CITY OF RICHMOND

REPORT TO COMMITTEE

TO Planning - Sept. 4/01 DATE: August 24, 2001

FILE:

8275-05

Manager, Zoning

Alan Clark

Planning Committee

RE:

FROM:

TO:

Application for a Winery Licence at 5491 Minoru Boulevard, Richmond.

STAFF RECOMMENDATION

That the application of Blossom Winery Ltd. to the Liquor Control and Licencing Branch for a Winery Licence be supported, and that the Liquor Control and Licencing Branch be advised:

- (i) Be it resolved that the City of Richmond supports the Licencing of a Winery proposed by Blossom Winery Ltd. at 5491 Minoru Boulevard, Richmond. and:
- That the R.C.M.P. does not object to this application.

(lan Clark

Manager, Zoning

FOR ORIGINATING DIVISION USE ONLY		
ROUTED TO: R.C.M.P		CONCURRENCE OF GENERAL MANAGER

STAFF REPORT

<u>ORIGIN</u>

Blossom Winery Ltd. are asking for a resolution of Council supporting their request to the Liquor Control and Licencing Branch for a Winery Licence.

ANALYSIS

Blossom Winery Ltd. plan to build and operate a Winery at 5491 Minoru Boulevard.

The operation would consist of a wine making area, bottling/storage area, and a retail/sampling room. While the company will be both manufacturer and retailer, the retail sales of Blossom Winery are forecast to account for less that 10% of the business. Further, liquor regulations state that, while the company is permitted to manufacture, store, and provide samples of the product to the public in a designated sampling area, only product produced on site may be purchased.

The service aspect, associated with the touring of facilities, wine tasting, and optional purchasing of product on site is, for many serious wine drinkers/connoisseurs, all an integral part of the business.

The property is zoned Limited Industrial Retail District (I4), and the use would be a permitted use in that zone, as a Custom Service. A business which produces or services specialized goods, or provides specialized services.

FINANCIAL IMPACT

None.

CONCLUSION

That the request by Blossom Winery Ltd. to the Liquor Control and Licencing Branch for a Winery Licence at 5491 Minoru Boulevard, Richmond, be supported.

Alan Clark

Manager, Zoning

AJC:ajc



