



City of Richmond

Report to Committee

To: General Purposes Committee
From: Kate Sparrow
 Director, Recreation & Cultural Services
Re: UBCM Community Health Promotion Fund 2006

To General Purposes - Nov 20, 2006
Date: November 8, 2006
File: 03-1080-01

Staff Recommendation

That Richmond City Council supports the “Building Community Capacity – Walking for Health” project and that the City of Richmond takes the lead on this initiative working with community partners to make a significant improvement to the health of our community.

K. Sparrow

Kate Sparrow
 Director, Recreation & Cultural Services
 (4129)

FOR ORIGINATING DEPARTMENT USE ONLY					
			CONCURRENCE OF GENERAL MANAGER <i>[Signature]</i>		
REVIEWED BY TAG	YES	NO	REVIEWED BY CAO	YES	NO
	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input checked="" type="checkbox"/>	<input type="checkbox"/>

Staff Report

Origin

The Union of BC Municipalities Community Health Promotion Fund, announced in 2005, was created through a one-time \$5 million grant from the provincial Ministry of Health through ActNow BC. The goals of the Fund are to:

- assist communities to build skills and abilities needed to address their own health promotion priorities;
- strengthen collaboration between local government, health authorities and non-governmental health related organizations in protecting and promoting the health of their citizens; and
- support innovation, best practice development, information sharing, and networking with regards to health promotion

Analysis

The City of Richmond submitted a preliminary project proposal, “Building Community Capacity – Walking for Health” to the Union of BC Municipalities for the Community Health Promotion Fund in September 2006 (Attachment 1). A total of 144 submissions were reviewed and ranked against the criteria specified in the funding guidelines. Community experience and capacity, as well as size and geographic location were also taken into account in order to ensure equity in the allocation of funds. Of the 51 communities selected, Richmond was chosen to proceed to the final proposal stage for Round 2 under the Community Health Promotion Fund. A Council resolution is required as part of the Round 2 application process.

Since City Council made a commitment to accept the Premier’s challenge to increase physical activity by 20% by 2010, as well as to ensure Richmond is “the best place in North America to raise children and youth”, the City has been working with key partners (Richmond Health Services, Richmond School District) to advance the vision and commitment. When the Union of BC Municipalities sent a notice and funding guidelines to all municipalities, the partners felt that even though there are already a significant number of individual initiatives that contribute to health promotion and a healthy community, it was a prime opportunity to collaborate to make connections, build upon the various initiatives and create long-term change and measurable results in the community.

The City of Richmond, working with its key partners has outlined the goal of mobilizing the community to build a healthy Richmond. Together, the partners have agreed to work collaboratively and provide community leadership towards these common themes. Building Community Capacity – Walking for Health will build upon the culture of community collaboration to mobilize the entire community around these themes.

The goals of the project are:

1. To build a legacy of healthy lifestyles in Richmond by engaging people in life-long walking which promotes and supports individual health and a commitment to community health and wellness.

2. To meet the Premier's challenge and commit to increasing the portion of British Columbians who are physically active by 20% by 2010 and to achieve the City's vision "to be the best place in North America to raise children and youth."
3. To develop community walking programs that focus on increasing the physical activity levels of our many target markets (children, youth, adult, older adults).
4. To partner with local businesses to create walking maps that highlight local attractions.
5. To capitalize on the opportunities created by existing promotional events (e.g. Mayor's Walk, Move for Health Day, International Walk to School Day, Way to go! School program).
6. To increase awareness and educate the community about the opportunities for safe, affordable, and accessible walking experiences (green spaces, dykes and trails, safe sidewalks and communities, school and community centre programs, workplace wellness programs) – removing barriers to participation.
7. To develop a "community report card" that will be used as a performance measurement tool.

This initiative will lead the collective action of community partners in making Richmond a healthy community through physical activity. Four key components of the initiative will be to build community partnerships, build community awareness, target community strategies and measure our success. By focusing on these components, a long-term sustainable approach, supported by the community will ensure that Richmond is "the best place in North America to raise children and youth" and that the level of physical activity is increased by 2010.

Financial Impact

The (amount of grant applied for) will cover all costs related to this program other than staff time to participate in the process.

Conclusion

Coordinated and broad reaching efforts are needed to ensure that families in the community are supported in increasing their physical activity. "Building Community Capacity – Walking for Health" will integrate the efforts of key organizations in the community and build capacity within the broader community to significantly contribute to improving individual health and the overall health in our community and increasing the level of physical activity by 2010. The provincial government, through a grant to the Union of BC Municipalities is offering funding to support projects to create healthier communities.



Kim Somerville
Marketing Specialist
(4062)



City of Richmond

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 Telephone (604) 276-4000
 www.city.richmond.bc.ca

September 15, 2006
 File: 11-7375-00/Vol 01

Office of the Chief Administrative Officer
 Telephone: (604) 276-4336
 Fax: (604) 276-4222

Union of British Columbia Municipalities
 Suite 60, 10551 Shellbridge Way
 Richmond, BC V6X 2W9

Re: Community Health Promotion Fund - Pilot Projects

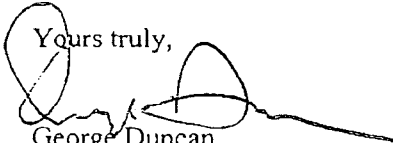
The City of Richmond is pleased to submit a proposal for the above-mentioned program. The Richmond *Building Community Capacity – Walking for Health* project will build upon the strong commitment the City and its partners have to making a significant contribution to improving the health of our community. This project focuses on integrating the efforts of key organizations in the community and building capacity within the broader community.

Richmond City Council has made a commitment to the provincial goal of increasing physical activity by 20% by 2010, as well as to ensuring Richmond is “the best place in North America to raise children and youth”. They have directed staff to adopt the Asset Based approach and to work with others in our community to create a community that is safe and healthy for children and youth to grow up in.

Through this project, the five collaborating organizations intend to lead the collective action of community partners in making Richmond a healthy community through physical activity. This project will make a significant contribution to provincial government’s ActNow BC initiative and its overall goal of building community capacity to create healthier, more sustainable and economically viable communities.

We look forward to your support of the Richmond Health Promotion project.

Yours truly,


 George Duncan
 Chief Administrative Officer

Att.

pc: Mayor and Council
 TAG
 Kate Sparrow, Director, Recreation & Cultural Services
 Bruce Beairsto, Superintendent School District 38
 James Lu, Chief Medical Officer, Richmond Health Services
 Ward Clapham, Officer in Charge, Richmond RCMP
 Dave Phillips, Community Services Manager, Richmond & Central Coast, Ministry of Children and Families


 RICHMOND
 Island City, by Nature

UBCM Community Health Promotion Fund PILOT PROJECT

Basic Information – Expression of Interest

NAME OF LOCAL GOVERNMENT

City of Richmond

CONTACT NAME, TITLE & TEL./FAX/E-MAIL

Kate Sparrow, Director
Recreation & Cultural Services
City of Richmond
6911 No 3 Road
Richmond, BC V6Y 2C1
Phone: (604) 276-4129
Fax: (604) 276-4132
e-mail: ksparrow@richmond.ca

PROJECT NAME (BRIEF DESCRIPTION)

Building Community Capacity – Walking for Health

The City of Richmond, working with its key partners outlined below, has the goal of mobilizing our community to build a healthy Richmond. The City has adopted the vision "*to be the best place in North America to raise children and youth*" as well as accepted the Premier's challenge "*to increase physical activity by 20% by 2010*" and key partners have agreed to work collaboratively and provide community leadership towards these common themes.

This initiative will build upon a culture of community collaboration to mobilize the entire community around these themes. While the community of Richmond is well-known for working collaboratively and already has a significant number of individual initiatives that contribute to health promotion and a healthy community (Attachment 1), there needs to be something that makes connections between the various initiatives to build upon one another and to create long-term change and measurable results in the community.

Building Community Capacity –Walking for Health will lead the collective action of community partners in making Richmond a healthy community through physical activity. Four key components of the initiative will be to build community partnerships, build community awareness, target community strategies and measure our success. By focusing on these components, a long-term sustainable approach, supported by the community will ensure that Richmond is "the best place in North America to raise children and youth" and that the level of physical activity is increased by 2010.

The personal and health benefits that individuals will receive from integrating walking into their every day lives is well documented:

- physical activity increases the individual's energy level and affects their ability to fully participate in school, work, play, social activities and family life. It also reduces stress and promotes psychological well-being. Health body, healthy mind.
- physical activity decreases the chances of developing numerous chronic health conditions e.g. hypertension, coronary heart disease, stroke, osteoporosis, osteoarthritis, and diabetes.
- physical activity helps to control body weight, increase flexibility and improve coordination, which reduces the risk of falls.
- active living can reduce pollutions when more people decide to walk, in-line skate and cycle rather than use their cars. Environmental modifications have the potential for creating sustainable change.

The goals of the project are:

- 1 To build a legacy of healthy lifestyles in Richmond by engaging people in life-long walking which promotes and supports individual health and a commitment to community health and wellness.
- 2 To meet the Premier's challenge and commit to increasing the portion of British Columbians who are physically active by 20% by 2010 and to achieve the City's vision "to be the best place in North America to raise children and youth."
- 3 To develop community walking programs that focus on increasing the physical activity level of our many target markets (children, youth, adult, older adults).
- 4 To partner with local businesses to create walking maps that highlight local attractions.
- 5 To capitalize on the opportunities created by existing promotional events (e.g. Mayor's Walk, Move for Health Day, International Walk to School Day, Way to go! School program).
- 6 To increase awareness and educate the community about the opportunities for safe, affordable, and accessible walking experiences (green spaces, dykes and trails, safe sidewalks and communities, school and community centre programs, workplace wellness programs) – removing barriers to participation.
- 7 To develop a "community report" that will be used as a performance measurement tool.

COLLABORATING WITH (BRIEF DESCRIPTION)

The Richmond ASSET Group, a leadership team including the City of Richmond, Richmond RCMP, Richmond Health Services – (Vancouver Coastal Health Authority), Richmond School District No. 38, and the Ministry of Children and Family Development has been established.

This group has committed to working together to mobilize the community of Richmond to achieve its vision "To be the best place in North America to raise children and youth."

Other community partners:

- Richmond Safe Communities Alliance (Falls Prevention Network)
- S.U.C.C.E.S.S
- Richmond Chamber of Commerce
- Tourism Richmond
- Richmond Youth Services Agency
- Minoru Seniors Society
- Richmond Review Newspaper
- Touchtone Family Association
- Way to Go! School Program
- Heart and Stroke Foundation of B.C. & Yukon
- Richmond Children First
- Richmond Multicultural Concerns Society
- Richmond Fitness & Wellness Association

Letters of support for this Project are attached.

FUNDING PRIORITY CATEGORY

INDIVIDUAL HEALTH PROMOTION

HEALTH AND ENVIRONMENT

HEALTH AND SOCIAL FACTORS

HEALTH AND ECONOMY

INTEGRATED PROJECTS (SPECIFY AREAS) (this project contributes to all of the funding categories outlined above).

PROJECT START-UP AND COMPLETION DATES

January – November 2007

AMOUNT REQUESTED FROM UBCM

\$35,000 00 - Project Coordinator; Awareness Campaign, Walking Website; Development of reporting mechanism to track participation; Development of tools (e.g. maps, signage).

**Examples of Initiatives in Richmond
That demonstrates a commitment to Healthy Community Goals**

- City Vision "to be the best place in North America to raise children and youth" has been adopted by key partners
- Richmond City Council resolution to commit to the Premier's Challenge to increase physical activity by 20% by 2010
- Action Schools BC!
- Hearts in Motion Walking Clubs
- "Get Richmond Moving" Programs
- Walk for Heart
- I-Walk
- Move for Health Day
- Richmond Children's First
- Joint initiative "Healthy Foods in vending machines"
- Safe Kids Week
- Stepping Out
- ROAR (Richmond Opportunities for Affordable Recreation)
- Recreation Fee Subsidy Program
- Healthy Schools Projects
- Health Education
- Garratt Wellness Centre
- Way to go! School program



Royal Canadian Mounted Police
Gendarmerie royale du Canada

Security Classification / Designation
Classification / Désignation sécuritaire

Your file Votre référence

September 15, 2006

Our file Notre référence

To Whom It May Concern:

Re: UBCM Community Health Promotion Fund, City of Richmond proposal, Building Community Capacity – Walking for Health

The Richmond RCMP understands the importance of building community capacity to support the health of our residents. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond.

Coordinated and broad reaching efforts are needed to ensure that families in this community are encouraged to increase their physical activity. We support the culture of collaboration to implement initiatives which allows our residents to make these changes.

Richmond RCMP is pleased to lend our support to Building Community Capacity- Walking for Health. As a community, Richmond has adopted the vision “*to be the best place in North America to raise children and youth*” and has embraced the Premier’s challenge “*to increase physical activity by 20% by 2010*”. We welcome the opportunity to be one of many community partners that will support this worthy project.

Sincerely,

W.D. (Ward) Clapham, Superintendent
Officer in Charge, Richmond Detachment

6900 Minoru Blvd.
Richmond, B.C. V6Y 1Y3

/lt

Canada



Office of the Superintendent of Schools

September 15, 2006

To Whom It May Concern:

Re: UBCM Community Health Promotion Fund, City of Richmond Proposal,
Building Community Capacity – Walking for Health

The Richmond School District understands the importance of building community capacity to support the health of Richmond residents of all ages. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond and will assist in the implementation of this project.

Coordinated and broad reaching efforts are needed to ensure that families in this community are supported in increasing their physical activity. The school district is pleased to be part of the culture of collaboration that allows Richmond to implement initiatives which support our students and their parents in making long term changes to their physical activity levels.

We are pleased to lend our support to Building Community Capacity - Walking for Health. As a community, Richmond has adopted the vision "*to be the best place in North America to raise children and youth*" and has embraced the Premier's challenge "*to increase physical activity by 20% by 2010.*" Schools welcome the opportunity to be one of many community partners that will support this project and build long term capacity for our students and parents to increase their individual health and the overall health of the community.

Sincerely,

J. A. Bruce Beirsto
Superintendent of Schools

JABB:dg



September 15, 2006

To Whom It May Concern

Re: UBCM Community Health Promotion Fund, City of Richmond proposal, Building Community Capacity – Walking for Health

Richmond Health Services, part of Vancouver Coastal Health, understands the importance of building community capacity to support the health of our residents. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond and will assist in the implementation of this project.

Coordinated and broad reaching efforts are needed to ensure that families in this community are supported in increasing their physical activity. Richmond Health Services is proud to be part of the culture of collaboration that allows Richmond to implement initiatives, which support our residents in making long term changes to their physical activity levels. This proposal firmly supports the vision of Vancouver Coastal Health ...

We are committed to supporting healthy lives in healthy communities with our partners through care, education and research

Richmond Health Services is committed to supporting Building Community Capacity- Walking for Health. As a community, Richmond has adopted the vision “to be the best place in North America to raise children and youth” and has embraced the Premier’s challenge “to increase physical activity by 20% by 2010”. RHS welcomes the opportunity to be one of many dedicated community partners that will support this project, as together, we build long term capacity for our residents to increase their individual health and improve the overall health of our community.

Sincerely,

Dr. James Lu
Medical Health Officer
Richmond Health Services

Jan Weaver
Director, Primary Care
Richmond Health Services

Belinda Boyd
Leader, Community Engagement
Vancouver Coastal Health

September 15, 2006



Richmond
Youth Service
Agency

To Whom It May Concern

**Re: UBCM Community Health Promotion Fund, City of Richmond proposal,
Building Community Capacity – Walking for Health**

Richmond Youth Service Agency understands the importance of building community capacity to support the health of our residents. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond and will assist in the implementation of this project.

Coordinated and broad reaching efforts are needed to ensure that families in this community are supported in increasing their physical activity. Our agency is pleased to be part of the culture of collaboration that allows Richmond to implement initiatives which support our residents in making long term changes to their physical activity levels.

Richmond Youth Service Agency is pleased to lend our support to Building Community Capacity-Walking for Health. As a community, Richmond has adopted the vision "*to be the best place in North America to raise children and youth*" and has embraced the Premier's challenge "*to increase physical activity by 20% by 2010*". Our agency welcomes the opportunity to be one of many community partners that will support this project and build long term capacity for our residents to increase their individual health and the overall health of the community.

Richmond Youth Service Agency has a number of programs that could potentially be involved and benefit from this initiative. These programs include Pathways Aboriginal Community Development Program, Skills Link Program, the Youth Centre, First Nations Program, our partner programs with the school district and our recreational programs we offer through our centre and in the community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Marshall Thompson', written over a faint dotted line.

Marshall Thompson
Executive Director
Richmond Youth Services Agency



Minoru Seniors Society

September 15, 2006

To Whom It May Concern

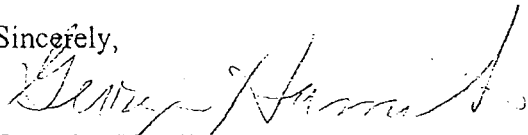
Re: UBCM Community Health Promotion Fund, City of Richmond proposal, Building Community Capacity – Walking for Health

The Minoru Seniors Society understands the importance of building community capacity to support the health of our residents. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond and will assist in the implementation of this project.

Coordinated and broad reaching efforts are needed to ensure that families in this community are supported in increasing their physical activity. Our agency is pleased to be part of the culture of collaboration that allows Richmond to implement initiatives which support our residents in making long term changes to their physical activity levels.

The Minoru Seniors Society is pleased to lend our support to Building Community Capacity-Walking for Health. As a community, Richmond has adopted the vision "*to be the best place in North America to raise children and youth*" and has embraced the Premier's challenge "*to increase physical activity by 20% by 2010*". Our agency welcomes the opportunity to be one of many community partners that will support this project and build long term capacity for our residents to increase their individual health and the overall health of the community .

Sincerely,



Georgina Hamilton
President



Touchstone Family Association

"Strengthening the social health and independence of families
and children through effective intervention and supportive services"

Program partnerships with the Ministry of Children & Family Development and Public Health Agency of Canada

September 15, 2006

To Whom It May Concern

Re: UBCM Community Health Promotion Fund, City of Richmond proposal, Building Community Capacity – Walking for Health

Touchstone Family Association understands the importance of building community capacity to support the health of our residents. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond and will assist in the implementation of this project.

Coordinated and broad reaching efforts are needed to ensure that families in this community are supported in increasing their physical activity. Our agency is pleased to be part of the culture of collaboration that allows Richmond to implement initiatives which support our residents in making long term changes to their physical activity levels.

Touchstone Family Association is pleased to lend our support to Building Community Capacity- Walking for Health. As a community, Richmond has adopted the vision "to be the best place in North America to raise children and youth" and has embraced the Premier's challenge "to increase physical activity by 20% by 2010". Our agency welcomes the opportunity to be one of many community partners that will support this project and build long term capacity for our residents to increase their individual health and the overall health of the community.

Sincerely,

Michael McCoy
Executive Director



September 15, 2006

To Whom It May Concern

**Re: UBCM Community Health Promotion Fund, City of Richmond proposal,
Building Community Capacity – Walking for Health**

Tourism Richmond understands the importance of building community capacity to support the health of our residents. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond and will assist in the implementation of this project.

Coordinated and broad reaching efforts are needed to ensure that families in this community are supported in increasing their physical activity. Tourism Richmond is pleased to be part of the culture of collaboration that allows Richmond to implement initiatives which support our residents in making long term changes to their physical activity levels. Increasing the awareness and use of recreation facilities or trails in Richmond will lead to the creation of other viable eco-experiences or products that would be of value to our city's tourism industry.

Tourism Richmond is pleased to lend our support to Building Community Capacity- Walking for Health. As a community, Richmond has adopted the vision "*to be the best place in North America to raise children and youth*" and has embraced the Premier's challenge "*to increase physical activity by 20% by 2010.*" Tourism Richmond welcomes the opportunity to be one of many community partners that will support this project and build long term capacity for our residents to increase their individual health and the overall health of the community.

Sincerely,

A handwritten signature in black ink, appearing to read "Lorenzo Lepore", written over a horizontal line.

Lorenzo Lepore
President, Board of Directors
Tourism Richmond

140-5671 No. 3 Road
Richmond, B.C.
V6X 2C7

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604-606-8710


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Display Advertising
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North Shore Outlook

Boven Island Undercurrent

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Maple Ridge News

Langley Times

Abbotsford News

Chilliwack Progress

Mission Record

Hope Standard

Agassiz-Harrison Observer

the richmond REVIEW

RICHMOND'S NEWSPAPER SINCE 1932

September 15, 2006

To Whom It May Concern,

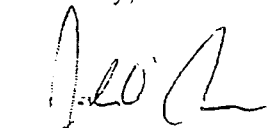
**Re: UBCM Community Health Promotion Fund, City of Richmond proposal,
Building Community Capacity – Walking for Health**

The Richmond Review understands the importance of building community capacity to support the health of our residents. As a local community partner we fully support the City of Richmond proposal to build a healthy Richmond and will assist in the implementation of this project.

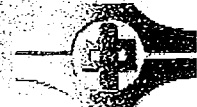
Promoting healthy eating and regular physical activity is essential to reversing the trend of overweight and obesity. However, getting people to change eating habits, off the couch and involved in physical activity has been quite a challenge for Canadians in recent years. Our newspaper is pleased to be part of the culture of collaboration that allows Richmond to implement initiatives, which support our residents in making long term changes to their physical activity levels.

The Richmond Review is pleased to lend our support to Building Community Capacity- Walking for Health. As a community, Richmond has adopted the vision “to be the best place in North America to raise children and youth”, and has embraced the Premier’s challenge “to increase physical activity by 20% by 2010”. Our agency welcomes the opportunity to be one of many community partners that will support this project and build long-term capacity for our residents to increase their individual health and the overall health of the community.

Sincerely,



Josh O'Connor
Publisher
The Richmond Review



September 18, 2006

To Whom It May Concern

Re: UBCM Community Health Promotion Fund, City of Richmond proposal, Building Community Capacity – Walking for Health

S.U.C.C.E.S.S. is an accredited and well-recognized multi-services agency in British Columbia. We offer social, educational, training and health services to residents living in B.C.

We understand the importance of building community capacity to support the health of our residents. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond and will assist in the implementation of this project.

Coordinated and broad reaching efforts are needed to ensure that families in this community are supported in increasing their physical activity. Our agency is pleased to be part of the culture of collaboration that allows Richmond to implement initiatives which support our residents in making long term changes to their physical activity levels.

S.U.C.C.E.S.S. is pleased to lend our support to Building Community Capacity- Walking for Health. As a community, Richmond has adopted the vision “to be the best place in North America to raise children and youth” and has embraced the Premier’s challenge “to increase physical activity by 20% by 2010”. Our agency welcomes the opportunity to be one of many community partners that will support this project and build long term capacity for our residents to increase their individual health and the overall health of the community.

Yours sincerely,

(Francis Li)
 Centre Manager,
 S.U.C.C.E.S.S. Richmond Service Centre.



- Social Service Centre
Dr. Dorothy Lam Building (Head Office)
23 West Pender St. Vancouver, B.C. V5B 1R6
Tel: 604-684-1628 Fax: 604-402-7236
- Simon K.Y. Lee Seniors Care Home
535 Carra St. Vancouver, B.C. V6B 2J3
Tel: 604-508-3399 Fax: 604-403-6728
- Training Institute
#118-5021 Kingsway, Burnaby, B.C. V5H 4A5
- Fraser Service Centre
5834 Fraser St. Vancouver, B.C. V5W 2Z5
Tel: 604-324-1909 Fax: 604-324-2535
- Granville Service Centre
#203-3236 Granville St. Van., B.C. V6P 4Z4
Tel: 604-323-0901 Fax: 604-323-0902
- Business & Economic Development Centre
#200-1755 West Broadway, Van., B.C. V6J 4S5
Tel: 604-732-3278 Fax: 604-732-9818
- Richmond Service Centre
#220-Caring Place
7000 Minoru Blvd. Richmond B.C. V6V 3Z5
Tel: 604-279-7180 Fax: 604-279-7194
- C.A.N.N. Office
#230-3191 Westminster Hwy. Rmd. B.C. V6X 1A7
Tel: 604-270-5077 Fax: 604-270-6008
- Burnaby-Coquitlam Service Centre
435-9 North Rd. Coquitlam, B.C. V3K 3V9
Tel: 604-936-5950 Fax: 604-936-7280
- Tri-City Service Centre
#2058 Henderson Place
1183 Pinetree Way, Coquitlam, B.C. V3B 8A9
Tel: 604-483-6000 Fax: 604-464-5330
- Surrey Service Centre
#205-10090 152nd St., Surrey, B.C. V3R 3X3
Tel: 604-588-6859 Fax: 604-588-6322



*Serving the Community
for 80 years*

September 15, 2006

To Whom It May Concern

**Re: UBCM Community Health Promotion Fund, City of Richmond proposal,
Building Community Capacity – Walking for Health**

The Richmond Chamber of Commerce understands the importance of building community capacity to support the health of our residents. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond and will assist in the implementation of this project.

Coordinated and broad reaching efforts are needed to ensure that families in this community are supported in increasing their physical activity. Our agency is pleased to be part of the culture of collaboration that allows Richmond to implement initiatives which support our residents in making long term changes to their physical activity levels.

The Richmond Chamber of Commerce is pleased to lend our support to Building Community Capacity- Walking for Health. As a community, Richmond has adopted the vision "to be the best place in North America to raise children and youth" and has embraced the Premier's challenge "to increase physical activity by 20% by 2010". Our agency welcomes the opportunity to be one of many community partners that will support this project and build long term capacity for our residents to increase their individual health and the overall health of the community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Craig R. Jones', is written over a light, circular watermark or seal.

Craig R. Jones
Executive Director
Richmond Chamber of Commerce

CRJ/cly

Heart and Stroke Foundation
of B.C. & Yukon

Richmond Office

260 - 7000 Minoru Blvd.
Richmond, BC
V6Y 3Z5

T 604 279-7130

F 604 279-7134

September 15, 2006

To Whom It May Concern

**Re: UBCM Community Health Promotion Fund, City of Richmond proposal,
Building Community Capacity – Walking for Health**

CHAIR
Mr. Mark Neale, BA (Hons.)

PRESIDENT & CEO
Ms. R.F. Bobbe Wood, MA

REGIONAL OFFICES

KAMLOOPS
250 372-3938

KELOWNA
250 860-6275

NANAIMO
250 754-5274

NORTH VANCOUVER
604 983-8492

PORT COQUITLAM
604 472-0045

PRINCE GEORGE
250 562-8611

RICHMOND
604 279-7130

SURREY
604 591-1955

VANCOUVER
604 736-4088

VICTORIA
250 382-4035

PROVINCIAL OFFICE

1212 West Broadway
Vancouver, BC
V6H 3V2

T 604 736-4404

F 604 736-8732

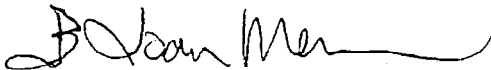
The Heart and Stroke Foundation of BC & Yukon understands the importance of building community capacity to support the health of our residents. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond and will assist in the implementation of this project.

Coordinated and broad reaching efforts are needed to ensure that families in this community are supported in increasing their physical activity. Our agency is pleased to be part of the culture of collaboration that allows Richmond to implement initiatives which support our residents in making long term changes to their physical activity levels.

The Heart and Stroke Foundation of BC & Yukon is pleased to lend our support to Building Community Capacity- Walking for Health. As a community, Richmond has adopted the vision

“to be the best place in North America to raise children and youth” and has embraced the Premier’s challenge *“to increase physical activity by 20% by 2010”*. Our agency welcomes the opportunity to be one of many community partners that will support this project and build long term capacity for our residents to increase their individual health and the overall health of the community.

Sincerely,



B. Joan Mann
Area Manager
Heart and Stroke Foundation of BC & Yukon
Richmond Area Office

For more heart and stroke
information:

www.heartandstroke.bc.ca

1-888-HSF-INFO

1-888-473-4636



Finding answers. For life.



Richmond Safe Communities Alliance

September 15, 2006

To Whom It May Concern

Re: UBCM Community Health Promotion Fund, City of Richmond proposal, Building Community Capacity – Walking for Health

Richmond Safe Communities Alliance (RSCA) understands the importance of building community capacity to support the health of our residents. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond.

Our agency is pleased to be part this partnership which allows Richmond to implement initiatives that support our residents in making long term changes to their physical activity levels.

The RSCA is pleased to lend our support to Building Community Capacity- Walking for Health. As a community, Richmond has adopted the vision *"to be the best place in North America to raise children and youth"* and has embraced the Premier's challenge *"to increase physical activity by 20% by 2010"*. Our agency welcomes the opportunity to be one of many community partners that will support this project and build long term capacity for our residents to increase their individual health and the overall health of the community.

Sincerely,

A handwritten signature in black ink, appearing to read "Alex Lee".

Alex Lee
Chair
Richmond Safe Communities Alliance
604-507-3619

Safe Communities Foundation



Dedicated to making Canada the safest Country in the world to live, learn, work and play

P.O. Box 96034 3080 – 11666 Steveston Hwy, Richmond, B.C. V7A 1N6

WAY TO
School Program GO!
"small steps towards a big difference"

3538 West 24th Avenue
Vancouver, B.C. Canada V6S 1L4

Communication —

phone 604.732.1511
fax 604.733.0711
toll free 1.877.325.3636
email waytogo@telus.net
internet www.waytogo.icbc.bc.ca
or www.roadsafety.ca

September 15, 2006

To Whom It May Concern

Re: UBCM Community Health Promotion Fund, City of Richmond proposal, Building Community Capacity - Walking for Health

I write in support of the City of Richmond proposal "Build Community Capacity-Walking for Health".

The Way to Go! School Program is a safe and active transportation initiative designed to support Parent Advisory Councils (PACs), principals, teachers and students as they create safer traffic environments around elementary and middle schools in B.C. An important and successful strategy is to reduce the number of vehicles at the school site by promoting safe walking to school. In Richmond we have significant partnerships with parents, the school district, ICBC, RCMP, Vancouver Coastal Health and the City of Richmond to help school communities become safe walking communities. We are very pleased to extend this focus in Richmond.

The Way to Go! School Program recognizes the importance of building community capacity to support the health of residents. In Richmond, working with community partners we help develop safe routes to school, walking school buses and walk to school event days, and we provide pedestrian, bicycle and traffic safety education resources. We fully support the City of Richmond proposal to build a healthy Richmond and will support the implementation of this project.

The Way to Go! School Program is pleased to lend our support to Building Community Capacity- Walking for Health. As a community, Richmond has adopted the vision "to be the best place in North America to raise children and youth" and has embraced the Premier's challenge "to increase physical activity by 20% by 2010". The Way to Go! School Program welcomes the opportunity to be one of many community partners to support this project which will build long term capacity for our residents to increase their individual health and the overall health of the community.

Sincerely,



Sandra Jones
Way to Go! School Program: Regional Coordinator
telephone 604.946.1480
email scjones@telus.net





RICHMOND
MULTICULTURAL
CONCERNS
SOCIETY

#210 - 7000 Minoru Boulevard
Richmond, B.C.
V6Y 3Z5
Tel: 604-279-7160
Fax: 604-279-7168



September 15, 2006

To Whom It May Concern

Re: UBCM Community Health Promotion Fund, City of Richmond proposal, Building Community Capacity – Walking for Health

RMCS understands the importance of building community capacity to support the health of our residents. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond and will assist in the implementation of this project.

Coordinated and broad reaching efforts are needed to ensure that families in this community are supported in increasing their physical activity. Our agency is pleased to be part of the culture of collaboration that allows Richmond to implement initiatives which support our residents in making long term changes to their physical activity levels.

RMCS is pleased to lend our support to Building Community Capacity- Walking for Health. As a community, Richmond has adopted the vision “*to be the best place in North America to raise children and youth*” and has embraced the Premier’s challenge “*to increase physical activity by 20% by 2010*” . Our agency welcomes the opportunity to be one of many community partners that will support this project and build long term capacity for our residents to increase their individual health and the overall health of the community . Feel free to contact me if you are in need of further information.

Sincerely,

Parm Grewal, Executive Director

RICHMOND Children First

STEERING COMMITTEE

Dave Phillips (Chair)
Ministry for Children &
Family Development

Diane Bissenden
Vancouver Coastal Health
Authority

Greg Buss
Richmond Public Library

Kathy Champion
Richmond School District

Carrie McClellan
Richmond Early Intervention
Network

Michael McCoy
Richmond Community
Services Advisory Council

Vern Jacques
Parks, Recreation & Culture
City of Richmond

Sharon White
Ministry of Children &
Family Development

Kim Winchell
Richmond Family Place
(Host Agency)

Community Coordinator
Helen Davidson
(604) 241-4035

September 15, 2006

To Whom It May Concern

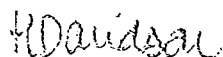
**Re: UBCM Community Health Promotion Fund, City of Richmond
proposal, Building Community Capacity – Walking for Health**

Richmond Children First understands the importance of building community capacity to support the health of our residents, especially children. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond and will assist in the implementation of this project.

Coordinated and broad reaching efforts are needed to ensure that families in this community are supported in increasing their physical activity. Our initiative is pleased to be part of the culture of collaboration that allows Richmond to implement initiatives which support our residents in making long term changes to their physical activity levels.

Richmond Children First is pleased to lend our support to Building Community Capacity- Walking for Health. As a community, Richmond has adopted the vision " *to be the best place in North America to raise children and youth*" and has embraced the Premier's challenge " *to increase physical activity by 20% by 2010*". Our agency welcomes the opportunity to be one of many community partners that will support this project and build long term capacity for our residents to increase their individual health and the overall health of the community .

Sincerely,



Helen Davidson
Community Coordinator

Richmond Children First...promoting early childhood development
by connecting research, people, ideas and resources.

c/o Richmond Family Place (Host Agency) • 6560 Gilbert Road • Richmond • V7C 3V4

September 15, 2006

To Whom It May Concern

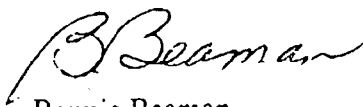
Re: UBCM Community Health Promotion Fund, City of Richmond proposal, Building Community Capacity – Walking for Health

The Richmond Fitness & Wellness Association understands the importance of building community capacity to support the health of our residents. As a community partner we fully support the City of Richmond proposal to build a healthy Richmond and will assist in the implementation of this project.

Coordinated and broad reaching efforts are needed to ensure that families in this community are supported in increasing their physical activity. Our agency is pleased to be part of the culture of collaboration that allows Richmond to implement initiatives which support our residents in making long term changes to their physical activity levels.

The Richmond Fitness & Wellness Association is pleased to lend our support to Building Community Capacity- Walking for Health. As a community, Richmond has adopted the vision “*to be the best place in North America to raise children and youth*” and has embraced the Premier’s challenge “*to increase physical activity by 20% by 2010*”. Our agency welcomes the opportunity to be one of many community partners that will support this project and build long term capacity for our residents to increase their individual health and the overall health of the community.

Sincerely,



Bonnie Beaman
Chairperson