



SCHEDULE 3 TO THE MINUTES OF THE
PARKS, RECREATION AND CULTURAL
SERVICES COMMITTEE, HELD ON
TUESDAY, JULY 24, 2007

City of Richmond
Parks, Recreation & Cultural Services

Copied & distributed to all.	
Date:	July 23/07
Initials:	mep

Memorandum

To: Mayor and Councillors **Date:** July 23, 2007
From: Dave Semple **File:** 11-7200-01/2007-Vol 01
 Director of Parks and Public Works Operations
Re: Richmond Responsible Dog Owners Group (RRDOG)

Attached for your perusal is the Three Pillar Approach to a Dog Management Strategy which was recently received from the Richmond Responsible Dog Owners Group. The framework in the document is designed by the group to provide additional information to the RRDOG referral and the Dogs in Parks Working Committee proposal at the Parks, Recreation and Cultural Services Committee meeting Tuesday, July 24, 2007.

If you have any comments or questions please do not hesitate to contact me at 604-787-3331.

Dave Semple
Director of Parks and Public Works Operations

DCS:mh

cc: Cathryn Volkering Carlile, GM - Parks, Recreation & Cultural Services

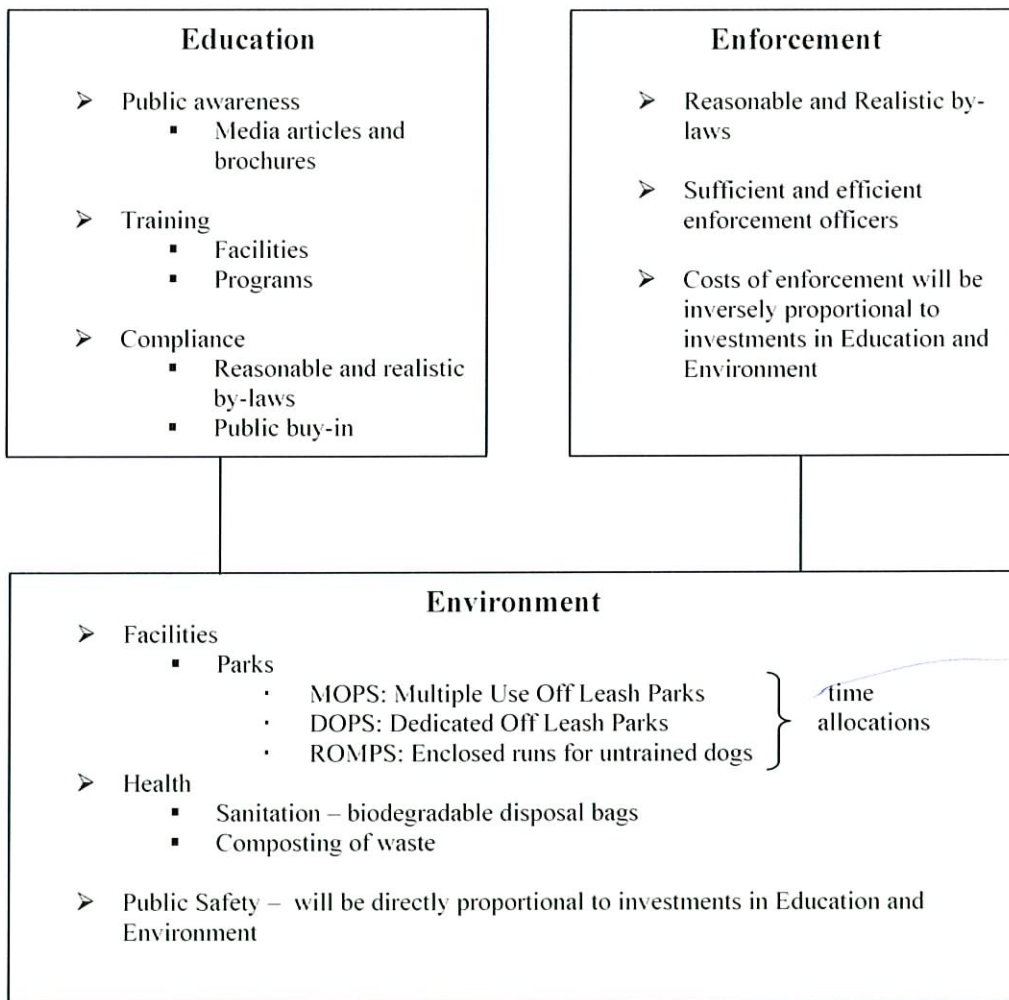
Att. 1



RRDOG'S THREE PILLAR APPROACH TO DOG MANAGEMENT STRATEGY FOR RICHMOND

The following is a framework for the information developed and proposed to City of Richmond Staff in May 2007 as part of RRDOG's consultative process with the City. The Three Pillar Approach concentrates on Environment, Education, and Enforcement.

RRDOG encouraged the City of Richmond to meet its obligations to the community by adopting a Three Pillar Approach and providing adequate investments in those pillars. While all three pillars are essential to a successful dog management strategy, adequate leadership and investment in the Education and Environment pillars should lead to a reduced need for investment in the Enforcement pillar.



RICHMOND RESPONSIBLE DOG OWNERS GROUP

RRDOG Mission Statement

RRDOG is a registered, non-profit, volunteer, democratic, multi-cultural advocacy group of Richmond residents and dog-related business operators dedicated to making our communities friendlier, safer, and environmentally better for everyone by proactively addressing dog issues.

RRDOG membership crosses all demographic, age, gender and ethnic boundaries. RRDOG is inclusive, not exclusive. Membership is not restricted to dog handlers, owners and guardians. It is open to anyone who wants to make Richmond a better place by joining us in our mission and having fun doing it.

RRDOG Philosophy and Factoids

- RRDOG was established in September of 2005.
- RRDOG promotes a culture of compliance with principles of responsible dog handling, obedience and etiquette protocols.
- RRDOG advocates for education, adequate facilities, fair laws, and enforcement with discretion in the context of the whole community. Unless everyone wins, no one really wins.
- RRDOG has approximately fifty members and supporters. Each contributes according to their individual ability. For some this is simply being a member and adding to our political strength. For the most active, it has become a major commitment. There is a place for everyone.
- RRDOG's core group is extremely dedicated, with impressive skill sets in a wide variety of fields.
- RRDOG has monthly membership meetings, except July and August, on the fourth Wednesday of the month, usually at Cambie Community Centre, a dog friendly venue.
- RRDOG has frequent impromptu, committee, telephone and social meetings.
- RRDOG communicates with members by email, telephone, fax and media announcements.
- RRDOG consults with the City of Richmond through our elected City Councillors: and Parks, Recreation, and Cultural Services Staff CityDog Liaison.
- RRDOG is funded by a combination of membership fees, member contributions, corporate donors and supporters, fundraising activities, the sale of RRDOG logo gear and a municipal grant.
- RRDOG elects directors and officers at our annual general meeting in October. As our community, political, financial, educational, environmental and social activities have increased, our Board of Directors has increased.
- RRDOG subscribes to a casual democratic model. We are goal and fun oriented.
- RRDOG has developed several unique initiatives to make Richmond a template for dog friendly communities that other municipalities will emulate. We are already ahead of the curve.
- RRDOG recognizes the enhanced quality of life dogs bring to a community in social, safety and health benefits.
- Join RRDOG, make a difference, have fun! Your membership cost will be quickly refunded in supplier discounts.

- Support RRDOG; enjoy the publicity and patronage we provide in return.
- RRDOG encourages members to patronize RRDOG Financial Supporters and Discounters.
- RRDOG Helps those who help us!

RRDOG Initiatives:

CityDog

- RRDOG gives dog handlers, owners and guardians a voice in the City Richmond through CityDog Liaison.
- RRDOG 7-C's PowerPoint Presentation to City Council: Communication, Consultation, Compromise, Cooperation, Collaboration, Culture of Compliance and Cost Effectiveness provides a framework, and is on both the City of Richmond and RRDOG websites.
- RRDOG's Three Pillar Approach to Dog Management: Education, Environment and Enforcement was submitted to City Staff through our CityDog Liaison.
- RRDOG advocates for adequate facilities in return for our tax and licensing revenue:
 - MOPS, multiple use off-leash privilege public parks
 - DOPS, dedicated off-leash parks
 - ROMPS, enclosed play areas for safely socializing untrained dogs and puppies
- RRDOG advocates for fair animal control bylaws and enforcement with discretion.
- RRDOG's and the City of Richmond's relationship has evolved into one based on the 7-C's as a result of the leadership of City Councillors who recognize the benefits which RRDOG can contribute.

DogWatch

- RRDOG encourages a canine culture of compliance with socially acceptable standards of obedience, etiquette and dog handling.
- RRDOG influences dog handlers, owners and guardians by being politely persuasive and respectfully instructive.
- RRDOG members will observe, record, report and witness to City Bylaw Enforcement and the RCMP if necessary, to achieve compliance by those who give us all a bad reputation. Targeted enforcement will increase effectiveness and save tax dollars.
- RRDOG supports Bylaw Enforcement, RCMP, Blockwatch, Richmond Animal Protection Society (RAPS), and the SPCA in our common goals.
- RRDOG works with individual schools to address the problems dogs create on school grounds.
- RRDOG promotes its agenda through frequent media articles like the Richmond News' Pet Page, which was itself an RRDOG initiative. its website, surveys, the City hosted Animal Wellness Expo. distribution of brochures via dog related businesses and community centers. and its public presence.

DogEduc

- RRDOG is working with the City of Richmond to promote affordable obedience and etiquette education in community centres.
- RRDOG Master Dog Trainer provides discounts to members, free tips at meetings and advice on behavioural problems.
- RRDOG Associate Veterinarian provides health care information and free seminars to members.
- Guest speakers on a variety of dog-related topics are invited to meetings.
- RRDOG members write articles on RRDOG initiatives, including training issues, for The Richmond News Pet Page.
- RRDOG promotes Good Canine Citizen Certification for all dog handlers, owners and guardians.

DisabilityDog

- RRDOG advocates for Bylaw exemptions for disabled dog owners with obedience trained dogs.
- RRDOG assists disabled RRDOG members. We understand not all disabilities are visible.
- RRDOG recognizes and encourages the substantial health benefits dogs bring to everyone, especially persons with challenging disabilities.

EnviroDog

- RRDOG encourages all DogHogs (handlers, owners, guardians) to bag, pick up, stoop n' scoop and "do the doo" so our environment is cleaner for everyone. Be a GOOD DogHog!
- RRDOG members, including our commercial dog walker members, conduct both daily and group event poop patrols to clean up the waste irresponsible BAD DogHogs leave behind in public parks and school grounds.
- RRDOG advocates for the use of biodegradable poop bags by City Dog Bag Dispenser Sponsors and individuals.
- RRDOG promotes both backyard and City Parks dog waste composting. With approximately 12,000 dogs in Richmond producing more than 700 metric tonnes of poop, trucking it to a landfill is environmentally irresponsible and a waste of tax dollars.
- RRDOG encourages, supports, patronizes and applauds corporate sponsors of City of Richmond Dog Bag Dispenser and Adopt-a-Park initiatives. We also "doo" our part with poop patrols.

RRDOG Membership

- RRDOG Regular Membership \$20/year
- RRDOG Family Membership (one vote) \$30/year
- RRDOG Seniors Membership (65+) \$15/year
- Fees payable by January 1st for calendar year
- RRDOG reserves the right to waive fees or cancel membership
- RRDOG Membership meetings held 4th Wednesday of the month, except July and August.
- Phone for location. Agenda and Minutes by email to membership list.

RRDOG Financial Supporters

RRDOG thanks the following for their contributions and donations:

The City of Richmond	Bashir's Auto Cosmetics
Tisol Pet Food Supermarkets	Bare Basics Lingerie
The Dear Animal Hospital	Candy Bouquet
WOOF' N'-IT Pet Services	Colour-Time Printing
George's Taverna	A Monkey Tree
Sassy Lulu Boutique	Elves Embroidery

RRDOG Supplier Discounts to Members

Thank you to the following suppliers who support our organization by offering discounts on products and services to RRDOG members. Members must present their RRDOG Membership Card to the vendors to qualify.

- Tisol Pet Food Supermarket--#3 Road
- Bark Avenue Boutique
- BC Canine Training Centre
- The Dear Animal Hospital
- Shelley Smith Dog Training Services
- Elves Embroidery (RRDOG logo gear)

RRDOG Contacts

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Or

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Website: www.richmondrrdog.com