



To: Richmond City Council
From: Mayor Malcolm Brodie, Chair
General Purposes Committee
Date: April 22, 2009
File:
Re: CANADA LINE INFORMATION AND ADVERTISING DISPLAYS

The General Purposes Committee, at its meeting held on Monday, April 20, 2009, considered the above matter, and recommends as follows:

Committee Recommendation

That staff be directed to negotiate a pilot program of Canada Line information and advertising displays as outlined in the staff report dated March 30, 2009, from the General Manager, Business & Financial Services, entitled "Canada Line Information and Advertising Displays", and to report back on content guidelines and the draft agreement.

Mayor Malcolm Brodie, Chair
General Purposes Committee

VARIANCE

Please note that staff recommended the following:

That:

- (1) staff be directed to implement a pilot program of Canada Line information and advertising displays as outlined in the staff report dated March 30, 2009, from the General Manager, Business & Financial Services, entitled "Canada Line Information and Advertising Displays"; and
- (2) the General Manager of Business & Financial Services be authorized to execute the agreements in relation to the approved pilot program.