

Report to Committee

То:	Parks, Recreation and Cultural Services Committee	Date:	November 6, 2017
From:	Jane Fernyhough Director, Arts, Culture and Heritage Services	File:	11-7000-01/2016-Vol 01
Re:	Richmond Canada 150 – Year in Review		

Staff Recommendation

- That the staff report titled "Richmond Canada 150 Year in Review," dated November 6, 2017, from the Director, Arts, Culture and Heritage Services, be received for information; and
- 2. That the "Richmond Canada 150 Year in Review" report be circulated to the community partners and funders for their information.

Jane Fernyhough Director, Arts, Culture and Heritage Services 604-276-4288

R	EPORT CONCURRE	ENCE
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Economic Development Parks & Recreation Services Corporate Partnerships	র য	Je Energ
REVIEWED BY STAFF REPORT / Agenda Review Subcommittee	INITIALS:	APPROVED BY CAO

Staff Report

Origin

Under the guidance of the Canada 150 Celebration Steering Committee, the City produced a comprehensive program of events in 2017 to celebrate Canada's 150th anniversary of confederation. The Richmond Canada 150 program included more than 70 activities from small community events to major festivals that celebrated our City's multicultural, maritime and agricultural heritage.

This report provides Council with a review of the Richmond Canada 150 program and supports the following Council Term Goals, 2014-2018:

#2 A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond's demographics, rich heritage, diverse needs, and unique opportunities, and that facilitate active, caring, and connected communities.

#4 Leadership in Sustainability:

Continue advancement of the City's sustainability framework and initiatives to improve the short and long term livability of our City, and that maintain Richmond's position as a leader in sustainable programs, practices and innovations.

#8 Supportive Economic Development Environment:

Review, develop and implement plans, policies, programs and practices to increase business and visitor appeal and promote local economic growth and resiliency.

Analysis

In 2015 City Council created a Canada 150 Steering Committee and appointed Councillors Bill McNulty (Chair), Linda McPhail and Harold Steves. This committee developed an ambitious program of events and activities which was endorsed by City Council. The committee guided the implementation of this wide ranging program highlighted in this report. The Richmond Canada 150 program follows the Council endorsed vision and guiding principles as follows:

Vision: Richmond's Canada 150 ignites the passions of the citizens of Richmond in a multi-faceted, year-long celebration, honours Richmond's distinct and vibrant cultural diversity, and leaves lasting legacies that foster civic pride and carry the spirit of 150 into the future.

Guiding Principles:

- Tie the past with the future commemorate the history of the community while celebrating and shaping the future
- Showcase Richmond activities shed a positive light on all Richmond has to offer
- Create legacies these legacies include lasting memories, increased organization and community capacity, physical legacies and pride in the community and the country
- Inclusive ensure opportunities for input and participation for our diverse residents

- Collaborative partner with the community in planning and implementation, and support community organizations to plan their own celebrations
- Environmentally sustainable follow the principles set out in the Richmond Sustainable Event Toolkit
- Coordinated activities are coordinated and synergistic to effectively utilize resources and not compete with each other

Through the Community Celebration Grants and City-produced events, the Richmond Canada 150 program was successful in engaging the community resulting in meaningful collaborations and spirited celebrations. Collectively, thousands of volunteers helped make the events come to life for hundreds of thousands in the community. These events also provided opportunities for residents to learn new skills and acquire valuable work experience.

Festivals and events increased the City's profile by showcasing a unique waterfront, maritime history, multicultural diversity and dynamic City Centre. They also provided free or low-cost entertainment options for residents and provided an auxiliary economic contribution to the community by retaining resident spending and attracting day visitor spending from the region.

As per the Guiding Principles, the Richmond Sustainable Events Toolkit and Seven Step Quick Guide were distributed to event organizers as part of their Richmond Canada 150 funding and/or permit requirement and each event was required to demonstrate a sustainable action plan. The City's Wheel Watch bike valet and water stations were at every major City-produced event along with the Green Ambassadors who managed waste diversion for the festivals.

To augment the largest events, the Richmond Canada 150 Heritage Pavilion was created to tell the story of Richmond's past. This interactive pavilion traveled to all of the major festivals and featured activations like Richmond Heritage Fair, Ties to Richmond, postcards from Richmond, 150 button making and branded merchandise.

The Richmond Canada 150 program also supported many of the City's annual events including Public Works Open House, Sunset Series at the Oval, Doors Open and Culture Days. Each event incorporated the Canada 150 theme into their programming and activations.

Richmond Canada 150 Community Celebration Grants

The Richmond Canada 150 Community Celebration Grant Program helped small, Richmondbased non-profit organizations, community associations and neighbourhood groups plan and execute activities and events to create lasting memories of Canada 150. A total of \$146,300 was awarded to 47 projects including small festivals, PAC events, neighbourhood celebrations, and heritage projects. See Attachment 1 for a list of funded projects and Attachment 5 for a collection of promotional posters from the events.

Richmond Canada 150 Major Events and Activities

The following major events and activities were produced by the City for the benefit of Richmond residents and visitors to celebrate Canada's 150th anniversary of Confederation. Volunteer and budget details for each can be found in Attachments 2 and 3.

9th Annual Children's Arts Festival: February 13-17, 2017

With a focus on Canada 150, this popular event, presented in partnership with the Library and Minoru Place Activity Centre, returned to the Richmond Library, Cultural Centre, Minoru Place Activity Centre, Minoru Arenas and the Minoru Plaza.

Including the public day and school out-trip week, more than 7,000 participants took part in dozens of hands-on workshops led by professional artists. Interactive arts programs, theatre and music performances and roving entertainers including the premier of the Circus West production *Glowing Hearts* commissioned by the Festival in honour of Canada 150.

Ships to Shore - King of the Sea: May 3-8, 2017

Ships to Shore *King of the Sea* featured the Japanese tall ship, *Kaiwo Maru*, at the docks of Garry Point Park. An estimated 75,000 visitors welcomed the 361 feet long, 182 feet tall vessel and its 170 crew at this free three-day festival. Boarding passes were fully subscribed and thousands more viewed the ship from the docks and shore. Pre-booked paddlewheel boat tours brought visitors from Britannia Shipyards National Historic Site for a waterside viewing of the *Kaiwo Maru*. The festival was animated with entertainment, a main stage and community stage performances included a headline performance by Alan Doyle. The festival featured food trucks, vendors, Kids Cove activity area, carnival rides, and community exhibits including the Richmond Canada 150 Pavilion.

Community participants included the Gulf of Georgia Cannery, Tourism Richmond, Steveston Japanese Language School, Nikkei Centre, Steveston Japanese Cultural Centre, Steveston Merchants Association, Canadian Coastguard, RCMSAR, Steveston Community Association, and Britannia Heritage Shipyard Society.

High School Concert Series: May–October, 2017

Richmond secondary schools participated in the High School Concert Series tour. Events in spring and fall took place over the lunch hour.

Each of the schools had a team of students who helped with the planning, programming and emcee roles for their event. In May, students enjoyed performances by the school band and/or dance group, followed by a performance by local indie band Good for Grapes.

In September and October, event programming changed to an "Electric Lunch Picnic" theme where students were able to participate and learn fun hip-hop moves with Diamonds in the Rough, be captivated by national yo-yo champion Harrison Lee and enjoy live spinning by DJ Rico Uno.

This project was funded by the Government of Canada's Canada 150 Fund.

Pioneer Luncheon: May 27, 2017

The Pioneer Luncheon was a special celebration to recognize the contributions of Richmond's long-time residents. Individuals who had lived in Richmond for 50 years or longer were invited to register to receive an invitation to the luncheon which took place under tents on Richmond City Hall's north plaza. Approximately 720 guests, some whom had lived in Richmond for more than 90 years, enjoyed a catered lunch, live entertainment, words from the Mayor, as well as memories of growing up in Richmond from Richmond pioneers Councillor Harold Steves and former school teacher Charan Gill.

Each guest received a special commemorative certificate and a Pioneer pin as a parting gift. Attendees were also invited to share their stories to create a video legacy for future generations. This video, along with a highlight reel showcasing the event, is available for viewing on the City's YouTube channel.

Richmond Canada Day in Steveston: July 1, 2017

On July 1, celebrations were enhanced with the addition of a new street festival: Richmond Canada Day in Steveston. The festival site included Steveston Village, Imperial Landing, Gulf of Georgia Cannery, Britannia Shipyards National Historic Site, Steveston Museum and Steveston Tram. Sections of Bayview Street, No. 1 Road, and First Avenue were closed for the festival.

Richmond Canada Day featured six stages, 30 artists, more than 50 exhibitors, food trucks and fireworks. The festival also included a flag raising ceremony at the Gulf of Georgia Cannery prior to the parade and boat viewing comprised of 19 vessels. An estimated 12,000 people visited the docks. The Steveston Interurban Tram hosted more than 4,000 visitors and the Steveston Museum saw 2,170 children and adults receive temporary tattoos in the museum's Town Square Park.

The City collaborated with the organizers of the Steveston Salmon Festival and, between the two events, overall attendance exceeded 100,000 people.

Music in the Plaza: June - September, 2017

The Music in the Plaza project was produced to support Our Home and Native Bloom, Doors Open and Culture Days with musical programming for a total of 14 days. Performing artists included Shyama-Priya, Desiree Dawson, Vashon Ensemble and Em Chambers. Music in the Plaza helped animate the public spaces and provided free entertainment to the community.

14th Annual Richmond Maritime Festival: August 12-13, 2017

The Richmond Maritime Festival attracted an estimated 40,000 participants over the twoday event. In partnership with the Britannia Heritage Shipyard Society and the Richmond Arts Coalition, the festival honoured both the cultural and maritime history of Steveston and celebrated the Britannia Heritage Shipyards National Historic site. Thanks to Department of Canadian Heritage funding through the Richmond Arts Coalition (RAC), local artists and artisans offered a variety of performances and interactive exhibits including live music, puppeteers, hands-on art activities and more. Performance highlights included the Halifax Wharf Rats, Tiller's Folley, Mere Phantom and Good For Grapes. Artisan highlights included fish printing, a maritime knit-in, paddle painting and coracle weaving.

Britannia Heritage Shipyard Society volunteers helped the Maritime Festival highlight wooden boats at the event with a special focus on boat displays, hands-on boat building opportunities and performances. This area also included wooden ship boarding opportunities, dragonboat experiences, displays and a traditional First Nations War Canoe.

3rd Annual Richmond World Festival: September 1-2, 2017

In 2017, Richmond World Festival expanded to two days at Minoru Park and the Richmond Cultural Centre, and attracted more than 45,000 people from across the region. The festival's primary objective was to celebrate the city's vast cultural diversity through music, food, arts and sport and this was achieved through nine stages, over 80 performances, 50 food trucks and 80 exhibitors.

Performance highlights included South Korea's hip-hop artist, Verbal Jint, who headlined the Friday night concert and Tokyo Police Club and Dragonette who headlined Saturday night. The festival also featured numerous poets, cultural "how to" demonstrations and cutting edge artists in Cinevolution's Digital Carnival.

Community partners included City Centre Community Association (CCCA), Cinevolution, Richmond Public Library, Richmond Multicultural Heritage Festival, Vancouver Chinese Opera and the Dynamo Fencing club. The festival's Advisory Committee included representatives from the CCCA, Richmond Multicultural Community Services, Richmond Centre for Disability and School District No. 38.

Richmond Harvest Fest: September 30, 2017

The inaugural Richmond Harvest Fest attracted an estimated 5,000 visitors to celebrate agriculture in Richmond and the grand opening of the Garden City Lands with a harvest-themed atmosphere and thematic activities, design elements and entertainers.

Highlights included a marketplace featuring local produce and artisan products, local craft beer and wine, country dining with local food vendors, cooking demonstrations, children's activities including a straw bale slide and tractor-pulled wagon ride, and a main stage featuring a headline performance from Jon and Roy. Community displays engaged and educated visitors on topics from urban agriculture and farming in Richmond to recycling and sustainability.

Community partners included Kwantlen Polytechnic University, Richmond Food Security Society, The Sharing Farm Society, Richmond Public Library, David Suzuki Foundation, Richmond Nature Park, City Centre Community Association and Garden City Lands Conservation Society.

Canada 150 Celebrations Public Art Plan

On November 28, 2016, Council endorsed the Canada 150 Celebrations Public Art Plan, as the guiding plan for public art opportunities in support of Canada 150 celebrations and major event programming. In 2017, the following projects were completed:

Arrival of S.V. Titania, by John M. Horton

Installed April 15, 2017 outside Council Chambers in Richmond City Hall, this painting by noted maritime painter and long-time Richmond resident John M. Horton, depicts the ship S.V. *Titania* and its first visit to Steveston harbour in September 1889, where it received the first direct shipment of canned salmon at Britannia Wharf.

Arrival of S.V. Titania mural in Steveston by Dean Lauzé and Christina Lauzé Professional muralists were commissioned through an open artist call to reproduce John Horton's painting, *Arrival of S.V. Titania* on an outdoor wall at the Steveston Hotel. Work was completed with social media and news updates during the painting to invite the public to observe and visit the artists during their working hours on site.

Fluvial Fan by Nicole Alden, Patrick Beech, Genevieve Depelteau, John Musil, Allison Tweedie

Fluvial Fan was a pop-up garden installation at Richmond City Hall Plaza composed of more than 4,700 potted plants representing species native to British Columbia. Designed by landscape architecture students from the University of British Columbia, the design depicted floral "islands" to symbolically represent Richmond's 17 islands and the landforms that have been shaped over time by the Fraser River. The installation was part of *Our Home and Native Bloom*, an interdepartmental project and collaboration between Public Art, Engineering Sustainability, Parks Services and Major Events. The project incorporated weekly educational artist talks, workshops and Music in the Plaza programming from June 7 to July 8, 2017.

Fraser Giant by Henry Lau and David Geary

Fraser Giant was selected through a national open artist call competition to create a Canada 150 legacy public artwork at Richmond City Hall. The 20-foot-long stainless steel sculpture represents a 150 year-old white river sturgeon as a symbol of resilience, endurance and strength. The sturgeon, native to the Fraser River, also represents the significance of the region's fishing heritage and relationship to the river.

Meander by Becki Chan and Milos Begovic

Meander is a set of 20 bright blue portable modular benches. Inspired by the Fraser River and the winding paths that define Lulu Island and the Fraser Delta, the shape and colour of these functional artworks can be used in many configurations to provide audience and informal seating areas. *Meander* benches will be used at major events for years to come.

Corporate Partnerships & Federal Grants

The City's major festivals in the Richmond Canada 150 program were supported by numerous corporate partnerships and federal grants totalling \$472,908 in cash and value in-kind.

Federal grants were received from the Celebrate Canada Fund, the Building Communities Through Arts & Heritage Fund, and the Canada 150 Fund. The City's Corporate Partnerships section secured sponsorship with Coast Capital Savings, YVR, RE/MAX, Port of Vancouver, TD Bank, Lansdowne, Kidtropolis, Ikea, Cowell Auto Group, Kins Farm Market, Tangerine, River Rock, Polygon Homes, Translink, Japan Airlines, JTB International, Dueck GM, SunLife Financial, Townline, OceanSpray, Canadian Western Bank, Fraser Surrey Dock, CF Richmond Centre, KPU, Sheraton Vancouver Airport, Vancity, Richberry Group, and Mayberry Farms. In addition, the Richmond Canada 150 program secured media partnerships with CTV, Richmond News, Georgia Straight, Z95, KissFM, QMFM, Virgin Radio, 102.7 the Peak, Daily Hive, and Miss604.

Financial Impact

None.

Conclusion

Through the guidance of the Canada 150 Steering Committee, the program made 2017 a year to celebrate. With more than 70 events produced and/or funded by the City, the program had a significant impact throughout the community especially in terms of capacity building and meaningful collaborations.

The program will conclude with a Volunteer Appreciation event on December 6, 2017, where volunteers and community event organizers will be recognized for their contribution to the Richmond Canada 150 program.

To commemorate the year, the Richmond Canada 150 website (<u>www.richmondcanada150.com</u>) will serve as a digital time capsule showcasing all past events with photos, video and a written summary. In addition, a souvenir publication will be produced in early 2018 along with a highlight video.

The community of Richmond has a long history of hosting a wide variety of events and celebrations. These events enrich the quality of life and contribute significantly to our City's

November 6, 2017

social and economic well-being. They are also beneficial for enhancing a community's identity and profile to its residents and visitors.

Z.

Bryan Tasaka Manager, Major Events & Film 604-276-4320

- Att. 1: Recipient List: Richmond Canada 150 Community Celebration Grant
 - 2: Richmond Canada 150 Program Budget Summary
 - 3: Major Events Summary: Richmond Canada 150
 - 4: Major Event Posters
 - 5: Community Event Posters

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Recipient List: Richmond Canada 150 Community Celebration Grant

		V. da Data	1.	7 200 0
150 Years On - The Gift of Our Journey	Richmond Family Place Society	Various Dates	\$	7,300.0
ArtRich 2017	Richmond Arts Coalition	December 1 - 31, 2017	\$	6,000.0
BC Elemtary Championship Track & Field Meet	Kajaks Track and Field Club	May 27, 2017	\$	1,000.0
Best of the West	Alfred B. Dixon Elementary PAC	June 2, 2017	\$	2,500.0
Black History Month Celebration	CHIMO Community Services	February 3, 2017	\$	2,500.0
Brighouse Community Labyrinth	Samuel Brighouse Elementary PAC	May 27, 2017	\$	2,500.0
Canada 150 Fun & Games	Brighouse Neighbourhood Group	December 1, 2017	\$	2,500.0
Canada 150 Multicultural Celebration	Thomas Kidd Elementary PAC	June 9, 2017	\$	2,500.0
Canadian Experience	Plaza Projects	Various Dates	\$	1,000.0
Celebrating Our Diverse Community	GOAN Overseas Association	August 20, 2017	\$	2,500.0
Cherry Blossom Festival	B.C. Wakayama Kenjin Kai	April 2, 2017	\$	10,000.0
East Richmond : Then and Now Canada 150	East Richmond Community Association	August 16, 2017	\$	2,500.0
Eternal Return - Artist Talks, Workshops and Performances	Richmond Art Gallery Association	August 2, 2017	\$	1,500.0
explorART 2017 Canadian Painting & Design Competition for Children and Youth	New Primary Colour Arts Foundation	November 1, 2017	\$	2,500.0
FUNtastic Canada 150	Multicultural Helping House Society of Richmond 55+sers	June 10, 2017	\$	2,500.0
Gilmore Then & Now	James Gilmore Elementary PAC	May 25, 2017 [.]	\$	2,500.0
Hamilton Night Out	Hamilton Community Association	June 23, 2017	\$	2,500.0
Harvest Full Moon Project - The 150 Year Journey	Richmond City Centre Community Association	October 7, 2017	\$	2,500.0
Hugh Boyd Mural Festival	Hugh Boyd PAC	October 1 - 31, 2017	\$	2,500.0
London Family Farm Day	London Heritage Farm	August 20, 2017	\$	2,000.0
Mitchell Canada 150th Art Celebration	Mitchell Elementary PAC	June 15, 2017	\$	2,500.0
Oh Canada - Multicultural Creative Writing Festival	WS Multicultural Group	September 2, 2017	\$	2,500.0
Oral Histories for the Land and Sea to the Land and Sea	Sharing Farm Society	June 22, 2017 & June 29, 2017	\$	5,000.0
Our Canadian Bookcase	Textile Art Guild of Richmond	June 15, 2017	\$	2,000.0
Pull of the Net	Gulf of Georgia Cannery	Various Dates	\$	3,000.0
RCS Canada 150 Carving Show	Richmond Carvers Society	May 27-28, 2017	\$	8,000.0
Red Curtain Art Series	Thompson Community Association	July 14, 2017	\$	2,500.
Richmond Celebration of the 150th Anniverdary of Lacrosse	Richmond Lacrosse Association	September 16, 2017	\$	1,000.
Richmond Eats, Farm to Fork Cookbook	Richmond Food Security Society	N/A	\$	2,000.
Richmond's Aboriginal History and Future	Connections Community Services Society (operating as Richmond Youth Service Agency)	June 17, 2017	\$	5,000.
Share Your Story, Create a Legacy	Minoru Seniors Society	March 29, 2017	\$	5,000.
Sing You Home	Richmond Youth Choral Society	May 27, 2017	\$	5,000.

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Funding Total			\$ 146,300.00
Whiteside Sping Fair: Celebrate Canada's 150th Birthday	James Whiteside Elementary PAC	May 25, 2017	\$ 2,500.00
Whats in a Name? Name Origins Project	Friends of the Archives	N/A	\$ 4,000.00
Walking Tour Vignettes	Steveston Historical Society	June - July, 2017	\$ 8,000.0
Tomekichi Homma Spring Carnival	Tomekichi Homma Elementary PAC	May 26, 2017	\$ 2,500.0
The Voice of the River	Cinevolution Media Arts Society	September 23, 2017	\$ 4,800.0
The Sense of Wonder Walk	Richmond Nature Park Society	May 28, 2017	\$ 2,500.0
The Roses Giant Play Day	William Bridge Elementary PAC	May 26, 2017	\$ 2,500.0
The Richmond Peace Labyrinth - Phase 2 Meditation and Community Gardens	Richmond Peace Labyrinth and Richmond Garden Club	October 1-31, 2017	\$ 4,000.0
The Claysmith Road 150 Canadian Celebration	Doug Symons & Dawn Thomson	July 1, 2017	\$ 200.0
Summer West Fest at West RCC	West Richmond Community Association	August 30, 2017	\$ 2,500.0
Summer Arts Festival 2017	Richmond Chinese Community Society	July 29, 2017	\$ 1,000.0
Stories of an Experience of Homelessness in Richmond	Turning Point Recovery Society	June 1-30, 2017	\$ 4,000.0
Steveston Neighbourhood Community Block Party	River Community Church/ West Coast Baptist Association	June 24, 2017	\$ 500.0
South Arm's Canada 150 Celebration	South Arm Community Association	June 24, 2017	\$ 2,500.0

Richmond Canada 150 Richmond Canada 150 Budget Status (Projected as of Oct 2017)

REVENUE

SOURCE	 TOTAL
City Funding	\$ 2,875,000
Sponsorship	\$ 313,375
Federal Grants	\$ 141,600
Other (e.g., ticket sales, exhibitor fees, food trucks, etc.)	\$ 156,334
Total Revenue	\$ 3,486,309

EXPENSES

EVENT	Р	ROJECTED
Children's Arts Festival	\$	194,628
Ships to Shore - Kaiwo Maru	\$	741,954
Pioneer Luncheon	\$	76,452
Music in the Plaza (e.g., Sunset Series, Culture Days, Doors Open, etc.)	\$	30,000
High School Concert Series	\$	40,000
Richmond Canada Day (w Ships to Shore zone)	\$	480,691
Maritime & Wooden Boat Festival	\$	458,937
World Festival	\$	470,861
Harvest Festival	\$	209,419
Other Projects (e.g., Our Home & Native Bloom, Night Market, Heritage Fair, Geocaching, Richmond Review, Volunteer Appreciation Party, etc.)	\$	135,000
Community Celebration Grant Program	\$	150,000
Marketing	\$	180,000
Specialized Resources (program staff team)	\$	250,000
Total Expenses	\$	3,417,942
Balance	\$	68,367

NOTE: The figures listed in the "Projected" column are based on working budgets. The final totals are subject to change once the all expenses are paid and properly reconciled.

Major Events Summary: Richmond Canada 150

	8	53	62
TOTAL	290,700	1,823	14,362
Celebration Grants	11,000	1100	8800
Harvest Fest	5,000	41	293
Maritime & Morid Festival Wooden Boat World Festival Festival	45,000	105	968
Maritime & Wooden Boat Festival	40,000	129	1150
Canada Day in Steveston	100,000	172	1032
High School Concert Serfes	2,000	30	100
Music in the Plaza	5,000	10	20
Pioneër Luncheon	700	42	374
Ships to Shore: Kaiwo Maru	75,000	159	1440
Children's Arts Ships Festival Kalv	7,000	35	185
	Attendance (estimate)	Number of Volunteers	Volunteer Hours

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City funding	Ş	122,947 \$	675,000	\$ 60	60,000 \$	30,000	\$ (ı	s	385,000 \$	380,000 \$	300,000	\$ 150,000	\$ 150,000	\$ 0	2,252,947
150 Contingency	ş	,	4,545	s	11,452 \$	•	Ş	ı	Ş	24,691 \$	-		- \$	· ·	\$	40,688
Sponsorship	Ş	28,000 \$	36,375	s	5,000 \$		ş		Ş	53,000 \$	40,000 \$	133,000	\$ 18,000	•	**	313,375
Grants	ş	- \$		s	\$		s	40,000	s	7,000 \$	54,600 \$		\$ 40,000	•	15	141,600
Other Revenue: Ticket sales, exhibitor fees, etc.	Ş	43,681 \$	6,662	s	•	•	s	'	\$	11,000 \$	1,694 \$	38,000	\$ 2,350	•	\$	103,387
TOTAL EVENT REVENUE:	\$	194,628 \$	722,582	ŝ	76,452 \$	30,000	\$	40,000	**	480,691 \$	476,294 \$	471,000	\$ 210,350	\$ 150,000	\$ 0	2,851,997
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Marketing (e.g., advertising, social media, website, etc.)	s	20,621 \$	23,091	s	450 \$	3,000	\$		s	19,165 \$	9,430 \$	16,529	\$ 14,939	\$ 3,700	\$	110,925
Artist Programming (e.g., artists, instructors, workshops, etc.)	s	51,750 \$	132,016	Ş	2,000 \$	9,500	s	16,200	Ş	89,450 \$	64,674 \$	135,623	\$ 46,194	\$ 146,300	\$	693,707
Boat Programming (e.g. appearance fees, dock infrastruture)	ş	\$	241,615	ş	\$		s	'	\$	85,515 \$	104,238 \$	e		- \$	*	431,368
Production (e.g., stage, sound, tents, power, catering, etc.)	s	50,478 \$	167,865	\$ 65	63,726 \$	12,500	\$ 0	8,000	\$	151,486 \$	112,689 \$	171,013	\$ 61,444	• \$	*	799,201
Safety & Security (e.g., first aid, security, traffic, etc.)	s	6,407 \$	54,157	s	2,287 \$	1,500	Ş		\$	58,880 \$	13,412 \$	45,484	\$ 16,281	-	\$	198,408
Labour (e.g., producer, crew, aux. staff, etc.)	s	\$ 961,09	93,018	s	6,738 \$	3,250	\$	15,800	\$	64,092 \$	147,447 \$	94,012	\$ 64,226		\$	548,779
Volunteer (e.g., meals, shirts)	\$	5,176 \$	10,820	\$ 1	1,251 \$	250	\$	1	\$	12,103 \$	7,048 \$	8,200	6,335	\$ -	\$	51,183
TOTAL EXPENSES	\$	194,628 \$	722,582	\$ 76	76,452 \$	30,000	\$	40,000	\$	480,691 \$	458,937 \$	470,861	\$ 209,419	\$ 150,000	\$ 0	2,833,570

* The revenues and expenses shown in the table above are projected totals. Final numbers will be available in the new year once the actuals are finalized.

ATTACHMENT 4





SHIPS PRESERTED BY TO SHORE KING Me SEA RF/MAX THE KAIWO MARU IS COMING Experience Adventure at Garry Point Park, Richmond BC DEAR and ALAN diffuse ROUGE and DOYLE Spece

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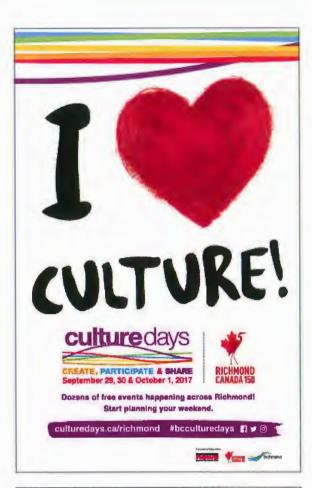
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 June 3 and 4, 2017

 10 a.m. to 4 p.m.

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Richmond

ATTACHMENT 5



RICHMOND SUMMER ART

AND CULTURAL FESTIVAL

RICHMOND CANADA 150

t Hwy Richmond BC V6X 1A7 Tel 804-270

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Web work rocs ca

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Saturday July 29, 2017 11:00am - 5:00pm Opening Ceremony: 12:30pm

A Fun, Free, Family event for Everyone Free - RCCS Canada 150th Celebration Postcard

七月二十九日(屋期六)

早上11時至下午5時 (中午12:30時開幕典禮)

205-2271

列前文 Lansdowne Centre 設行多元文化表演, 執圖團體關鍵

及依户外Lansdowne天电站旁扇場設行藝術展覽 節目豐富,一個總合一家大小的免費活動。不容描述!

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RICHMOND

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Lansdowne Centre Richmond Stage performance, booths from Community Groups Outdoor Art Exhibition nearby Lansdowne Skytrain Plaza

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Slushies Popcorn Arts & Crafts Much More! **Gilmore** 1

Cake Walk Street Hockey Game Canada Trívia

> T-Shirt Making Live Music BRO



CANADA

Gilmore Then & Now

CANADA 150

CELEBRATION!



Thursday, May 25th, 2017 5pm – 8pm Gilmore Elementary 8380 Elsmore Rd, Richmond



ORAL HISTORIES FROM THE LAND AND THE SEA

A RIGHT OF STORYTELLING AT THE SHARING FARM

Experience the history of Richmond's agriculture at The Farm. FREE catered meal to follow.

FREE ADMISSION

SEATING IS LIMITED REGISTRATION REQUIRED @ sharingfarm.ca/canada150

JUNE 22ND & 29TH 5:30-7:30PM

The Sharing Farm Society 2771 Westminster Hwy, Richmond Bi











Perform at our Red Curtain Arts Series ! We are currently seeking creative individuals and groups with a background in various artistic disciplines (artwork, dance, drama, poetry, vocal and visual performances and story telling to showcase your talent!

> Contact Stephanie Reid P: 604 258 8481 E: sreic©richmond.ca

Thompson Community Centre 5151 Granville Ave Richmond, BC







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"Good music can be felt in the soul and that is what I try to convey in my songs" - Nick Fast www.nickfast.com

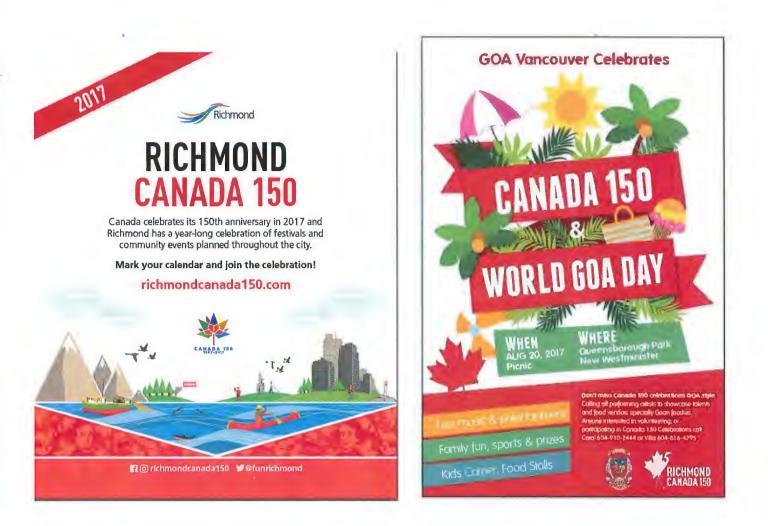
Ridmond





We need volunteers to get this party started! Types of help needed include: staffing games, selling tickets, serving food, running the cake walk, gathering silent auction donations, selling extra food, and more!











How 2017/06/12 09:42 Houston,Cristy



or details on how to back free space at the Culturat

Happy Birthday, Canadal



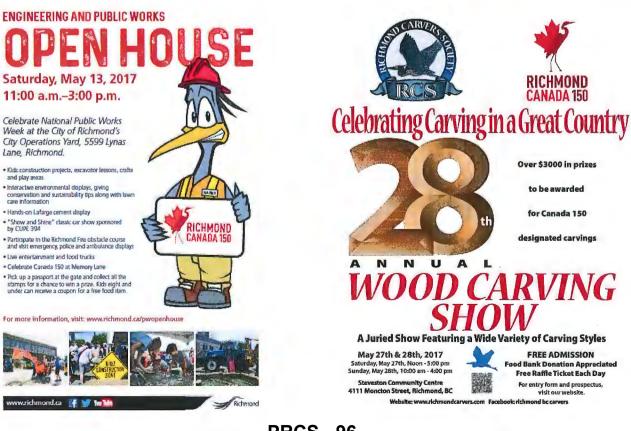
Culture Days 2017 is a Richmond Catazéa 198 erest, Tali Ibe Catazilan story of our hone and native tool. Activities that actops a Catazilan-thome have flames and are relatived by August of hones the chance to be fastissed in a special Richmond Catazia 196-related catazogar.











RICHMOND

CANADA 150

Over \$3000 in prizes

to be awarded

for Canada 150

designated carvings

RVING

FREE ADMISSION

For entry form and prospectus. visit our website.

nd bc carvers

Lane, Richmond. Kids construction projects, excavator lessons, crafts and play areas

- Interactive environmental displays, giving conservation and sustainability tips along with lawn care information
- · Hands-on Lafarge cement display "Show and Shine" classic car show sponsored by CUPE 394
- Participate in the Richmond Fire obstacle course
 and visit emergency, police and ambulance displays
- . Live entertainment and food trucks Celebrate Canada 150 at Memory Lane
- Pick up a passport at the gate and collect all the stamps for a chance to win a prize. Kids eight a under can receive a coupon for a free food item

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