



City of Richmond

Report to Committee

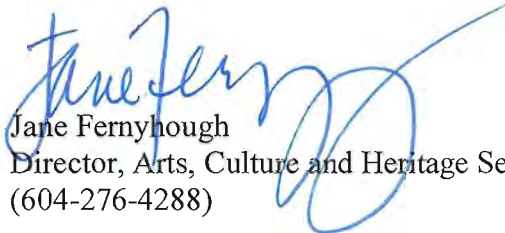
To: Parks, Recreation and Cultural Services Committee Date: February 6, 2014

From: Jane Fernyhough, Director, Arts, Culture and Heritage Services File: 11-7000-09-20-176/Vol 01

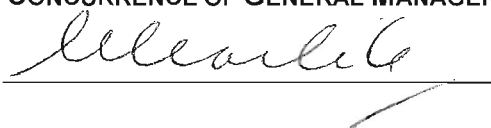


Re: **Cranberry Children's Centre Public Art Project**

Staff Recommendation

That the concept proposal and installation of the Cranberry Children's Centre public artwork by artist team Ron Hart and Michael Fugeta, as presented in the report from the Director, Arts, Culture & Heritage Services dated February 6, 2014, be endorsed.


 Jane Fernyhough
 Director, Arts, Culture and Heritage Services
 (604-276-4288)

Att. 2

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Budgets	<input checked="" type="checkbox"/>	
Community Social Development	<input checked="" type="checkbox"/>	
Project Development	<input checked="" type="checkbox"/>	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS:	APPROVED BY CAO
		

Staff Report

Origin

On November 23, 2009 Council endorsed the 2010 Building Capital Program that included an allocation of 1% of the construction budget for the development of a public art project as part of the development of the new child care centre in Hamilton.

On January 13, 2014 Council endorsed the naming of the child care facility to be the Cranberry Children's Centre. The facility is currently under construction at 23591 Westminster Highway.

This report presents the recommended Cranberry Children's Centre public art concept proposal for Council's consideration and endorsement.

This initiative is in line with Council Term Goal 9.1:

Build culturally rich public spaces across Richmond through a commitment to strong urban design, investment in public art and place making.

Analysis

Terms of Reference – Cranberry Children's Centre

The Public Art Terms of Reference for the Cranberry Children's Centre public artwork (Attachment 1) describes the art opportunity, site description, scope of work, budget, selection process, design schedule, and submission requirements. The Terms of Reference were reviewed and endorsed by the Public Art Advisory Committee.

Cranberry Children's Centre - Public Art Project Panel

On January 17, 2014, following the administrative procedures for artist selection for civic public art projects, the selection panel reviewed the artist qualifications of the fourteen artists who responded to the open Call to Artists. Members of the selection panel included:

- Nicky Byres, Child Care Facility Operator
- Dick Chan, President-Hamilton Community Association Board
- Jennifer Heine, Artist
- Mark Mathiasen, Architect
- Mia Weinberg, Artist

Recommended Public Art Project

Following the reviews of the fourteen artist submissions, the Public Art Selection Panel unanimously recommended artist team Ron Hart and Michael Fugeta for the Cranberry Children's Centre public artwork. The Public Art Advisory Committee supports the selection panel's artist recommendation. The Committee noted that the selected artwork is a very age-appropriate, playful, colourful and lively artwork and they were also impressed with the thoughtfulness of the artists.

The proposed fence surrounding the children's playground consists of alternating sections of metal mesh and wood pickets facing Westminster Highway. The artwork will be integrated into

four sections of the wood fence replacing selected wood pickets in these locations. The artists will utilize a colour palette of up to five colours as identified in the artist's concept sketch. The new metal pickets will match the vertical wood pickets in width and height, except that at the top each will have an added and unique character.

The artist describes the artwork as follows:

"The colourful animal characters will help to give the Children's Centre a sense of address. Characters will be deployed in distinct colour and wildlife groupings at the different sections of the fence. These distinct sections will help define gathering spaces within the playscape."

Attachment 2 provides further information about the proposed artwork and artist's background.

Financial Impact

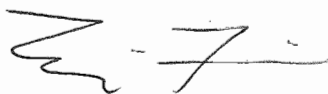
A budget of up to \$10,000 is provided to the artists for the design, fabrication and installation of the artwork including all related artist expenses. This is funded from the construction budget for the Cranberry Children's Centre (\$7,000) and the 2014 Public Art Program Budget (\$3,000). Maintenance for this project will be the responsibility of the Public Art Program.

Conclusion

The inclusion of the public artwork at the Cranberry Children's Centre ensures Richmond's continued success in strengthening the integration of public art in social infrastructure and assists in facilitating strong and safe neighbourhoods.

The new Cranberry Children's Centre Building Project represents an opportunity to provide public art to enhance the identity and vibrancy of the Hamilton community. This initiative supports the Council Term Goals to build culturally rich public spaces across Richmond and to increase public awareness, enhance quality of place and engage citizens across generations.

Staff recommends that Council endorse the proposed concept and installation of the Cranberry Children's Centre public artwork, by artists Ron Hart and Michael Fugeta, as presented in this report.



Eric Fiss
Public Art Planner
(604-247-4612)

call to artists

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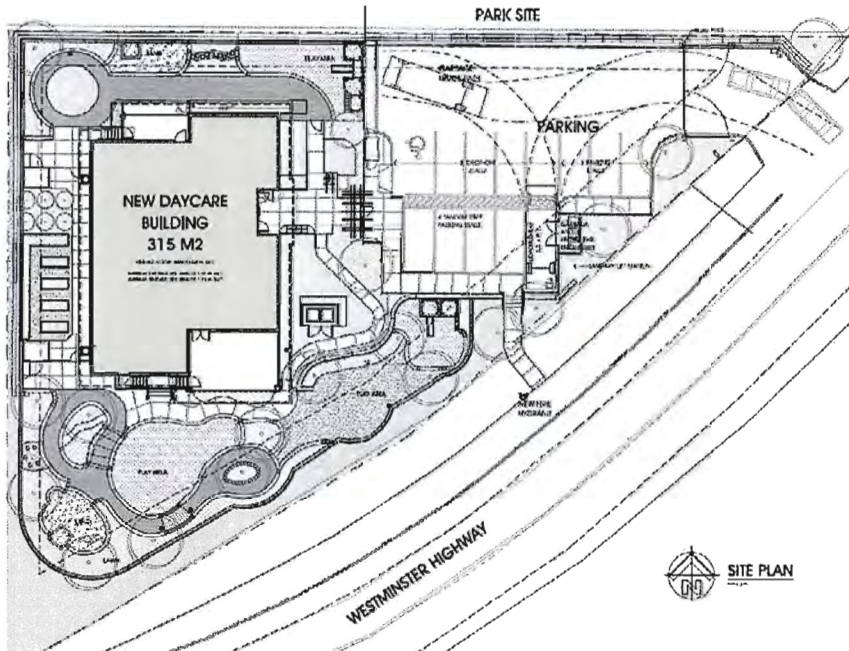


Figure 1. Site Plan

The City of Richmond's Public Art Program invites artists or artist teams to submit concept proposals and samples of past work in consideration for a permanent public artwork at the Hamilton Child Care Centre, for infant toddlers and preschool children, located at 23591 Westminster Hwy, at Boundary Road. All information about the project is contained herein.

Budget:	\$10,000 CAD.
Eligibility:	Residents of British Columbia
Completion:	June 2014
Deadline for Submissions:	January 2, 2014. 5pm

Questions? Contact the Public Art Program:
publicart@richmond.ca

call to artists

We love Hamilton because it's a wonderful, closely-knit community that has a small town feel to it. The neighbourhood is located far enough from the urban center that not a lot of people know about it but is still within reach of major amenities and transportation. It is an ethnically diverse and family-oriented community. Whether you're out walking or playing with your kids at McLean park, you can always find residents saying hi or chatting with each other. In addition, the local elementary school and community centre offer excellent services and is staffed by individuals who care about the community.

- Lisa Wong, Hamilton Resident. Richmond Review. March 22, 2013

In recent years, the community of Hamilton has experienced a significant increase in growth and development. Considerable contributions have been made by the City to expand community amenities and services to meet the growing demand of local residents. The recent expansion of the community centre and the addition of a new fire hall witnessed the successful integration of two public art projects, *Hamilton Then And Now* by Mia Weinberg (2011) and *Spotty the Dog* by Douglas Taylor (2007). The Hamilton Child Care Centre presents an exciting opportunity for an artist or artist team to consider the notion of play, whimsy and imagination in relationship to themes (animals, nature, etc.), appropriate for infant toddlers (1-30 months) and preschool children (30 months. to 5 years).

Context



Figure 2. *Hamilton Then And Now*, Mia Weinberg (2011) and *Spotty the Dog*, Douglas Taylor (2007).

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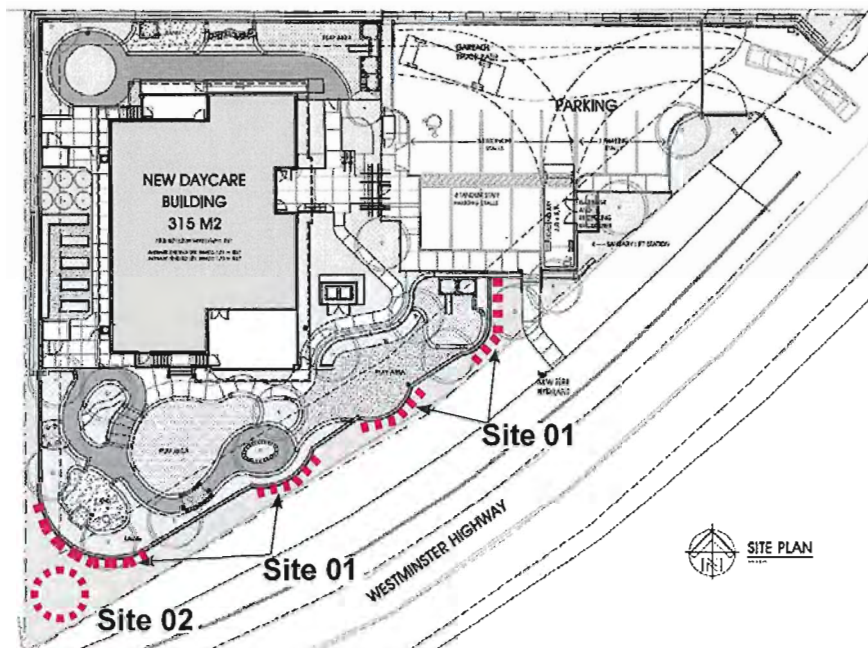
The Hamilton Child Care Centre is bound by a private residential property on the west, a strip of parkland to the north and Westminster Hwy. to the south-east. The Centre will be situated beside a future Translink bus operations and maintenance facility, north of the park, which will accommodate and employ an estimated 600 people.

This project is an opportunity for an artist or artist team to propose a permanent public artwork that will be highly visible to both pedestrians and vehicular traffic. The artwork should respond to the character of the site by taking into account scale, colour, material and texture, while keeping in mind the day to day activities of visitors, staff and children who will be using the facility. Artists have one of two choices for the location of the artwork:

1. Site 01 - 2D artwork along the perimeter wood fence facing Westminster Hwy. The artwork will be visually striking to greet visitors, staff, vehicular and pedestrian passersby.

OR

2. Site 02 - 3D artwork on a landscaped knoll, in front of a curved wood fence.



Site + Location of Artwork

23591 Westminster Hwy.,
at Boundary Road.

Figure 3. Site Plan, showing proposed locations of public artwork

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Figure 4. Google pedestrian view. 23591 Westminster Hwy. travelling north-east at south-west corner of site



Figure 5. Google map view

Reference Photos



TOTAL LENGTH OF
FENCE = 29.8 METRES

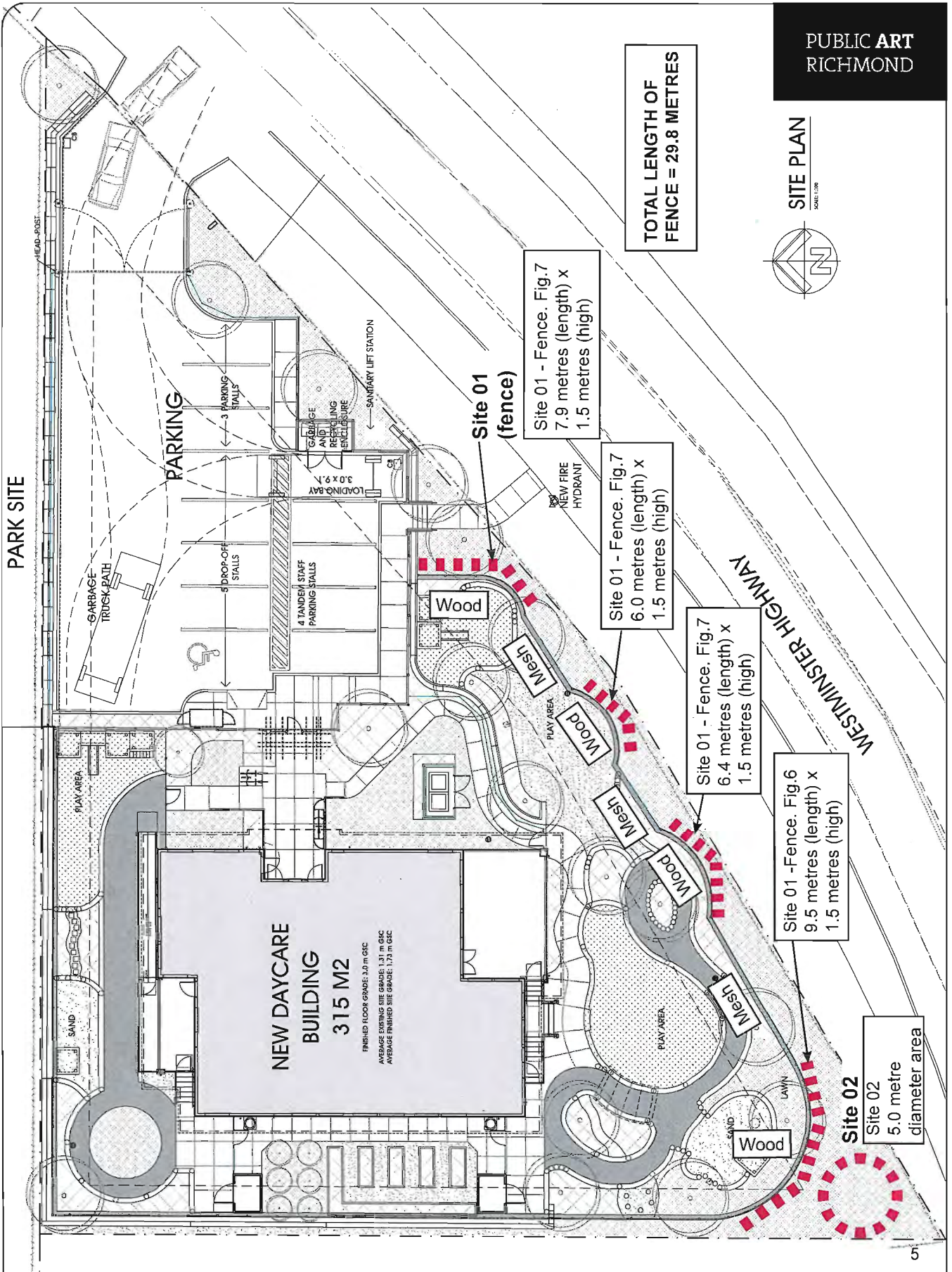
Site 01 - Fence, Fig.7
7.9 metres (length) x
1.5 metres (high)

Site 01 - Fence, Fig.7
6.0 metres (length) x
1.5 metres (high)

Site 01 - Fence, Fig.7
6.4 metres (length) x
1.5 metres (high)

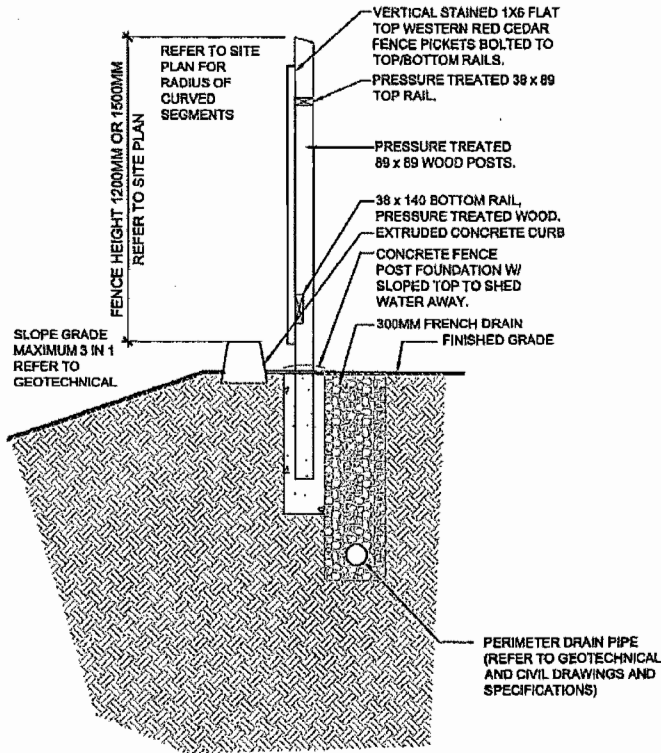
Site 01 - Fence, Fig.6
9.5 metres (length) x
1.5 metres (high)

Site 02
5.0 metre
diameter area



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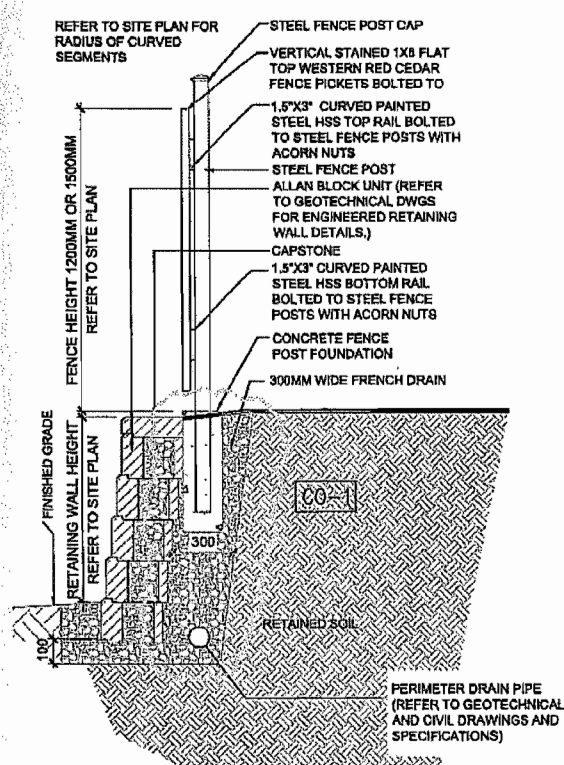
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Reference Drawings

Curved Wood Fence @ South-West Corner

Figure 6. Site 01 - Section detail drawing of wood fence. Note: materials and height of fence should be taken into consideration by artists.



Curved Wood Fence Typical

Figure 7. Site 01 - Section detail drawing of curved wood fence. Note: materials and height of fence should be taken into consideration by artists.

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Budget

The total budget established for this project is \$10,000. This budget includes (but is not limited to): artist fees, design, permitting as needed, engineering fees, fabrication, installation, photography, insurance and all taxes. Travel to Richmond and/or accommodation is at the artist's expense.

Schedule (subject to change)

Submissions Close

Artist Selection Process
Production / Fabrication
Installation / Completion

January 2, 2014. 5pm.

January 2014
February - May 2014
June 2014

Selection Panel & Process

- The recommended artist(s)/artist team will be chosen through a one-stage selection process under the mandate of the Richmond Public Art Program.
- Artists will respond to this invitation with up to five examples of past work, written statement of intent, concept sketch, budget schedule and three references
- A 3 - 5 person selection panel consisting of artists, art professionals and community members will convene to recommend one artist for the commission.

Selection Criteria

Submissions to this Artist Call will be reviewed and decisions made based on:

- Artist qualifications* and proven capability to produce work of the highest quality;
- Artist's capacity to work in demanding environments with communities and other design professionals, where applicable;
- Appropriateness of the proposal to the project terms of reference and Public Art Program goals;
- Artistic merit of the proposal;
- Degree to which the proposal is site and community responsive, and technically feasible;
- Probability of successful completion; and
- Environmental sustainability of the proposed artwork

Terms of Reference

* Selected artist will be required to show proof of WCB coverage and \$2,000,000 general liability insurance

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Additional consideration may be given to proposals from artists who have not received commissions from the City of Richmond in the past three years.

Submission Requirements:

All PDF submissions should contain the following items and in the following order:

1. **Information Form** - found on last page of this document
2. **Statement of Intent** - (2 page maximum). A typed letter of interest, including artist's intent, rationale and a preliminary concept visualization. The statement should address the Selection Criteria (above), artistic discipline and practice.
3. **Resume/Curriculum Vitae** - (1 page maximum per artist) If you are submitting as a team, each member must provide a personal resume.
4. **Budget Schedule** - Please complete form on page 10.
5. **Three References** - References should be able to speak to your expertise and experience (1 page maximum)
6. **Images of Past Work** - (5 images maximum). Digital images of past work in any medium that best illustrates qualifications for this project. Include and identify the following information directly on all image pages: **title of work, medium, approx. dimensions, location, date and artist name**. Artists are also encouraged to include a brief description. One image per page. Artist's name to be identified on all pages of documents.

Submission Guidelines

1. This request for submissions ONLY accepts PDF applications via e-mail. Submissions must be contained in one single PDF file. Do not submit multiple electronic documents. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages. Portfolio images and concept sketches would be best formatted to Landscape format.
3. The Artist's (or Team's) name should appear in the right header of every page.
4. Submission files must be 5MB or smaller
5. If submitting as a Team, the team should designate one representative to complete the entry form. Each team member must submit an individual Resume/CV (See Submission Requirements)

Terms of Reference

Submission Requirements:

All documents must be PDF files and sent by e-mail to:

publicart@richmond.ca

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Additional Information

Please be advised that the City and the selection panel are not obliged to accept any of the submissions, and may reject all submissions. The City reserves the right to reissue the Artist Call as required.

All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

Deadline for Submissions

Submissions must be received by **Thursday January 2, 2014**. Extensions to this deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

Questions? Contact:

Public Art Program
City of Richmond
604-204 8671
publicart@richmond.ca

For more information on the Public Art Program please visit www.richmond.ca/publicart.

Terms of Reference

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Expenditures	Details/Notes	Cost
Administration costs (permits, documentation)		
Artist fees		
Design and Engineering		
Materials and Fabrication		
Pre-installation storage costs		
Transportation, and installation		
Insurance, Taxes		
Total Expenditures (Not to exceed \$10,000 CAD)		

Budget Schedule

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HAMILTON CHILD CARE CENTRE Submission Deadline: **Thursday January 2, 2014. 5pm.**
Attach one (1) copy of this form as the first page of the submission.

Name: _____

Team Name (if applicable): _____

Address: _____

City/Postal Code _____

Primary Phone: _____ Secondary Phone: _____

Email _____ Website: _____

(one website or blog only)

Submission Checklist:

Please provide these items in the following order (as outlined in the Submission Requirements)

- Information Form (this page)
- Letter of Intent (maximum 1 page)
- Concept Sketch (maximum 1 page)
- Resume/Curriculum vitae (maximum 1 pages per team member, if applicable)
- Budget Schedule (Complete form on page 10)
- Three References (name, title, contact information: maximum 1 page)
- Five Images of Past Work (maximum 5 pages: do not include multiple images on one page; landscape orientation, include title of artwork, year, dimensions and materials on each image page).

Incomplete submissions will not be accepted. E-mailed submissions over 5MB will not be accepted. Information beyond what is listed in the checklist will not be reviewed.

List Team Member Names Here (Team Lead complete above portion):

Please let us know how you found out about this opportunity:

Would you like to receive direct emails from the Richmond Public Art Program? _____

Signature: _____ Date: _____

Submit applications by e-mail to:
publicart@richmond.ca



Letter of Intent + Approach

TEAM CAPABILITY

Michael Fugeta and Ron Hart bring a diverse set of talents together, forming a strategic collaboration which distinguishes them among artists. Combined expertise and practice in Art, Architecture, Interactive Design and Fabrication Technology provides our team with the capacity to deliver captivating and dynamic forms designed to engage individuals and activate public space.

We have been involved in numerous public art projects from small scale interactive public art works that encourage audience participation to large scale public art projects where we played key roles in design development and fabrication. In addition to our history of artistic engagement, our architectural work and study furnishes us with knowledge of place-making through built form and understanding of the themes associated with public space.

CONCEPT

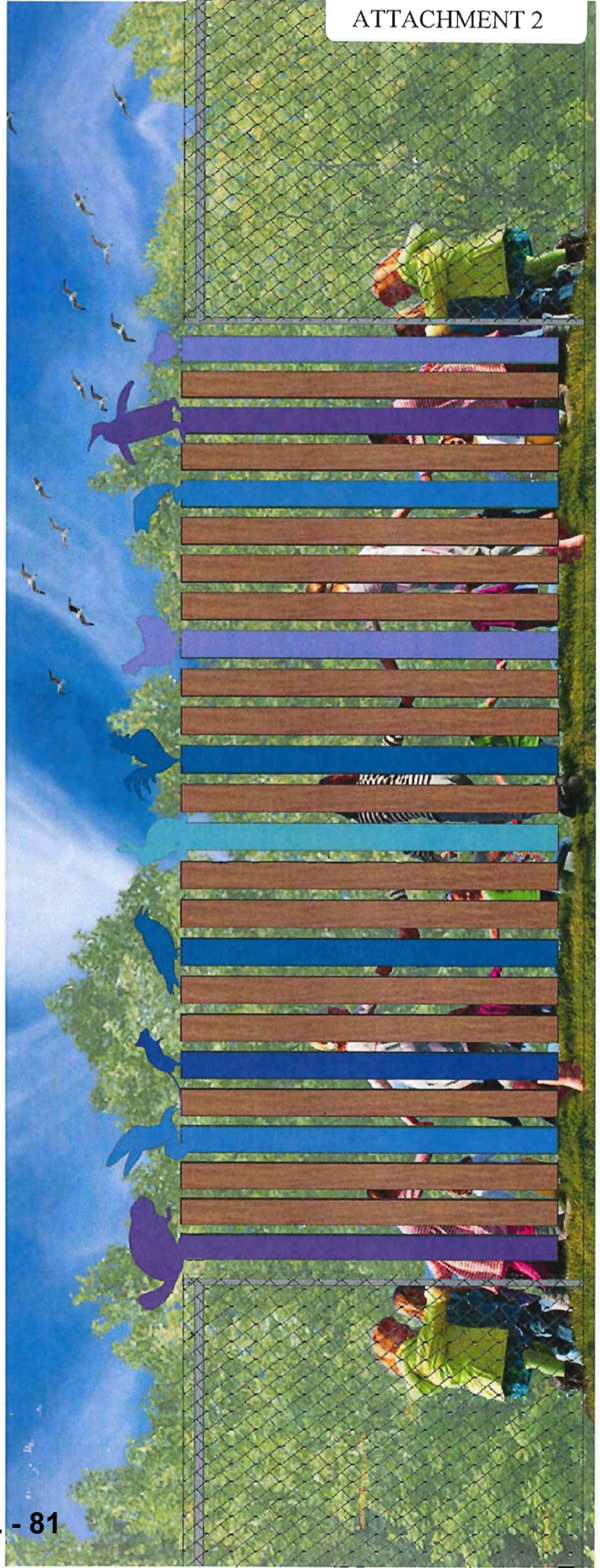
The proposal is for a highly visible, colorful and articulated intervention that integrates seamlessly into the proposed landscape fencing. The colourful animal characters will help to give the Hamilton Centre a sense of address. Characters will be deployed in distinct colour and wildlife groupings at the different sections of the fence outlined in the request for proposals. These distinct sections will help define gathering spaces within the playscape.

The figures will help to populate the playground offering a variety of forms and shadows promoting imagination and learning (i.e. play) among children and adults alike. Children will be able to identify with certain wildlife figures embracing their uniqueness and celebrating their individual qualities.

Overall, it is a happy, colourful and simple intervention that will be simple to install, robust, long lasting, and an effective use of the budget. Most importantly, it will inspire fun and imagination for all ages.

DESCRIPTION

We propose to replace a selection of vertical pickets in the wood sections of the playground fence. The new pieces will match the vertical pickets in width and height except that each will have at the top an added and unique character. We propose to work with thin steel plate as it is relatively inexpensive, easily powder coated for an assortment of vibrant and durable colours, and amenable to digital fabrication for the cutting of individual figures. We have included an allowance in our calculations for a simple alteration of the connection detail to the horizontal members.



Artist Team

p. 1/2



Michael Fugeta

Artist

Michael Fugeta has studied and worked in the field of art and architecture for over 12 years. He graduated with a Bachelor of Fine Arts from the University of British Columbia Okanagan in 2005.

Michael has had first hand experience with large scale public art proposals in both Kelowna and Vancouver. In 2007, Michael had the opportunity to work closely with local Vancouver studio Pechet and Robb Art + Architecture on a major public art project for the newly built Olympic Village in South East False Creek. The Neighborhood Energy Utility (NEU) Stacks were completed in 2009 and the following year received the prestigious Lieutenant-Governor of BC Award in Architecture Medal. In 2008, Michael also had the opportunity to work with artist Byron Johnston on a public art proposal for the newly built William R. Bennett Bridge. The proposal for 2 separate monuments were to commemorate the bridge and the local histories. The proposal was a short-list finalist.

ACADEMIC

Master of Architecture, University of British Columbia 2009
Bachelor of Fine Arts, with distinction, University of British Columbia Okanagan 2005
Study Abroad, University of Applied Sciences Faculty of Design, Hamburg, Germany 2004

AWARDS

Lieutenant-Governor of BC Award in Architecture Medal for False Creek Energy Centre Stacks with Pechet and Robb Art & Architecture 2010
Merrick Master of Architecture Scholarship 2007
Graduate Entrance Scholarship 2005
Helen Pitt Fund for Fine Arts Scholarship for outstanding merit in the visual arts 2005

Ron Hart

Architect

Ron Hart has worked in the field of art and architecture for the past 7 years, designing and facilitating the construction of everything from small scale art gallery exhibits to commercial and civic buildings. He possesses a keen interest in the process of design and an in-depth understanding of construction sequencing, materials and methods.

Ron has worked with Michael on numerous projects both at home and abroad. Ron and Michael share an interest in the possibilities of digital fabrication, and to that end have completed several projects using customizable and efficient fabrication processes.

Ron's approach to art and design begins with research into the subject, the physical attributes and formation of the space in question, and the histories and memories that give rise to ideas of place. Ron's strengths lie in his ability to contribute to this initial discussion, to then derive design direction, and to work through the necessarily collaborative process of detailing and construction.

ACADEMIC

Master of Architecture, University of British Columbia 2009
Havana Cuba Studies Abroad, 2006
Visual Art, University of Victoria, 2005
B.Sc., University of British Columbia 1998

AWARDS

Alpha Rho Chi Medal 2009
RAIC Honour Roll 2009
CEI Master of Architecture Scholarship 2008
Frank Stanzl Memorial Scholarship 2008