



To: Richmond City Council
From: Councillor Harold Steves
Chair, Parks, Recreation & Cultural Services
Committee
Date: July 3, 2002
File: 7000-09-01
Re: "ART AT THE INTERSECTION – AN ENVIRONMENTAL ART PROJECT"

The Parks, Recreation & Cultural Services Committee, at its meeting held on June 25th, 2002, considered the attached report, and recommends as follows:

Committee Recommendation

That the administrative support costs required in connection with the "Art at the Intersection – An Environmental Art Project" be approved to a maximum of \$5,000.

Councillor Harold, Chair
Parks, Recreation & Cultural Services Committee

Attach.

VARIANCE

Please note that staff recommended the following:

That Council endorse an allocation of \$22,000 from the Project #40802, originally approved in the 2001 Capital Plan, for the development of the "Dog Sculptures" artwork, as per the report dated June 10th, 2002 from the Manager, Policy Planning.

Staff Report

Origin

The planned extension of Garden City Road at its north end to Bridgeport, which already has been approved by Council, will establish an important connection and provide an alternative route of travel to No. 3 Road. The intersection will be raised in prominence to become a significant gateway into Richmond.

This report presents for Council's consideration a proposal to incorporate an environmental artwork as part of the intersection design.

Findings Of Fact

Environmental Artwork

This is a proposed "City owned artwork" with an environmental theme.

The proposed "Art at the Intersection" environmental artwork would consist of artwork that:

- reveals the in relationship of environment and urban life,
- is site specific,
- integrates art and landscape,
- celebrates community identity,
- commemorates community history,
- responds to the character and function of the site, the history and culture of the community, and
- is ecologically grounded.

The proposed artwork would be incorporated into the *hatched areas* in the vicinity of the intersection of Garden City and Sea Island Way (**Attachment 1**).

Public Art Call

The Public Art Call would consist of the City, through a public art selection process, choosing an artist/artist team who would work with City staff (Engineering, Parks, Transportation, and Planning) in designing an artwork that would be integrated into the new intersection design and landscape.

The scope of the artist's work will be to design the artwork to become integral to the project so that the landscape and the artwork will be mutually supportive. The design of the landscape and streetscape elements, which frame the intersection, will be developed in collaboration with the artwork. The artist will be required to work within the constraints of traffic safety, durability, and ease of maintenance.

The actual intersection design work is expected to begin early summer with construction completion in 2003.

The proposed "Art at the Intersection" project has received support from the three City Strategic Teams (Civic Design and Beautification Team, Sustainability Team, and Community Vibrancy

Team) and the Public Art Commission. Each see this artwork as adding to City identity, beautification, community vibrancy and the greening of the street intersection.

Terms of Reference

The public art terms of reference (attached as **Attachment 1**) describes the artist opportunity, site description, artist's scope of work, budget, selection process, and design schedule.

The selected artist, finalists and their proposed art work credentials will be presented for Council's consideration and endorsement.

Public Art Selection Process

The chart outlining the public art decision-making process for a City initiated public art project is presented as **Attachment 2**.

Staff recommend that Council endorse the expenditure of public art and the allocation of \$25,000 for the project from Project #40802.

Financial Impact

- \$25,000 (\$22,000 for artist fees and \$3,000 for project administration (e.g. newspaper advertisements, detailed sketch or maquette fees, postage, etc.) is recommended from the Project #40802, originally approved in the 2001 Capital Plan for expenditure on art work.
- The remaining amount in the Project #40802 is \$125,000.

Conclusion

The City has identified several gateway locations that will be developed to project a sense of community identity and of Richmond as "the most appealing, liveable, well managed community in Canada". The prominence of this Garden City Road, Bridgeport and Sea Island Way intersection is in the important linkages it provides. This intersection is one such gateway, and the integration of an environmental artwork project as part of the planned intersection works would showcase Richmond to the passing public.



Kari Huhtala
Senior Planner

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***ART AT THE INTERSECTION
AN ENVIRONMENTAL ART PROJECT***

PHASE ONE: CALL FOR AN ARTIST/ARTIST TEAM

The City of Richmond Public Art Program
invite artists to present submissions of interest for the
development
of an environmental artwork project as part of the Garden City,
Sea Island Way & Bridgeport Road intersections.

Submission due: Monday, July 22nd, 2002

*For more information, please contact
Kari Huhtala at 604 276-4188 or
Email khuhtala@city.richmond.bc.ca*

Invitation for Artist/Artist Team Submission

Artists and artist teams are invited to participate in a two-stage competition to provide a site-specific work of public art as part of the extension of Garden City Road at Bridgeport Road, under the terms of reference. Each artist/team is limited to one entry. All information about the project is contained herein.

Art at the Intersection – Artist Opportunity

Project Introduction & Description

The extension of Garden City Road at its north end through to Bridgeport Road will establish an important connection and provide an alternative route of travel to No. 3 Road. The intersection will be raised in prominence to become a significant gateway into Richmond (see attached intersection design).

The City of Richmond is seeking artwork that:

- reveals the inter-relationship of environment and urban life,
- is site specific,
- integrates art and landscape,
- celebrates community identity,
- commemorates community history,
- responds to the character and function of the site, the history and culture of the community, and
- is ecologically grounded.

The City of Richmond is seeking artwork that reveals the inter-relatedness of environment and urban life, that is site specific integrating art and landscape, and that celebrates community identity and commemorates community history. The artwork should respond to the character and function of the site, the history and culture of the community, and be ecologically grounded.

The artist should be site oriented and be prepared to work in a collaborative fashion with the Public Art Commission Project Committee and with City staff. The artwork will become integral to the project so that the landscape and the artwork will be mutually supportive. The design of the landscape and streetscape elements, which frame the intersection, will be developed in collaboration with the artwork. Given the collaborative approach, no specific location for the artwork has been identified. The artist will be required to work within the constraints of traffic safety, durability, and ease of maintenance.

Site Description

The road works cover approximately 200 metres along Garden City Road and 200 metres along Sea Island Way as well as a new intersection at Garden City and Bridgeport Road. The landscape and streetscape elements will occur in the medians as well as the street edges. The site has a complex network of influences; the urban infrastructure of power transmission lines, a sewage pumping station, and transportation corridors, as well as a diversity of surrounding land uses such as multi-family housing, hotels, a gas station and retail outlets.

In order to extend Garden City Road to Bridgeport, a land exchange has been arranged to relocate a gas station to the east side of Garden City. The BC hydro transmission line crosses the

intersection in a north/south direction and the GVRD sewage pump station is located near the NW corner of Garden City and Bridgeport.

The prominence of this intersection is in the important linkages it provides. The exit off Highway 99 brings traffic past a "Welcome to Richmond" sign onto Sea Island Way which is a primary route to the airport. The City has identified several gateway locations that will be developed to project a sense of community identity and of Richmond as "the most appealing, liveable, well managed community in Canada".

Artist's Scope of Work

The artist will be required to design, fabricate, and supervise the installation of a highly visible artwork, earthworks, or series of artworks.

The artist's responsibilities include:

1. A start-up meeting to discuss conceptual ideas will begin the project.
2. The artist will be responsible for any background research required.
3. One or more meetings with City staff (Parks and Engineering) to review the concept.
4. Presentation of the concept to the Public Art Project Steering Committee.
5. Preparation of drawings, maquettes, or any other materials necessary for public display.
6. Development of the details for fabrication and installation for City review.
7. On-site supervision during installation.
8. Ongoing maintenance program.

The City's responsibilities include:

1. Logistical support and assistance to the artist to achieve a successful project outcome.
2. Preparation of a site analysis plan identifying the opportunities and constraints of the site.
3. Provision of any site-specific information required.
4. Evaluation of the artwork for traffic safety, public safety, and maintenance.
5. All site works including installation of artwork.

Budget

The total budget available to the artist(s) or artist team, inclusive of all expenses (including GST), will be \$22,000. The budget for the development of environmental artwork will be \$50,000 to \$75,000+/- to be allocated out of the Garden City Road Extension Improvement Budget.

Eligibility

This two-phase artist competition call is open to professional artists. Ongoing communication between the selected artist is a requirement of this project. Artists who reside outside of Greater Vancouver should be within a reasonable commuting distance.

Selection Panel & Process

The process of selecting the final artist(s)/team for the project will occur in two stages by the selection panel. The selection panel will be comprised of up to three members from the artistic community, an independent architect/landscape architect, area resident, and/or businessperson. City staff will act as resources to the Panel.

The Panel will review all submissions and shortlist up to a maximum of four artist(s)/teams to Phase 2 of the Section Process to provide a detailed description of a conceptual artwork approach, to include:

- The framework within which the site influences and expresses community identity, entry and place,
- Materials key to promoting an identifiable works for the passing public,
- Kind of symbolism relevant to the location as an entry point to Richmond,
- Examples of previous relevant artistic work, and
- Other related information.

Note:

- Each short listed artist/ team will be required to attend a pre-arranged short design charette (1 to 2 hours) with a staff team (Parks, Engineering and Planning) to discuss the site, its challenges and opportunities, prior to the “conceptual artwork approach” being presented to the Panel.
- The purpose of the “conceptual artwork approach” presentation is for the short listed artist/team to demonstrate their artistic ideas and imagination, approach, skills, appropriateness, and feasibility of implementation to the Panel, and to demonstrate their abilities for a collaborative approach.

The short listed artist(s)/teams will be paid a fee of \$500.

Following the short listed interview/presentation, the panel will recommend one artist/team for the project. The recommended artist/team must be prepared to design an artwork in collaboration with the design team and see it completed and installed within the time as agreed with the project developer, or their representative.

Selection Process & Criteria

Phase 1 Artist(s)/Team Review

- Compliance with the competition requirements.
- Artist/team previous experience, including artistic achievements.
- Imagination and artistic merit.

Phase 2 Short Listed Artist Review

- Appropriateness proposed artistic approach to the site.
- Imagination and artistic merit.
- Feasibility in implementation.
- Artist Interview and discussion
- Examples of relevant artist work.
- The artist’s ability to work co-operatively with interdisciplinary City design team.

The Panel will select the artist/team, which in their judgement, best meets the above criteria.

Submission Requirements for Phase 1

- A **typed statement**, which introduces ideas you would like to develop at the intersection and how these ideas relate to your art practice (**2-page maximum**).
- Curriculum vitae or **resume of past work**, including any public art commissions.
- A **sleeve of up to 10 labelled slides** showing previous artistic work experience, accompanied by a slide list.
- A 9 X 12 **self addressed stamped envelope**.

The submission deadline for Stage 1 is 5:00 PM, July 22nd, 2002.

Schedule for Artist Selection & Project Development

- Terms of reference available June 25th, 2002
- *Artist Information meeting* July 10th, 2002, 6 PM, with design team, Richmond City, Meeting Room
- Deadline for submission of interest July 22th, 2002, 5 PM
- Selection of short listed artist(s)/team July 25th to July 31st, 2002
- Presentation of Proposed Approach Stage 2 & Selection of artist(s)/team August 19th to 23rd, 2002
- Artist/City Agreement signed September, 2002
- Artwork Design Phase Summer/Fall, 2002
- Project Construction Winter/Spring, 2002/2003

Mail or Drop Submission to:

Kari Huhtala
City of Richmond
6911 No. 3 Road
Richmond, BC V6Y 2C1

Or, email submissions to:

khuhtala@city.richmond.bc.ca

Contract

A contract between the recommended artist or team and the City will be drawn up. The contract will include a schedule of payment and fabrication and installation. The budget for the commission must include all costs including artist's fees, other fees, GST, insurance fabrication, delivery, installation, clean up, and any consultant's fees. The artist or team will also be expected to produce regular progress reports to the City.

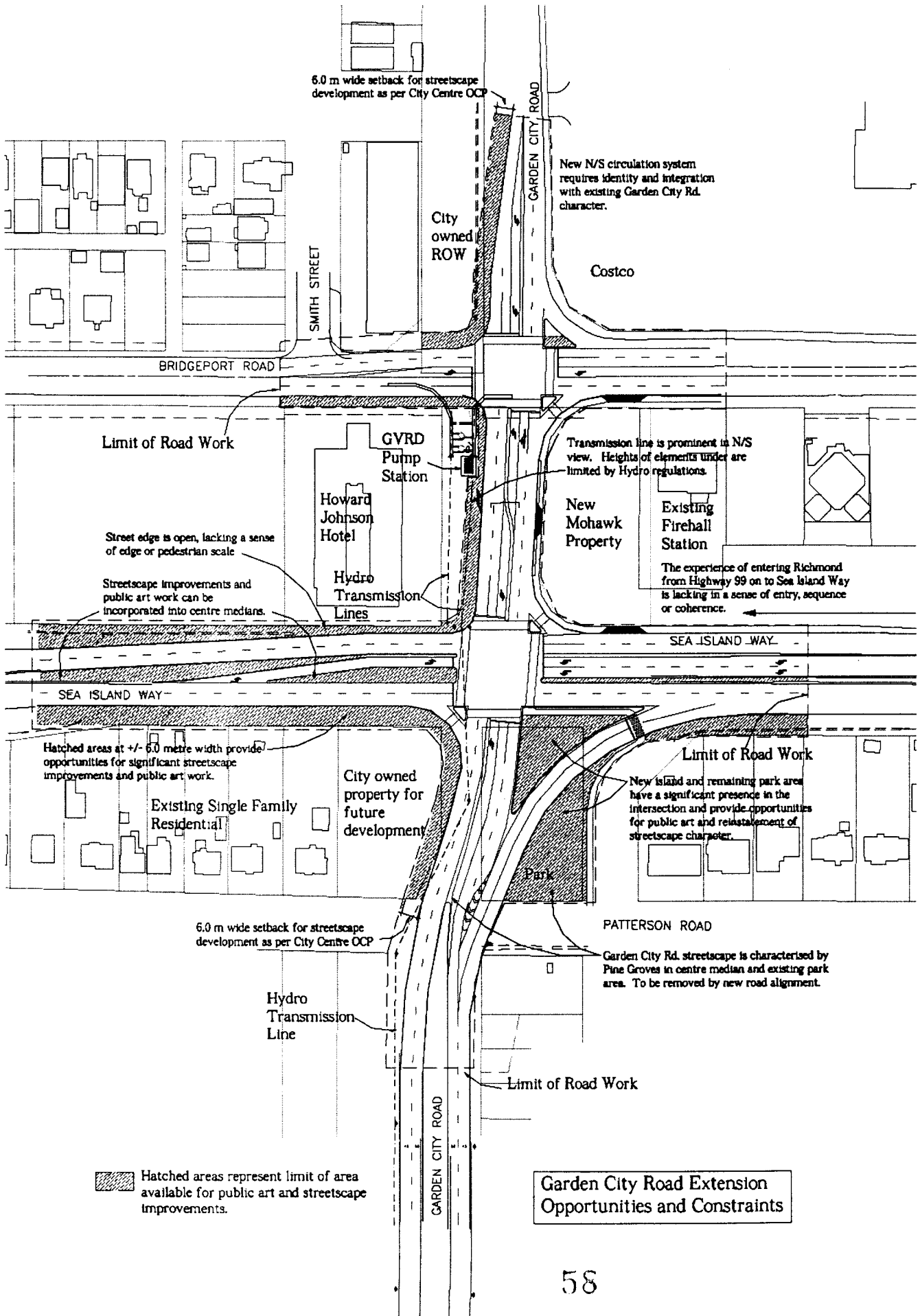
The final work and requisite documentation will become the property of the City. At project completion, the artist will provide the City with a detailed art documentation report, as listed in the Richmond Public Art Program Report (copy available from the City of Richmond).

Confidentiality

All information provided to, or created, the artist/team and selection panel shall be considered confidential until such time as it has been released or made public by the City of Richmond.

Project Information & Contacts

- Jamie Esko, Parks, Recreation & Culture (604-233-3311) jesko@city.richmond..bc.ca
- Robert Gonzales, Engineering & Public Works (604-276-4150)
rgonzales@city.richmond.bc.ca
- Kari Huhtala, City of Richmond (604-276-4188) or email khuhtala@city.richmond.bc



Richmond Public Art Program Management City Owned Projects

Purpose: To incorporate public art into the development / renovation of City streets, buildings and parks.

This chart outlines the decision-making process for a City initiated public art projects.

1	City Staff + Public Art Commission <ul style="list-style-type: none"> Identify public art project(s) (eg. site, theme & process)
2	Public Art Commission <ul style="list-style-type: none"> Reviews & Endorse Project(s) Recommends to Council
3	Staff Prepare Report to Council <ul style="list-style-type: none"> Proposed Project & Expenditure
4	City Council <ul style="list-style-type: none"> Review & Approve Proposed Project
5	Staff/Public Art Commission <ul style="list-style-type: none"> Implement Council Approved Public Art Project Call
6	Independent Panel (established by Commission) <ul style="list-style-type: none"> Review Artist Submissions Short listed Artist prepare detailed design Select Artist & Artwork
7	City Council <ul style="list-style-type: none"> Staff Present Short Listed, Selected Artist & Artwork City Council Reviews & Approves Council involvement completed
8	Staff Implement Project <ul style="list-style-type: none"> Advise Artist of Selection Prepare City-Artist Legal Agreement Manage & Monitor Project Development & Completion Inform Council & Public on Project Completion Opening Celebration