



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services Committee
From: Terry Crowe
 Manager, Policy Planning
Re: **West Richmond Community Association**
- Community Public Art Proposal

Date: August 24, 2004
File: 11-7000-09-20-
 INBOX/Vol 01

Staff Recommendation

That an allocation of \$5,000 for the development of a Community Public Art Project at the West Community Centre, as presented in the report dated August 24th, 2004 from the Manager, Policy Planning, be approved.

Terry Crowe
Manager, Policy Planning

Att. 2

FOR ORIGINATING DIVISION USE ONLY								
ROUTED TO:		CONCURRENCE		CONCURRENCE OF GENERAL MANAGER				
Facility Management.....	Y	<input checked="" type="checkbox"/>	N					
Recreation & Cultural Services	Y	<input checked="" type="checkbox"/>	N					
Budgets	Y	<input checked="" type="checkbox"/>	N					
REVIEWED BY TAG	YES	<input checked="" type="checkbox"/>	NO	REVIEWED BY CAO	YES	<input type="checkbox"/>	NO	<input type="checkbox"/>

Staff Report

Origin

This report presents a proposal from the West Richmond Community Association to undertake a Public Art project and recommends that \$5,000 be allocated to the project.

Findings Of Fact

Richmond Public Art Program

The Richmond Public Art Program, which was endorsed by City Council on June 23, 1997, was developed with the assistance of a Steering Committee involving representation from the community, business, arts, development and design sectors.

The Program sets a framework for creating opportunities for people to experience art in everyday life and for artists and the community to participate in the design, look, and feel of Richmond.

Community Public Art

Community Public Art is one component of the City's Public Art Program and invites neighbourhood residents to collaborate with artists and other community organizations to create art works for significant neighbourhood sites.

The Community Public Art goals are:

- ❑ To foster neighbourhood identity by highlighting local site(s) through art works;
- ❑ To support residents' leadership in local art projects while respecting the creative role of artists and other design professionals, and including the diversity of cultures and interests of neighbourhood residents;
- ❑ To encourage the creation of permanent art works having both artistic merit and community benefit.

Since 1997, City Council has approved 10 projects for installation on public lands. Projects have used a wide range of media including murals, earth works, stone, tile, banners, and paint. Sponsoring organizations have included community associations, school parent advisory committees, youth groups and other not-for-profit societies.

West Richmond Community Association Proposal

The proposed project is initiated by the West Richmond Community Association. The Community Public Art Proposal is proposed to be undertaken in collaboration with Hugh Boyd High School and the West Richmond community at large:

- ❑ To create a community art project to be located at the West Richmond Community Centre.
- ❑ To develop a future community art program for the West Richmond Community.
- ❑ To develop a future community based artist-in-residence program.

An overview of the West Richmond Community Association Community Public Art proposal is presented in **Attachment 1**.

Letters of support from the West Richmond Community Association and Hugh Boyd Secondary School are presented in **Attachment 2**.

The Richmond Public Art Commission has reviewed this proposal and endorses it as presented.

Land Ownership

- The proposed community public art project will be located on City land (i.e., West Richmond Community Centre).
- City staff recommend approval.

Financial Impact

City

\$5,000 is recommended from the Project #40802, originally approved in the 2001 Capital Plan for expenditure on art work.

West Richmond Community Association

The West Richmond Community Association has approved \$2,000 for this project.

Hugh Boyd Secondary School

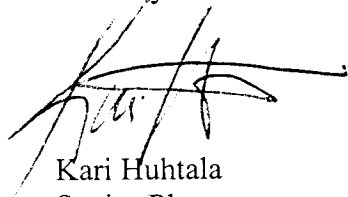
Hugh Boyd Secondary School have approved staff and administrative resources to begin the Community Art Course starting in September, 2004.

Other Contributions

Additional community financial contributions will be sought.

Conclusion

The West Richmond Community Association Community Public Art Proposal represents a community partnership opportunity to enhance the community identity, building, education and vibrancy.



Kari Huhtala
Senior Planner
(4188)

KEH:keh

West Richmond Association Community Art Project Proposal

Proposal

The project is initiated by West Richmond Community Association and will be done in collaboration with Hugh Boyd High School and the West Richmond community at large.

- To create a community art project to be located at the West Richmond Community Centre.
- To develop a future community art program for the West Richmond Community.
- To develop a future community based artist-in-residence program.

Project Participants

West Richmond Community Association

- Youth Groups: Preschool Classes, Out of School Care Children (5-12)
- Adult Groups: Apple Greene Senior Residents, St. Joseph the Worker Seniors Group, Gilmore Gardens Residents, West Richmond Community Centre Patrons

Hugh Boyd High School

- Community Public Art Class Students
- Media Class Students
- Leadership Class Students

Local Artist—Mark Glavina, Steveston.

Objectives

- Create a visually vibrant, community driven public art piece to enhance the West Richmond Community Centre.
- Develop a community education & outreach program.
- Develop an ongoing community art program, which will have a lasting impact and provide a legacy for the West Richmond Community.
- Encourage participation from local residents, community centre patrons and Hugh Boyd High School students.
- Create an ongoing collaboration with Hugh Boyd High School and assist in the development of school arts curriculum working with the Community Public Art Class, Media Class and Leadership Class.
- Develop a community based artist-in-residence program which will facilitate cooperative art education, outreach opportunities and site-specific public art projects and create a forum for dialogue with all of the stakeholders and a future cultural identity legacy.

Project Time Period

The Project will commence in October 2004 and continue for the school year finishing in July 2005.

Project Budget

Revenue

- West Richmond Community Association \$2,000
- Richmond Public Art Program \$5,000
- Fundraising, in-kind and corporate sponsorship
(To be determined based on the specifid art project
+/- \$10,000) TBD

Expenses

- Artist—based on \$35 per hour for an average of
12 hrs per month for 10 months \$4,200
- Other technical advisement and support staff--
based on 40 hours @ \$20 per hour \$ 800
- Materials
(To be determined based on the specific art
project) TBD

August 24, 2004

Attachment 2

Letters of Support

West Richmond Community Association
Hugh Boyd Secondary School



WEST RICHMOND COMMUNITY ASSOCIATION

June 10, 2004

To Members of the Selection Committee

Re: RICHMOND PUBLIC ART PROJECT

The West Richmond Community Association is very excited to be submitting our proposal for funding through the Richmond Public Art Project. As explained in detail in our submission, we believe our project will support the Program's goals in several ways including:

- The participation of several groups within the community - Preschool, Out of School Care, seniors, adults, and students from Hugh Boyd School.
- The reflection, in our project, of the activities that take place in our West Richmond community.
- And, perhaps most importantly, through the provision of an opportunity for dialogue between a respected local artist and a broad group of project participants.

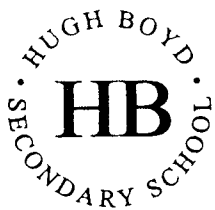
Everyone at West Richmond is enthusiastic about the potential for this project in bringing our community together. We eagerly await your decision. In the meantime should you have any questions, please do not hesitate to contact myself or Donna Vines at West Richmond Community Centre.

Thank you for your consideration of our submission.

Yours sincerely,

Donna Brown
West Richmond Community Association Board

DB:la



June 9, 2004

To Whom It May Concern:

Re: Support for Community Art Course at Hugh Boyd Secondary School

I am writing this letter in support of the Community Art course, which will begin here at Hugh Boyd Secondary in September 2004. Though all the specific planning details have yet to be completed, from the information I have received, I am extremely confident that this will benefit the students within our school and also our community.

Art is a significant part of all our lives and it is an important feature to a well-rounded individual. At Hugh Boyd we value art and we constantly encourage all students to explore the world in which they live. The community art program is a logical extension of our school's already extensive Fine Art offerings. Yet unlike most art programs in our school or within the province, the community art program creates the opportunity to move outside of the studios and into the "real world."

This integration of art in the community creates many significant opportunities. Not only does it create a greater awareness of art in the community, but it also creates a natural audience for students to showcase their work. The community feature also creates wonderful opportunity for students to learn real world skills of liaising with individuals, organizations, and/or community groups as well as collaborating with others, solving problems that arise when you may not have complete control over your working environment, and so much more.

Though the working committee has spent vast time in planning and organization, resources are also going to be needed to make this program the success we believe it can be. It is clear that the community-based projects will come at a price. Unfortunately, this will be beyond the financial means of the school to support.

Any contributions that can be made to support this course and the subsequent projects would be sincerely appreciated. Although we are only at the beginning stage, I am confident that our students and the community will both be benefactors of this wonderful opportunity.

Sincerely,

Neil Kamide
Principal