



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

Date: December 17, 2012

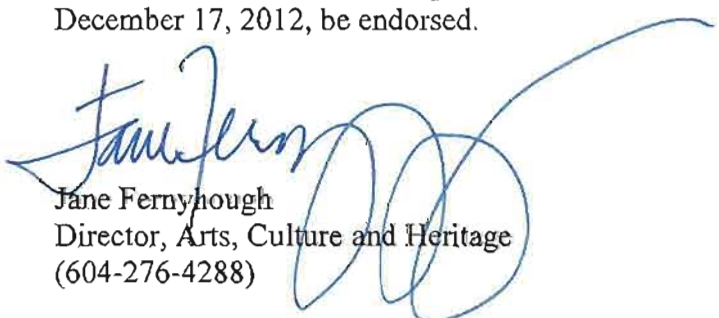
From: Jane Fernyhough
Director, Arts, Culture and Heritage

File: 11-7000-09-20-145/Vol
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Re: Art in Unexpected Places 2012 Community Public Art Projects

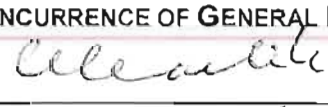


Staff Recommendation

That the concept proposals for the *Art in Unexpected Places* 2012 Community Public Art Projects as presented in the report from the Director, Arts, Culture & Heritage Services dated December 17, 2012, be endorsed.



Jane Fernyhough
Director, Arts, Culture and Heritage
(604-276-4288)

Att. 2

REPORT CONCURRENCE			
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER	
Budgets	<input checked="" type="checkbox"/>		
REVIEWED BY SMT SUBCOMMITTEE	INITIALS: 	REVIEWED BY CAO	INITIALS: 

Staff Report

Origin

On July 27, 2010, Council adopted the updated Richmond Public Art Program to promote and facilitate the integration of public art throughout Richmond. Community public art is one of the key components of the Program. The *Art in Unexpected Places* 2012 Community Public Art Projects artist call, endorsed by the Public Art Advisory Committee, was developed to enhance public engagement with the arts and to provide new opportunities for exploration and experimentation by local artists.

This report brings forward for consideration the concept proposals proposed by the recommended artists.

This initiative is in line with Council Term Goal 9.1:

"Build culturally rich public spaces across Richmond through a commitment to strong urban design, investment in public art and place making."

Analysis

Terms of Reference – Community Public Art Selection Process

Under the terms of the administrative procedures for the Program, and following review and endorsement by the Public Art Advisory Committee, the Public Art Program issued a Call to Artists on June 4, 2012 and submissions closed on July 31, 2012 (**Attachment 1**). Thirty-nine (39) proposals were received.

In accordance with the City Public Art Program procedures for the community program, a selection panel reviewed the applications. The selection panel met on August 21, 2012, and included the following members:

- Thomas Cannell, Artist
- Lois Klassen, Artist
- Tracey Mack, Television Producer and Community Representative
- Marlene Madison, Artist and Curator
- Roberto Pacheco, Architect

Proposals were evaluated on the basis of artistic merit, appropriateness to the goals of the Program and the Terms of Reference, artist qualifications and feasibility. The panel was empowered to recommend up to \$60,000 in total funding, but elected only to recommend amounts totalling \$45,500.

Recommended Public Art Projects

Following review of the artists and their proposals, the panel recommended support for the following *Art in Unexpected Places* projects and a recommended budget for each project (**Attachment 2**):

- *Blossoming*, by Bonnie Leong, Kitty Leung, and Nicanor Santillan (\$10,900)
- *Chan's Cabinet of Curiosities*, by Vivian Chan (\$2,000)
- *Untitled podcast play*, by Richmond Gateway Theatre Society (\$7,600)
- *WELCOME: A Mobile Sculptural Performance*, by Leah Weinstein (\$9,800)
- *Untitled recycled glass mosaic*, by Elizabeth Wellburn (up to \$10,200)
- *Art House*, by Silvia Grace Borda and J. Keith Donnelly (\$5,000)

Following Council endorsement of the concept proposals, an interdepartmental staff team will work with the artists to develop the detailed designs and evaluate suitable locations for each project. Further information about the proposed art projects is provided in the attachments to this report.

Financial Impact

The Public Art Program has allocated a total of \$45,500 for these five *Art in Unexpected Places* community public art projects from existing funds in the approved 2012 Public Art Capital Project.

Conclusion

Richmond's Community Public Art Program creates opportunities for artists to enhance the public's engagement with the arts. The program is based on the belief that through the arts, communities can explore ideas, issues and concerns, voice community identity, express cultural spirit and create dialogue. The *Art in Unexpected Places* public art projects identified in this report embrace and explore these goals, and the Richmond Public Art Advisory Committee has enthusiastically endorsed the public art concepts.

If approved, the projects will move into the design phase, with implementation to be completed by autumn 2013.



Eric Fiss
Public Art Planner
(604-247-4612)

EF:ef



City of
Richmond

Public Art Program



Call to Artists

Community Public Art Program

Art in Unexpected Places

Request for Proposals for Artist Initiated Projects

Richmond, BC

Terms of Reference

Artists and curators are invited to submit their proposal for a public art project of their choosing, emphasizing an unusual or unconventional location in Richmond. Works may be in any artistic medium or media, and should enhance public engagement with the arts. Richmond-based non-profit arts organizations, with or without an artist may also apply to do a special project.

Budget:

Total Budget for all selected projects is \$60,000

Deadline for Submissions:

Tuesday, July 31, 2012 by 2:00 pm

For more information, contact the Public Art Program:

Phone: Eric Fiss at 604-247-4612

or email: publicart@richmond.ca

Photo Credits.

*"Script: Inside Outside" by Karen Kammor and Todd Davies, photo by staff photographer
"Element Trail" by Steve Bedanes, Will Martin, Donna Walter, and Ross Whitehead photo by City of Seattle staff
"The River" by Blake Williams, photo by A. Sirois*

Program Description and Goals

The Richmond Community Public Art Program, through its Artist Initiated stream, creates opportunities for projects that enhance public engagement with the arts by providing art in unexpected places; by engaging new audiences; and by demonstrating the capacity of art to reflect, enhance, or transform our surroundings. The Artist Initiated stream emphasizes exploration and experimentation, allowing artists to apply their best practices to sites of their choosing in the public realm. Collaboration – among creators and between creators and communities – is encouraged. (A community can be broadly defined as a group of people brought together by any number of forces including a shared heritage, geography, tradition, history, mission, culture, lifestyle or interest.)

Eligibility

Artists and curators may submit their proposal for a public art project of their choosing, emphasizing an unusual or unconventional location in Richmond. Richmond-based non-profit arts organizations, with or without an artist may also apply to do a special project.

The Program is designed to be flexible, experimental and collaborative. The end product need not be a permanent artwork but could be a public event such as an exhibition or performance.

The type of projects that might develop could include (but are not limited to):

- Documentary artworks such as books, videos, or exhibitions
- Performances, plays, concerts, readings, or dances
- Site-specific artworks including sculptures, murals, and landscape art

Projects already underway are not eligible. Projects must allow public access at no cost, and must take into consideration factors of site use such as safety and pedestrian flow. Selected proposals may require a technical review by City staff and/or consultation with site stakeholders.

Budget

The maximum contribution from the Public Art Program for all selected projects is \$60,000 total. Requests may be made for any amount less than this total. Contributions from the Program will not exceed the project's total budget. Eligible costs may include (but are not limited to): artist fees, design, permitting as needed, engineering fees, production, installation, photography and insurance. Creators are encouraged to source additional funding and/or in-kind resources for their project. Ownership of permanent works may depend on factors such as where they are sited.

Schedule (subject to change)

RFP closes:	Tuesday, July 31, 2012 at 2:00 p.m.
Selection Process closes:	August 2012
Design Development:	2012 - 2013
Fabrication and Installation:	2012 - 2013
Unveiling:	2012 - 2013

Selection Panel & Process

A five-member panel will consist of art and design professionals and community members. The selection panel will convene to review all artist submissions. At the conclusion of the process, the panel may recommend one or more projects.

Selection Criteria

Submissions to the RFP will be reviewed and decisions made based on:

- Artist qualifications and proven capability to produce work of the highest quality;
- Artist's capacity to work with communities and other design professionals, where applicable;
- Appropriateness of the proposal to the terms of reference and Public Art Program goals;
- Artistic merit of the proposal;
- Degree to which the proposal is site and community responsive, and technically feasible;
- Probability of successful completion;
- Environmental sustainability of the proposed artwork; and
- Results of reference checks.
- Extra consideration may be given to proposals from artists and organizations who have not received Public Art commissions in the past three years.

Submission Guidelines

This RFP accepts paper submissions via mail or delivered in person. Electronic submissions are accepted and encouraged. Submissions must be complete and strictly adhere to these guidelines and Submission Requirements (above) or risk not being considered. Faxed submissions will not be accepted.

- All submissions (electronic and print) must be formatted to 8.5 x 11 inch pages. Do not send any models or maquettes.
- The Artist's (or Team's, or Organization's) name should appear in the right header of every page.
- Do not submit any original materials or files. Submission will not be returned.
- Do not bind, staple or use plastic cover sheets.

In addition, electronic submissions:

- Must be submitted in MS Word or PDF format. Do not submit materials that require plug-ins, extensions or other executables that need to be downloaded or installed. Do not compress (zip) files.
- Must be self-contained. Do not imbed links to other websites or on-line documentation or media
- Must be contained in one single document. Do not submit multiple electronic documents
- Must be 10MB or smaller (if emailed). Submission over 10MB must be sent via PC-compatible CD

Submitting as a Team

The team should designate one representative to complete the entry form. Team submissions must adhere to the specific submission guidelines with the following exceptions:

- Each team member must submit an individual Resume/CV (See Submission Requirements)
- All Team Members must list their full names on the space provided on the Information Form

Submitting as an Organization

Anyone authorized to commit your organization may complete the entry form.

SUBMISSION REQUIREMENTS

All submissions should contain the following items and in the following order.

- Information Form (1 page)
 - A completed Information Form found on last page of this document.
- Letter of Interest (2 pages maximum)
 - A typed letter of interest, including the artist's intent, rationale and a preliminary description of approach for this particular public art project. The letter should address the Selection Criteria (above) and include a statement about your artistic discipline and practice. This letter should include information about your desired site.
- Concept Sketch (if relevant) (1 page)
 - Provide a concept sketch, maximum paper size 8.5 x 11 inches each.
- Project Budget (1 page)
 - Anticipated budget, including total fees paid to artists, and noting other anticipated funding sources if applicable
- Resume/Curriculum Vitae (2 pages maximum)
 - Outline your experience as an artist, including any public art commissions.
 - If you are submitting as a team, each member must provide a personal resume (each a maximum of 2 pages)
 - If you are submitting as an organization, please provide a brief history of your organization's artistic history, (2 pages maximum)
- Three References
 - Individuals who can speak to your art practice and interest and/or experience in public art projects. Please include; name, occupation, title, organization, address, primary phone number, email and a brief statement describing the nature of your working relationship to the reference listed.
 - Artist teams need only provide 3 references total.
- Other Support Documentation (Optional) (2 pages maximum)
 - This documentation may include (please properly cite all sources):
 - Recent reviews and news clippings
 - Excerpts from programs, catalogues and other publications that include examples of your work
- Images of Past Work (10 maximum)
 - One image per page (full size).
- Annotated List of Images of Past Work (1 page maximum)
 - Provide the following information for all images; title of work, medium, approx. dimensions, location and date and the image file name. Artists are also encouraged to include a brief description.

DEADLINE FOR SUBMISSIONS

Submissions must be received by **2:00 p.m. on Tuesday, July 31, 2012**. This is not a postmark date. Extensions to this deadline will not be granted under any circumstances. Submissions received after the deadline and those that are found to be incomplete will not be reviewed.

It is the applicant's responsibility to ensure the submission package reaches the City of Richmond by the deadline.

Email, mail or deliver submissions to:

Public Art Assistant
City of Richmond
6911 No.3 Road
Richmond, BC V6Y 2C1
604-204-8671
publicart@richmond.ca

For questions and additional information, contact

Eric Fiss, MAIBC, MCIP, LEED AP
Public Art Planner
City of Richmond
604-247-4612
efiss@richmond.ca

For any Public Art Program updates please check the web site at www.richmond.ca/publicart.

Additional Information

Please be advised that the City and the selection panel are not obliged to accept any of the submissions, and may reject all submissions. The City reserves the right to reissue the RFP as required.

All information provided under the submission shall be considered confidential and shall only be disseminated to City staff and partners for the purposes of the selection process. All submissions to this RFP become the property of the City and will be held in confidence as required by law. The artist shall retain copyright in the concept proposal.

While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused. Selected artist/artist teams/organizations will enter into a contract with the City.



Examples of Artist-Initiated works (City of Vancouver, "Mapping and Marking" public art projects): 1) Kingsway Luminaires by David MacWilliam. Photo: Scott Massey 2) Vancouver Vancouver Vancouver by Vanessa Kwan. 3) Monument for East Vancouver, by Ken Lum. Photo: Scott Massey

Attach one (1) copy of this form as the first page of the submission.

PLEASE NOTE: You can type your responses into this PDF document.

Name: _____

Team/Organization Name (if applicable): _____

Address: _____

City/Postal Code _____

Primary Phone: _____ Secondary Phone: _____

Email _____ Website: _____
(one website or blog only)

Submission Checklist

Please provide these items in the following order (As outlined in Submission Requirements):

- ☐ Information Form (this page)
- ☐ Letter of interest (max. 2 pages)
- ☐ Concept Sketch (if relevant) (max. 1 page)
- ☐ Project Budget (1 page)
- ☐ Resume/Curriculum vitae / Organization's History (max. 2 pages per team member, if applicable)
- ☐ Three References
- ☐ Other Support Documentation (Optional) (max. 2 pages)
- ☐ Ten Images of Past Work (max. 10 pages)
- ☐ Annotated List of Past Work (max. 1 page)

Incomplete or faxed submissions will not be accepted. Emailed submissions over 10MB will not be accepted.

List Team Member Names Here (Team Lead complete above portion):

Please let us know how you found out about this opportunity:

Would you like to receive direct emails from the Richmond Public Art Program? _____

Signature: _____ Date: _____

Submission Deadline: Tuesday, July 31, 2012 by 2:00 pm

Deliver to: City of Richmond, Public Art
6911 No. 3 Rd. Richmond, BC, V6Y 2C1

Or by email to:
publicart@richmond.ca

Recommended Projects

Blossoming, by Leong, Leung & Santillan (Richmond and Vancouver)



The cherry blossoms will create a sense of growth and flowering. The simplicity of the form evokes a natural, energetic response to enliven the pedestrian experience for locals and visitors alike.

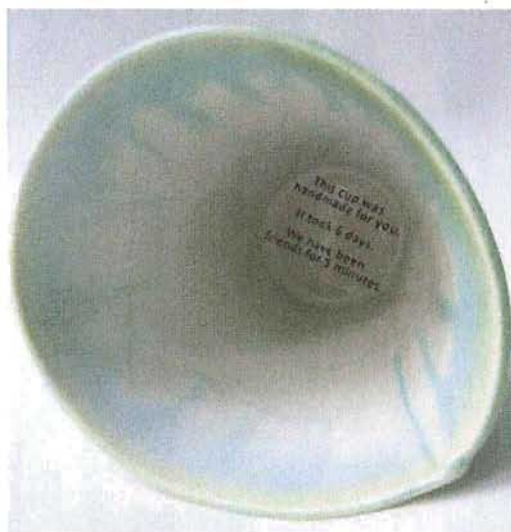
This work would be a colourful application of large-scale cherry blossom graphics, potentially applicable to several sites. The artists initially proposed that this work be installed at the Lansdowne Canada Line Station. Following discussion with staff it is proposed that the work be installed along the new Lansdowne Road greenway and art walk, enlivening blank building facades and new pavement. Further consultation with InTransit BC and Lansdowne Road property owners for permission to install this artwork will be required.

The panel expressed appreciation of the proposal's aesthetics and potential locations. The panel asked that the artists consider options other than painting (e.g. vinyl) for application, and noted that the piece need not be permanent. Staff will coordinate with the artists in order to confirm permission to install at the selected sites.

Chan's Cabinet of Curiosities, by Vivian Chan (Vancouver)

Chan's Cabinet of Curiosities is an art/social experiment that allows members of the public to modify an exhibit of ceramic objects by substituting a piece of their own, and sharing the story and history of that object

The panel felt that this project held the promise of strong public interaction. The budget, though modest, is appropriate to the scale of the project. The panel requested that staff assist the artist with confirming a venue (i.e., the Cultural Centre or Lansdowne Mall), and asked that the artist consider how the project will be promoted in advance.



Untitled podcast (audio) play, by Richmond Gateway Theatre Society (Richmond)

The podcast play will be available for download free of charge from the Gateway Theatre website. The play will be an original audio drama that will be commissioned from Richmond playwright Leanna Brodie.

The audio play will be experienced through any mp3 player (including iPods and all mp3 capable phones) as one walks from the Brighthouse Canada Line station through the Richmond Centre Mall, across Minoru Boulevard, and through Minoru Park, en route to the Gateway Theatre. The duration of the podcast play will be approximately 15 minutes.



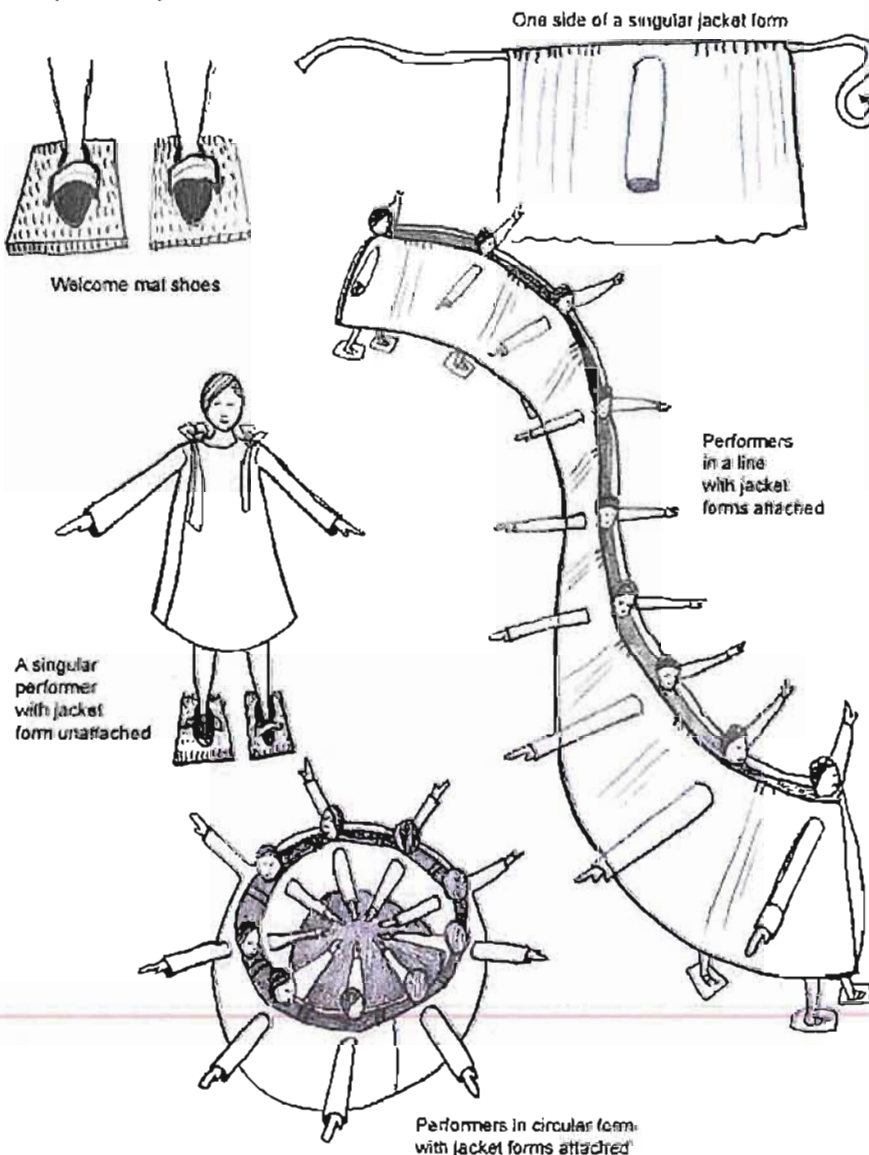
The art walk will offer the listener a microcosm of our city as a background for an original drama. We believe this could be the first of a series of original podcast plays, each showcasing a different Richmond writer.

Available not just to Gateway Theatre patrons, but to anyone with this common technology, the podcast play provides an opportunity to creatively reinterpret and re-imagine a piece of our public realm; it is strongly aligned with the City Centre Art Plan.

The panel asked that the artists consider how to promote the piece to a broader audience, including people who are not necessarily en route to a show at the Gateway Theatre. Possibilities mentioned included a launch event, signage at Brighthouse Station, and collaboration with Tourism Richmond. This project will also work during production with the Richmond Media Lab to provide mentoring opportunities for youth.

Welcome: A Mobile Sculptural Performance, by Leah Weinstein (Vancouver)

Components of possible works include,



"My work is informed by a history of textile performance within the urban environment..."

[in which] textile forms negotiate the space between body and architecture"

This piece will be developed through public participation exploring the theme of "welcome", keeping an awareness of how this theme relates to Richmond historically, geographically, and culturally.

Incorporating elements of sculpture, textile craft, and dance, this piece will include live public performances in unconventional settings. The panel noted that the proposal was clear, the artistic vision well-defined, and that the artist's relevant experience suggests a strong execution of the piece.

Untitled recycled glass mosaic, by Elizabeth Wellburn (Victoria)

Concept Sketch: My mosaics use this:



Using kiln-forming and mosaic techniques, this project will take glass sourced in Richmond and return it to the city in a new guise.

(Staff will work with the artist to confirm an appropriate site for the finished work.)

and this:



to create something like this:

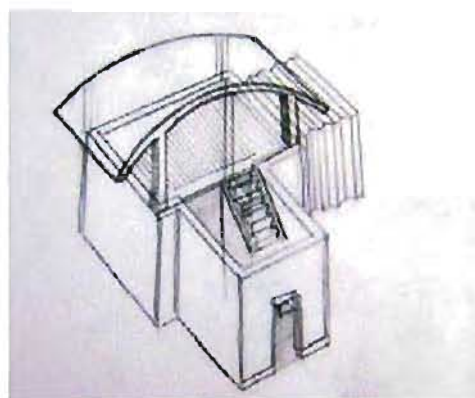
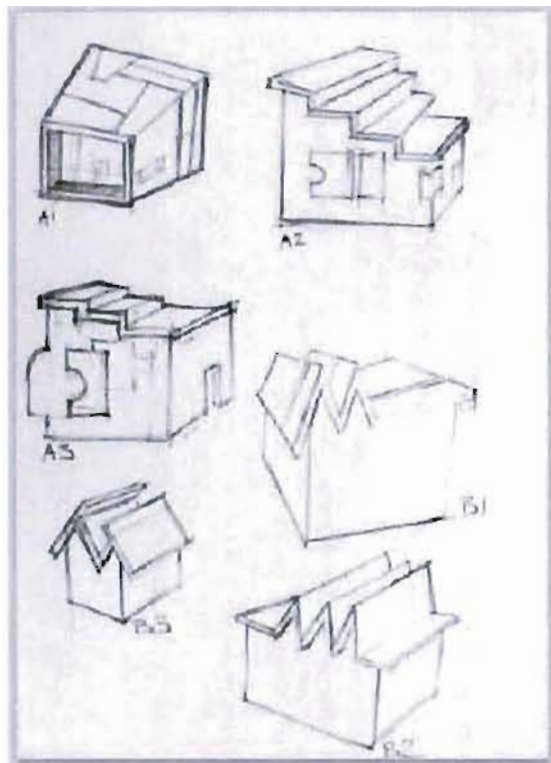


Incorporating locally sourced glass fused in a kiln, the project will retain identifiable features of the original glass items, providing a context for both historical and aesthetic appreciation. The panel notes that the artist must still confirm a site, and that the cost may decrease if the selected site does not require the proposed maximum scale.

Staff are in discussions with Environmental Programs and Parks staff to determine an appropriate location. Transoms above doorways to public buildings, such as Parks washrooms, will be considered.

Art House, by Borda & Donnelly (Vancouver & Glasgow, UK)

Potential ART HOUSE dwelling forms



Example of a proposed Art House (with expandable and collapsible rooms and roof)
Drawing © Sylvia Grace Borda & J. Keith Donnelly 2012

The *ART HOUSE* Project on completion will ideally represent plans for an artist-run, sustainable, multidisciplinary arts platform that is manifested as a physical dwelling to strengthen and bring local community together.

Proposing a new architectural structure as art, the *Art House* is a portable, inexpensive, expandable, experimental dwelling. The prototype would be used initially for arts education and exhibition.

The panel regarded the core idea of this proposal as “potentially huge”. However, they did question whether the budget, the architectural expertise, and the curatorial plans were sufficiently developed to support the project financially at this time. As the proposal identifies other potential funding sources, the panel opted to select the project and specify financial support towards project development and exhibition of the drawings and concept, noting that the express support of the City and assistance at a practical level will enable the artists to seek broader support from other funding sources.

The panel also recommended that, should a prototype be produced, staff assist the project with a possible temporary site (the plaza at the Richmond Cultural Centre being a key option).