be a focus for hosting. Vancouver's Hosting and Protocol budget is \$1.55 million.

The City of Surrey has rented a storefront in downtown Vancouver to promote tourism and business development. They are involved in hosting at the 2010 Commerce Centre in Robson Square, the media centres, and will be hosting several receptions in Surrey and Vancouver. They have already invited a number of business delegations internationally.

Robson Square is established as the Province's hosting site where the unaccredited media centre and the 2010 Commerce Centre are located. The Province of British Columbia will host a variety of international provincial ministers. It is anticipated that Richmond will have the opportunity to participate in events hosted at Robson Square.

The Federal Department of International Trade and Investment will be coordinating their invitations / delegations to international CEO's of large companies through the partner managed Protocol Operation Centre. Through coordination with the Federal Government, there will be opportunity for Richmond businesses to develop new markets and explore business matching.

Richmond's Proposed Hosting and Protocol Program

Given the economic times, the number of other hosting programs surrounding the Games, our existing Olympic commitments, our own Olympic objectives, and other unique programs that the City will be staging, staff are recommending a significantly smaller, targeted hosting program for Richmond, relative to other Cities and partners. The proposed program responds to three primary objectives, including:

1. Fulfilling our roles and obligations as a Venue City
2. Reciprocation for courtesies, information sharing and in-depth technical assistance extended to Richmond during design and construction of the Richmond Olympic Oval.
3. Pursuing economic development, sport hosting and tourism opportunities associated with the 2010 Winter Games

1. Fulfilling our Hosting and Protocol Roles and Responsibilities as a Venue City:

The Vancouver Organizing Committee (VANOC) will manage approximately 4,000 national and international Heads of State, Sport Ministers and IOC accredited dignitaries during the 2010 Games. The VANOC partners, including Richmond, are expected to jointly coordinate approximately 1,500 unaccredited national and international dignitaries who will also attend the 2010 Games.

As an Olympic Partner and Venue City, there is an expectation for the City to participate in hosting activities. In fulfilling our obligations, staff will be working with the Olympic partners to match hosting opportunities and duties with Richmond objectives, as outlined above.

Roles for Council will include:

- Hosting delegations where information exchange is beneficial
- Official openings
- Official ceremonies
- Official Hosting at Opening and Closing Ceremonies
- City hosted business meetings and receptions
- Media interviews
- Officiating at celebrations
- Attending events hosted by VANOC and other partners.

2. Reciprocity for Technical Support and Hosting and Information Exchange services extended to Richmond during our Research phase in preparation for the 2010 Games:

Over the past five years, Richmond has been studying the design and construction and operation of a speed skating oval. This has been very important for the City as there are very few speed skating ovals built around the world and expertise in this niche is unique. The cost savings from learnings, especially from the Torino experience in 2006, has been substantial. Richmond has also studied the impacts, challenges and opportunities associated with hosting the Olympic Games.

During this time, the City has been hosted graciously and informatively by a number of organizations and individuals, including past Olympic Cities and cities with successful and unique operations of facilities with similar goals as the Oval. It is now time for Richmond to recognize and reward some of those people who made significant contribution to our success and to reciprocate by allowing others to benefit from our knowledge and experiences as Richmond takes its place amongst the prestigious network of Olympic Cities.

3. Pursuing Economic Development Opportunities Associated with the 2010 Winter Games:

The 2010 Games offer unique hosting opportunities to advance numerous City objectives, particularly in economic development, sport and culture. As part of the City's decision to take part in hosting of the 2010 Winter Games, Council saw an opportunity to create significant economic development benefits. Supporting this objective, studies suggest that while the major impact of the Olympics may not be immediately visible, Olympic hosting nations enjoy a permanent increase in trade of approximately 30%¹. Further, according to the Australian Trade Commission (Austrade), the 2000 Sydney Olympics has resulted in \$1.7 billion boost of foreign direct investment to date, and an overall increase of \$3 billion in tourism revenue and direct trade contracts.

Traditionally, Olympic Games Host and Venue Cities leverage the Olympic opportunity by developing hosting programs that link visitors with local businesses and governments. History has demonstrated that Olympic Cities that have developed a focused, strategic and effective hosting program, have benefited significantly 2-5 years after the Games.

Other examples of economic development achievements of Olympic Cities include Salt Lake City which experienced a significant increase in trade and investment and became the headquarters for many national and international businesses following the Games in 2002. During the Salt Lake City Games, Park City took advantage of the opportunity and not only invited delegations to their city during the Games, but also hosted a major event every 4 days to take advantage of the waves of visitors. Park City became internationally known as a great destination after the Games.

Qingdao, China, Venue City for the Beijing Games, also had an extensive hosting program. Their goal was to increase international tourism. They invited close to 100 delegations and saw approximately 45 heads of state, which improved international media exposure significantly.

¹ Rose, H. and Spiegel M., *The Olympic Effect*, UC Berkley & Federal Reserve bank of San Francisco (April 2009)

Given the successes realized by other Olympic Cities through effective hosting and protocol strategies, staff believe Richmond's opportunities for media exposure combined with promotion of the City as a business-friendly Venue City through a small, but targeted hosting program during the Games will help place it on the forefront of future investment in British Columbia and Canada. Suggested economic development hosting priorities include:

- Business Development
- Tourism Development
- Sport Hosting Development

Business Development

The 2010 Winter Games is a significant opportunity to showcase Richmond as a good place to do business and invest. The proposed Richmond program will include:

- Promoting business attraction and retention
- Developing new market opportunities for Richmond businesses
- Assisting Richmond business with business to business opportunities

The specific sectors Richmond will promote during the Games are Transportation, Technology and Agriculture.

Targets:

China, United Kingdom, United States of America, Japan, the Netherlands, Korea, plus other European and Asian countries.

Example of Potential Meetings during the 2010 Winter Games:

The City has met with the Trade Commissioner from the Netherlands who advised that representatives from the 4 major cities, the 4 provinces, and prominent businesses in the Netherlands will be travelling to Richmond. The Dutch Consulate will ensure City leaders have the opportunity to meet with the Mayors and provincial leaders as well as business leaders. It has been suggested that we may want to co-host an event that could connect companies already doing business in Richmond with new business.

Similar opportunities will be available with other countries such as the Australian Trade Commission (Austrade) and the United Kingdom's UK Trade and Investment who will be at the 2010 Winter Games looking for business opportunities as legacy of past Games (Sydney 2000) or opportunities of future Games (London 2012).

Over the last few months, there have been a number of inquiries from Canadian firms based in other parts of the country that are investigating options to establish offices in Richmond. Such opportunities are not currently targeted by other levels of government, as efforts around the 2010 Winter Games are concentrating on out-of-country businesses. As a Venue City, Richmond has the opportunity to promote itself as a business destination through hosting such business interests in the build up to and during the Games.

Tourism Development

History has shown with previous Olympic Games cities that significant growth in tourism occurs if there is a comprehensive strategy in place for pre, during and post Games. Tourism Richmond has developed an Olympic Games Program to be implemented leading up to during the Games that will be presented to Council separate from this report. In the hosting and protocol area, Tourism Richmond will lead City tours for dignitaries and business leaders and the City may jointly host a reception to showcase the City to visitors as well as the international media to help develop Richmond into an international tourism destination.

Targets:

- Primary Targets - United States, Canada, Korea, United Kingdom and China
- Secondary Targets - Netherlands, Germany and India

Example of Activation: Tourism Richmond will be creating media opportunities and inviting Council to participate. Tourism Richmond will be included in the accredited and unaccredited media centres. The types of activities could include a celebration reception that would take place in a venue that showcases Richmond as a tourism destination and create a “wow” impact such as Britannia Heritage Shipyard or in the Golden Village.

Sport Hosting Development

At the January 19, 2009 Council Meeting, a resolution was passed to develop a Sport Hosting Strategy. With the long-term goal to be a destination city for Sport Hosting, the Games is an ideal opportunity to showcase Richmond when many of the national and international sport federations are present.

Targets:

- Canadian Olympic Committee
- Canadian and International Sport Federations
- Partner and Olympic Sponsors
- Sport Leaders from: USA, Pacific Rim Countries (China, Taiwan, Korea & Japan), Germany, United Kingdom, Netherlands, Norway, Switzerland and Italy
- Dutch Olympic Committee

Example of Activation:

Richmond has the opportunity to co-host an event in the Oval Legacy Lounge with the Canadian Olympic Committee (as was done at the 2008 Beijing Games) to promote sport tourism, the City's hosting capacity, and to showcase the Richmond Olympic Oval and other sport hosting infrastructure across the City.

Hosting Activities

Hosting activities related to the 2010 Winter Games have been ongoing in Richmond since 2005 and steadily increasing as the 2010 Games draws nearer. In 2005 the City was involved in hosting 20 delegations and events, increasing to 57 in 2008. In 2009 it is estimated to increase to 85 delegations. Many of the delegations are high level and internationally based. Examples of the various VANOC led delegations who have toured the Oval includes the Prince of Monaco

and the Prince of Orange (part of the technical visit of the United Nations and IOC Sport and the Environment Committee), national political leaders from Germany, the Consul Generals of China, Russia, Japan, United States, and the Ambassador from Japan and the Netherlands. Canadian Federal Government led delegations include Their Majesties the Emperor and Empress of Japan, the Vice President of Russia, representatives of the National Parliament of China and the Canadian Governor Generals Office.

The Hosting and Protocol Program being proposed includes both pre-Games and Games-time events.

Pre-Games Hosting

To date, the City has hosted a number of delegations and been involved in a range of events with VIP components, including WinterFest Weekend and the World Speed Skating Championships and the official visit of Their Majesties the Emperor and Empress of Japan in 2009.

For the balance of the year, staff are aware of the following events:

- July to December: Delegations, events and openings – VANOC and Partners
- October: Diplomatic Forum (150 Ambassadors—orientation to the 2010 Games)
- October: 9th IOC Coordination Commission
- November: Integrated Security Unit Gold Exercise
- November: Official Visit of the Prince of Wales

Games Time Hosting

Richmond will require representation at various formal and informal functions. There will be numerous official and unofficial requirements of Mayor, Council and senior staff leading up to and during the 2010 Games.

Council will be expected to be visible at events, promote Richmond, or have a speaking role at some events. Protocol staff will brief Council on each event to ensure Council is suitably prepared. According to protocol guidelines, the Mayor or Acting Mayor will need to be identified at each event to facilitate formalities with the senior dignitaries at events. If invited to an event there will often be an expectation to provide a gift. It is recommended that the gift be Venue City branded and guidelines have been developed to ensure cost effectiveness.

A draft schedule of events during Games time that may require official representation from the City of Richmond is attached (**Attachment 1**).

Hosted events will include both accredited and non-accredited dignitaries, as well as City targeted individuals or businesses.

VANOC will provide accreditation for the Head of State and the Minister of Sport for each country. All other dignitaries, including the Minister of Trade and Investment, tourism and business leaders are considered unaccredited dignitaries. VANOC will be able to identify accredited dignitaries by September of 2009 with all of the partners currently in the process of developing invitation lists for delegations. These will include Municipal, Provincial, Federal,

National and International delegations. Our discussions with foreign consulates and trade offices to date suggest that unaccredited dignitaries are more likely to be channelled through a central Protocol Operations Centre operated by Government partners rather than identified through the VANOC accreditation program.

Council has the opportunity to participate in a variety of events, which will involve both accredited and unaccredited dignitaries, as outlined in (**Attachment 2**).

In addition to the above, there are several opportunities for Richmond to invite guests and delegations from outside Richmond to the 2010 Games such as:

- Future Businesses to invest in Richmond
- Individuals or groups instrumental in the success of the Oval and the success of the O Zone
- Mayors from provincial, national and international cities
- Potential Sponsors after the 2010 Games
- Sister City and Friendship Cities
- Representatives from senior levels of government

Logistics will be coordinated for media support, photography, gifting exchange, uniforms, language services and other dignitary support for Mayor and Council to facilitate official duties.

Richmond's Proposed "Promoting Richmond" Hosting and Protocol Program: Venues and Opportunities

Protocol Operation Centre

The Protocol Operation Centre is jointly operated by the City of Vancouver, Resort Municipality of Whistler, The City of Richmond, the Province of British Columbia, the Government of Canada, the Four Host First Nations, the RCMP and VANOC. The Centre will be operational in January 2010 at Coal Harbour Community Centre in Vancouver. It will be the venue to jointly coordinate an estimated 1500 unaccredited dignitaries and business leaders and select accredited dignitaries. All partners have the opportunity of inviting delegations and having all the partners contribute to their itineraries based on the interest and goals of each.

Shared Hosting

Similar to events that occurred in Torino at BC Canada Place and Beijing at BC Canada Pavilion, there may be shared hosting opportunities for Richmond with other partners such as the Canadian Olympic Committee, Federal and Provincial Governments, the City of Vancouver and Resort Municipality of Whistler. This allows for sharing resources while ensuring the greatest exposure for the cities.

Hosting in the Richmond Olympic Oval – Legacy Lounge

Richmond has a unique opportunity to host guests in the Legacy Lounge in the Oval. The lounge is shared with VANOC and Richmond has already made a commitment to share the cost of food and beverage, décor and staffing to accommodate the 75 spaces per day in the lounge as reported to Council in the 2010 Anti-Doping Lab Report on May 26, 2008. It has been recommended that Council select specific days where all of Council will be in attendance and can host guests such

as community leaders, Richmond Olympians, Sport Leaders from other jurisdictions and business leaders.

Celebrating in the O Zone

The O Zone will be a dynamic celebration place for the City during the 17 days of the Games. Council may want to invite community leaders, visiting dignitaries and business leaders to share the O Zone experience and help to showcase Richmond. Staff are recommending that at least one member of Council provide a welcome to guests at the O Zone each night in accordance with City protocol guidelines. There is also an opportunity for Council to host in the O Zone Hosting area as well as at City Hall. As was seen in past Olympic Games, there will probably be an expectation that the Mayor and/ or Acting Mayor be available for courtesy calls from visiting delegations, especially those delegations at a municipal level.

Council may also have an opportunity to host events in the Oval Waterfront Lounge that is currently being investigated by staff. There is possible cost offset for the hosting program through any net revenues gained by hosting in the Oval Waterfront Lounge.

City-Hosted Events

There are two Richmond events recommended for Council to host during the Games:

1. Torch Relay Celebration for Richmond Olympians and community leaders (February 9)
2. Celebrate Richmond Event (potentially February 14)

There will also be an expectation that the Mayor host courtesy calls for incoming delegations.

City Tours

Tourism Richmond will take a lead role in establishing city tours to showcase Richmond to national and international visitors. They have created 3 familiarization tours that will focus on culture and heritage, business and other unique features of Richmond.

Tours will also include Richmond stories and will be an ideal opportunity for personal tours of high-level dignitaries and business leaders to improve the exposure on an international scale. There is an opportunity for Mayor and Council to participate where appropriate.

An illustrative signage program is being developed in order to showcase Richmond stories and promote Richmond as a fun place to work, live and visit. The signage will be at select tour destinations to enhance the experience for Richmond hosted delegations as well as for those visitors experiencing the City in a self directed way.

Creating the Richmond Team

Part of the Hosting responsibility for the City will be to maintain standards across the partners for Olympic identification and branding. Richmond leadership will be required to be equipped to be easily identifiable and maintain a professional image when carrying out Games time roles which include hosting receptions, showcasing the city or escorting dignitaries to events.

Richmond leaders are part of the larger Canadian delegation and responsible for representing our country as well as our City. Just as the 2006 Torino Olympic Games delegation was equipped to represent the Country in Italy as part of the Observers Program, our team will be required to have

the same level of visibility. Richmond will be responsible for playing a role in the 2010 Observers Program for future Games host and bid Cities.

VANOC and the partners are all providing various levels of branded gear to ensure the team looks professional and coordinated. Vancouver and the Resort Municipality of Whistler are outfitting their City Council and staff for live sites and other protocol duties during Games time.

Proposed Budget

The resources required for the Protocol and Hosting Program are as follows:

Area	Budget Required
Pre-Games Delegations & Events Examples include: Diplomatic Forum, 9 th IOC Coordination Commission, Delegations	\$ 35,000
Hosting 2 Receptions (i.e. Torch Relay, Co-hosted Reception with Tourism Richmond) and courtesy calls from delegations. Hosting Costs, Displays, Invitations, etc.	\$ 30,000
Legacy Lounge Hosting City portion as part of Legacy Lounge agreement with VANOC as reported to Council in the 2010 Anti-Doping Lab Report on May 26, 2008.	\$ 75,000
Protocol Operation Centre	\$ 25,000
Gifting	\$ 30,000
Identification, Program Management, Volunteer Training and Support	\$ 35,000
Contingency	\$ 20,000
Total Budget	\$ 250,000

Financial Impact

Funding for the Hosting and Protocol Program is available in the 2010 Strategic Operational Plan budget which includes \$6,312,225 city contribution and \$2million contribution from Tourism Richmond.

Conclusion

The City of Richmond has invested significant resources into the 2010 Winter Olympic Games, based on a number of objectives that include economic development advancements and advancing the City as an international destination. The Hosting and Protocol Strategy is intended to help leverage the Olympic opportunity to bring these objectives to fruition. Staff are aware of the economic realities at this time, and are therefore suggesting a smaller, targeted hosting program that can work in tandem with other City Programs to achieve success.

Furthermore, the success of the Richmond Olympic Oval in the future, and its role in helping to develop sport tourism in the City, will, in part, depend on developing strong relationships and networking with national sport bodies and organizations. In order for the City to become recognized as the destination of choice for future important sporting events and opportunities, we must demonstrate that we are good hosts of international calibre.

The City's program is significantly less than what other partner Cities are investing, and is intended to focus on those opportunities, which have the most potential to advance the City's objectives. The above report outlines the opportunities known to date. It is expected that the hosting schedule will change and be adapted closer to Games time as more information becomes available.

A handwritten signature in black ink, appearing to read "D. Tambellini". The signature is fluid and cursive, with a large initial "D" and a long, sweeping underline.

Denise Tambellini
Manager, Community Relations and Protocol
(604-276-4349)

Attachment 1

Draft Schedule February 2010

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	<p>9 10:00am Richmond Press Conference</p> <p>6:30 to 7:45pm Torch Relay in Richmond</p> <p>Reception for Community Leaders and Richmond Olympic Athletes, Coaches and Administrators</p> <p>7:15pm Formal program</p> <p>7:00pm celebration on stage with Public</p>	10	11	<p>12 10:00am Richmond Press Conference</p> <p>8:00pm Opening Ceremonies BC Place</p> <p>5:00pm Opening of the O Zone</p> <p>O Zone Opening Reception for Community Leaders</p>	13	14
					<p>First Speed Skating competition day</p> <p>Men's 5000 m</p> <p>11 to 5 pm</p> <p>Reception Celebrate the 1st Day of Competition</p> <p>Business, Partners and Dignitary events</p> <p>Sponsored by local business</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>	<p>Speed Skating Competition</p> <p>Ladies 3000 m</p> <p>4:30 to 7:00</p> <p>Fall in Love with Richmond Tourism Reception</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
15	16	17	18	19	20	21
<p>10:00am Richmond Press Conference</p> <p>Speed Skating Competition Men's 500 m</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>	<p>10:00am Richmond Press Conference</p> <p>Speed Skating Competition Ladies 500 m</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>	<p>10:00am Richmond Press Conference</p> <p>Speed Skating Competition Men's 1000</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>	<p>10:00am Richmond Press Conference</p> <p>Speed Skating Competition Women's 1000</p> <p>6:00 pm Tentative Resort Municipality of Whistler Celebration Event</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>	<p>Non Event Day</p> <p>Tentative 4:00 to 7:00pm Reception for Dutch Business and stakeholders at the Richmond City Hall</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>	<p>Speed Skating Competition Men's 1500</p> <p>12:00 to 5:00 Hosting in the Oval Legacy Lounge</p> <p>4:00 to 7:00 Partner Receptions</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p> <p>7:00 to 10:00pm Partner/ Sponsor Receptions</p>	<p>Speed Skating Competition Women's 1500</p> <p>12:00 to 5:00 Hosting in the Oval Legacy Lounge</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>

June 23, 2009

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
22	23	24	25	26	27	28
<p>10:00am Richmond Press Conference</p> <p>Non Competition Day</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>Richmond Partners Reception Business, Dignitaries and partners</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>	<p>10:00am Richmond Press Conference</p> <p>Speed Skating Competition Men's 10,000</p> <p>12:00 to 5:00 Hosting in the Oval Legacy Lounge</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>	<p>10:00am Richmond Press Conference</p> <p>Speed Skating Competition Ladies 5000</p> <p>12:00 to 5:00 Hosting in the Oval Legacy Lounge</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>	<p>10:00am Richmond Press Conference</p> <p>Speed Skating Competition</p> <p>12:00 to 5:00 Hosting in the Oval Legacy Lounge</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>	<p>10:00am Richmond Press Conference</p> <p>Speed Skating Competition Team pursuit – trials</p> <p>11am to 5pm Sport Hosting Event at the Oval</p> <p>7:00pm Victory Ceremonies at BC Place – Medal presentations and name draw concert</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>	<p>Speed Skating Competition Team Pursuit Finals</p> <p>11:00am to 5:00pm City of Richmond Reception to Celebrate the last day of completion with community leaders, business, partners and dignitaries</p> <p>7:00pm Victory Ceremonies at BC Place – 8:00 (tbd) Nightly Celebration in the O Zone</p> <p>7:00pm Closing Ceremony Reception in the O Zone for Business Community Leaders</p>	<p>Gold Medal Hockey Game</p> <p>8:00pm Closing Ceremonies at BC Place</p> <p>7:00 (tbd) Nightly Celebration in the O Zone</p>

Opportunities for Council to Participate in:

- Torch Relay Reception February 9, 2010 to celebrate with Richmond Olympians and community leaders
- Richmond events at the Olympic Oval for community leaders and targeted dignitaries (proposed 3 events with all Council in attendance) (Plus opportunity to attend any day of the competition)
- Tourism event to promote Richmond to an international market
- At least one Council representative at the O Zone main stage to welcome the Richmond community and the world (daily)
- At least one Council representative for press conferences (daily)
- Potential responsibilities at the medal ceremonies or flower presentations at the Oval for competition
- Personal tours of the City for international media or special guests

The following are some of possible events where it is anticipated that the City will receive invitations. Once dates are confirmed, these events will be integrated into the event calendar for involvement for Mayor and Councillors.

Events	Tentative Dates	Location	Opportunity
Opening of the 2010 Commerce Centre - Opening	Pre-Games	Provincial Business Centre	Networking, Business connections
Opening of the Accredited Media Centre	Pre-Games	Pan Pacific	Partner Commitment, Media, Networking
Opening of the Unaccredited Media Centre	Pre-Games	Robson Square	Partner Commitment, Media Exposure, Networking
Opening of Sponsors Pavilions (e.g. Coke, GE)	Pre-Games	Various Locations	Sponsorship Opportunity
Opening of the Four Host First Nation Pavilion	Pre-Games	Old Post Office (across from Queen Theatre)	Partner Commitment, Networking
Opening of Vancouver House	Pre-Games	Vancouver Public Library	Partner Commitment, Networking
Opening of Surrey House in Vancouver	Pre-Games	Vancouver	Partner Commitment, Networking
Team Welcoming Ceremony	Pre-Games	Athletes Village Vancouver	Partner Commitment, Networking, Business Connections, Media Exposure
Federal Government Sponsored Events	Games Time	TBD	Partner Commitment, Networking
Provincial Government Sponsored Events	Games Time	Robson Square	Partner Commitment, Networking
City of Vancouver Sponsored Events	Games Time	Vancouver Public Library - Downtown	Partner Commitment, Networking
City of Surrey Sponsored Events	Games Time	Surrey House - Vancouver	Partner Commitment, Networking
Resort Municipality of Whistler Sponsored Events	Games Time	Whistler	Partner Commitment, Networking
Events Sponsored by the 2010 Commerce Centre	Games Time	Robson Square	Business Development, Partner Commitment, Networking

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Co-hosted partner events such as the Receptions in Torino and Beijing	Games Time	Various locations	Partner Commitment, Networking, Business Development
Speed Skating Canada Events	Games Time	UBC Boathouse Pavilion	Partner Commitment, Networking
Canadian Olympic Committee Events	Games Time	Downtown Vancouver	Sport Hosting, Partner Commitment, Networking
Holland Heineken House Events	Games Time	O Zone	Business Development, Networking
Olympic Sponsor Events	Games Time	Various locations	Business Development, Networking
Local Richmond Business Events	Games Time	Various locations	Business Development, Networking
London 2010 Reception	Games Time	Downtown Vancouver	Partner Commitment, Networking
Sochi 2014 Reception	Games Time	Downtown Vancouver	Partner Commitment, Networking
Future Bid Cities	Games Time	Downtown Vancouver	Partner Commitment, Networking