



City of Richmond

Report to General Purposes

To: General Purposes Committee

Date: September 26, 2003

From: Harold Steves
Councillor

File: -

Re: **American Sail Training Association Conference**

Recommendation

That up to \$3,500 be approved for Councillor Harold Steves to attend the 2003 American Sail Training Association Annual Conference in Providence, Rhode Island, and that funding be drawn from the Council training and conferences fund.

Harold Steves
Councillor

Staff Report

Origin

Request for funding to 2003 American Sail Training Association annual conference in Rhode Island.

Findings Of Fact

On Nov 6,7,8 the American Sail Training Association is hosting its 31st Annual Conference on Sail Training and Tall Ships at the Holiday Inn Downtown, Providence, RI.

This year the American Sail Training Association's Annual Conference on Sail Training and Tall Ships will examine the topic of leadership from diverse and multiple perspectives: from developing individual leaders to learning industry leading practices; from designing effective experiential education programs to marketing to adventure travel vacationers; from hiring and retaining quality personnel to effectively managing media opportunities. No matter where your interest lies in sail training and tall ships, there is something important here for you.

Discussions will also be scheduled for future ports for the 2004 and 2005 **TALL SHIPS CHALLENGE®** series. The conference provides an excellent recruitment opportunity to meet Captains of Tall Ships and promote Richmond as a port of call.

Financial Impact

The expenses include airfare, hotel, per diems, and conference fees. The expenses will be up to \$3,500 from Council training and conferences account. There is funding still available in this account.

Harold Steves
Councillor
(4134)

HS:cvc