



City of Richmond

Report to Committee

To: General Purposes Committee **Date:** October 23, 2015
From: Cathryn Volkering Carlile **File:** 11-7400-01/2015-Vol
General Manager, Community Services 01
Re: **Canada 150 Celebration Steering Committee**

Staff Recommendation

1. That a Canada 150 Celebration Steering Committee comprised of three to four members of Council be established as per the Terms of Reference to help guide Richmond's Canada 150 Program of activities, events and infrastructure projects; and
2. That the Terms of Reference for a Canada 150 Celebration Steering Committee as outlined in this report be endorsed.

Cathryn Volkering Carlile
General Manager, Community Services
(604-276-4068)

Att. 1

REPORT CONCURRENCE	
CONCURRENCE OF GENERAL MANAGER 	
REVIEWED BY STAFF REPORT / AGENDA REVIEW SUBCOMMITTEE	INITIALS:
APPROVED BY GAO 	

Staff Report

Origin

At the Parks, Recreation and Cultural Services Committee of July 23, 2015, the following referral motion was passed:

That:

1. *the vision for Richmond's Canada 150 activities, events and infrastructure be endorsed, as outlined in the staff report titled, "Canada 150 Activities", dated June 19, 2015, from the Director, Arts, Culture and Heritage Services;*
2. *the guiding principles for determining Richmond's Canada 150 activities, events and infrastructure be endorsed;*
3. *staff be authorized to engage Council and the community for input into Richmond's Canada 150 activities, events and infrastructure; and*
4. *staff report back with options for Council's consideration.*

This report supports Council's 2014-2018 Term Goals:

#2 A Vibrant, Active and Connected City

2.3. *Outstanding places, programs and services that support active living, wellness and a sense of belonging.*

2.4. *Vibrant arts, culture and heritage opportunities.*

#5 Partnerships and Collaboration

5.2. *Strengthened strategic partnerships that help advance City priorities.*

Analysis

Canada will celebrate its 150th anniversary of Confederation in 2017 and this significant milestone for the country allows citizens to connect with their past, celebrate their identity as Canadians and build a legacy for the future.

As instructed by Council earlier this year, staff have sought public input for celebration ideas through the Canada 150 Outreach Program. Through this program, staff have consulted with targeted stakeholders and the general public to collect their thoughts on how to commemorate this landmark occasion and foster civic pride in Richmond. Volunteers have been soliciting survey participation at various City events and facilities, and a survey is available online via the City's Let's Talk Richmond page.

While this process of community consultation is still in progress and will continue until mid-November, many ideas ranging from nature walks, to concerts, to establishing a Poet Laureate program have already been received.

Some members of Council have suggested that a Canada 150 Celebration Steering Committee made up of Council members be established to steer Richmond's 2017 initiatives. As such, it is recommended that a Canada 150 Celebration Steering Committee be formed to review the ideas and feedback provided by stakeholders and general public, and recommend Richmond's Canada 150 Program of activities, events and infrastructure projects. This Steering Committee would comprise three or four Council members appointed by Council as per the Terms of Reference (Attachment 1). The Steering Committee's review process will be informed by the Vision and Guiding Principles as endorsed by Council in July.

Staff anticipate the review of ideas to occur this fall with a report on potential activities for 2017 brought forward for Council consideration in early 2016.

The Canada 150 Celebration Steering Committee will remain active, to provide support and guidance and acting as Canada 150 program ambassadors for the program through 2017.

Financial Impact

There is no financial impact to this report.

Conclusion

An appointed Canada 150 Celebration Steering Committee to review ideas and feedback provided by stakeholders and general public will ensure a strong program of activities, events and infrastructure projects to commemorate this important national occasion. Through 2017, the members will provide continued support for the program to foster civic pride and advance Richmond's continued development as a destination and vibrant cultural city.



Liesl G. Jauk
Acting Manager, Arts Services
(604-204-8672)

LJ:lj

Att. 1: Terms of Reference for Canada 150 Celebration Steering Committee

Canada 150 Celebrations Steering Committee Terms of Reference

1. Purpose

The purpose of the Canada 150 Celebrations Steering Committee is to provide guidance to Richmond's celebration of Canada's 150th birthday.

The Canada 150 Celebrations Steering Committee will:

- a) Receive from staff the findings of the Canada 150 Outreach Program.
- b) Review the information and suggest a program of activities that reflect the Vision and Guiding Principles as endorsed by Council July 27, 2015.

Vision

"Richmond's Canada 150 ignites the passions of the citizens of Richmond in a multi-faceted, year-long celebration, honours Richmond's distinct and vibrant cultural diversity, and leaves lasting legacies that foster civic pride and carry the spirit of 150 into the future."

Guiding Principles

***Tie the past with the future** – commemorate the history of the community while celebrating and shaping the future*

***Showcase Richmond** – activities shed a positive light on all Richmond has to offer*

***Create legacies** - these legacies include lasting memories, increased organization and community capacity, physical legacies and pride in the community and the country*

***Inclusive** – ensure opportunities for input and participation for our diverse residents*

***Collaborative** – partner with the community in planning and implementation and support community organizations to plan their own celebrations*

***Environmentally sustainable** – follow the principles set out in the Richmond Sustainable Event Toolkit that has been developed*

***Coordinated** – activities are coordinated and synergistic to effectively utilize resources and not compete with each other*

- c) Attend meetings with staff to provide support and guidance and act as community ambassadors for the program through 2017.
- d) Prioritize a list of recommended activities, events and infrastructure projects.
- e) Receive from staff proposed Canada 150 program schedule and recommended budget prior to presentation to Committee.
- f) Meet with staff, on a schedule to be determined, to receive updates on the progress of the Canada 150 Program.
- g) Advocate for and champion the Canada 150 Program with stakeholders and the public at-large.

2. Composition

- a) The Canada 150 Celebration Steering Committee will consist of three or four members of Council and be appointed by Council.
- b) The Canada 150 Celebrations Steering Committee will be comprised of members of Richmond City Council only.
- c) The Sub Committee will appoint the Chair and Vice Chair.
- d) Meetings will be scheduled by the Steering Committee based on member availability and the program of work to be undertaken.

3. Process

Recommendations from the Canada 150 Celebrations Steering Committee will be forwarded to Council for their consideration through City staff and staff report(s).

4. Term

The Canada 150 Celebrations Steering Committee will dissolve upon completion of the Canada 150 program of activities, events and infrastructure projects, or when the Steering Committee determines that its work has been completed; whichever occurs first.