



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services Committee

Date: November 6, 2012

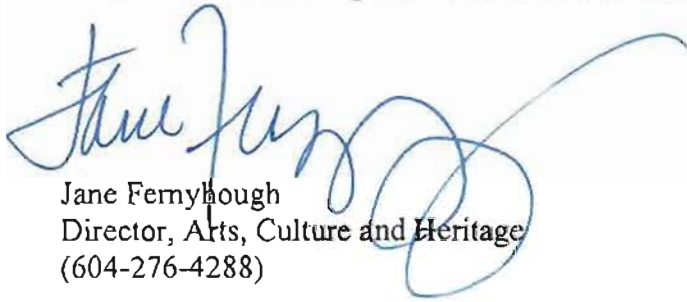
From: Jane Fernyhough
Director, Arts, Culture and Heritage

File: 11-7000-09-20-148/Vol 01

Re: Alexandra District Energy Utility Energy Centre Public Art Project

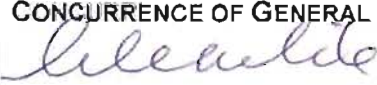



Staff Recommendation

That the concept proposal and installation of the Alexandra District Energy Utility Energy Centre Public Art Project by artist Andrea Sirois, as presented in the report from the Director, Arts, Culture & Heritage Services dated November 6, 2012, be endorsed.



Jane Fernyhough
Director, Arts, Culture and Heritage
(604-276-4288)

Att. 3

REPORT CONCURRENCE			
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER	
Budgets	<input checked="" type="checkbox"/>		
Engineering	<input checked="" type="checkbox"/>		
Sustainability	<input checked="" type="checkbox"/>		
REVIEWED BY SMT SUBCOMMITTEE	INITIALS:	REVIEWED BY CAO	INITIALS:
			

Staff Report

Origin

On November 22, 2010 Council approved the Alexandra District Energy Utility Bylaw No, 8641, which authorized the implementation of the first phase of the Alexandra District Energy Utility (ADEU), a geo-exchange well field, energy centre, distribution piping and heat exchangers to utilize geothermal energy for the developing Alexandra neighbourhood.

The purpose of this report is to recommend an artist and concept proposal for installation at the ADEU energy centre building.

Background

The City of Richmond's first district energy utility became operational in September 2012. In its first phase, developed in partnership with Oris Geo Energy Ltd., the innovative new utility will use geothermal energy to heat and cool new residential units being built in Richmond's West Cambie neighbourhood. At the full build out, it will help avoid the local production of greenhouse gas emissions by 2000 to 6000 tonnes annually. Underground wells and piping infrastructure are sited under the Greenway corridor between Odlin Road and Cambie Road (the West Cambie Greenway). The Energy Centre building is sited on park land south of the Greenway, and this will serve as this project's site for Public Art. The Energy Centre has an interior public viewing area.

Analysis

Terms of Reference – Alexandra District Energy Utility (ADEU) Energy Centre Public Art

The public art terms of reference for the ADEU Energy Centre Public Art Project (**Attachment 1**) describes the art opportunity, site description, scope of work, budget, selection process, design schedule and submission requirements. The Terms of Reference were reviewed and endorsed by the Public Art Advisory Committee.

Public Art Selection Process

The chart outlining the public art decision-making process for a City initiated public art project is presented as **Attachment 2**.

ADEU Energy Centre - Public Art Project Panel

Fourteen artists responded to the artist call for this project. Following the administrative procedures for artist selection for civic public art projects, the selection panel met on September 13, 2012 to review the artist submissions. The members of the selection panel included:

- Haruko Okano, Artist
- Duane Elverum, Designer
- Dana Westermarck, Development Representative

Recommended Public Art Project

Following the reviews of the fourteen submissions, the Public Art Project Panel unanimously recommended the artist Andrea Sirois for the ADEU Energy Centre Public Art Project. The recommendation of the selection panel was reviewed and endorsed by the Public Art Advisory Committee.

The proposed artwork will include high-resolution pictures similar to those in the concept sketch (**Attachment 3**). A similar water image will be installed along the length of the observation room wall complete with didactic text referring to the building and its aim. The images will be printed on adhesive backed vinyl laminate, and adhered to the exterior panels. Each panel will be covered in its entirety up to the aluminum flashing. This material is weatherproof, and suitable for long term outdoor use.

The artist intends that the artwork evoke the following message:

“As a new geothermal facility in Richmond, the concept for the Alexandra District Energy Utility Public Art Project is to echo the theme of water as energy. By installing beautiful photographs of water that seem to flow around the exterior, the artwork is aimed at transforming the banality of the structure, unifying it with the surrounding landscape. Each image will feature a bright and colourful abstract scene of moving water. The images become a metaphor for the building’s intention: water as energy, strengthening the sense of place for the community. The intent is for the viewer to ponder on this element, water, which is literally flowing beneath their feet.”

The panel commented that the proposed use of an adhesive backed adhesive vinyl would have a relatively short life, and is not environmentally friendly. The panel recommended that the photographic artwork be fabricated with an alternative material. Additionally, it was recommended that the artwork be extended to all four sides of the building, if budget could be found.

Staff have discussed the technical requirements and material selection with the artist, and propose that the photographic images be printed on an aluminum panel, similar to the material used for the No. 4 Road Drainage Pump Station artwork “Working River”. This material is durable and has a longer life than vinyl, and can be produced within the approved budget.

Attachment 3 provides further information about the proposed artwork, materials, size, location, and the artist.

Financial Impact

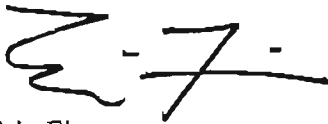
Consistent with the City’s Public Art Policy for capital projects, a public art budget of \$15,000 was allocated for public art for the ADEU Energy Centre. This budget includes all costs for the design, fabrication and installation of the artwork including all related artist expenses. Staff support increasing the budget to extend the artwork to the fourth facade of the Energy Centre as recommended by the selection panel. Subject to detailed budgeting for installation of the artwork, additional funds of up to \$10,000, if required, are available from the Public Art Capital Project (2012) which includes a supplemental budget of \$10,000 towards additional funding for

public works and facilities public art. It is estimated that \$5,000 will be required to supplement this project as recommended, bringing the total budget to \$20,000.

Conclusion

Public art has the ability to interpret and communicate City goals and priorities. The inclusion of public art at the ADEU Energy Centre contributes to community sustainability as well as to advance the City's destination status and ensure our continued development as a vibrant cultural city.

The ADEU Energy Centre represents an opportunity to provide public art to interpret and engage the public in their understanding of the district energy project, and to enhance the identity and vibrancy of the Alexandra community. Staff recommends that Council endorse the concept proposal and installation of the ADEU Energy Centre public art by artist Andrea Sirois, as presented in this report.

A handwritten signature in black ink, appearing to read 'Eric Fiss', with a stylized flourish at the end.

Eric Fiss
Public Art Planner
(604-247-4612)

EF:ef



Alexandra District Energy Utility
Public Art Project

Call to Artists – Request for Proposals
Terms of Reference

The City of Richmond Public Art Program seeks an artist or artist team to create a public artwork to enhance the new Energy Centre of the City of Richmond's first district energy utility. This call is open to emerging and established artists/artist teams residing in British Columbia and Alberta.

- Budget:** \$15,000, all inclusive
- Installation:** March, 2013
- Deadline for Submissions:** 2:00 p.m. on Tuesday, August 28, 2012

For more information, contact the Public Art Program:

Phone: Eric Fiss at 604-247-4612 Email: publicart@richmond.ca

CNCL - 123

Project Overview

The City of Richmond is well underway with construction of its first district energy utility. In its first phase, being developed in partnership with Oris Geo Energy Ltd., the innovative new utility will use geothermal energy to heat and cool new residential units being built in Richmond's West Cambie neighbourhood. At the full build out, it will help avoid the local production of greenhouse gas emissions by 2000 to 6000 tonnes annually. Underground wells and piping infrastructure are sited on park land between Odlin Road and Cambie Road (the West Cambie Greenway). A small Energy Centre building is sited on park land south of the Greenway, and this will serve as this project's site for Public Art. The Energy Centre does have a public viewing area.

Theme

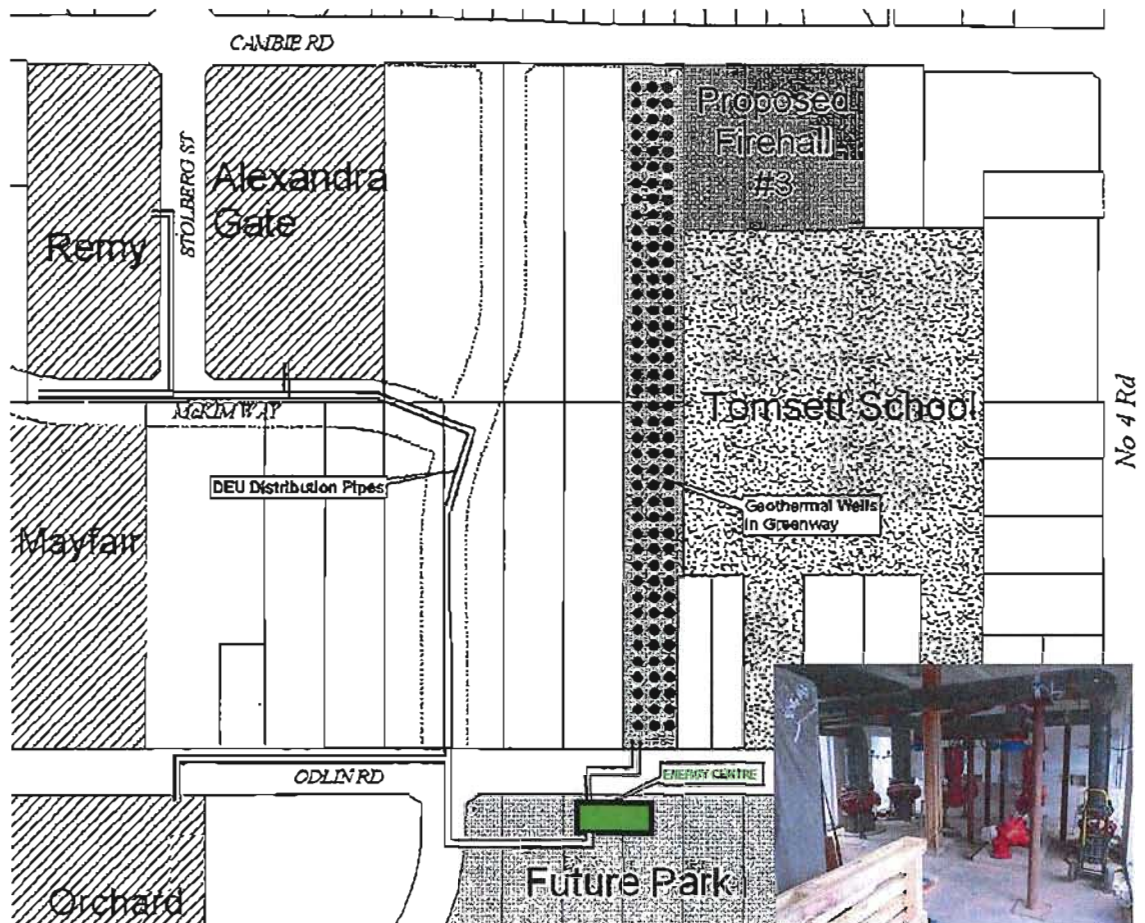
The proposal should consider interpretation of the processes for the District Energy Utility, and related energy, environment, and sustainable development themes.

Budget

The total budget established for this project is \$15,000. The budget includes (but is not limited to): artist fees, design, engineering fees (if required), fabrication, installation, photography and insurance. Travel to Richmond and/or accommodation is at the artist's expense.

About the Site

There are both interior and exterior opportunities at this location, as a viewing and information area will be publicly accessible. A site orientation is scheduled to review the facility and opportunities.



Schedule (subject to change)

Site orientation (*optional*): 11:00 a.m. on Tuesday, July 10, 2012 at the Energy Centre, 9600 Odlin Rd.

Submissions Deadline 2:00 p.m. on Tuesday, August 28, 2012

Selection Panel	September, 2012
Concept Development	October, 2012
Technical Review	November, 2012
Fabrication	Dec. 2012 to Feb. 2013
Installation	March 2013

As significant progress has already been made on the building, it is most likely that the artwork will be installed after the Energy Centre has been fully completed.

Selection Panel & Process

A three-member panel will consist of stakeholders including art and design professionals. The panel will convene to review all artist submissions. At the conclusion of the process, the panel may recommend one artist/artist team for the project. The recommended artist and concept proposal will be reviewed by the Public Art Advisory Committee and presented to City Council for endorsement.

Selection Criteria

Submissions to the RFP will be reviewed and decisions made based on:

- Artist qualifications and proven capability to produce work of the highest quality;
- Artist's capacity to work in demanding environments with other design professionals;
- Appropriateness of the proposal to the project terms of reference and Public Art Program goals;
- Artistic merit of the proposal;
- Degree to which the proposal is site and community responsive, and technically feasible;
- Probability of successful completion; and
- Environmental sustainability of the proposed artwork.

Additional consideration may be given to artists who have not been selected for a Richmond Public Art project in the past three years

Submission Requirements

All submissions should contain the following items and in the following order.

- Information Form (1 page)
 - A completed Information Form found on last page of this document.
- Letter of Interest (1 page maximum)
 - A typed letter of interest, including the artist's intent, rationale and a preliminary description of approach for this particular public art project. The letter should address the Selection Criteria (above) and include a statement about your artistic discipline and practice.
- Concept Sketch (1 page)
 - Provide a concept sketch, maximum paper size 8.5 x 11 inches each. The final selected artist/artist team will be contracted to produce a final detailed design drawing or maquette under the terms of the artist agreement, prior to fabrication and installation of the artwork.

- Resume/Curriculum Vitae (2 pages maximum)
 - Outline your experience as an artist, including any public art commissions. If you are submitting as a team, each member must provide a personal resume (each a maximum of 2 pages).
- Three References
 - Individuals who can speak to your art practice and interest and/or experience in public art projects. Please include: name, occupation, title, organization, address, primary phone number, email and a brief statement describing the nature of your working relationship to the reference listed.
 - Artist teams provide 3 references total.
- Other Support Documentation (Optional) (2 pages maximum)
 - This documentation may include (please properly cite all sources):
 - Recent reviews and news clippings
 - Excerpts from programs, catalogues and other publications that include examples of your work
- Annotated List of Images of Past Work (1 page maximum)
 - Provide the following information for all images:
 - Title of work, medium, approx. dimensions, location and date and the image file name. Artists are also encouraged to include a brief description.
- Images of Past Work (10 maximum)
 - One image per page, oriented in landscape format as these images will be projected for reviewers
 - Do not place any descriptive text or titles on or around the image, other than the image number and your name in the right header of every page

Submission Guidelines

This RFP accepts paper submissions via mail or delivered in person. Electronic submissions are accepted and encouraged. Submissions must be complete and strictly adhere to these guidelines and Submission Requirements (above) or risk not being considered. Faxed submissions will not be accepted.

- All submissions (electronic and print) must be formatted to 8.5 x 11 inch pages. Do not send any models, maquettes, or videos.
- The Artist's (or Team's) name should appear in the right header of every page.
- Do not submit any original materials or files. Submissions will not be returned.
- Do not bind, staple or use plastic cover sheets.

In addition, electronic submissions:

- Must be submitted in MS Word or PDF format. Do not submit materials that require plug-ins, extensions or other executables that need to be downloaded or installed. Do not compress (zip) files
- Must be self-contained. Do not embed links to other websites or on-line documentation or media.
- Must be contained in *one single document*. Do not submit multiple electronic documents.
- Must be 10MB or smaller if emailed. Any file over 10MB must be sent via PC-compatible CD.

Submitting as a Team

The team should designate one representative to complete the entry form. Team submissions must adhere to the specific submission guidelines with the following exceptions:

- Each team member must submit an individual Resume/CV (See Submission Requirements)
- All Team Members must list their full names on the space provided on the Information Form

Deadline for Submissions

Submissions must be received by 2:00 p.m. on Tuesday, August 28, 2012. This is not a postmark date. Extensions to this deadline will not be granted under any circumstances. **Submissions received after the deadline and those that are found to be incomplete will not be reviewed.**

It is the applicant's responsibility to ensure the submission package reaches the City of Richmond by the deadline.

Email, mail or deliver submissions to:

Richmond Public Art Program
City of Richmond
6911 No.3 Road
Richmond, BC V6Y 2C1
604-204-8671
publicart@richmond.ca

For questions and additional information, contact

Eric Fiss, MAIBC, MCIP, LEED AP
Public Art Planner
City of Richmond
604-247-4612
efiss@richmond.ca

For more information on the Public Art Program please visit www.richmond.ca/publicart.

Additional Information

Please be advised that the City and the selection panel are not obliged to accept any of the submissions, and may reject all submissions. The City reserves the right to reissue the RFP as required.

All information provided under the submission shall be considered confidential and shall only be disseminated to City staff and partners for the purposes of the selection process. All submissions to this RFP become the property of the City and will be held in confidence as required by law. The artist shall retain copyright in the concept proposal.

While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

Extra consideration may be given to proposals from artists who have not received commissions from the City of Richmond in the past three years.

Map: City of Richmond. Photos: City of Richmond Staff



Attach one (1) copy of this form as the first page of the submission.

PLEASE NOTE: You can type your responses into this PDF document.

Name: _____

Team Name (if applicable): _____

Address: _____

City/Postal Code _____

Primary Phone: _____ Secondary Phone: _____

Email _____ Website: _____
(one website or blog only)

Submission Checklist

Please provide these items in the following order (As outlined in Submission Requirements):

- Information Form (this page)
- Letter of interest (max. 1 pages)
- Concept Sketch (max. 1 page)
- Resume/Curriculum vitae (max. 2 pages per team member, if applicable)
- Three References
- Other Support Documentation (Optional) (max. 2 pages)
- Annotated List of Past Work (max. 1 page)
- Ten Images of Past Work (max. 10 pages)

Incomplete or faxed submissions will not be accepted. Emailed submissions over 10MB will not be accepted.

List Team Member Names Here (Team Lead complete above portion):

Please let us know how you found out about this opportunity:

Would you like to receive direct emails from the Richmond Public Art Program? _____

Signature: _____ Date: _____

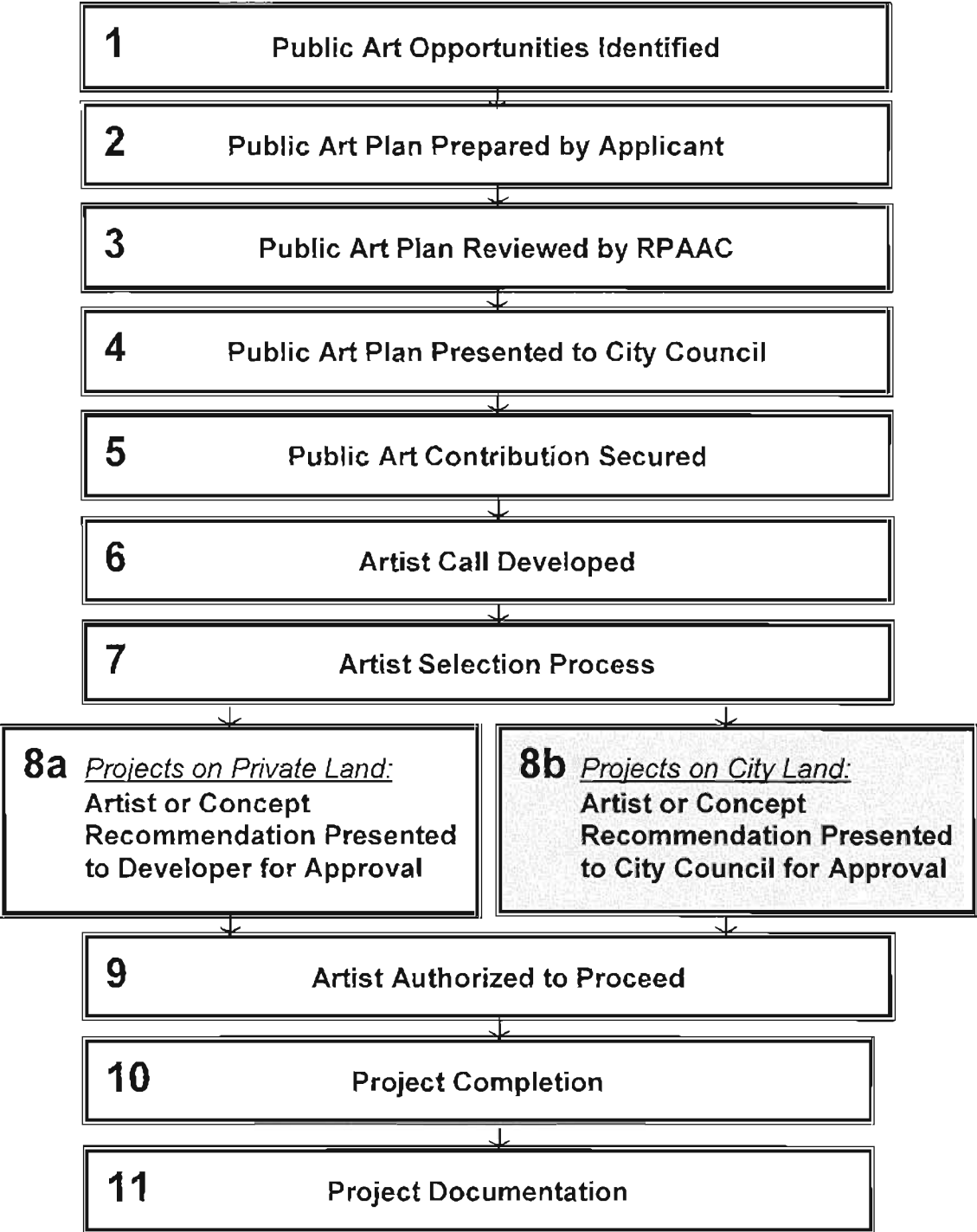
Submission Deadline: 2:00 p.m. on Tuesday, August 28, 2012

Deliver to: City of Richmond, Public Art
6911 No. 3 Rd. Richmond, BC, V6Y 2C1

Or by email to:
publicart@richmond.ca

Richmond Public Art Process

Civic • Private • Community



LETTER OF INTEREST ANDREA SIROIS

To the selection panel for the Alexandra District Energy Utility Public Art Project:

Please accept this letter of interest as my request to participate in the Alexandra District Energy Utility Public Art Project. As a photographic artist I have produced two installations for the City of Richmond including seventeen fine art images aimed at enhancing and encouraging the use of Richmond Hospital's stairways, and four backlit panels for the No. 3 Road Art Columns at Canada Line Lansdowne Station. Last year I partnered with the City of Richmond to photograph 60 of their public artworks. In all cases I collaborated with city planners, design professionals, communities, and service providers to ensure artistic excellence and quality artwork was achieved in a timely manner.

How do you take a building whose purpose is innovative and contemporary, and transform the exterior to reflect these qualities? As a new geothermal facility in Richmond, the concept for the Alexandra District Energy Utility Public Art Project is to echo the theme of water as energy. By installing beautiful photographs of water that seem to flow around the exterior, the artwork is aimed at transforming the banality of the structure, unifying it with the surrounding landscape. Each image will feature a bright and colourful abstract scene of moving water. The images become a metaphor for the building's intention: water as energy, strengthening the sense of place for the community. The intent is for the viewer to ponder on this element, water, which is literally flowing beneath their feet.

The proposed artwork will include high-resolution pictures similar to those in the concept sketch. A similar water image will be installed along the length of the observation room wall complete with didactic text referring to the building and its aim. The images will be printed on adhesive backed vinyl laminate, and adhered to the exterior panels. Each panel will be covered in its entirety up to the aluminum flashing. This material is weatherproof, and suitable for longterm outdoor use.

Taking into consideration a 15% artist fee and 10% contingency fund, the current budget can feasibly allow for images to cover all 10' x 5' panels on three of the four exterior walls, totaling approximately 21 panels. I propose the south wall, being less visible to the public, be painted using an exterior paint in a coordinating colour. The interior observation room photo would be 10' wide by 3' high, and positioned at eye level. If additional budgeting becomes available the panels on the south wall could also include an image. The artwork will be created in fall 2012, then printed on a weatherproof surface and ready for installation before March 2013.

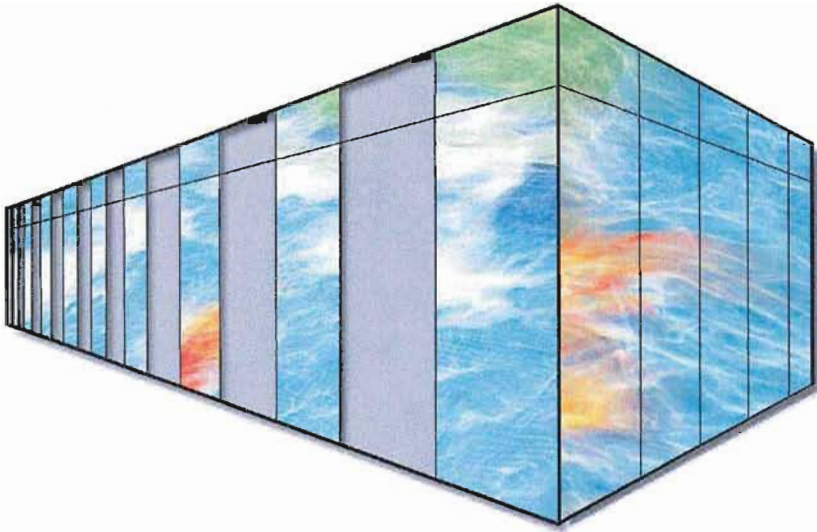
Photography is my medium to witness, and subsequently collect images of my world. I see collecting images as my legacy. The camera provides room to experiment with concepts, as well as ideas, and achieve visual results. I am then free to explore ways to present my work. The natural world is often at the centre of my concepts, and I am focused on bringing it to the public's attention.

I welcome the opportunity to be involved in Richmond's first geothermal facility creating a beautiful public art project that equals it in both innovation and uniqueness. Please feel free to contact me if you have any questions.

Sincerely,

Andrea Sirois

CONCEPT SKETCH



Concept of photographic images of flowing water (to be further refined)



Photographic aluminum panels to be placed over the existing white panels (all sides)

CNCL - 131

a .#204-3730 Cambie St. Vancouver, BC V5Z 2X5 t . 604.325.4604 e .andrea@andreasirois.com w.andreasirois.com

RESUMÉ

ANDREA SIROIS

Born in Montreal, Quebec
Lives and works in Vancouver, British Columbia

EDUCATION

POST SECONDARY

1988 Photography Diploma, Algonquin College of Applied Arts & Technology, Ottawa, ON

PROFESSIONAL

- 2012 Tsawwassen Arts Centre, Delta, BC, *Encaustic Mixed Media*
2010 Langara College, Vancouver, BC, *Acrylic Painting: A Technical Workshop*
2008 Emily Carr University of Art & Design, Vancouver, BC *Inspiration, Expression, and the Creative Process*
2007 Silk Purse, West Vancouver, BC, *Painting with the Masters and Art Studio*
Coupeville Arts Center, Coupeville, Washington, USA, *Photographic Portraits*
Vancouver Photo Workshops, Vancouver, BC *Visual Photographic Narratives in the 21st Century*
2006 Emily Carr University of Art and Design, Vancouver, BC, *Business of Art Practices*

PUBLIC ART

- 2010 *No. 3 Road Art Columns: The Glory of the Woods*. Images commissioned by the City of Richmond. Four backlit panels 73" x 76" installed at Lansdowne Station, from December 2010 – May 2011
- 2008 *Stairway to Art*, Images commissioned by the City of Richmond for permanent installation in Richmond Hospital. Mounted and framed images: fifteen 20" x 30" and two 24" x 36"

SELECTED EXHIBITIONS

- 2011 *14th International MiniArt Exchange*, Gramado, Brazil
Papergirl Vancouver: Art, Philanthropy, & Bikes, Vancouver, BC
- 2009 *Anonymous Art Show*, CityScape Community Art Space, North Vancouver, BC
- 2008 *Art in the Garden Tour*, North Vancouver Community Arts Council, North Van., BC
A Walk in the Woods, CityScape Community Art Space, North Vancouver, BC
- 2007 *Persona*, Exposure Gallery, Vancouver, BC
Give Us Your Best Shot, Benham Gallery, Seattle, WA
Exploring the World – The Traveling Eye, Exposure Gallery, Vancouver, BC
- 2006 *Winter Salon 06*, Exposure Gallery, Vancouver, BC
- 2005 *Botanica*, WindSong Gallery, Sechelt, BC

COLLECTIONS

Jim Pattison Outpatient Care and Surgery Centre, Surrey, BC
Private Collections, Canada, USA, New Zealand