



To: Richmond City Council
From: Councillor Linda Barnes
Chair, Community Safety Committee
Date: November 19, 2002
File: 6450-09
Re: **Strategies to Discourage Street Racing – Education Program**

The Community Safety Committee, at its meeting held on November 13th, 2002, considered the attached information, and recommends as follows:

Committee Recommendation

That:

- (1) *an education program (as prepared by ICBC), which have been approved by the Ministry of Education and which have been designed to align with the BC Primary Curriculum, be endorsed for mandatory use in schools and by parents, and that a letter be written to the Ministry of Education requesting that these ICBC initiatives be implemented in all schools;***
- (2) *the appropriate Ministry be requested to require the completion of a mandatory road safety education program as part of obtaining a driver's licence;***
- (3) *staff investigate and report on the appropriate course of action to take to ensure that road education is legislated in the Kindergarten to Grade 12 school systems; and***
- (4) *that copies of the correspondence to the Ministry of Education be forwarded to all appropriate ministries and organizations, including School Boards, school principals and vice principals, the BC Teachers' Federation and the Richmond Parents Association.***

Councillor Linda Barnes, Chair
Community Safety Committee

Attach.

ICBC ROAD SAFETY PROGRAMS FOR CHILDREN AND YOUTHS

A. Elementary School Programs

K-3 Primary Grade

RoadSense Kids Passport to Road Safety

This ICBC program has been designed to align with the BC Primary Curriculum (grades K-3) and is approved by the Ministry of Education. The learning outcomes are compatible with the British Columbia Integrated Resource Package (IRP) in the subjects of English, Math . The kits are free of charge to any teacher in BC.

The kits will address five key areas of development, including:

- aesthetic and artistic development
- emotional and social
- intellectual
- physical and well-being
- social responsibility

Subject areas covered include:

- personal planning
- English language arts
- social studies
- visual arts
- drama
- math.

The Passport Program connects to the Curriculum in the following ways; the Primary Teacher can select which subject areas to focus the activities on:

1. Aesthetic and Artistic Development – drawing maps, signs, routes to school, writing stories about safety, drawing on the class safety mural
2. Emotional and Social Development - develop positive self-concept, independence, share, cooperate, learn from others
3. Intellectual Development - develop understanding of world around them
4. Physical Development and Well Being - learn and practice safety
5. Social Responsibility Development -roles and responsibilities of a member of a community. Value and respect diversity and contributions people make to their community.

Kit contains 25 passports and teaching guide

- Safety information sheets for each topic for students to take home for their parents/guardians or child-care providers.
- Examples of traffic signs and signals
- Upon completion of each module, child is rewarded a sticker for the passport

A synopsis of each instructional plan is provided under Attachment "A".

4-7 Intermediate Grade

Road Sense Kids Going Places, Intermediate Grade

The ICBC Road Sense Kids Going Places teaching guide is designed to encourage positive road safety attitudes and behaviours in intermediate students aged 9 to 12. The Teaching Guide contains road safety lesson plans, which are compatible with the learning outcomes in the IRP, as well as the Western Canadian Protocol for Collaboration in Basic Education. Specifically, this resource seeks to:

- Teach youth about community laws and common sense principles regarding safe and responsible road use
- Increase awareness among youth of the risks involved in being on the road, whether as a pedestrian, bike rider, vehicle passenger, or user of another mode of transportation.
- Encourage young people to recognize situations and assertively communicate their concerns to their peers and elders.

This guide is available free of charge to any teacher in BC.

A synopsis of the instructional plans is provided under Attachment "B".

Elementary School Activity

Three Strikes and You're Out

In conjunction with the RCMP School Liaison Officer, RCMP Traffic section, ICBC and Richmond Speed Watch, speed-monitoring stations are set up inside a school zone. The chosen school would coordinate with the School Liaison Officer to have students create a hand drawn "ticket" about speeding. On the selected day, motorists pass through a volunteer Speed Watch monitoring station and then through a traffic member monitoring station. If a member determines a vehicle is over the speed limit, the vehicle is directed to park inside the school.

The School Liaison officer would explain the dangers of speeding in a school zone and bring a student over to hand the driver the hand drawn ticket.

Past locations, such as Sidaway Elementary, generated tremendous awareness for the students and the media.

B. Secondary School Programs

Grade 8-12

Career and Personal Planning (CAPP) Kits

ICBC has developed resource packages for high school teachers so they can present road safety information to their students as part of the Career and Personal Planning Program. Packages are currently available for the Grades 9, 10 and 11/12. Each package explores issues of personal development, choice, attitude and risk assessment with a broad road safety theme.

Career and Personal Planning (CAPP) is a mandatory curriculum for all students in B.C. to take in Grades 8 through 12. Although road safety is currently an optional topic, the Children's Commission and the Ministry of Education have announced it will soon become a mandatory learning outcome within CAPP.

Since 1997, ICBC has been providing the RoadSense CAPP Packages for use by teachers.

These resource packages are provided free of charge to schools in British Columbia for use with the Career and Personal Planning (CAPP) Curriculum. They have been designed in collaboration with teachers. The packages contain lesson plans, teacher background information, student handouts, current and relevant videos and posters that combine to make a comprehensive resource that can be used in a variety of ways by teachers.

If used in its entirety, each RoadSense Package will satisfy approximately 25 per cent of the required learning outcomes in the curriculum. This resource is available for Grades 8, 9, 10 and 11/12, and each grade level is updated with new materials at least every 3 years.

The Grade 10 and Grade 11/12 packages, have been recently updated and redesigned. Also, a brand new Grade 8 package was released in September, 2001. The grade 9 package will be redone in 2002.

A synopsis of the instructional plans for each grade is provided under Attachment "C".

Road Sense Speakers Package

The ICBC RoadSense Speakers Program provides school and community groups with dynamic and thought-provoking speakers that use personal experience to teach their audiences about the risks and rewards of cars and driving. Many of the speakers have experienced personal tragedy on our roads. Schools and ICBC staff can book speakers for various events and school assemblies.

The RoadSense Speakers package is a popular resource with schools, companies, community groups and youth organizations, which has been utilized across B.C. for the past 5 years. It contains a brief summary and photo of each of the speakers, the road safety-related topic they speak about, along with their cost and booking information.

Autoplan Brokers Programs

Multi Media Production

This year, Extreme.Not Stupid is available as a DVD for young audiences around the province.

This fast-paced multimedia show, produced especially for youth, delivers strong road safety messages in a way they can relate to. This 25 minute production combines action-oriented footage of extreme sports with on-camera interview clips. It includes discussions with young drivers, and real life stories told by young people personally affected by crashes.

The DVDs are available to interested groups. And the RoadSense Team has DVD players available to rent.

Road Sensibility

Autoplan brokers aim to strengthen the trust between parents and their teens around safe driving by supporting this driver education program for new (or soon to be new) drivers. This program is designed to help youth – or any new driver – learn everything that they can about getting on the road and managing their risk on the road. It's a one of a kind method of road safety education that uses activities like field trips, debates and guest speakers to foster a safe youth driving culture.

A brochure is available to promote the Road Sensibility program: RST24. The program guide, instructional plans and road safety resources are all contained in one easy-to-use binder: RST6.

C.A.R.S. BC

Many secondary schools throughout the province have their own C.A.R.S. BC groups – run by youth, for youth – to raise awareness of road safety issues.

C.A.R.S BC is the newly formed umbrella organization for BC secondary school CounterAttack teams. (C.A.R.S. stands for "CounterAttack and Road Safety.")

The Autoplan Broker RoadSense Team is the title sponsor of C.A.R.S. BC. Funding supports a network of youth clubs to develop and deliver messages, events and programs to other youth focused on reducing injuries and deaths from car crashes throughout BC.

C.A.R.S. BC clubs will help to deliver Road Sensibility and promote other youth programs such as Grants and Scholarships.

See www.carsbc.org for more information.

Navigating the Teen Driving Years - A Resource Guide to Parents

This guide provides parents with a framework to open a dialogue on driving with teenage drivers. Coaching techniques are discussed along with a Family Contract on responsible driving behaviour. The guide is available at any Autoplan broker office.

Way-to-Go! School Program

This program is designed to identify safe walking routes to school and encourage school children to walk or bike to school with adult supervision.

APPENDIX "A"

RoadSense Kids Passport to Road Safety

Students complete 18 Activities and earn 8 Stars for their personal Passport.

STICKER STAR	ACTIVITIES
My Passport	1. Identify a passport and describe it's purpose
Pedestrian	2. Look All Ways - look all directions before crossing 3. Stop, Look and Listen – safe way to cross a road 4. My Safe School Route – identify route from home/school 5. Walk Smart Be Seen – visibility in various weather 6. Railway Smart – how to cross railways safely
Traffic Signs	7. My Walk Safety Signs – identify and interpret signs and signals 8. Road Safety Signs – correctly interpret selected regulatory and warning signs
Buckle-Up	9. No Flying Objects – state dangers of loose objects in vehicles 10. Buckle-Up – adjust and fasten 3 point seat belts correctly and the importance of using a booster seat
Passenger	11. Vehicle Safe – correct procedure for exiting a vehicle 12. Vehicle Smart – appropriate in-vehicle behaviours including riding in the back seat until 12 years old 13. Bus Smart – identify safe passenger behaviours
Bicycle	14. Bike Safe – identify bicycle safety features and reason for each feature. State the reasons for using personal safety equipment. Show how to properly wear a helmet. 15. Bike Smart – demonstrate shoulder checking and hand signals 16. Cycling Rules – demonstrate basic cycling rules of the road
Scooter, Skate and Board Star	17. Scooter, Skate and Board Safe – demonstrate the knowledge of the general rules of safety when using a scooter, inline skates or a skateboard.
Road Safety Star	18. Describe road safety concepts and knowledge learned from the Passport program

ATTACHMENT "B"

ROADSENSE KIDS GOING PLACES TEACHING GUIDE CONTENT FOCUS

GRADE FOUR

- Safety signs and Story Elements - traffic rules, responsible behaviour
- Dangerous Distractions - driver distractions, safe passenger behaviour, seat belt usage
- Light Our Way - safe pedestrian and cyclist use at night

GRADE FIVE

- Street Safe - responsible road use, road use at night
- Word Intersection - responsible pedestrian behaviour
- The Laws of Motion - proper use of safety restraints

GRADE SIX

- Intersection Behaviour - responsible pedestrian and cyclist behaviour
- Wheeled Wonders - responsible use cycles, skateboards, scooters, and in-line skates
- Planning a Road Trip - recognizing road conditions, responsible passenger behaviour

GRADE SEVEN

- Assertive Communication Strategies - responsible pedestrian behaviour, recognizing unsafe driver, expressing concern about unsafe driving behaviour
- Pedestrian and Cyclist Collision Statistics - responsible pedestrian and cyclist behaviour, recognizing unsafe driving behaviour

ATTACHMENT "C"

CAREER AND PERSONAL PLANNING (CAPP) KITS CONTENT FOCUS OF INSTRUCTIONAL PLANS

CAPP 8

- Unexpected situations and how to deal with them - impaired driving, crash consequences, seat belt use, theft from vehicles, reckless thrill seeking behaviour, speed
- Independent Travel Planning - responsible road use behaviour, safety equipment, modes of transportation.
- Debating the issues - responsible road use behaviour, costs/risks of vehicle use
- Walking in shoes of another - costs/risks of vehicle use, impaired driving (marijuana), seat belt use, driver distraction, impaired driving (over-the-counter medication)
- Video: A Crash Course in Common Sense - Risk Management
 - Car crash consequences, impaired driving, theft from auto, speed, responsible pedestrian behaviour

CAPP 9

(Under Re-Development)

Auto Crime Supplement : Auto Crime and Youth

- This lesson plan encourages student to investigate the consequence of auto crime and to empathize with victims. In doing so, they also look at the extent of auto crime in BC and examine the impact of auto crime on all members of the community, They use their learning to prepare proposals for new strategies to fight auto crime.

CAPP 10

- Taking Action - Decreasing the risk of injury and death among young people
- Step by Step - the Graduated Licensing Program , video: GLP and Me
- How Much is Enough? - Calculating the costs of buying and insuring a vehicle and maintaining a good driving record
- Media Analysis - recognizing the influence of media
- Guest Speakers - stories from the field
- Video: Your Life, Your Choice
 - Assessing risks and planning viable management strategies

CAPP 11/12

- Video: Final Marks
 - Frank discussion on the effects of a crash on survivors, parents, medical doctors, corners, deals with speed, reckless thrill-seeking, impaired driving, inexperience
- Learning from Experience - responsible road use
- Decisions and Consequences - properly insuring a vehicle, impaired driving, auto theft, managing emotions behind the wheel
- Debating the Issues - responsible road use
- Out in the Real World - consequences of careless driving