



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

From: Marie Fenwick
Director, Arts, Culture and Heritage Services

Re: 2020 Community Mural Program Projects

Date: December 11, 2019

File: 11-7000-09-20-255/Vol
01

Staff Recommendation

That the 2020 Community Mural Program projects as presented in the staff report titled “2020 Community Mural Program Projects” dated December 11, 2019, from the Director, Arts, Culture and Heritage Services, be endorsed.

Marie Fenwick
Director, Arts, Culture and Heritage Services
(604-276-4288)

Att. 3

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Finance Department	<input checked="" type="checkbox"/>	
Recreation and Sport Services	<input checked="" type="checkbox"/>	
Facilities	<input checked="" type="checkbox"/>	
SENIOR STAFF REPORT REVIEW	INITIALS: 	APPROVED BY CAO

Staff Report

Origin

On February 13, 2018, Council endorsed the Public Art Community Mural Program. The focus of the Program is to install murals in highly visible locations in publicly accessible areas throughout Richmond.

This report brings forward, for consideration, three mural proposals to be painted at West Richmond Community Centre, Richmond Winter Club and Richmond Ice Centre.

This report supports Council's Strategic Plan 2018-2022 Strategy #3 One Community Together:

Vibrant and diverse arts and cultural activities and opportunities for community engagement and connection.

This report supports Council's Strategic Plan 2018-2022 Strategy #4 An Active and Thriving Richmond:

An active and thriving community characterized by diverse social and wellness programs, services and spaces that foster health and well-being for all.

Analysis

Background

The City's Community Mural Program provides opportunities to add vibrancy to highly visible public spaces, foster community dialogue and cross-cultural exchange, and engage diverse and multi-generational communities.

Since Council's endorsement of the Community Mural Program in 2018, *Continuum* was installed at the Richmond Cultural Centre. Artists Richard Tetrault and Jerry Whitehead created a large-scale mural on the continuous exterior fascia surfaces and columns of the Cultural Centre. The artists engaged community members in a series of public workshops to develop and inform the mural design, which reflects Richmond's cultural heritage and represents the range of arts and cultural activities offered at the Cultural Centre.

Community Mural Program Selection Process

The Community Mural Program selection process is as follows:

- An annual Open Call for mural locations is issued for community groups, businesses or property owners, schools, or community associations to apply for a mural on their property. Private single family residences and properties are not eligible to apply. Where the applicant is not the property owner, the property owner must indicate consent as part of the application.

- An Open Artist Call for a Community Mural Program Artist Roster is issued biannually to provide a list of pre-qualified artists to work with selected applicants to develop their mural. The roster includes artists with a range of art styles, media and approaches.
- In consultation with Public Art staff, selected applicants are matched with an artist from the Community Mural Artist Roster for each mural opportunity. Selected applicants are required to sign a Mural Art Agreement with the City, while each artist enters into a tri-party agreement for services with the City and the property owner.
- The City manages and funds the projects. The property owner provides permission and access to the wall for installation and agrees to keep and maintain the mural for a minimum of five years.

Open Call for Mural Locations

The Open Call for mural locations for the 2020 Community Mural Program was issued on June 21, 2019 with a deadline of July 31, 2019. (Attachment 1)

Staff received six applications. A five-person interdepartmental Mural Committee met on August 21, 2019 to review the applications. The committee included representatives from Engineering, Parks, Planning, Transportation and Arts, Culture and Heritage. All submissions were evaluated on the basis of location, community impact and condition of wall surface. The following associations submitted an application to participate in the Community Mural Program:

- Richmond City Baseball Association;
- Richmond Gymnastics Association;
- Richmond Arenas Community Association;
- Richmond Soccer Association;
- Richmond Winter Club; and
- West Richmond Community Centre Association.

Three projects were selected for the 2020 Community Mural Program:

- Richmond Ice Centre (Richmond Arenas Community Association);
- Richmond Winter Club (Richmond Winter Club); and
- West Richmond Community Centre (West Richmond Community Centre Association).

Community Mural Program Artist Roster Call

The Open Artist Call for the Community Mural Program Artist Roster was issued on June 21, 2019 and closed on July 31, 2019. Staff received 25 artist applications six of which were from Richmond-based artists. All artist submissions were evaluated on the basis of artist qualifications, appropriateness to the goals of the Community Mural Program and previous mural experience (Attachment 2).

The Community Mural Program Artist Roster selection meeting took place on August 22, 2019. The selection panel included the following three members:

- Paul Dufour – Community Member
- Joey Mallet – Artist
- Chad Wong – Artist

Eighteen artists were selected for the Community Mural Program Artist Roster.

The following three proposed mural projects, matched with artists were presented to the Richmond Public Art Advisory Committee (RPAAC) on December 13, 2019 via email. RPAAC endorsed and supported all proposed projects.

West Richmond Community Centre

The proposed mural location at the West Richmond Community Centre is on the east wall of the Centre, facing the playground and measures approximately 340 square feet. The mural will animate the area and reflect the many community members that use the playground and surrounding park. The selected artist will consider the themes of play, community and diversity.

The artist selection meeting for the West Richmond Community Centre mural opportunity took place on September 24, 2019. The selection panel included the following three members:

- Jat Puri – Vice President, West Richmond Community Centre Association
- Alex Homeniuk – Coordinator, West Richmond Community Centre
- Annie Lam – Community Facilities Coordinator, West Richmond Community Centre

Artist Laura Uy from the Community Mural Program Artist Roster was recommended for this mural opportunity. Ms. Uy is a Richmond-based artist with an active mural practice and playful illustration style of work. She will work with West Richmond community members of all ages in a series of workshops during community events such as Family Day and Easter Eggstravaganza to help inspire the design of the mural as per the themes above (Attachment 3).

The recommended proposal and artist recommendation was presented to the West Richmond Community Association Board on October 16, 2019 for information. Public Art staff will continue to work with West Richmond Community Centre staff and the artist on the project plan and deliverables.

Richmond Winter Club

The proposed mural location for the Richmond Winter Club is the east facing wall at Lansdowne Road and Gilbert Road and measures approximately 1,500 square feet. The mural presents an opportunity to reflect the activities that take place inside the Club. The selected artist will work with the membership groups of the Richmond Winter Club and consider the themes of sport, heritage and local stories.

The artist selection meeting for the Richmond Winter Club mural opportunity took place on November 20, 2019. The selection panel included the Board of Directors of the Richmond Winter Club:

- Lorraine Warn – President
- Nick Hsu – Vice President
- Guido Amantea – Treasurer
- Louise Young – Secretary
- Doug Askew – Director
- Don Grant – Director
- Margaret Hewlett – Director
- Maggie Keatley – Director
- Shirley Schwabe – Director
- Gloria Trimble – Director

Artist Mark Anderson from the Community Mural Program Artist Roster was recommended for the Richmond Winter Club mural opportunity. Mr. Anderson is an accomplished mural artist based in Vancouver. He will engage the membership groups of the Richmond Winter Club to inform the design of the mural (Attachment 3).

Public Art staff will continue to work with Richmond Winter Club staff and the artist on the project plan and deliverables.

Richmond Ice Centre

The proposed mural location for the Richmond Ice Centre is both the east and south walls that face Watermania and the Richmond Ice Centre parking lot. The mural will wrap around the side of the building and will measure approximately 2,100 square feet. The mural will reflect the activities and local stories of the Richmond Ice Centre as well as ecological elements in the area.

The artist selection meeting for the Richmond Ice Centre mural opportunity took place on November 7, 2019. The selection panel included the following five members:

- Don Kuzik – Director, Richmond Arenas Community Association
- Barb Norman – Past Chair, Richmond Arenas Community Association
- Nigel Shackles – Director, Richmond Arenas Community Association
- Steve Mahon – Area Coordinator, Aquatic and Arena Services
- Nicole Tjepkema – Community Facilities Coordinator, Aquatic and Arena Services
- John Woolgar – Manager, Aquatic and Arena Services

Artist Andrew Tavukciyan from the Community Mural Program Artist Roster was recommended for the Richmond Ice Centre mural opportunity. Mr. Tavukciyan is a Vancouver-based artist with an active mural practice (Attachment 3). Mr. Tavukciyan will work with Richmond Arenas Community Association and the users of the Richmond Ice Centre and consider the themes of sport, recreation and ecology.

The Richmond Arenas Community Association supported the recommended proposal and artist recommendation.

Public Art staff will continue to work with Richmond Ice Centre staff, the Richmond Arenas Community Association and the artist on the project plan and deliverables.

Next Steps

Following Council endorsement of the mural proposals, staff will work with the artists to execute contracts and develop project implementation work plans. If approved, the projects will move into the development phase with implementation to be completed by September, 2020.

Financial Impact

The Community Mural Program budget is \$30,000 and it is funded from the Public Art Program Reserve Fund. The individual budget for each mural is:

- West Richmond Community Centre \$6,000;
- Richmond Winter Club \$12,000; and
- Richmond Ice Centre \$12,000. Due to the large scale of the proposed mural at the Richmond Ice Centre, an additional \$12,000 will be contributed by Richmond Arenas Community Association, increasing the overall budget to \$24,000.

The mural projects are included in the City's 2020 budget process and in the proposed Consolidated 5 Year Financial Plan (2020–2024).

Any maintenance and repairs required for the artwork will be the responsibility of the Associations in partnership with Richmond Public Art.

Conclusion

Murals add vibrancy to the community by energizing our public spaces, fostering community identity and civic pride, engaging youth and deterring graffiti. The creation of murals brings together local artists, students, community groups and local businesses to transform the places where we live, work and play into welcoming and beautiful environments that invite interaction and appreciation of art and culture.



Biliana Vejkova
Public Art Planner
(604-247-4612)

- Att. 1: Community Mural Program Artist Roster Artist Call
2: Community Mural Program Property Owners Application
3: West Richmond Community Centre Mural Proposal, Richmond Winter Club Mural Proposal, Richmond Ice Centre Mural Proposal

call to artists

PUBLIC ART
RICHMOND



Figure 1 – *Arrival of the S.S. Titania*, Dean and Christine Lauzé, 2017

2019–2021 Community
Mural Program

Community Mural Program Artist Roster

Request for
Qualifications
(RFQ)

June 2019

OPPORTUNITY

The Richmond Public Art Program invites artists residing in British Columbia to submit applications to be placed on the Community Mural Artist Roster for 2019–2021.

The Community Mural Artist Roster will be updated biannually and will provide a list of pre-qualified artists to work with community groups, business or property owners, schools, and/or private developers proposing murals on their buildings. The Roster will include artists with a range of artistic styles, mediums and approaches.

Artists with demonstrated experience and skill sets working with multiple project stakeholders and with executing indoor and outdoor murals are encouraged to apply.

Deadline: Wednesday, July 31, 2019 by 5:00 p.m. PST.

Roster Timeline: 2019–2021

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call to artists

BACKGROUND

The Richmond Public Art Mural Program was approved by City Council in 2018. The Program provides opportunities to add vibrancy to the community by energizing public spaces, fostering community identity and civic pride, engaging youth and deterring graffiti. The creation of murals may bring artists, students, community groups and local businesses together to transform the places where we live, work, learn and play, into welcoming environments that invite interaction and appreciation of art and culture.

THEMES

Themes will be determined on an individual basis. For the Roster, we are looking for artists who can produce artwork that responds to the diverse historical, geographical and cultural heritage of different sites and communities in Richmond. Near natural areas, murals might also reflect Richmond's natural heritage and ecological networks.

MURAL DEFINITIONS

A mural is defined as a painting on a wall surface, digitally produced image printed on a substrate, mosaic or bas relief that is applied directly to a wall and that is visible from the public right-of-way.

ARTIST SCOPE OF WORK

This Artist Call is for inclusion to a pre-selected list, the Community Mural Artist Roster. Should an artist subsequently be selected to create a mural, they will be required to work on site and obtain all the necessary insurance and permitting to use lift equipment or scaffolding as necessary. An approved work plan will be developed in consultation with City staff and the property owner.

Depending on the project, artists may be required to outline a public engagement program to develop a design concept working with community members.

BUDGET

Budget will be determined for each mural project individually and will be based on size, material, level of public engagement, community contribution, site and project requirements. Budget includes (but is not limited to) artist fees, leading community engagement sessions (if required), materials, supplies, paint, permitting as needed, labour, photography, insurance, travel, accommodation and all taxes, excluding GST.

ARTIST ELIGIBILITY

Artists residing in British Columbia are eligible to apply. Indigenous artists are encouraged to apply. City employees and volunteers serving on City of Richmond Advisory Committees are not eligible to apply.

call to artists

SELECTION PROCESS

NOTE: SELECTION FOR THE ROSTER DOES NOT GUARANTEE SELECTION FOR A PROJECT COMMISSION

Artists will be selected for the Community Mural Artist Roster through a one-stage selection process. A five-person Selection Panel will convene to review all artist packages and recommend up to 30 artists for the Artist Roster. The Selection Panel will be composed of artists, community representatives, and art and design professionals. Once on the Roster, artists will be notified prior to being placed into consideration for specific mural projects. Artists will be considered based on the themes and rankings established by the Public Art Selection Panel, the goals of Public Art Area Plans, and neighbourhood identities.

Independently, property owners will be invited to propose a wall on their property for inclusion in the Mural Program. An interdepartmental staff Mural Committee will review the property owners' applications.

After the mural locations have been determined, Public Art staff, in consultation with the selected property owner, will identify artists from the Roster for each mural opportunity. The artists will be selected based on best fit for each project.

Note:

Commissioned artists will enter into a contract with the City of Richmond and property owner as appropriate.

Commissioned artists shall not promote goods and services of any businesses and shall not violate any federal, provincial or local laws. Additionally, the artwork shall not convey partisan politics, negative imagery, religious and/or sexual content.

SELECTION CRITERIA

- Artist's demonstrated mural experience and proven capability in producing murals that reflect community identity and assist in building rich cultural places
- Artist's capacity to engage community stakeholders and work with other City contractors and staff professionals if required.
- Appropriateness of the proposal to the Public Art Program goals: www.richmond.ca/culture/publicart/plans/policy.

SUBMISSION REQUIREMENTS

Email all documentation as one (1) PDF document, not to exceed a file size of 5 MB to: publicart@richmond.ca

INFORMATION FORM – Please complete the information form attached to this document.

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STATEMENT OF INTENT – 300 words or less, highlighting past experience and skillsets, conceptual approach to the work, and why the artist is interested in this opportunity.

ARTIST CV – (1 page maximum) Teams should include one page for each member.

WORK SAMPLES – Ten (10) supporting image examples of previous work. One image per page. Please include artist name(s), title, year, location and medium information to be on each image page.

REFERENCES – Submit the names, titles and contact information of three (3) individuals who can speak to your accomplishments and relevant experience.

PROJECT TIMELINE

Submission Deadline: Wednesday, July 31, 2019, 5:00 p.m.

Artists Notification: Thursday, August 15, 2019, 5:00 p.m.

Roster Timeline: 2019–2021

SOURCES FOR ADDITIONAL INFORMATION

- City Centre Public Art Plan, www.richmond.ca/culture/publicart/plans/plans
- Community Mural Program, [https://www.richmond.ca/shared/assets/4 - MuralProgram49396.pdf](https://www.richmond.ca/shared/assets/4-MuralProgram49396.pdf)
- Richmond Public Art Program, www.richmond.ca/culture/publicart
- Richmond Public Art Registry, www.richmond.ca/culture/publicart/collection/catalog.aspx
- Richmond Archives, www.richmond.ca/cityhall/archives/search-archives

SUBMISSION GUIDELINES

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages. Portfolio images and concept sketches would be best formatted to landscape format.
3. Submission files must be 5 MB or smaller.
4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae. (See Submission Requirements)
5. All documents must be sent by email to: publicart@richmond.ca.

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call to artists

ADDITIONAL INFORMATION

1. Selected artists will be required to show proof of WCB coverage and appropriate general liability insurance.
2. Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
3. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

QUESTIONS

Please contact the Richmond Public Art Program:

Tel: 604-204-8696

Email publicart@richmond.ca

call to artists

PUBLIC ART
RICHMOND

2019–2021 COMMUNITY MURAL PROGRAM - ARTIST ROSTER

Submission Deadline: **Wednesday, July 31, 2019 by 5:00pm PST.**

Property Owner Notification: **Thursday, August 15, 2019 by 5:00pm PST.**

Attach one (1) copy of this form as the first page of the submission.

Name: _____

Team Name (if applicable): _____

Address: _____

City/Postal Code: _____

Primary Phone: _____ Secondary Phone: _____

Email: _____ Website: _____
(One website or blog only)

Incomplete submissions will not be accepted. Emailed submissions over 5 MB will not be accepted. Information beyond what is listed in the checklist will not be reviewed.

List Team Member Names Here (Team Lead complete above portion):

Please let us know how you found out about this opportunity:

Would you like to receive direct emails from the Richmond Public Art Program? Yes No

Signature: _____ Date: _____

Submit applications by email to: publicart@richmond.ca

Additional Information:

Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the RFQ as required. All submissions to this RFQ become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright of the submitted documents. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused. **CNCL - 76**



City of
Richmond

Community Mural Application

Public Art Program

6911 No. 3 Road, Richmond, BC V6Y 2C1

www.richmond.ca

Contact 604-204-8696

Please submit this completed form, and return to the Information counter located at City Hall or to publicart@richmond.ca. All materials submitted to the City for a *Community Mural Application* become public property, and therefore, available for public inquiry.

Mural Site Address: _____

Primary Contact Name: _____

Contact person's address, if different: _____

Contact info: _____

Telephone Number

Mobile Telephone Number

Email

Secondary Contact Name: _____

Contact info: _____

Telephone Number

Mobile Telephone Number

Email

Property Owner (if different from above) Signature: _____

Please print name

Contact info: _____

Telephone Number

Mobile Telephone Number

Email

For Office Use

Date Received: _____ Contribution: _____

File No.: _____ Note: _____

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The following items must be completed and submitted with your Community Mural Application.

1. Proposed Mural Wall: Area (square feet): _____
 - Attach photo or sketch with the wall's dimensions
 - Attach recent photograph of the wall (JPG or PDF not exceeding 2MB)
2. Do you have a preferred theme or style of art for the proposed wall?

3. Do you have a preferred artist you would like to put forward to work with? Please ensure that the artist has applied to be on the Community Mural Artist Roster.

4. Please provide evidence of support from the building tenant(s) (if different from the building owner), as well as neighborhood associations and/or adjacent neighbors (e.g., e-mail or letter of support).
5. Do you have additional funding for the project?
 - Yes (Estimated amount \$_____)
 - No
6. Is your proposed wall on a heritage building?
 - Yes
 - No

Note: All murals on designated heritage resources, or within the Steveston Village Heritage Conservation Area (HCA), require approval by City Council and may require a Heritage Alteration Permit. Any murals on heritage buildings/structures or within the Steveston HCA will also be reviewed by the Richmond Heritage Commission.

Maintenance

The Property Owner will agree to retain and maintain the mural for a period of five years (subject to mutual agreement to terminate the agreement at an earlier date due to change of ownership, building renovations, and/or condition of the mural).

Agreement

Selected property owners will enter into a tri-party agreement for services with the City and the selected artist.

The City will manage the project and fund the work. The property owner may augment the project budget with additional funding if appropriate. The property owner will provide permission and access to the wall for installing the mural, as well as maintenance, if required.

Selection Process

A five-person interdepartmental staff Mural Committee will convene to review applications from property owners. The applications will be ranked based on the following criteria:

- public visibility of the location;
- condition of the wall surface;
- potential impact on adjacent properties;
- community impact;
- provision of additional funding if appropriate;
- provision of murals throughout the City; and
- evidence of support from the building tenants (if different from the building owner), as well as neighborhood associations and/or adjacent neighbors (e.g., email or letter of support).

Additional Information (Optional)

Project Timeline

Submission Deadline: Wednesday, July 31, 2019, 5:00 p.m.

Property Owners Notification: Thursday, August 15, 2019, 5:00 p.m.

Questions

Please contact the Richmond Public Art Program:

Tel: 604-204-8696

Email: publicart@richmond.ca

Laura Uy | West Richmond Community Centre Mural

Richmond-based artist Laura Uy will engage West Richmond community members in workshops during community events such as Family Day and Easter Eggstravaganza to explore the themes of play, community and diversity.

Laura Uy is an artist and illustrator from Richmond. Inspired by nature, wildlife and travel, her work reflects these themes in a colourful and imaginative style. She launched her stationery brand *Art + Soul Creative Co.* in 2016 and continues to design and illustrate for her own product line. Aside from working with clients and creating commercial work, Laura is passionate about pursuing her own large-scale art pieces and mural projects.

Examples of Previous Projects:



Laura Uy, *Flowers in Her Hair*. City of Vancouver's Integrated Graffiti Management Program, 2015.



Laura Uy, *BC Children's Hospital Foundation Murals*, 2017. Designed and painted murals for three operating rooms in the new BCCH Teck Acute Care Centre for the Children's Healing Experience Project.



Proposed mural wall at West Richmond Community Centre (approx. 340 square feet)

Mark Anderson | Richmond Winter Club Mural

Mark Anderson will include community engagement workshops with the membership groups of the Richmond Winter Club to inspire the design of the mural, which will celebrate the activities taking place in the Centre while considering the themes of sport, heritage and local stories.

Mark Anderson is an award-winning Vancouver-based artist who graduated from Emily Carr University of Art + Design. He has been commissioned for several graphic design, illustration, interior design, mural and painting projects throughout the years. His conceptual approach is based in storytelling and myth making. Mr. Anderson's artworks tell a story of a specific and relevant narrative that is important to the geography, history or mythology of a place or time.

Examples of Previous Projects:



Mark Anderson, *Never Doubt a Small Group*. Commissioned by the City of Vancouver, 2017.



Mark Anderson, *Little League Champs*. Commissioned by the Trout Lake Little League, 2014.



Proposed mural wall at Richmond Winter Club (approx. 1,500 square feet)

Andrew Tavukciyan | Richmond Ice Centre Mural

Andrew Tavukciyan will engage the Richmond Arenas Community Association and the users of the Richmond Ice Centre for a series of hands on community workshops and consider the themes of sport, recreation and ecology for his mural design.

Examples of Previous Projects:



Andrew Tavukciyan, *Capilano University's 50th Anniversary Mural*. Commissioned by Capilano University, 2018.



Andrew Tavukciyan, *VMF 2017 Mural*. Commissioned by Vancouver Mural Festival and Rize Alliance Properties, 2017.



Proposed mural wall at Richmond Ice Centre (approx. 2,100 square feet)