



**To:** General Purposes Committee  
**From:** Anne Stevens  
Manager, Customer Services  
**Re:** **Casino Funding**

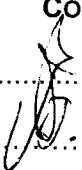
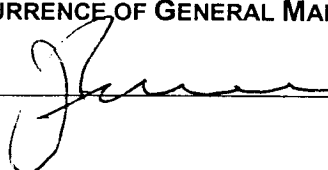
**Date:** June 24, 2002  
**File:** 0168-01

**Staff Recommendation**

That the 2002 Casino Funding (\$129,000.00) be allocated as follows:

1. \$30,000.00 be allocated to the Minoru Place Seniors Society for Seniors Wellness Coordinator;
2. \$20,000.00 be divided equally between Hamilton Community Association and Sea Island Community Association for Youth Coordinators; and
3. The remaining \$79,000.00 be used at Council's discretion.

Anne Stevens  
Manager, Customer Services

FOR ORIGINATING DIVISION USE ONLY		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Budgets .....	 Y <input checked="" type="checkbox"/> N <input type="checkbox"/>	
Recreation & Cultural Services .....	Y <input type="checkbox"/> N <input type="checkbox"/>	

## Staff Report

### Origin

During the 2002 Operating Budget discussions, Council authorized a \$200,000 funding contribution be allocated from the Casino Account to the 2002 Operating Budget. Subsequently, the Therapeutic Riding Association received \$18,000 (May 13<sup>th</sup> Council) and the Disability Resource Centre received \$53,000 with an additional \$70,000 approved for 2003 (June 10<sup>th</sup> Council). The Council minutes reflect "that \$53,000 for 2002 to be taken from 2002 Casino Gaming Revenue with \$70,000 for 2003 to be taken from the same source"

The author of this report is assuming that the \$70,000 for the Disability Resource Centre will be taken from the 2003 Casino Funds, thus leaving \$129,000 from the 2002 allocation to be used at Council discretion.

### Analysis

In 2001 Council approved expenditures from the Casino Funds in the amount of \$322,100 for Richmond based Community Groups.

The process that took place for all Richmond based community groups to receive funding from this source followed the guidelines set out in the "Richmond Casino Funding Procedures" (Attachment 1). Programs/events that were submitted for funding had to be **new** and related to drug abuse, alcoholism, gambling, smoking or involve Youth or Seniors or relate to policing activities within the community.

In 2002 Council approved the transfer of \$200,000 from Casino funds to the 2002 Operating Budget and of that amount, \$71,000 has now been allocated to the Therapeutic Riding Centre and the Disability Resource Centre.

For the sake of clarity, it should be noted that the City also provides funding for various Community groups through the annual Grant process. The funds for this program are provided from property taxes. In 2002 Council approved \$316,500 for Community groups from this program. The City provides this funding and assistance to organizations that provide ongoing services to various residents of Richmond. The demand from the requesting groups consistently outweighs the funding allocation.

The RCSAC has contacted City staff suggesting approximately 30 members are now expressing an interest in obtaining a grant for the remaining Casino funds. As well, three community associations have contacted Council regarding their existing programs for youth and seniors. Of those documented (Table 1) the range is from \$1,600 to \$55,000 with many of the needs going to existing programs. These requests would fall within the guidelines set out in the Casino Funding Procedures which state "*use of Casino funds can be determined by Council*".

**Table 1**

Organization	Program	Term	Amount
RCSAC	Poverty Response Initiative – continued work with community task forces to further refine recommendations presented to Planning Cte. in January 2002, and to develop an action plan for poverty in Richmond. A United Way grant of \$15,000 has been received to partially fund this process.	Time-limited project	\$10,000
RCSAC	Child, Youth and Family Committees Website – A forum held last year demonstrated that there are over 60 committees in Richmond addressing child, youth and family issues. A website, regularly updated, would contribute to an understanding of the roles and functions of these committees.	One-time start-up (\$1,000) and \$600 annual updating	\$1,600
Caring for Kids	A program linking mentors with children, using volunteers, established by the Rotary Club. Touchstone Family Association would partner by providing some administrative support. A coordinator's salary is required.	New. Goal is to establish partnerships to ensure an ongoing program.	\$55,000
Minoru Seniors Society	Wellness Coordinator – Extend part-time contract to coordinate Seniors Wellness Fair and to set up wellness clinics at West Richmond, Thompson and Cambie Community Centres.	Ongoing	\$30,000
Hamilton Community Centre	Youth Coordinator to continue with youth programs in the area	1 year	\$10,000
Sea Island Community Centre	Youth Coordinator to continue with youth programs in the area	1 year	\$10,000
Total			\$116,600

The remaining \$129,000 could be used in a number of ways:

Council could, during 2002:

1. Allocate the remaining funds at their discretion
2. Allocate the balance of the funding to the Grants budget for 2003 (one time only), thereby increasing the City Grants Budget to \$445,000.
3. Receive requests from Richmond based community groups based on criteria set out in the Casino Funding Procedures and allocate money accordingly.

### **Financial Impact**

As the money has been approved by Council and is available for distribution, there would be no financial impact.

### **Conclusion**

There are a number of groups in Richmond who provide very valuable services to the residents of Richmond. These programs are continually being compromised due to the lack of funding from various sources.

As the Minoru Seniors Society, Hamilton Community Association and Sea Island Community Association have already made official requests to Council for their existing programs, Council may wish to allocate Casino funds to these associations at this time and use their discretion to allocate the remaining \$79,000 to meet needs identified in the Richmond Community.



Anne Stevens  
Manager, Customer Services

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## City of Richmond CASINO FUNDING APPLICATION

### INSTRUCTIONS:

Please read these instructions before completing the application form

1. City Casino Funding Application forms are available at the Information Counter at City Hall.
2. Complete the form and send the **original plus three copies** to the Information Counter at City Hall by the stated deadline.
3. All Documents mentioned in the application must be submitted including:
  - A list of the organization's Board of Directors, Officers and key employees such as the Executive Director.
  - Budget for the program etc for which the funding is requested and last audited financial statement.
4. Submissions, which do not contain the above information, will be considered incomplete and will not be accepted. **Submissions should be on letter-size paper and single-sided.** If you have specific questions regarding your application, please contact Anne Stevens at 276-4273.
5. Return completed Casino Funding Application Form and enclosures by ----- to:

Richmond City Hall  
Information Counter  
(City Casino Funding Applications)  
6911 No. 3 Road, Richmond, BC V6Y 2C1

6. Upon receipt of your application, a member of the Review Committee may contact you to review its details.
7. Decisions regarding funding allocations within the City Casino Funding Program rest with Richmond City Council.
8. Following Council decision, applicants will receive notification of Council's decision pertaining to their application.

## RICHMOND CASINO FUNDING PROCEDURES

### A. GENERAL PRINCIPLES

Gambling is a source of individual and social problems. Managing the negative impacts of gambling is crucial to ensure a positive and healthy community.

Richmond City Council has received funding from gambling revenues and wishes to devote those funds in part to new community-based programs, projects, and events. Applications within the designated focus areas will be considered.

Use of casino funds can be determined by Council or as a result of applications from the Richmond Community. Not all organizations meeting the guidelines will automatically receive funding.

Applications from Richmond based non-profit and/or registered charitable groups are eligible for Casino Funding on the basis that they fill a void within the community and

- Offer a new project, program or event which is directed to a preventative, alternative and/or educational; program relating to addictive behaviour which could include:
  - drug abuse
  - alcoholism
  - gambling
  - smoking
- Offer a **new** program or event which involves Youth or Seniors;
- Offer a **new** program or event relating to policing in the community.

All Community applications must be for **NEW** Community programs, projects or events. Expenditures for casino funds can be made by Council or as a result of applications from the Community. Approval of funding by the City for any particular program or project does not ensure that future funding requests will be approved.

### B. CASINO FUNDING GUIDELINES

Expenditures for casino funds can be made by Council or as a result of applications from the community. All community applications must be for **new** community programs, projects or events.

Casino funding may be designated for expenditure in or added to a statutory reserve fund. Funds need not be fully allocated in a period received.

#### Casino Funding Focus Areas:

Casino funds should be targeted to the following focus areas:

- Youth
- Seniors
- Policing in the Community

**Casino Funding Guidelines Cont'd**

- Childcare Reserve Fund
- Preventative, alternative and/or educational programs relating to addictive behaviour which could include:
  - I. Drug abuse
  - II. Alcoholism
  - III. Gambling
  - IV. Smoking

Not all organizations meeting the City of Richmond's Casino Funding Program guidelines will automatically receive funding.

**C. EXCLUSIONS FROM ELIGIBILITY FOR CASINO FUNDING:**

- Applications from individuals;
- Activities which are restricted to participation solely by people of specific religious or ethnic groups;
- Annual fund-raising campaigns, form letter requests or telephone campaigns;
- Debt retirement;
- Expenses related to attendance at seminars, workshops, symposiums, or conferences;
- Agencies which primarily fund other organizations;
- Salaries for personnel or equipment not dedicated solely to programs projects or event being funded.

**D. REVIEW CONSIDERATIONS**

Not all organizations meeting the criteria will automatically receive funding. Allocations are dependent on the funding available.

In reviewing applications and preparing recommendations for allocations, Council may give primary consideration to the following factors:

- Basic eligibility and demonstrated organizational efficiency, effectiveness and stability;
- How well the organization fits within the general principles and focus areas for casino funding;
- Numbers of Richmond residents served;

**REVIEW CONSIDERATIONS cont'd**

- Quality of service;
- Financial need of the organization;
- Community interaction;
- Role and number of volunteers;
- Use of existing community services and facilities;
- Local input into governance;
- Addressing a **unique** need in the community.





# City of Richmond CASINO FUNDING APPLICATION FORM

Complete and return the original plus three copies by ----- to, Richmond City Hall, 6911 No. 3 Road Richmond, BC V6Y 2C1 INFORMATION COUNTER

## 1. IDENTIFICATION OF APPLICANT

Organization Name:

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Mailing Address: (Street, City, Postal Code)

Phone No.

Fax No.

Contact Person:

Contact's Phone No. \_\_\_\_\_

## 2. ORGANIZATION

- A. Board of Directors etc. - Attach a sheet listing names, positions and addresses of all the board members and officers and key employees such as the executive director.
- B. Describe briefly the history of the organization, its effectiveness of operation, quality of service and financial need.
  
- C. Describe the number and role of volunteers for the organization as well as its interaction with the community.

**3. FUNDING INFORMATION**

- A. Amount of funding requested: \$ \_\_\_\_\_
  
- B. Describe in detail how the funding would be used based on the stated guidelines.
  
  
  
  
  
  
  
  
  
  
- C. Describe how the funding to the organization benefits Richmond residents.
  
  
  
  
  
  
  
  
  
  
- D. How many Richmond residents will be served by this program:
  
  
  
  
  
  
  
  
  
  
- E. Describe the **unique** nature of your request in comparison to other projects/programs/events in the community. How will you use existing community services and facilities?
  
  
  
  
  
  
  
  
  
  
- F. Describe in detail the criteria the Organization will use to evaluate the success of this project, programs, etc.

#### **4. FINANCIAL OVERVIEW**

Provide a detailed budget for this program, project or event as well as your last audited financial statement.

#### **CHECKLIST REMINDER**

Please ensure your application includes the following:

- X List of Board of Directors, officers and key employees such as executive director
- X Project Budget
- X Audited Financial Statement

**PLEASE DO NOT ATTACH BULKY PACKAGES**