

### **Report to Committee**

Planning and Development Division

To:

Re:

Planning Committee

Date:

June 8, 2015

From:

Wayne Craig

File:

ZT 14-677144

Director of Development

Application by First Richmond North Shopping Centres Ltd. for a Zoning Text

Amendment to the "Neighbourhood Commercial (ZC32) - West Cambie Area"

Zone for the Building at 9291 Alderbridge Way

(on the Property at 9251 Alderbridge Way)

#### Staff Recommendation

- 1. That Richmond Zoning Bylaw 8500, Amendment Bylaw 9256, for a Zoning Text Amendment to the "Neighbourhood Commercial (ZC32) West Cambie Area" zone to allow a type 2 retail liquor store to be located in the building at 9291 Alderbridge Way (on the property at 9251 Alderbridge Way), be introduced and given first reading; and
- 2. That Richmond Zoning Bylaw 8500, Amendment Bylaw 9258, for a Zoning Text Amendment to the "Downtown Commercial (CDT1)" zone to remove type 2 retail liquor store as a permitted use at 8088 Park Road (on the property at 8080 Park Road), be introduced and given first reading.

Wayne Craig

Director of Development

SB:blg Att.

REPORT CONCURRENCE

CONCURRENCE OF GENERAL MANAGER

### **Staff Report**

### Origin

First Richmond North Shopping Centres Ltd. has applied to the City of Richmond for a Zoning Text Amendment to amend the "Neighbourhood Commercial (ZC32) - West Cambie Area" zone to allow a type 2 retail liquor store to be located on the property at 9251 Alderbridge Way in the building to be addressed as 9291 Alderbridge Way (Attachments 1 & 2). This application is for the relocation of the existing private liquor store (Licensee Retail Store or LRS) from unit 8088 Park Road on the property at 8080 Park Road to the subject site (Attachment 3).

Staff recommends that the Zoning Text Amendment to the "Neighbourhood Commercial (ZC32) - West Cambie Area" zone also includes replacing references to "High Street" to refer to "McClelland Road", as the road name was approved by Council on October 27, 2014.

Staff also recommends that the subject Zoning Text Amendment application (ZT 14-677144) be accompanied with a second Zoning Text Amendment to amend the "Downtown Commercial (CDT1)" zone to remove the permitted additional use of type 2 retail liquor store on the property at 8080 Park Road (Attachment 3).

During a discussion at their meeting on December 3, 2013, Planning Committee carried a referral motion asking staff to provide information regarding the potential change in provincial legislation that would permit the sale of liquor in grocery stores as noted later this report. This referral will be addressed in a separate staff report at a later date. The subject application has been reviewed in relation to, and does not propose any changes to, existing City policy.

### **Findings of Fact**

A Development Application Data Sheet providing details about the Zoning Text Amendment proposal is attached (Attachment 4).

#### **Surrounding Development**

Surrounding Development is as follows:

- To the north, across Alexandra Road, a four-storey to six-storey mixed-use development is under construction with limited commercial and more than 500 apartment units (DP 13-631492).
- To the south, across Alderbridge Way, is the City-owned "Garden City Lands" within the Agricultural Land Reserve (ALR) and zoned "Agriculture (AG1)".
- To the east, across future May Drive, is City park land and a single-family residential lot, zoned "Single Detached (RS1/F)".
- To the west, across the McClellan Road right of way, is the western portion of the subject neighbourhood commercial centre.

### Background

On July 28, 2014, Council approved the rezoning (RZ 10-528877) and Development Permit (DP 13-650988) to develop the subject neighbourhood commercial centre (Attachment 5) on the properties at 4751 McClelland Road and 9251 Alderbridge Way. The approved design for 9251 Alderbridge Way includes a number of buildings, including a large anchor building at the west edge of the site and the subject smaller building at the corner of future May Drive and Alderbridge Way (area 'C' in the proposed text amendment Bylaw 9256).

The intent of the subject zoning text amendment application is to allow the relocation of an existing private liquor store LRS license from 8080 Park Road (Attachment 3) to a new location in the subject neighbourhood commercial shopping centre. Specifically, the proposal would allow a 322 m² (3,466 ft²) liquor store in the building addressed 9291 Alderbridge Way (on the property at 9251 Alderbridge Way). The existing liquor store is 278.7 m² (3,000ft²) in area.

The "Neighbourhood Commercial (ZC32) – West Cambie Area" zone must be amended to allow the type 2 retail liquor use as an additional use on a site-specific basis outlined in the 'other regulations' section of the zone and limited to a maximum floor area of 325 m² (3,498 ft²). Confirmation of the LRS license relocation approval from the Provincial BC Liquor Control and Licensing Branch is a requirement of the Zoning Text Amendment.

In accordance with previous direction from Council that liquor stores only be permitted on sites where a liquor store is located, staff are recommending removing the type 2 retail liquor permitted use from the "Downtown Commercial (CDT1)" zone. The CDT1 zone permits type 2 retail liquor as an additional use on a site-specific basis outlined in the 'other regulations' section of the zone and limited to the 8080 Park Road site. The 8080 Park Road site is the only property affected by the proposed removal of the type 2 retail liquor use from the additional uses in the CDT1 zone.

#### Referral

The following motion was carried at the December 3, 2013 Planning Committee meeting:

"That staff examine what other municipalities are doing with regard to the potential change in provincial legislation that would permit the sale of liquor in grocery stores as Council may wish to make recommendations to the Province prior to their reaching a decision on the matter, and report back."

The subject application is the first staff report involving liquor retail sales since the referral motion was carried. However, this application for the relocation of an existing private liquor store does not include liquor sales in a grocery store setting and does not propose any changes to existing City policy. As noted above, this referral will be addressed in a separate staff report at a later date.

#### **Public Consultation**

Information signage is posted on the subject site; a neighbourhood survey was conducted by the applicant and on-site polling was conducted by the applicant at the existing liquor store location to notify the public of the subject application. In addition, the statutory Public Hearing will provide further opportunity for public input regarding the Zoning Text Amendment application. The results of the consultation indicate mixed opinions about the proposed Zoning Text Amendment application, as explained below.

Maps, prepared by staff, are attached to this report showing household locations for form letters in support of the proposal submitted to the applicant during the on-site polling (Attachment 6).

### Neighbourhood Survey

In accordance with Council Policy 9307 regarding Licensee Retail Store (LRS) rezoning applications, a neighbourhood survey was conducted by the independent market research company – The Reid Agency – between April 20, 2015 and May 11, 2015. A summary report, dated May 14, 2015 was submitted to the City (Attachment 7) describing the neighbourhood survey and including completed survey forms. The purpose of the neighbourhood survey was to collect public opinion on the proposed new location of the relocated liquor store from residences within 200 m of the proposed liquor store location. Mail surveys were mailed out by the applicant to all 612 civic addresses for residences in the identified neighbourhood survey minimum catchment area. Eight (8) completed surveys were received by The Reid Agency; representing a 1.3% response rate.

The following table summarizes results from the applicant's neighbourhood survey (mail survey for properties within neighbourhood survey catchment area):

	Support	Do Not Support	Total
Mail Survey Forms	3	5	8

#### Additional Public Consultation Undertaken by Applicant

The summary report and form letters indicate that 73 customers polled at the existing private liquor store location completed form letters in support of the proposal between April 28, 2015 and May 7, 2015. The form letters received in support of the proposal include 49 civic addresses within Richmond.

The following table summarizes results from the applicant's public consultation (on-site polling):

	Support	Do Not Support	Total
On-site Polling (8088 Park Road)	73	0	73

### Public Input

The summary report indicates that the following comments were expressed by the public in the 8 mail survey forms, on the 73 form letters of support submitted by the applicant and during conversation as part of on-site polling [followed by staff comments in 'bold italics']:

- Extended hours of operation preferred over those of Government-owned liquor stores The existing private liquor store hours of operation are 9 am to 11 pm every day, including holidays. Depending on the location, BC liquor stores hours of operation are: 9:30 am to 9 pm Monday to Thursday; 9:30 am to 9 pm or 11 pm Friday to Saturday; and 11 am to 6 pm Sunday and Holidays.
- Proposal supports local business in neighbourhood within walking distance, time and gas savings and convenience *Proposed location is located in the Alexandra neighbourhood (West Cambie)*.
- Retention of existing location and addition of proposed location preferred As discussed below, it is Council Policy to discourage the proliferation of stand-alone private liquor stores. The application is only for the relocation of an existing private liquor store, not the opening of an additional private liquor store.
- Existing location preferred The existing location at 8088 Park Road is at best a short-term location because the existing older building is on a property that has significant redevelopment potential under the City Centre Area Plan. The applicant is looking for a long-term location.
- Concern regarding a liquor store close to residence *Mixed comments were received regarding proximity to residences, with both support and concern expressed.*
- Concern regarding alcohol consumption and liquor stores *The proposal is to relocate an existing private liquor store*.
- Tea or juice store preferred The proposal is to relocate an existing private liquor store. There are opportunities for additional businesses to provide services such as those requested in the overall approved neighbourhood shopping centre development.
- Concern that the proposed liquor store will attract questionable individuals The proposal is to relocate an existing private liquor store. RCMP staff and the BC Liquor Control and Licensing Branch have reviewed the application and do not have any objections to the proposal. Confirmation of the LRS license relocation approval from the BC Liquor Control and Licensing Branch is a requirement of the Zoning Text Amendment.

### **Related Policies & Studies**

Official Community Plan/West Cambie Area Plan

The proposed Zoning Text Amendment is consistent with the City's Official Community Plan (OCP Bylaw 9000) and the West Cambie Area Plan (Schedule 2.11A of Bylaw 7100).

### Floodplain Management Implementation Strategy

The approved neighbourhood shopping centre development must meet the requirements of the Richmond Flood Plain Designation and Protection Bylaw 8104 and a legal agreement was registered on Title as part of the approved rezoning application.

### Policy 9307 Licensee Retail Store (LRS) Rezoning Applications

Council Policy 9307 (Attachment 8) is intended to generally discourage the proliferation of stand-alone private liquor stores, and to provide guidelines and criteria for rezoning applications for Licensee Retail Stores (liquor stores).

As stated above, a neighbourhood survey was conducted by an independent market research company to collect public opinion on the proposed location of the liquor store (Attachment 7). Through the neighbourhood survey and onsite polling, both concerns about and support for the proposal were received.

The proposal to relocate an existing private liquor store within the City is consistent with Council's direction that liquor stores only be allowed on sites where a store physically exists, is in keeping with the intention to discourage the proliferation of liquor stores and the Public Hearing will provide the public with an additional opportunity to provide input. On this basis, the proposal is considered supportable by staff.

### Policy 9309 Guidelines for Free-standing Licensee Retail Store (LRS) Rezoning Applications

Council Policy 9309 (Attachment 9) provides guidelines regarding Licensee Retail Store rezoning applications for consideration along with Policy 9307.

The proposal complies with the following aspects of the Policy 9309:

- The application is for the relocation of an existing Licensee Retail Store. The proposed location is not within 500 m of another Licensee Retail Store or BC Government operated liquor store. The closest Licensee Retail Store to the proposed location is approximately 1.2 kilometres away; at 5300 No. 3 Road.
- The proposed location is not within 500 m of a school or community centre.
- The proposed location will be within a commercial shopping centre that caters to the day to day needs of nearby residents. The approved aggregate floor area of 34,615 m<sup>2</sup> (372,595 ft<sup>2</sup>) meets the 2,800 m<sup>2</sup> (30,150 ft<sup>2</sup>) minimum aggregate floor area identified in the policy.
- The proposed 322 m² (3,466 ft²) liquor store size is significantly smaller than the maximum floor area of 510 m² (5,490 ft²) recommended in the policy and permitted under Zoning Bylaw 8500 for a type 2 retail liquor store. The proposed site specific zoning allowance for the type 2 liquor store is proposed to be limited to a maximum floor area of 325 m² (3,498 ft²).
- The 9291 Alderbridge Way building will be setback from Alderbridge Way, behind a landscaping area and fronts onto both Alderbridge Way and May Drive, and is surrounded by the internal parking area. The shopping centre has vehicle accesses from McClelland Road,

May Drive and Alexandra Road and dedicated pedestrian connections to McClelland Road, Alderbridge Way and May Drive.

- The approved neighbourhood shopping centre has adequate pedestrian and vehicle circulation.
- RCMP Crime Prevention staff have reviewed the proposal and have no objections to the Zoning Text Amendment.

The proposal does not comply with the following aspect of Policy 9309:

• The proposed location is within 500 m of the Garden City lands to the south across Alderbridge Way and the West Cambie park located one block to the north. However, the proposed location is separated from the Garden City lands by Alderbridge Way (a major arterial road), which effectively separates the commercial properties from the park site and the proposed location is over 300 m from the West Cambie park. Further, the proposed use complies with the Mixed-Use designation for the site in the West Cambie Area Plan.

### Financial Impact or Economic Impact

None.

#### Conclusion

The proposed rezoning will expand the range of services offered in the approved neighbourhood shopping centre in the West Cambie area. The proposed site specific Zoning Text Amendment to "Neighbourhood Commercial (ZC32) - West Cambie Area" will allow the relocation of an existing Licensee Retail Store (private liquor store). Based on the approved Neighbourhood Service Centre commercial development at Alderbridge Way between Garden City Road and May Drive and the proposal's general compliance with City policies and Provincial regulations that limit the proliferation of new Licensee Retail Stores, staff recommend support for the proposal to relocate the liquor store to 9291 Alderbridge Way.

It is recommended that Zoning Bylaw 8500, Amendment Bylaws 9256 and 9258 be introduced and given first reading.

Sara Badyal, MCIP, RPP

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Planner 2

(604-276-4282)

Prior to final adoption of Richmond Zoning Bylaw 8500, Amendment Bylaw 9256, the applicant is required to complete the following:

- Final adoption of Richmond Zoning Bylaw 8500, Amendment Bylaw 9258; and
- Confirmation of LRS license relocation approval from the Provincial BC Liquor Control and Licensing Branch.

Attachment 1: Location Map & GIS Aerial Photo

Attachment 2: Site Plan

Attachment 3: Location Map of Existing Location at 8088 Park Road

Attachment 4: Development Application Data Sheet

Attachment 5: Context Map - Development Application History

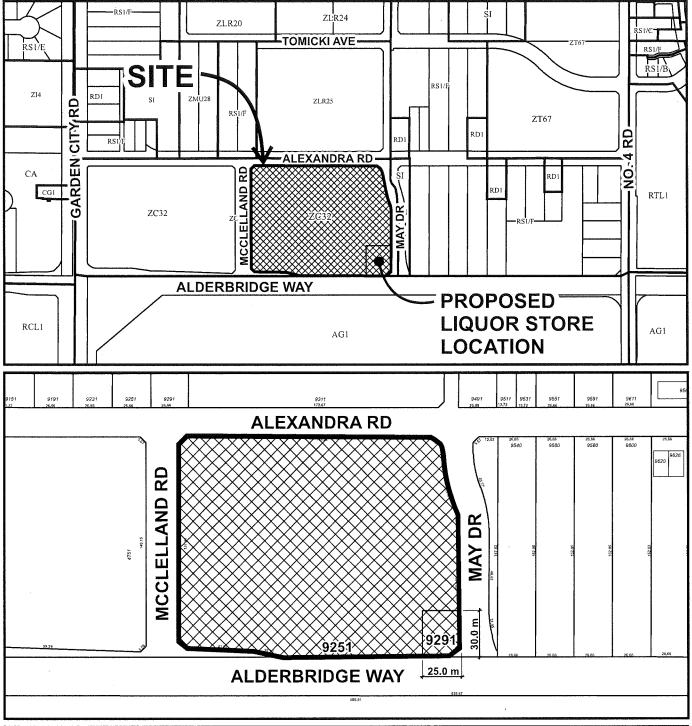
Attachment 6: Neighbourhood Survey and On-Site Polling Maps

Attachment 7: Neighbourhood Survey Summary Report

Attachment 8: Council Policy 9307 (LRS Rezoning Applications)

Attachment 9: Council Policy 9309 (Guidelines for Free-Standing LRS Rezoning Applications)







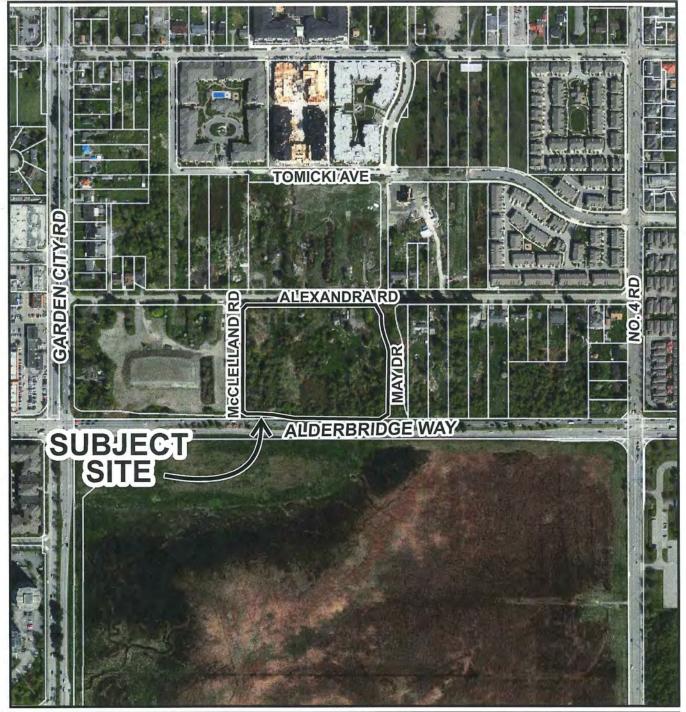
ZT 14-677144

Original Date: 12/08/14

Revision Date: 05/22/15

Note: Dimensions are in METRES





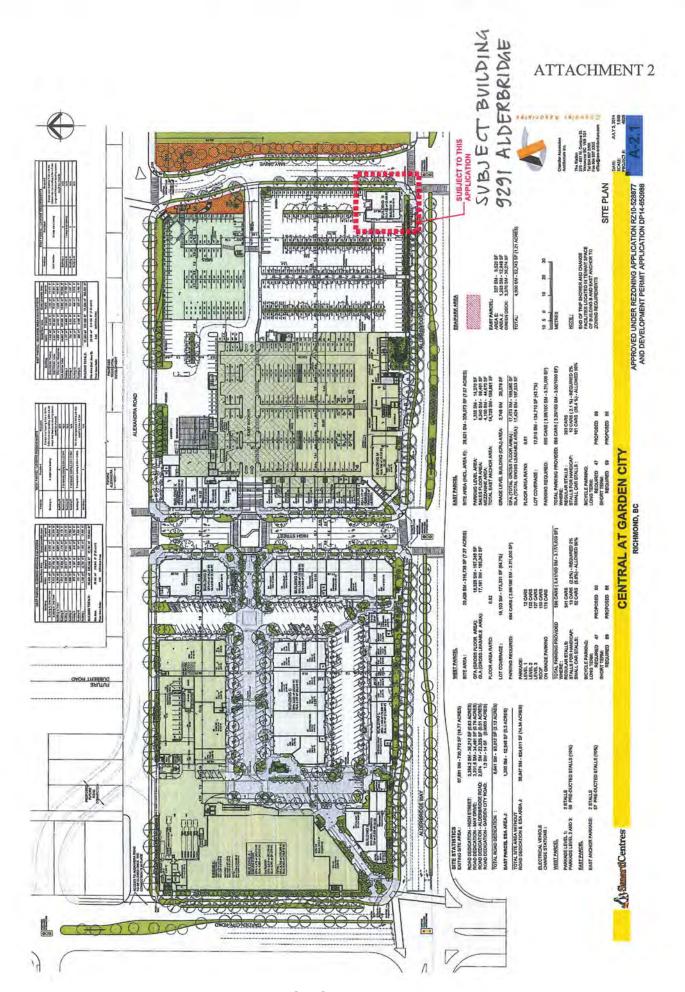


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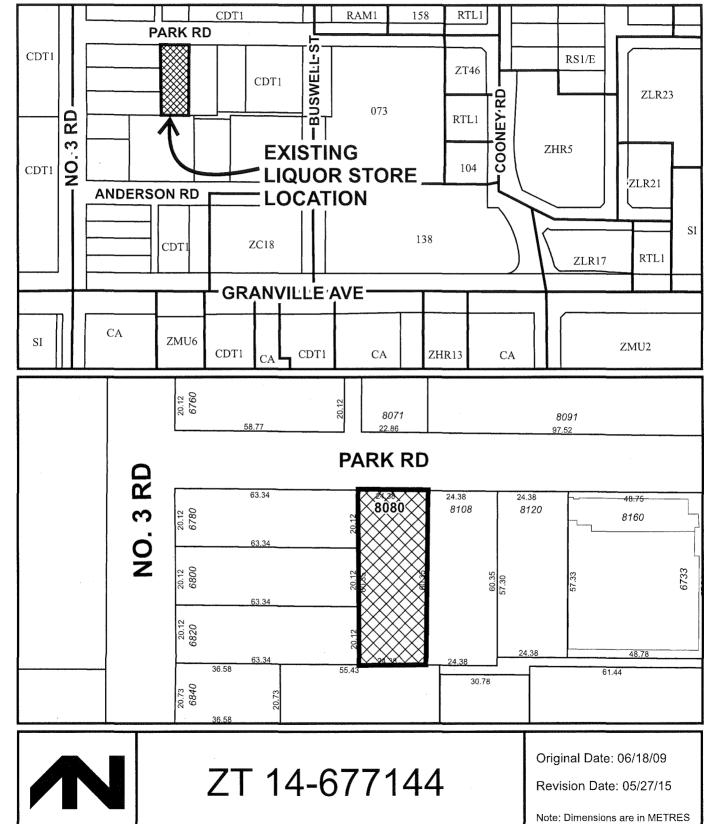
**Revision Date** 

Note: Dimensions are in METRES



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### **Development Application Data Sheet**

Development Applications Department

ZT 14-677144 **Attachment 4** 

Address: 9291 Alderbridge Way

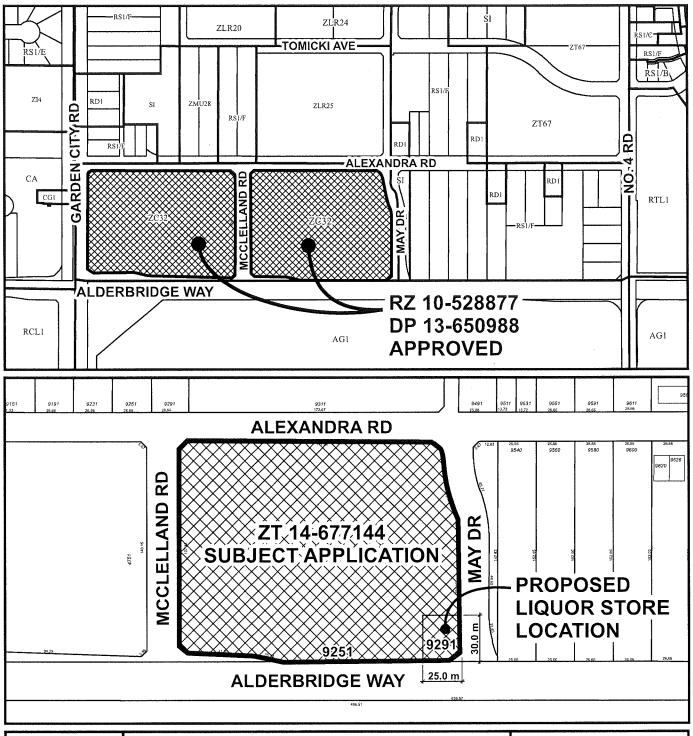
Applicant: First Richmond North Shopping Centres Ltd.

Planning Area(s): West Cambie

	Approved DP 13-650988	Proposed	
Owner	First Richmond North Shopping Centres Ltd.	Remains the same	
Site Size	28,649 m²	Remains the same	
Land Uses	Commercial under construction	Remains the same	
OCP Designation	Commercial	Remains the same	
Area Plan Designation	Mixed-Use	Remains the same	
Zoning	Neighbourhood Commercial (ZC32) - West Cambie Area	Remains the same	
Units	17,424 m <sup>2</sup> on 9251 Alderbridge Way site; 322 m <sup>2</sup> in 9291 Alderbridge Way building	Remains the same	

	Approved DP 13-650988	Proposed	
	For 9251 Alderbridge Way site:		
Floor Area Ratio	0.62 FAR	Remains the same	
Lot Coverage	54.3%	Remains the same	
Off-Street Parking Spaces	567	Remains the same	
Bike Parking: Class 1 secure spaces Class 2 rack spaces	69 spaces provided in parking structure 86 spaces	Remains the same	
	For 9291 Alderbridge Way building:		
Setbacks: May Drive Alderbridge Way	1.5 m 2 m	Remains the same	
Height	8.7 m	Remains the same	





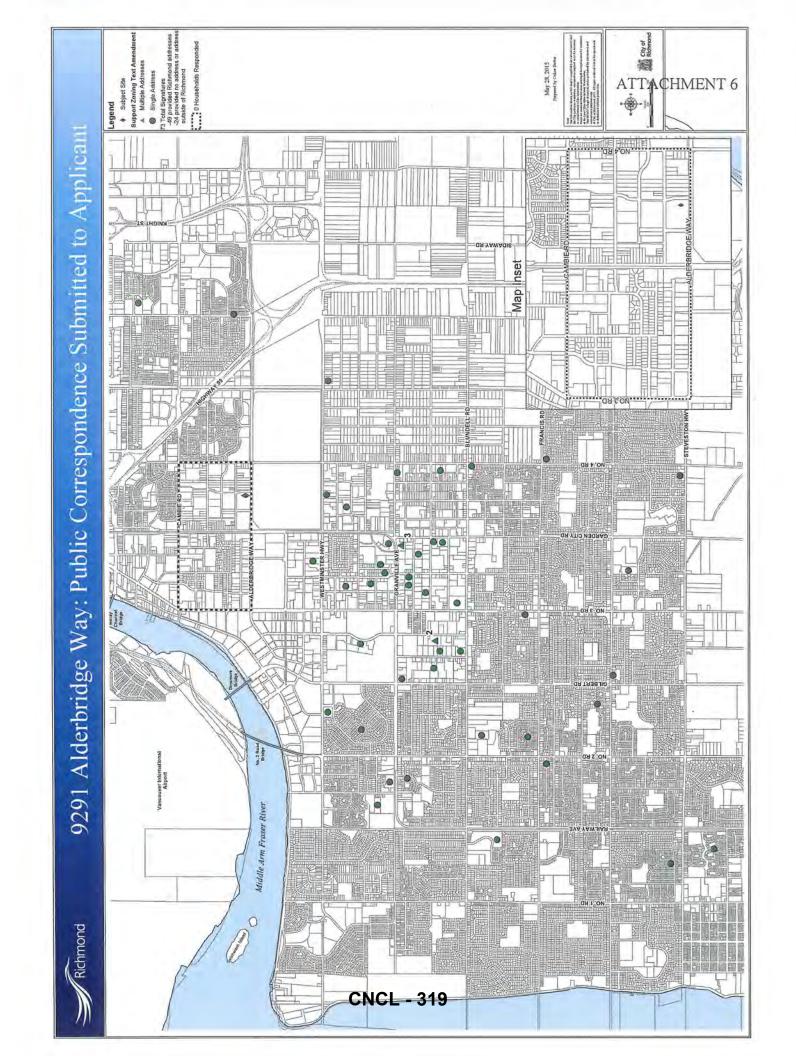


Context Map
Development Application History
ZT 14-677144

Original Date: 12/08/14

Revision Date: 05/22/15

Note: Dimensions are in METRES



# Final Report May 14th, 2015

#### Client:

0789586 BC Ltd

Liquor Retail Store Relocation City of Richmond

### Proposed site:

9291 Alderbridge Way, City of Richmond ZT 14-677144

### **Municipal Government:**

City of Richmond Sara Badyal, Planner 2

### Market Research:

The Reid Agency

Liquor Retail Store Relocation from 8088 Park Road, Richmond to 9291 Alderbridge Way in the City of Richmond ZT 14-677144

### Overview

First Richmond North Shopping Centres Limited has applied to the City of Richmond for a Zoning Text Amendment to allow a Type Two (2) liquor retail store located at 9291 Alderbridge Way on a site zoned Neighbourhood Commercial (ZC32) West Cambie area. The proposed size of the liquor retail store is 3,466 square feet (322 square metres) and located in Building N at the south-east corner of our development, fronting Alderbridge Way and May Drive. 0789586 BC is proposing to move their liquor retail store from 8088 Park Road, Richmond to the new location being developed by First Richmond North Shopping Centres Limited located at 9291 Alderbridge Way, Richmond.

The Reid Agency is a market research company working on behalf of a liquor retail store - 0789586 BC Ltd. and First Richmond North Shopping Centres Limited. The Reid Agency has prepared and is conducted a neighbourhood survey with nearby civic addresses on behalf of their clients, informing occupants that a Zoning Text Amendment has been submitted to the City of Richmond. The enclosed survey will enable residents to provide comments relating to this application and also includes additional consumer related questions.

The Reid Agency conducted research with occupants of civic addresses within the area provided by the City of Richmond:

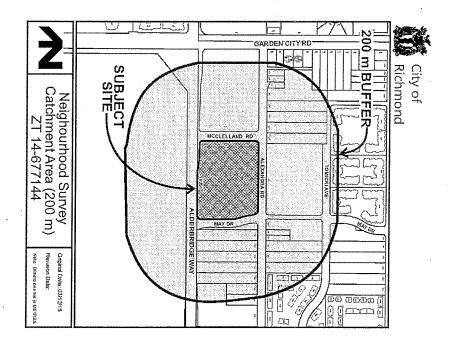
- Direct mail communication was sent on April 20<sup>th</sup>, 2015 to civic addresses within an area determined by the City of Richmond. This communication included a brief survey to gauge resident's position regarding the zoning amendment application, information relating to the Zoning Text Amendment, map identifying the area related to the Zoning Text Amendment and marketing information related to the client. Residents were advised to return this survey and <u>all</u> comments to The Reid Agency in a self-addressed stamped envelope by May 11<sup>th</sup>, 2015
- In addition, The Reid Agency staff conducted on-site polling with customers at the liquor store located at 8088 Park Road, Richmond BC. This research commenced on April 28<sup>th</sup> and completed on May 7<sup>th</sup>, 2014. Customers were informed about the proposed liquor retail store relocation. A Letter of Support was made available for customers to sign if they so wished. Contact information for City of Richmond planner was provided for direct submission of comment or questions. No customer opted to take the letter home to send it in themselves to the City of Richmond. The Reid Agency collected all information as it relates to customers position on the Text Amendment Application. Information was collected to reflect supporters, non-supporters and those who were neutral.

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• All market research material received from residences and businesses will be delivered to the City of Richmond by The Reid Agency. This includes any Letters of Support or other information as it relates to the proposed Text Amendment Application

### Direct Mail Campaign:

- Direct mail communication was sent on April 20<sup>th</sup>, 2015 to civic addresses within an area determined by the City of Richmond. This communication included a brief survey to gauge resident's position regarding the zoning amendment application, information relating to the Zoning Text Amendment, map identifying the area related to the Zoning Text Amendment and marketing information related to the client. Residents were advised to return this survey and <u>all</u> comments to The Reid Agency in a self-addressed stamped envelope by May 11<sup>th</sup>, 2015
- The Reid Agency distributed a direct mail to residents within the geographical area as outlined by the City of Richmond. This direct mail reached 612 civic addresses within the area outlined by the City of Richmond (see map below).
- 612 packages were distributed by a direct mail house.
- 8 survey forms were returned to The Reid Agency by May 11<sup>th</sup>, 2015.



Rated Question results:

1.	Do you support the zoning text amendment application to allow a type 2 liquor store located at 9291					
	Alderbridge Way in the City of Rich	hmond:				
	Yes –3 Responses No-	- 5 Responses Total Surv	veys Received 8			
2.		f shopping in your own neighbourhoo				
	1 (2) 2' (0) 2 (6)		·			
	1 (3) 2 (0) 3 (2					
3.	How important is it to be able to wa	lk to your local community market fo	or your snopping needs?			
	1 (3) 2 (0) 3 (2)	4 (1) 5 (2)				
4.	How important is supporting local h	ousiness to you and your family?				
	1 (2) 2 (1) 2 (2)	4 (0) 5 (2)				
5.	1 (3) 2 (1) 3 (2) How often do you visit local retail st					
٥.	now often do you visit focal retail st	ores in your neighbourhood:				
	Everyday Once a week Once o	every two weeks Once a m	onth I don't shop locally			
	(1) (4)	(2) (0)	(1)			
6.	How often do you shop at a Wine Be	eer Liquor Retail Store?				
	1-2 times a week $1-2$ times a m	anth Every couple of months I	Rarely I don't buy liquor products			
	(1) (0)	(1)	(2) (4)			
7.	(1) (0)		(2) (4)			
7.	(1) (0) What products are you most likely t	(1) o purchase at Wine Beer Liquor Reta	(2) (4) nil Store?			
7.	(1) (0)	(1) o purchase at Wine Beer Liquor Reta	(2) (4)			
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7.	(1) (0)  What products are you most likely to the VQA Wine Wine Imported Beer 1 1 2	(1) to purchase at Wine Beer Liquor Reta Domestic Beer Spirits N 2 1 re specializing in VQA Wines, Import	(2) (4) nil Store? None of the above 5			
	(1) (0)  What products are you most likely to the VQA Wine Wine Imported Beer 1 1 2  Would you support a local retail sto selection of spirits in your neighbours.	(1) to purchase at Wine Beer Liquor Retain Domestic Beer Spirits Note to 1 the specializing in VQA Wines, Important Property 1 The special Property 1 The special Property 2 The specia	(2) (4) nil Store? None of the above 5 ted and Domestic Beer and a unique			
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8.	(1) (0)  What products are you most likely to the VQA Wine Wine Imported Beer 1 1 2  Would you support a local retail stot selection of spirits in your neighbour Yes Maybe 3 0	(1) To purchase at Wine Beer Liquor Retains to purchase at Wine Beer Liquor Retains to purchase at Wine Beer Liquor Retains to purchase at Wines at Mines, Importation of the Importance of the	(2) (4) nil Store? None of the above 5 ted and Domestic Beer and a unique			
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8.	What products are you most likely to VQA Wine Wine Imported Beer 1 1 2  Would you support a local retail sto selection of spirits in your neighbour Yes Maybe 3 0  Would you be willing to sign a letter of Wines, Imported and Domestic Beers	(1) To purchase at Wine Beer Liquor Retail Domestic Beer Spirits N 2 1 re specializing in VQA Wines, Importantood? *No I would not support a this retail s 5	(2) (4) all Store? None of the above 5 ted and Domestic Beer and a unique store retail store specializing in VQA			
8.	(1) (0)  What products are you most likely to the VQA Wine Wine Imported Beer 1 1 2  Would you support a local retail sto selection of spirits in your neighbour Yes Maybe 3 0  Would you be willing to sign a letter of the product of	(1) To purchase at Wine Beer Liquor Retail Domestic Beer Spirits N 2 1 re specializing in VQA Wines, Importantood? *No I would not support a this retail s 5	(2) (4) all Store? None of the above 5 ted and Domestic Beer and a unique store retail store specializing in VQA			

		·				
Sample of comments:						
In Favour:	In Favour:					
"I prefer extended hours to	han BC Government store	es."				
"Save time with driving, go distance is important."	as, convenience within wa	ulking distance, su <u>p</u>	oport local business	!! Within walking		
Opposed:						
"I prefer the liquor store to	o stay at its current locatio	on at 8088 Park Ro	aod."			
"I don't want a liquor stor	e of any kind near my hoi	use!"				
"I would not want a liquor	store close by where I liv	ve. Rather, I would	l prefer to have a te	a or juice store close by."		
·						

### **On-site Polling:**

- The Reid Agency staff conducted on-site polling with customers at the liquor store located at 8088 Park Road, Richmond BC. This research commenced on April 28<sup>th</sup> and completed on May 7<sup>th</sup>, 2014. Customers were informed about the proposed liquor retail store relocation. Comments and feedback were gathered and provided to the City of Richmond
- 73 individuals signed letter of support for the on-site polling.

The following information outlines the feedback:

Date	Total Polled
April 28th	17
April 29 <sup>th</sup>	10
May 1 <sup>st</sup>	14
May 2 <sup>nd</sup>	15
May 3 <sup>rd</sup>	10
May 7 <sup>th</sup>	7
The second control of	14 (14 (14 (14 (14 (14 (14 (14 (14 (14 (
Total Participants	73

### **Activity Summary:**

The Reid Agency staff conducted on-site polling with customers at the liquor store located at 8088 Park Road, Richmond BC. This research commenced on April 28<sup>th</sup> and completed on May 7<sup>th</sup>, 2014. Customers were informed about the proposed liquor retail store relocation. Comments and feedback were gathered and provided to the City of Richmond.

Residents and business owners signed letters indicating their support for the opening of a liquor retail store specializing in VQA Wine, Imported and Domestic Beer and specialty spirits.

#### Letters received:

- 60 Letters of support within the City of Richmond 9 Letters of support outside the City of Richmond
- 3 Households without addresses available
- 1 Not signed

### Sample of comments from residents in favor of the liquor retail store:

"It's about time there was a liquor store in in our neighbourhood – looking forward to the big centre and a liquor store for one stop shopping."

"We need to be able to walk to a store to get our beer – keeps us out of our cars."

"People need to understand that businesses in this area will benefit from the store opening – they will shop locally and everyone wins."

#### Samples of comments from those not in favour of a liquor retails store:

"I don't drink and don't support a liquor store."

"Will attract questionable individuals."

### Summary:

#### **Direct Mail Communication:**

- 612 information packages were mailed on April 20<sup>th</sup>, 2015 to local civic addresses within the area outlined by the City of Richmond
- 8 completed survey forms were returned to The Reid Agency by May 11<sup>th</sup>, 2015
- 3 respondents were in favour of the application
- 5 respondents were opposed to the application

### **On-site Polling:**

- 73 letters of support were received in support of the liquor store relocation
- 60 Letters of support within the City of Richmond
- 9 Letters of support outside the City of Richmond
- 3 Households without addresses available
- 1 Letter was unsigned

The Reid Agency will be delivering the complete package of information obtained from individuals particiating in the market research including all correspondence received through Canada Post and the on-site polling.

Please contact Karen Reid Sidhu at 604.813.7503 with any questions you may have relating to this project.

# Direct Mail Communication Completed Survey Forms

Ra	Rated questions – on a scale of 1 to 5 with 5 being most important and 1 being the least important, please answer the following questions:					
1.	Do you support the zoning text amendment application to allow a type 2 liquor store located at 9291 Alderbridge Way in the City of Richmond:					
	Yes					
	, No					
2.	How important is	the convenience of sh	opping in your	own neighbourhood for	you and your fam	ily?
			,			
	1 2	3	4	(5)		
3.	How important is	it to be able to walk to	your local con	nmunity market for your	r shopping needs?	
				_		
	1 2	3	4	5		
4.	How important is	s supporting local busi	ness to you and	l your family?		
						•
	1 2	3	4	5		
5.	How often do yo	u visit local retail stores	in your neighb	ourhood?		
	Everyday	Once a week	Once ever	y two weeks O	nce a month	I don't shop locally
6.	How often do yo	u shop at a Wine Beer I	iquor Retail Sto	ore?		
	1 – 2 times a we	ek 1 – 2 times	a month	Every couple of month	hs Rarely	I don't buy liquor products
7.	What products a	re you most likely to pu	rchase at Wine	Beer Liquor Retail Store	e?	
	VQA Wine	Wine Imp	orted Beer	Domestic Beer	Spirits	None of the above
8.	Would you suppo neighbourhood?	ort a local retail store sp	ecializing in VO	QA Wines, Imported and	l Domestic Beer ar	nd a unique selection of spirits in your
	Yes	No Ma	ybe No I	would not support this	Wine Beer Liquo	Retail Store
9.	9. Would you be willing to sign a letter of support to the City of Richmond for a retail store specializing in VQA Wines, Imported and Domestic Beers and a unique selection of spirits at 9291 Alderbridge Way, Richmond, BC					
	Yes May	be No				
10.	. Comments					·
	I would	not want a	liquor:	store close by	where I	live. Rather, I would
	project to h	ave a tea c	v juice	store close by	y .	

Rated questions - on a scale of 1 to 5 with 5 being most important and 1 being the least important, please answer the following questions: 1. Do you support the zoning text amendment application to allow a type 2 liquor store located at 9291 Alderbridge Way in the City of Richmond: □ No How important is the convenience of shopping in your own neighbourhood for you and your family? 1 2 How important is it to be able to walk to your local community market for your shopping needs? 1 2 How important is supporting local business to you and your family? 1 2 How often do you visit local retail stores in your neighbourhood? Everyday Once a week Once every two weeks Once a month I don't shop locally How often do you shop at a Wine Beer Liquor Retail Store? Rarely 1 - 2 times a week 1-2 times a month Every couple of months I don't buy liquor products What products are you most likely to purchase at Wine Beer Liquor Retail Store? VQA Wine Domestic Beer) Wine Imported Beer Spirits None of the above Would you support a local retail store specializing in VQA Wines, Imported and Domestic Beer and a unique selection of spirits in your neighbourhood? Yes No Maybe No I would not support this Wine Beer Liquor Retail Store 9. Would you be willing to sign a letter of support to the City of Richmond for a retail store specializing in VQA Wines, Imported and Domestic Beers and a unique selection of spirits at 9291 Alderbridge Way, Richmond, BC Yes Maybe 10. Comments Prefer extended hours than BC Cignor store

Ra	Rated questions – on a scale of 1 to 5 with 5 being most important and 1 being the least important, please answer the following questions:							
1.	Do you sup Richmond:	•	g text amendment	application to a	allow a type 2 liqui	or store located at	9291 Alderbridge Way in the City of	
Q'	⁄es							
	No							
2.	How impor	rtant is the con	venience of shoppi	ng in your own	neighbourhood fo	r you and your far	mily?	
	1	2		4	5			
3.	How impor	rtant is it to be	able to walk to you	ır local commu	nity market for yo	ar shopping needs	?	
	1	2	3	(a)	5			
4.			ting local business	to you and yo			· · · · · · · · · · · · · · · · · · ·	
		Tanco Suppose	8	,				
	1	2	3	4	5			
5.	How often	do you visit loc	cal retail stores in y	our neighbour	hood?		<i>d</i>	
	Everyday	Once	a week	Once every tw	o weeks	Once a month	I don't shop locally	
6.	How often	do you shop at	a Wine Beer Liquo	//		-		
	1 – 2 time		1 – 2 times a mo		ery couple of mon	posterior market	I don't buy liquor products	
7.	-	•	ost likely to purcha				None Otherhaus	
0	VQA Wine				Domestic Bee		None of the above and a unique selection of spirits in your	
0.	neighbourl		rretail store specia	mznig m vQA v	villes, imported ar	a Domestic Beer a	and a unique selection of spirits in your	
(	Yes	, No	Maybe	No I wo	uld not support th	s Wine Beer Liquo	or Retail Store	
9.			gn a letter of suppion of spirits at 92				izing in VQA Wines, Imported and Domesti	;
(	Yes	Maybe	No	S	•	,		
10.	Comments							
					•			
							•	

Rated questions - on a scale of 1 to 5 with 5 being most important and 1 being the least important, please answer the following questions: 1. Do you support the zoning text amendment application to allow a type 2 liquor store located at 9291 Alderbridge Way in the City of ☐ No 2. How important is the convenience of shopping in your own neighbourhood for you and your family? How important is it to be able to walk to your local community market for your shopping needs? How important is supporting local business to you and your family? 5. How often do you visit local retail stores in your neighbourhood? Once a week Once every two weeks Once a month I don't shop locally 6. How often do you shop at a Wine Beer Liquor Retail Store? 1 – 2 times a week 1-2 times a month Every couple of months Rarely I don't buy liquor products 7. What products are you most likely to purchase at Wine Beer Liquor Retail Store? **VQA** Wine Wine **Imported Beer Spirits** None of the above Would you support a local retail store specializing in VQA Wines, Imported and Domestic Beer and a unique selection of spirits in your \_neighbourhood? Maybe Yes No No I would not support this Wine Beer Liquor Retail Store Would you be willing to sign a letter of support to the City of Richmond for a retail store specializing in VQA Wines, Imported and Domestic Beers and a unique selection of spirits at 9291 Alderbridge Way, Richmond, BC Yes No Maybe 10. Comments Safe time with driving I gas I convient walking distance. Support local business!! Walking distance is important

Ra	Rated questions – on a scale of 1 to 5 with 5 being most important and 1 being the least important, please answer the following questions:				
1.	Do you support the zoning text amendment application to allow a type 2 liquor store located at 9291 Alderbridge Way in the City of Richmond:				
	Yes				
<b>⊡</b> ∕i	No				
2.	How important is the convenience of shopping in your own neighbourhood for you and your family?				
	1 2 3 4 5				
3.	How important is it to be able to walk to your local community market for your shopping needs?				
_(	1 2 3 4 5				
4.	How important is supporting local business to you and your family?				
	1 2 3 4 5				
5.	How often do you visit local retail stores in your neighbourhood?				
	Everyday Once a week Once every two weeks Once a month I don't shop locally				
6.					
	1 – 2 times a week 1 – 2 times a month Every couple of months Rarely I don't buy liquor products				
7.	What products are you most likely to purchase at Wine Beer Liquor Retail Store?				
	VQA Wine Wine Imported Beer Domestic Beer Spirits None of the above				
8.	Would you support a local retail store specializing in VQA Wines, Imported and Domestic Beer and a unique selection of spirits in your neighbourhood?				
	Yes No Maybe No I would not support this Wine Beer Liquor Retail Store				
9.	Would you be willing to sign a letter of support to the City of Richmond for a retail store specializing in VQA Wines, Imported and Domestic Beers and a unique selection of spirits at 9291 Alderbridge Way, Richmond, BC				
	Yes Maybe No				
10.	. Comments				

Ra	Rated questions – on a scale of 1 to 5 with 5 being most important and 1 being the least important, please answer the following questions:				
1.	Do you support the Richmond:	zoning text amendme	ent application 1	to allow a type 2 liquor store	e located at 9291 Alderbridge Way in the City of
	Yes				
	No				
2.	How important is the	ne convenience of sho	pping in your o	wn neighbourhood for you a	and your family?
(	1 2	<b>3</b>	4	5	
3.	How important is it	to be able to walk to	your local comr	munity market for your shop	pping needs?
/	-				
(	1 2	3	4	5	
4.	How <b>important is</b> s	upporting local busin	ess to you and	your family?	
f	<b>1</b> ) 2	3	4	5	
 5.		visit local retail stores			
٦.	now often do you	visit local retail stores	iii your neighbo	arrioda:	
	Everyday	Once a week	Once every	two weeks Once a	month I don't shop locally
6.	How often do you	shop at a Wine Beer Li	quor Retail Stor	re?	
	1 – 2 times a week	1 – 2 times a	month	Every couple of months	Rarely I don't buy liquor products
7.	What products are	you most likely to pur	chase at Wine I	Beer Liquor Retail Store?	
	VQA Wine		orted Beer	Domestic Beer	Spirits None of the above
8.	Would you support neighbourhood?	: a local retail store sp	ecializing in VQ/	A Wines, Imported and Dom	nestic Beer and a unique selection of spirits in your
	Yes	No May	be No I v	vould not support this Wind	e Beer Liquor Retail Store
9,				ty of Richmond for a retail s dge Way, Richmond, BC	tore specializing in VQA Wines, Imported and Domestic
	Yes Maybe	No			
10.	Comments				

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10. Comments

Yes

Maybe

I prefer the Liquor Store to Stay at its current location at 8088 Park Road.

Ra	Rated questions – on a scale of 1 to 5 with 5 being most important and 1 being the least important, please answer the following questions:					
1.	. Do you support the zoning text amendment application to allow a type 2 liquor store located at 9291 Alderbridge Way in the City of Richmond:					
□ <b>'</b>	<b>Yes</b>					
	No					
2.	How important is the	e convenience of shopping i	in your own neighbourhood for you and your family?			
	1 2	3 4	(5)			
3.	How important is it t	to be able to walk to your lo	ocal community market for your shopping needs?			
	1 2	3 4	(5)			
4.	How important is su	pporting local business to	you and your family?			
	1 2	3 4	<b>(5)</b>			
5.	How often do you vi	sit local retail stores in your	r neighbourhood?			
	Everyday	Once a week One	ce every two weeks Once a month I don't shop locally			
6.	How often do you sh	nop at a Wine Beer Liquor R	Retail Store?			
	1 – 2 times a week	1 – 2 times a montl	h Every couple of months Rarely I don't buy liquor products			
7.	What products are y	ou most likely to purchase a	at Wine Beer Liquor Retail Store?			
	VQA Wine	Wine Imported B	Beer Domestic Beer Spirits None of the above			
8.	Would you support a neighbourhood?	a local retail store specializi	ing in VQA Wines, Imported and Domestic Beer and a unique selection of spirits in your			
	Yes	No Maybe	No I would not support this Wine Beer Liquor Retail Store			
9.			to the City of Richmond for a retail store specializing in VQA Wines, Imported and Domestic Alderbridge Way, Richmond, BC			
	Yes Maybe	No No	, identifiage way, identificia, be			
10						
	I don't w	iont a liquor	Store of any kind near my home			

On-site Polling

Letters of Support

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

The convenience of being able to shop within our local community is very important to our family. We support the opening of a Liquor Retail Store at 9291 Alderbridge Way in the City of Richmond (the new proposed Walmart location).

Yours truly,
NoxInterperson
rint Name
CON PANIOLODO
ignature
address
Pate
Cmail Cmail
hone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

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Yours truly,	
XM. Doshard	
Print Name	
X NON BOSHARD	
Signature	
X 4316 8300 Col	noâl Dr
Address	
ADH128 2015	`
Date	<del></del>
Email	<u> </u>
Phone Number	<del></del>

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
Cameron Resch
Print Name
Rish
Signature
207-8870 Citation de
Address
DDT125,205_
Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Yours truly.

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

VINO		
Print Name		
Jaa		
Signature		-
404 - 8080	JONES	RIT
Address		
2015 -04 2	18	
Date		
· · · · · · · · · · · · · · · · · · ·		
Email		
Phone Number		

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
X Scott / Versombe
Print Name
1 Sillanson la
Signature
× 9900 Francille Like VS/ 18
Address
PORIL 28 2015
Date
Email
9/8 /2 / 1/327
Phone Number t

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,
hase ANZULOVICH
Print Name
Market
Signature
Swo PARE RO F3F
Address
April 28,0015  Date
Date
Email
Cour 644-5372
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,	
TASON DOSHARA	
Print Name	
I Bush	
Signature	
8200 blx Coloneal	De
Address	,
901 28,2015	
Date	
Email	
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,
DOUG /0000
Print Name
D. Goung
Signature
307 8291 PARK RD
Address
April 28, 2015 Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,
Print Name
Gevald Samuek
Signature
104 60 Mb, star
Address
Anilos, 2015
Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Yours truly,

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

The convenience of being able to shop within our local community is very important to our family. We support the opening of a Liquor Retail Store at 9291 Alderbridge Way in the City of Richmond (the new proposed Walmart location).

Print Name

Signature

#107- 4728 Dawson St. Burnaby
Address

Date

Email

604 764-8363

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,
Print Name
1 thit ivanie
Josh Speight
Signature
1060 Fast 61st
Address
2015-154-28
Date
Email
778 239 8710
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,
& Justin Lucke
Print Name
X ALABROLE
Signature
X4779 36th Ave Dela B.
Address
April 28 - 2015
Date
Email
Dhone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,
X Andrew Corter
Print Name
x Mayliff
Signature
x 9373 Homlock dr.
Address
April 28,2015
Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,
DANTEL HAN SON
Print Name
Daniel Hanha
Signature
MA
Address
April 28,2015
Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours, truly,
Helen Jack SON
Print Name
Helen Jacks On
Signature
Address
ADVIL 28 2015
Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,
X MANDY KE
Print Name
X Manda
Signature
x 3254 Parker St. Vanconiver
Address
April 28, 2015.
Date
··
Email
Dhone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,	
Print Name	
Print Name	
11	
Signature	
\$14.14995 Maine DA	WhiteRoclC
Address	
April 28,2015 Date	
Email	
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,
Greg Billel
Print Name
My WW
Signature
10659 1504n 5+
Address
April 28,2015
Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,	
x Bonon Phillips	
Print Name	•
x Tolarling	
Signature /	
x 528 toustay L.	OHTONA
Address	
April 29, 2015	
Date	
Email	
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

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Yours truly,  X TO CO	
Print Name	
Signature  980 So Hyal Plant, RMSBC V7D 2N2  Address	_
April 29 2015 Date	
Email	
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

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I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,
Heria Hex
Print Name
Signature
#59-12110 BAFGRE
Address
Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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The convenience of being able to shop within our local community is very important to our family. We support the opening of a Liquor Retail Store at 9291 Alde oridge Way in the City of Richmond (the new proposed Walmart location).

Yours truly,

AND RUSGICKEC

Print Name

Signature

1206-7040 GRANVICEL RUE

Address

Date

Email

604 270-4500

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

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Yours truly,  Print Name  Signature	Pol	2 chmond	B.C
Address		(140,000	
April 29, 2015  Date			
Email			
Phone Number			

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
Part to and
Print Name
Print Name
PAT)
Signature
4516-46 Act-V4K-25M6
Address
Ppril 29,2015
Date
Y • ¥
Email
778-668-1061
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,
CARIL GICARUS
Print Name
Dar Dichrot
Signature
46/5651 LACRNER CRES.
Address
April 29,205
Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,		
JEFF 1	NILU,n	5_
Print Name	1 ,	
Bow		and the second second section of
Signature		
.8975	JOWES	KC
Address		
900125	D015	
Date		
Email		
Phone Number	The second secon	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

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Yours truly,	
Brenda Crams	
Print Name	
#13-8640 Bennet	f Road.
Address Date  Email	(would like to see one at Park Rd Stay of additional at Addubidge Way)
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

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Yours truly,		
X Daniel Pasoual.		
Print Name		
X Dustolland		
Signature		
X12 8191 Creveral	Curre	Rd
Address		
May 1,2015  Date J + 2015		
Email		
Phono Number		

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

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Yours truly,
X Janse Bowlet
Print Name
XX/
Signature
X 326 Johnston 5th
Address
May 1, 2015
Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
x Vent Ushina
Print Name
x gov.
Signature
x 18-6100 Alder Richmond
Address
May 1, 2015
Date $\mathcal{J}$
Email
· · · · · · · · · · · · · · · · · · ·
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,	
Matt Nelson	
Print Name	
Mur Man	.,/
Signature	j
6211 Doulton	Av
Address	
May 1,2015	
Date	
Email	
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,	
Ka Vanns	
7 \ 7	
Print Name	
ILL H	
Signature	
4935 Potensan	Dr
Address	
MQY 1,2015	
Date	
Email	
271-706-1538	
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours tru	ly,	X	Towlan	
Print Na	ne to	Su-		
Signatur	) Ylo	ARD	Day.	y
Address	, 23 (5)			
Date				
Email				
Phone Nu	ımber			

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,	200-	
Print Name		
Signature ()	y, for	
Address		
Date Date		
Email		
Phone Number		

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,	
Print Name	
Signature	
7460 MOTOR Richard Address	enc) BC
Date Date	
Email	
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Phone Number

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Yours truly,
KEW STARCHUK
Print Name
Signature
11320 CARAVEL CRT. RICH. BC
Address
MOY1,2015
Date '
Email
eman

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

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Yours truly,	
Tray Stewart	
Print Name	
Signature	
213-7411 Minora Blud.	Rich
Address	•
101/1/2015 Date	-
	-
Email	
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,  ZAC FOMONDSON	
Print Name	
Signature	
302-7840 MOFFATT A	COAL
Address	
Date 1,005	
Email 604-719-6469	
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

The convenience of being able to shop within our local community is very important to our family. We support the opening of a Liquor Retail Store at 9291 Alderbridge Way in the City of Richmond (the new proposed Walmart location).

Yours truly,

Print Name
Signature Signature
9330 Glancian Dr. Address
Date 1,0015
Email Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,				
x Achilley Osado				
Print Name				
x fill				
Signature			4	
X # 28 - 11211	<u>₩</u> €	New	West-	13115EE
Address				
May 15 2015				
Date J				
Email				
Phone Number				

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
Xlon Hanger
Print Name
X. I Hanson
Signature
X8391 BELLUETT RD
Address
May and 2015 Date
Date ()
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
x Amber Torris
Print Name
rambu Jam
Signature
221- 6071 Azure rd
Address
May 2205  Date
Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,	
BOB STEVARE"	
Print Name	
Signature	0
6481 STE21001	RD
Address	
MAY 7/15.	
Date	
Email	
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,	
Dagan Welkes	
Print Name	
Signature	
7511 No 4 Lord RMD	V644K
Address	
May 2215	
Date /	
Email	***
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
SRYAN PIEBELKORN
Print Name
- Wall
Signature
14-86314320 2Mb.
Address
124220B
Date '
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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You	ars truly,
00	Macin Sumes
•	nt Name
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Ado	dress
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Dat	te i
Em	ail
Pho	one Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,	AST (AU			
Print Name	· ·			
Signature				
Address Date	401-7	3337	+LBF ()	AKD
Email				
Phone Number	- 51(- 7)	1 -XP		

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Print Name

Signature

Com Burner Report, Richmone

Address

Email

Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
MICHAGL GOBEY
Print Name
And Gody
Signature
8660 GRAWUILE A
Address
May 2,2015
Date '
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

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Yours truly,
CHAPLIE CHAPAU
Print Name
(Jaje)ao
Signature Signat
LAND NO. 4 MOHOLONY
Address
May 2nd 2015
Date J
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,	•
natene Edmon	<i>d</i> >
Print Name  Male Ann	
Signature	
Moyo westning	las
Address	
Mayond 2015	•••
Date	
Email	-
	•
Phone Number	-

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
× Jag Opil
Print Name
x file
Signature
* 10429 Canso Cres.
Address
May 2nd 2015
Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,			
x. Julisse Lecca			
Print Name Signature		•	
V + 29-6800 Lynas	lane,	Richmond, BC	
Address			
May 2001 2015  Date:	-		
Email			
Phone Number	,		

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
Print Name
Signature COULTER
X317-7437 MOFFATTRO - RM-Address
May 2/2015  Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
X JOHN MEAR
Print Name
x AhMal
Signature /
#316 6653 WWAS LANE
Address
May 2, 2015
Date ()
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
X PAUL GRUTHIER
Print Name)
× & Addition
Signature
X 6340 MARA CREEK
Address
May 3, 2015
Date
PMLTG 50 (a) GMAN. Com
Email
778 321-2350
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
Print Name
Print Name
ham
Signature
769CMcCallerd
Address
May 3 Date
Date //
Email
728997151
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,	
Brad Nowogan	
Print Name	
BHAT	
Signature	
7891 McCallan Rd.	
Address	
My 3205	
Date brady - Marayan a hotma	1.0m
Email	
604-277-7960	
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly, 🥕	,	
Mante	. I	OUR WIST
Print Name		/
4640	S	RORK,
Signature		1 /
Al-	,	
Address		
May 3,	. 20 <u>1.</u>	5
Date		
		NAME OF TAXABLE PARTY.
Email		
Phone Number		

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Yours truly,

Attention: Sara Badyal, Planner 2

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Print Name

Signature

#217-Soco Orovide

Address

Date

Email

Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

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Yours truly, SHPREE LOF1	
Print Name	
Signature) U	11,14
15-7431 MINORU Address	DVP
MN 3235	-
Date <sup>'</sup>	
Email 604-1210-0818	-
Phone Number	=

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

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Yours truly,
the state of
Print Name
GOLLNER AUE
Signature
Address
May 5,2015
Date '
Email
15 man
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

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Yours truly,
Adam Sicol
Print Name
Signature
5760 Sored Cours
Address
Date Date
Date
Email
Dhana Numbau
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Yours truly,
Ezter Szekely
Print Name
266
Signature
32-8471 Ryph RJ
Address
Date Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

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Yours truly, Scha Alex Cer	
Print Name	
Italieny	
Signature	
129 8500 Achray	ve
Address	
MON 3 2015	
Date	
Email	
778 180 2950	
Dhana Namban	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

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Yours truly,		
xCasta Rowan_		
Print Name		
, TA-		
Signature	,	
x Buswell St	<u>Ri</u> chn	nend, Sc
Address		
May 7,2015		
Date -		
Email		
	·	
Phone Number		

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

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Yours truly, CAWACHUIC
Print Name
Signature
399 (KOSTA RD
Address
May 7, 2015
Date U
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,	
* Linda Alexander	
Print Name	•
Shinder Alexens	_
Signature	,
800 7080 William	is RC/
Address	
May 7/2015	
Date J	
Email	
Phone Number	

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Phone Number

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours truly,
EDEAN DENNIS.
Print Name  * Signature
X5780 LINSCOTT COURT
Address
May 7, 2015  Date
Email
604 401-3395

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

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Yours truly,
X ALEX DONA
Print Name
× //2 65
Signature /
X 307-6380 BUSNELL S
Address
Date Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

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Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

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Yours truly,
Dan Veaudoy
Print Name
Signature
GS85 Corney Hed
Address
718/18
Date
Email
Phone Number

City of Richmond 6911 No. 3 Road Richmond, BC V6Y 2C1 Canada

Attention: Sara Badyal, Planner 2

Re: Liquor Retail Store – 9291 Alderbridge Way in the City of Richmond ZT 14-677144 in the City of Richmond

I am a resident living in the City of Richmond. Please accept this letter in support of a liquor retail store offering VQA Wines, Imported and Domestic Beer and a unique selection of spirits opening in our neighbourhood.

Yours tr	ıly, /			
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#### City of Richmond

#### **Policy Manual**

Page 1 of 1	Adopted by Council: April 25 <sup>th</sup> , 2005	Policy 9307
File Ref: 4105-00 Licensee Retail Store (LRS) Rezoning Applications		

#### Policy 9307:

It is Council policy that:

Rezoning applications intended to facilitate a stand-alone Licensee Retail Store (i.e. not an accessory use to a Neighbourhood Public House) will be considered under the following general guidelines and criteria:

- 1. The proliferation of stand-alone Licensee Retail Stores is generally discouraged;
- 2. Licensee Retail Store Rezoning Applications intended to facilitate the replacement of an existing BC Liquor Store, operated by the Liquor Control and Licensing Branch or an existing LRS, will be considered on a case-by-case basis;
- 3. Except as noted in Section 4 below, all proposals for relocation of an existing or new Licensee Retail Store within the City of Richmond must be supported by a neighbourhood survey that is intended to collect public opinion on the proposed new location of the Licensee Retail Store. The neighbourhood survey will be required to be conducted by an independent Market Research Company at the sole cost of the applicant. The Director of Development will confirm approval in writing the following:
  - i. the minimum catchment area for the required neighbourhood survey;
  - ii. the name of the market research company selected by the applicant to conduct the Survey;
  - iii. the method used to conduct and compile the results of the neighbourhood survey; and
  - iv. the dates during which the neighbourhood survey must be conducted.
  - 4. Notwithstanding Section 3 above, proposals to replace an existing BC Liquor Store or existing LRS on the same site will <u>not</u> be required to conduct a neighbourhood survey.



#### City of Richmond

#### **Policy Manual**

Page 1 of 1	Adopted by Council: July 25 <sup>th</sup> , 2005	Policy 9309
	Amended by Council: December 19 <sup>th</sup> , 2005	
File Ref: 12-8275	GUIDELINES FOR FREE-STANDING LICENSEE RETAIL STORE (LRS) REZONING APPLICATIONS	

#### Policy 9309:

#### It is Council policy that:

#### 1. Definitions:

**Free Standing Licensee Retail Store** – means a retail store that sells alcoholic beverages to the public for off-site consumption and is licensed under the regulations of the *Liquor Control and Licensing Act* or has an appointment or agreement under the *Liquor Distribution Act*.

#### 2. Guidelines:

The following criteria and factors are to be considered in making an assessment of a rezoning application to permit a free-standing Licensee Retail Store:

- (1) Unless a Licensee Retail Store rezoning is intended to facilitate the replacement of an existing BC Liquor Store or an existing Licensee Retail Store, new Licensee Retail Stores should avoid locations within 500 m (1,640 ft.) from the following uses:
  - (a) Public and private schools, especially secondary schools;
  - (b) Public parks and community centres; and
  - (c) Other Licensee Retail Stores or BC government operated liquor stores.
- (2) A free-standing LRS should be located in commercial shopping centres (i.e. planned commercial developments which cater to the day-to-day needs of nearby residents) which have an aggregate floor area of at least 2,800 m<sup>2</sup> (30,150 sq. ft.).
- (3) The free-standing LRS should not exceed a gross floor area of 510 m<sup>2</sup> (5,500 sq. ft.), including refrigerated space, unless the LRS is intended to facilitate the replacement of an existing BC Liquor Store.
- (4) The following matters are to be addressed:
  - Adequate vehicle and pedestrian circulation;
  - Vehicle Loading/unloading;
  - Off-street parking;
  - Traffic and safety concerns; and
  - Crime Prevention Through Environmental Design (CPTED).



#### Richmond Zoning Bylaw 8500 Amendment Bylaw 9256 (ZT 14-677144) 9291 Alderbridge Way

The Council of the City of Richmond, in open meeting assembled, enacts as follows:

- 1. Richmond Zoning Bylaw 8500 is amended by:
  - a. Deleting Subsection 22.32.3 in its entirety and substituting the following:

"22.32.3

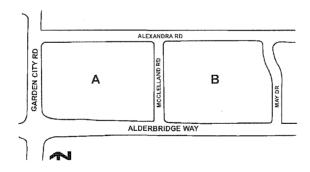
A. Secondary Uses

amenity space, community

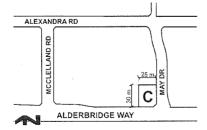
22.32.3

B. Additional Uses

- retail liquor 2"
- b. Deleting Diagram 1 in Section 22.32.2 and substituting the following:



c. Inserting the following as "Diagram 2" into Section 22.32.2:



- d. Deleting Clause 22.32.6.1.e in its entirety and substituting the following:
  - "e) 3.0 m for McClelland Road."
- e. Inserting the following into Section 22.32.11 (Other Regulations):
  - "5. A **retail liquor 2** store is only permitted in the area identified as "C" in Diagram 2, Section 22.32.2 and shall have a **gross floor area** not exceeding 325 m<sup>2</sup>."
- 2. This Bylaw may be cited as "Richmond Zoning Bylaw 8500, Amendment Bylaw 9256".

FIRST READING		CITY OF RICHMOND
PUBLIC HEARING		APPROVED by
SECOND READING		APPROVED by Director
THIRD READING	<u> </u>	or Solicitor
OTHER CONDITIONS SATISFIED		
ADOPTED		
MAYOR	CORPORATE OFFICER	



#### Richmond Zoning Bylaw 8500 Amendment Bylaw 9258 (ZT 14-677144) 8080 Park Road

The Council of the City of Richmond, in open meeting assembled, enacts as follows:

- 1. Richmond Zoning Bylaw 8500 is amended by:
  - a. Deleting "**retail liquor 2**" from Subsection 9.3.3.B.
  - b. Deleting Clause 9.3.11 in its entirety and substituting the following:
    - "1. A retail liquor 1 store is only permitted on the following listed sites and is limited to one per lot:
      - a) 7331 Westminster Highway Strata Plan LMS3174; and
      - b) 7551 Westminster Highway
        P.I.D. 015-676-692
        Lot 1 Except: Firstly Part Subdivided by Plan LMP20666; Secondly:
        Part Subdivided by Plan LMP37403; Thirdly: Part Subdivided by
        Plan LMP38351; Section 5 Block 4 North Range 6 West New
        Westminster District Plan 84515
    - 2. Telecommunication antenna must be located a minimum 20.0 m above the ground (i.e., on a roof of a building).
    - 3. In addition to the regulations listed above, the General Development Regulations in Section 4.0 and the Specific Use Regulations in Section 5.0 apply."

2.

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This Bylaw may be cited as "Richmond Zoning Bylaw 8500, Amendment Bylaw 9258".