



## City of Richmond

## Report to Council

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<b>To:</b>	Richmond City Council	<b>Date:</b>	October 20, 2004
<b>From:</b>	Mayor Malcolm D. Brodie Chair, General Purposes Committee	<b>File:</b>	01-0100-20-SCIT1- 01/2004-Vol 01
<b>Re:</b>	<b>SISTER CITY COMMITTEE - REQUEST FOR FUNDING FOR TRIP TO 2005 WORLD EXPOSITION IN AICHI, JAPAN</b>		

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The General Purposes Committee, at its meeting held on Monday, October 18<sup>th</sup>, 2004, considered the attached material, and recommends as follows:

**Committee Recommendation** (Mayor Brodie, Cllrs. Barnes and E. Halsey-Brandt opposed)

- (1) *That Richmond City Council confirm its approval in principle to send a delegation to the 2005 World Exposition to be held in Aichi, Japan, at a cost not to exceed \$40,000, with staff time defined prior to final approval; and*
- (2) *That staff report to the General Purposes Committee as soon as possible on the amount of staff time which would be required.*

Mayor Malcolm D. Brodie, Chair  
General Purposes Committee

Attach.

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Oct 12, 2004

Sylvia Gwozd  
Chairperson, Richmond Sister City Committee  
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To General Purposes  
Oct 18, 2004

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0100-20-SC1T1-c

Attention: City Clerk,

On behalf of the Sister City Committee I am requesting that we be placed on the agenda of the next General Purposes Committee of Council due to be held on October 18.

According to our policy and mandate, our committee would like to request council's approval of a trip to Japan in May of 2005.

The Government of Canada has recognized our sister city relationship with Wakayama Japan as one of the 15 most active relationships in Canada. As a result we have had an invitation to participate in the Canadian Pavilion of Expo 2005 in Aichi Japan being held March to September 2005.

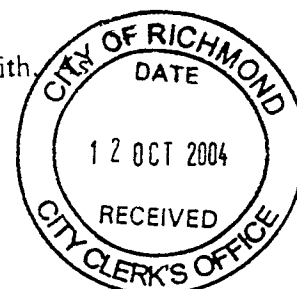
More than 125 countries are participating in this Expo, and of significant importance is that Canada was the first country to sign up, and has the most significant location at the entrance to the Americas. For more information see: <http://www.expo2005.or.jp>

Our committee was honoured to meet in August with Norman Moyer who is the Director General of the Canadian Pavilion, at their invitation, to discuss ways in which the City of Richmond could participate in this world fair. He explained that the Canadian Pavilion intends to tell our story with 3 objectives.

1. Engage Canadians in the Pacific Rim
2. Tell Canada's story to the Pacific Rim
3. Support ongoing trade and political relations

Our committee was offered the special opportunity to plan a Richmond Day at the Canadian Pavilion of Expo in order to strengthen our sister city relations.

The attached outline is only a small part of the package that we were presented with. you can see the facilities and services are being offered to us at no charge.



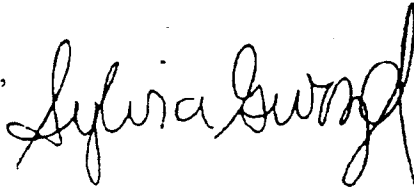
Our committee has developed a plan to participate in Expo, which involves inviting a trade delegation to accompany us.

At the General Purposes Committee meeting, we would like to present this plan for your approval.

In addition the Mayor of Wakayama has extended an invitation for us travel to their city. In turn we would invite guests from Wakayama to travel to Aichi to celebrate Expo with us. We believe that this would be a very significant honour to all involved.

We would like to participate at the same time as students from our local high schools have organized their bi-annual exchange and who are traveling May 15-20 2005.

Sincerely yours,



Sylvia Gwozd,  
Chairperson, Sister City Committee

## THE 2005 WORLD EXPOSITION, AICHI, JAPAN

### The Canada Pavilion & Sister-Cities

#### **The World in Aichi, Japan**

From March 25 to September 25, 2005 Canada will participate in The 2005 World Exposition, Aichi, Japan. Over the course of the six-month event we will show the best of the best from Canada and strive to deepen our already strong ties with Japan in culture, tourism, education, business and trade, and international relations.

#### **What about Cities?**

Canada at Expo 2005 offers a unique opportunity to highlight and strengthen important relationships between Canadian and Japanese cities, whether in Aichi or elsewhere in Japan.

The Canada Pavilion VIP facilities and services are at your disposal. An experienced and professional Protocol, Trade and Special Events team will provide top notch support and service to you and your guests.

#### **FACILITIES & SERVICES**

The facilities and services available at no charge to Canadian sister-cities include:

##### *Use of the VIP Lounge -*

- ▶ To host receptions for up to 125 people and small conferences (40 to 50 people) as well as special events, meetings, or promotional/media events. Canadian beverages and bar service included.

##### *VIP Services and Logistical Support -*

- ▶ The Expo team provides event planning and logistical support before and during Expo 2005 for all your events.

##### *Use of the Executive Boardroom -*

- ▶ To host meetings with partners, clients or potential investors, presentations seminars and workshops.
- ▶ Can also be used to host private breakfast / lunch / dinner meetings.

*\* Services such as catering, interpretation, and specialised equipment rental will be provided on a cost-recovery basis.*

#### **EVENTS & ACTIVITIES**

Use this rare opportunity to promote issues and industries such as tourism, educational exchanges, Economic/business relations (with Chambers of Commerce), cultural industries - local performers and artists, and much more. Co-ordinate it with activities you are already planning in Japan or as a incentive to launch a new initiative.

#### **MORE INFORMATION**

For more information on Canada's presence at Expo 2005, on booking the VIP facilities and services, and on the various activities in which your city can be involved, please contact: Jan Eperjesi, Special Events Officer at: (819) 997-5069 or Jan\_Stefan\_Eperjesi@pch.gc.ca