



To: Parks, Recreation and Cultural Services
Committee **Date:** October 15, 2002

From: Cathy Volkering Carlile **File:** -
General Manager - Parks, Recreation &
Cultural Services

Re: **2004 Memorial Cup Bid Letter of Support**

Staff Recommendation

That a letter supporting the bid for the 2004 Memorial Cup be forwarded to Mr. Ron Toigo, President of Vancouver Giants Hockey Team.

Cathy Volkering Carlile
General Manager - Parks, Recreation & Cultural Services

Staff Report

Origin

The City received a letter from Ron Toigo, President of the Vancouver Giants requesting the City of Richmond forward a letter endorsing the Bid to bring the Memorial Cup to Vancouver in 2004.

Analysis

The Vancouver Giants is one of twenty junior hockey teams of the Western Hockey League. The team is bidding to bring the 86th Memorial Cup to Vancouver in May 2004.

The organization is preparing their bid proposal and is asking all lower mainland cities to endorse their bid. When the Bid is presented to the Canadian Hockey League and the Board of Governors, it is expected that the host organization demonstrate community support for the tournament.

There currently are no financial expectations or facility use requirements from the City of Richmond. The tournament will be played fully in Vancouver facilities.

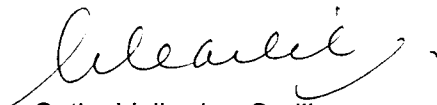
There will undoubtedly be economic benefits to Richmond. The organization expects that Richmond hotels and affiliated hospitality industries will accommodate visitors to the tournament. In addition, this level of tournament will be a attract spectators from Richmond.

Financial Impact

There is no direct financial impact resulting from this request. The organization has not requested financial support or requires subsidized use of Richmond facilities. There will be a financial benefit to local business from visitors staying at local hotels and visitor facilities.

Conclusion

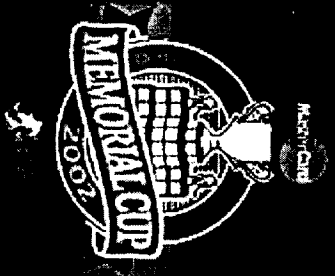
A tournament of this nature attracts thousands of visitors to our region. It benefits local business and stimulates interest in regional tourism. The request is for a letter of endorsement not any financial commitment to support the tournament.



Cathy Volkering Carlile
General Manager - Parks, Recreation & Cultural Services

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MEMORIAL CUP 2002


Memorial Cup History

The 2001-2002 season will mark the 84rd anniversary of the Memorial Cup. The Cup, which is the most sought after trophy in junior hockey and its rich tradition has shaped the way junior hockey is played in North America. The original name of the trophy was the OHA Memorial Cup as it was donated by the Ontario Hockey Association in March 1919 in remembrance of the many soldiers who paid the supreme sacrifice for Canada in World War I.

Initially, it was awarded to the national junior champion in Canada and later to signify Junior "A" supremacy beginning in 1934 when junior hockey in Canada was divided into "A" and "B" classes. In 1971, when junior A hockey was divided into major junior and Tier II junior A, the Memorial Cup was again awarded to the higher category, given to the major junior champion. In 1972, a round-robin tournament format replaced the old play-down system to decide the champion. Since then, the champions of the Western, Quebec Major Junior and Ontario Hockey Leagues meet each spring in a round-robin series with the top two teams playing off in a sudden-death game for the Cup.

The Memorial Cup became an international trophy as the tournament was held outside Canada for the first time when the Portland Memorial Coliseum was the site for the 1983 championships. The host Winter Hawks took home the title that year to become the first-ever non-Canadian winner. Again in 1986, Portland hosted the event as well Seattle in 1992. In 1991, the Spokane Chiefs became just the second U.S.-based team to win the title.

In 1995 the Kamloops Blazers won the title, which was their second championship in a row and third in a four year period, a feat never



HISTORY

- Winners '90-'01
- Previous Winners
- Results '72-'01
- All-Star Teams
- Awards
- Individual Records
- Team Records
- Attendance

Records

- Review: '01, '00, '99, '98, '97

Which team will win the 2002 MasterCard Memorial Cup?

Guelph

Kootenay

Erie

Victoriaville

Results

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accomplished before. Last year the host Rimouski Oceanic won the Memorial Cup in the final over the Barrie Colts. In the 29 round-robin tournaments, the Western Hockey League has won the title 13 times, while the Ontario Hockey League has won 10 championships and the Quebec Major Junior Hockey League six.

The "Final-Four" tournament will be played in the Western Hockey League in 2001, hosted by the Regina Pats. The Pats, along with the playoff champions of each of the three leagues will comprise the four-team round-robin event which will begin on May 19 and conclude with the sudden death final on May 27.



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