



**CITY OF RICHMOND**

**REPORT TO COMMITTEE**

**TO:** Parks, Recreation & Cultural Services Committee    **DATE:** June 11, 2001  
**FROM:** Terry Crowe  
          Manager, Policy Planning                                    **FILE:** 7000-09-01  
**RE: RICHMOND PUBLIC ART PROGRAM REVIEW**  
**Survey Findings and Program Directions 2001 to 2004**

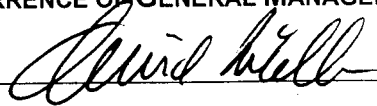
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**STAFF RECOMMENDATION**

That Council direct staff to prepare Public Art Program improvements as identified in the Appendix D of the Manager, Policy Planning report, dated June 11, 2001

  
Terry Crowe  
Manager, Policy Planning

Att. 4

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## STAFF REPORT

### ORIGIN

On June 23, 1997, Richmond City Council approved the Richmond Public Art Program, Policies and Implementation Actions report. The Program's objective is to integrate public art into the City's streets, buildings, parks and open spaces, and privately owned land.

Council also instructed that a review of the Program be undertaken in 2000 to determine further Program refinements, changes, or resources to ensure its ongoing success.

The purpose of this report is:

- to present the Public Art Program Review findings, and
- to recommend an Implementation Work Program to improve the Public Art Program..

### FINDINGS OF FACT

The Public Art Program Review process included the following initiatives:

#### **Newspaper Articles and Survey Notices**

During the months of September and October, 2000, articles and ads appeared in both local newspapers discussing the program review, selected completed artworks and the availability and locations of surveys for public comment. These papers also included public comment and views on some of the completed works.

#### **Richmond Public Art Program Review Overview Brochure**

An information brochure was completed and circulated with a public survey.

The brochure outlined:

- The Program's goal,
- The mandate of the Public Art Commission,
- The components of the Program: public, private and community public art projects,
- A typical process for the selection of public art, and
- Examples of the completed artwork, and those projects underway.

#### **Community Survey**

During the fall of 2000, a public survey was initiated.

The survey was:

- Circulated to artists, developers, community members, professional designers, project panel members, citizens, and community organizations involved in the development of public art projects to date.
- Sent to the Richmond Urban Development Institute Liaison Committee (e.g. developers), Community Arts Council and Richmond Art Gallery Association.
- Placed at all City community centres and facilities with self addressed pre-postage paid envelopes for easy public pick-up and response.
- Available on the City's website.

### **Mayor's Monthly TV Talk Show**

Olga Ilich, Urban Development Institute and Michael Bjornson, Richmond Public Art Commission joined Mayor Greg Halsey-Brandt on his monthly Shaw Cable TV Talk (October 2000) to discuss public art and the Public Art Program Review.

### **Summary of Survey Responses**

Approximately 4,000 brochures and public surveys were distributed.

The total responses received totalled 95 returns (or 2.3%).

- Respondent Profile

The majority of the respondents were residents and artists, of which most had seen 5 to 9 of the total of 14 public art projects.

- Respondents Spectators and Participants

Most of the resident respondents were spectators, and majority of the artists had been involved in the creation of specific artworks in Richmond.

- Respondent Support

75% of the total respondents liked the direction of the Public Art Program.  
18% said they didn't like the direction.  
7% had no comment.

- Results To Date

Overall, the Program is seen as a positive City initiative.

- Artist Selection Process

The Program's selection process is viewed as fair and equitable to the participants, and should promote local talent.

- Involvement

The Program is developing well, but there needs to be an ongoing effort to increase community and artist involvement in projects.

- Funding

General support exists for maintaining a balanced funded Program with contributions from the City, private and community sources.

- Survey Suggestions For the Future

- Improve information to the public on proposed and planned artworks.
- Develop an ongoing public education component to the Program.
- Promote the development of large artworks in the City Centre.
- Seek input from the public art on possible art themes and locations.
- Continue to facilitate public participation in developing more community art projects.
- Explore a variety of non-City fund sources for projects.
- Seek regular feedback on the Program from the community.

The Survey findings are presented as follows:

- **Appendix A** provides a "Summary Report on The Survey Responses"
- **Appendix B** provides Detailed Survey Responses of:
  - Residents,
  - Public Art Commission,
  - Developers,
  - Artists,
  - Community Groups,
  - Architects,
  - People Who Work in Richmond,
  - Business Owners in Richmond,

## ANALYSIS

### **1. Areas of Improvement**

Staff in consultation with the Public Art Commission, have analysed the findings and identified the following areas for improvement:

#### **A Program Management**

- Improve Program clarity and understanding,
- Ensure that the roles of Council, Public Art Commission, and the other participants are recognized at each step in the project development process, and
- Achieve better results.

#### **B Education & Participation**

There is a community desire and a keen interest to:

- Learn more about public art and its importance for Richmond communities,
- Understand how decisions are made in developing and selecting public art projects,
- Provide ideas and input into future projects, and
- Get involved in the development of City and community public art projects.

#### **C Public Art Project Locations**

- From all accounts (members of the public, Public Art Commission and staff), the development of major public art work projects should continue to be encouraged, and showcased in the City Centre and in selected other locations in the City.

#### **D Program Administration**

- The Public Art Program administration, community consultation, co-ordination, and communication take considerable staff time and resources.
- It is desirable to identify alternative ways to administer the Program to achieve efficiencies and partnerships.

#### **E Next Program Review**

- The Program should be reviewed in three years (e.g., 2005).

## 2. Budget Management

- Past Funding – A Partnership Approach
  - From the City:
    - Since 1998, the Public Art Program has received City funding up to \$235,000 (or up to 1% of the annual Capital Plan Program) annually from City surpluses, depending upon the availability of funds.
    - To date, the City has contributed \$470,000 to the Program.
  - From the Private and other sectors:
    - Approximately, \$645,000 has been contributed to the Program since 1998 in the form of public art projects or funds (public, private and community funds).
- Proposed 2002, 2003, 2004 Budgeting
  - General
    - The initial 3 year City budgeting model which involved the City contributing, on a discretionary basis \$235,000, from the previous year's surplus (if there was one) is now over.
    - A new multi year budgeting model is required to manage the Program.
  - For 2001:
    - As of June 12, 2001, \$464,720 is available in the Public Art Statutory Reserve Fund.
    - Council has approved \$400,000 in the 2001 Capital Program as part of the 5 Year Financial Plan (2001 –2005).
    - It is recommended that up to \$400,000 be allocated in 2001 for public art projects, education, community public art project participation and administration.
    - Currently, Finance is preparing a Public Art Statutory Reserve Fund Expenditure Bylaw for Council's consideration and approval.
  - For 2002 to 2004:
    - Expenditures and revenues - to be determined,
    - Multi-year Program budget (revenues and expenditures) options and models will be prepared for Council's consideration and approval.
    - **Appendix C** identifies some budgeting options which can be considered.

### F Improvement Ideas and Comments

- **Appendix C** provides ideas and comments from the Public Art Commission and staff to improve the Program.
- These ideas and comments will be considered when bringing options and recommendations forth in the recommended Implementation Phase.

## 3. An Implementation Work Program

- To address the above items, an Implementation Work Program is recommended (see **Appendix D**).
- If approved, the Public Art Commission and staff will prepare, on an ongoing basis, Program enhancements for Council's consideration and approval.

## FINANCIAL IMPACT

- For 2001
  - As of June 12, 2001, \$464,720 is available in the Public Art Statutory Reserve Fund.
  - Council has approved \$400,000 in the 2001 Capital Program as part of the 5 Year Financial Plan (2001 –2005).
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  - Currently, Finance is preparing a Public Art Statutory Reserve Fund Expenditure Bylaw for Council's consideration and approval.
  
- For 2002 to 2004:
  - Expenditures and revenues - to be determined,
  - Multi-year Program budget (revenues and expenditures) options and models will be prepared for Council's consideration and approval.

## CONCLUSION

The 2000 Richmond Public Art Program review has been completed.

An Implementation Work Program is recommended to improve the Program's effectiveness.



Terry Crowe, Manager and  
Kari Huhtala, Senior Planner  
Policy Planning Department

TTC/cas

# **APPENDIX A**

## ***SUMMARY REPORT ON SURVEY RESPONSES***

## SURVEY – RICHMOND PUBLIC ART PROGRAM REVIEW

### SUMMARY REPORT ON SURVEY RESPONSES

- 1. Total responses 95 (100%)**

Residents	52 (55%)
Artists	22 (24%)
Richmond Public Art Commission	7 (7%)
Community Organization	7 (7%)
Developer	2 (2%)
Work in Richmond	2 (2%)
Business Owner	1 (1%)
Architect/Landscape Architect	2 (2%)
  
- 2. How many of the public art projects have you seen?**

1 – 4	18 (18%)
5 – 9	52 (56%)
10 – 14	25 (27%)
  
- 3. How have you been involved in the public art program?**

Artists involved in the creation of an art project, or presenting a submission for competition.  
Residents, Richmond worker and business owner involved as spectators and viewers.  
Richmond Public Art Commission reviewing projects and managing the competition process.  
Community group involved in a community artwork project, or as a spectator.  
Architect involved in an artwork project.  
Developers - one involved in an artwork project, the other as a spectator.
  
- 4. Generally, do you support the direction of the Richmond Public Art Program?**

<b>I like it</b>	<b>71 (75%)</b>
- Resident	36
- Artist	18
- Richmond Public Art Commission	7
- Architect/Landscape Architect	2
- Community Organization	4
- Developer	1
- Work in Richmond	2
- Business Owner	1
<b>I don't like it</b>	<b>17 (18%)</b>
- Resident	12
- Artist	2
- Community Organization	2
- Developer	1
<b>No comment</b>	<b>7 (7%)</b>
- Resident	4
- Artist	2
- Community Organization	1



**5. What do you like about the Richmond Public Art Program?**

**a) The results to date?**

The responses show support for the direction of the program, and that the program is a positive City initiative, and is developing nicely. The program provides a wide range of art at the local level.

**b) The process of selecting the artists?**

The Program's process is fair and equitable to participants, and should promote more local talent.

There is an increased desire for ongoing information about how public art competitions, projects and selection processes.

**c) The opportunity for involvement?**

The program is developing well, but that there needs to be an ongoing effort to find ways increase community and artist involvement in project development and selection.

**d) The funding (by the City, by the private sector, by the community)?**

There is general support for maintaining a balanced funded Program with financial contributions from the City, private and community sources.

**e) The overall management of the Public Art Program**

There is a general perception the program is managed well.

**6. What suggestions do you have to make the Public Art Program better?**

The Program should:

- Improve public information about proposed artwork projects, art proposal, pending locations and selection processes.
- Develop an education component to the Program to educate and inform, and build community awareness and pride for its art.
- Promote development of large artworks in the City centre
- Seek input from the public on possible public art themes, locations and ideas.
- Continue to facilitate public involvement in the development of more community Public art projects.
- Explore a variety of non-City sources fund projects.
- Seek regular feedback on the Program from the community.

**7. Other comments?**

Comments range from:

- Support for the public art program,
- Retain the Span artwork at City Hall to moving it,
- Investigate ways to improve Program information and awareness in the community
- Take time in developing the works in the community
- Obtain regular feedback from the community
- Maintain prudent fiscal management of the Program

# **APPENDIX B**

*Survey*

*Richmond Public Art Program Review*

*Resident Responses*

## SURVEY – RICHMOND PUBLIC ART PROGRAM REVIEW

### RESIDENT RESPONSES

Responses 52

#### 1. How many of the public art projects have you seen?

1 – 4	14
5 – 9	32
10 – 14	6

#### 2. How have you been involved in the public art project?

- Interested citizen
- I recently submitted a design for the Banner Contest – and have considered two “calls” in the past but felt I didn’t have the experience to apply
- Just as a resident and tax payer
- As a past member of the Public Art Commission.
- Two openings – no other involvement
- I haven’t been involved.
- No
- They are in my community. I usually went there.
- Not involved
- No just as a resident
- Written an article in the newspaper commenting on one of the projects i.e. “Span”
- I haven’t, except as a viewer
- Going shopping in those area, and drive by
- Member of panel for selection of public art for Shellmont plaza
- No
- None
- No
- Taxpayer
- Only what I’ve seen in the Arts Centre here in the building
- Adjudicator for public art
- On juries (2)
- Other than viewing the art, I have not been involved.
- Only as a spectator
- Other than viewing the art, I have not been involved.
- No, I have not been involved.
- No
- Viewer
- No
- No
- I bring all my visitors from out of town to see our art in our city. Bought tickets in aid of one of the projects.

**3. Generally, do you support the direction of the Richmond Public Art Program?**

<b>I like it</b>	<b>I don't like it</b>	<b>No comment</b>
36	12	4

**4. What do you like about the Richmond Public Art Program?**

**a) The results to date?**

- I like the "Four Corner" artwork around trees on Granville Ave.
- I am delighted with the art displayed, City Hall, etc.
- I like the results so far.
- Making art visible to the general public
- Yes
- Coming along nicely. I personally don't like 1 or 2 installations but am happy to accept them as part of diversified art program serving public taste and interests. Also recognize Program is in learning phase in terms of how to achieve the best results, the most "buy-in" from public, developers.
- I support having public art throughout the City. I think there are more "understandable" art projects – it seems so unfortunate to have public controversy about art. There are alternatives that could/would be widely appreciated.
- I don't know
- The public art is creating a more aesthetically pleasing environment for people to live in. Without art, Richmond would be a pretty ugly, boring suburban sprawl. The art is interesting, thought provoking and diverse – hopefully a reflection of an ideal Richmond City.
- Good. Add lots of artwork around us.
- No good.
- Nothing
- A beginning. Diversity. Efforts to include sculptures in new developments.
- Funding too lavishly on bad art \$225,000. Too poor on some community art projects at \$6,000
- I have enjoyed these additions to my life as a Richmond resident. I don't understand all of the installations, the one at City Hall is a puzzle, but I accept that I won't understand or like every project.
- It display many different artist and their ideas. Some show their culture through art.
- Very good
- Very good way to view art in everyday life
- Excellent – community pride in the art in public spaces is clearly evident...
- It adds culture and visual interest to the City
- It's various in design to have wide appeal. I like art that is also functional i.e. tree grates and I find the use of water very soothing and enjoy sitting beside it.
- Waste of money
- Beautifies the city, adds interest - often rapidly developing cities like Richmond become homogenous and without character. These projects bring a human aspect to the developments, making people want to linger as opposed to just drive by.
- Very poor
- Things get done! Most are prominent, some are obscure.
- Good.

- It aesthetically enhances the City of Richmond demonstrating the birth of a possible rich visual arts heritage. The projects to date are admirable.
- If public funds are going to be spent it should be better than what's at City Hall.
- Not all art is "great art". But this is a good start. Congrats for placing art in all parts of the City, except rural, and should consider doing it there, too.
- Good
- Some are unattractive and excessive cost
- Results have been mixed. Some of the art looks too much like an architectural element, not like art i.e. Terra Nova and Rising Tide. I like the whimsical element of "Auto Grove" and look forward to seeing it at Coppersmith Corner.
- The art objects at City Hall are dreadful.
- Get real art!
- Nothing far too pricey in these times of spiralling costs for basics. If privately funded fine, but not from taxes for City funds.
- Interaction with the general public. Engaging thought.
- Enrichment of behalf the city
- It is part of our lives, not a statue that glorifies one person. We think that it was always there.

**b) The process of selecting the artists?**

- I don't know how you selected the artists, but I do think the portion of "Span" in the City Hall courtyard is terrible – my dog could have done better and the rust coming off it is ruining the courtyard
- Very pleased
- It seems the selection committee could involve more of the "lay" people
- Fair and open
- Yes
- Support notion of jury at arms length from Commission and Council. Feel one of Commission's most critical roles is that of becoming expert at appointing juries which make the financier of a given project (taxpayer or developer) feel that they were involved and their money not wasted. Must be careful not to become art snobs who distrust or do not value heavy input from these groups. If quality of art becomes a concern, efforts to change that should come through emphasis on public education initiatives but never through restricting involvement of those two groups in the jury to a significant degree.
- I think the public could/should be notified that an art project is being considered for their area and then involve the residents/corporations in the area in deciding on a theme – or then search for an artist who is interested in such a commission and keep the area involved in all decisions – let them name a local person/committee to work with City.
- Not only local artists, as well international artists should be put on selecting list.
- Very fair. It is important to have artist and art professionals on the jury. Their expertise enables us to build a strong collection of art, which gives us artist historical legacy of work.
- So far I don't see any problem. Most or the artists I like.
- OK. But more local talent.
- It was local people before
- Not sure how this is done. I favour open competitions.
- Lack of transparency and/or publicity

- I am unclear on how this is done. I would like to see an emphasis on local artists and an inclusion of the community in the projects. (A recent trip to 4 Seattle community centres introduced me to some great projects.) Several were done by community members under the supervision and/or design of a professional artist – what a great way to build ownership to the art as well as pride in a facility and an understanding of art!
- It should be open to all Richmond residents from amateur to professional to display at art gallery in Richmond
- Meetings I attended were well organized and time spent was used efficiently
- A good start – I am certain this will evolve to become even better
- Sounds fair
- Appears fair in your description of it
- Needs to be changed
- Most projects already have artists involved – so the selection process was which work gets selected
- I think you better ask public idea about the selecting process.
- It is fair and just system with a balance of knowledgeable art professionals.
- No enough input by the taxpayers and residents of Richmond. Too much say by people who do not live in Richmond. People who work at City Hall.
- Yes, mixed juries are interesting.
- Fair
- I think you should attempt to get more feedback. You have your website as a medium to obtain this feedback, why don't you post information about the work you are considering for your next public art competition and see if the public responds?
- It isn't the selection of artists that is the problem, it is the selection of the art objects themselves.
- How do they get selected?
- Like that I see open calls for artists in papers like the Georgia Straight where artists look.
- By general analysis of their efforts
- OK with me.

**c) The opportunity for involvement?**

- The qualifications should be very loose to encourage emerging as well as established artists
- The sky is the limit
- Yes
- OK. Always look for ways to improve. Don't always have to involve public in design of art but might develop innovative ways to include their perspective more in jury selection process sometimes. Has to be a spirit or involving people rather than dogmatic rules which impose a rigid involvement pattern to the same degree for every project.
- The banner program is a good example of public involvement.
- I don't know.
- Okay. Need more funding to involve more people – especially in the public art education area. Public and Council needs education on the art to develop art appreciation.
- There are lots of opportunity for involvement. I will go to City Hall to enjoy a sunny day.

- More resident involvement
- It should be up to me as a tax payer
- By whom? Ambiguous, not aware.
- Too little
- Apart from being a part of the Public Art Commission, what is the opportunity.
- It is important to have representation from neighbourhood where art is to be placed on selection panel
- Good
- Yes, I like this aspect
- You cannot please everyone – so keep commission size minimal but try to get people from various community groups
- Not aware of any
- Good opportunity, if you seek it.
- For me, I don't know how.
- Is wonderful especially
- Community public art program with small projects is a good idea.
- Not available
- Really unless you're on the panel for selection, there can be no involvement.
- I am not aware of any opportunity to be involved in the selection of the objects for the new City Hall. I believe that only City Council were involved in the selection.
- Yes, I would love the opportunity
- Equal opportunity for all interested parties.
- This city is the best place in the world to get involved.

**d) The funding (by the City, by the private sector, by the community)?**

- Perhaps a panel with community involved would be better
- As always more funding is always encouraged
- Yes
- More \$ always better but have to be careful not to ask for too much. \$ will grow as Program improves itself and public/developer support become stronger. Have to be careful imposing more through the development application process. Only so much \$ available public or private. If more money goes to art, less will come from developers of Council for heritage, environmental, community services, beautification projects, parks, etc. Have to be reasonable, start small and let program demonstrate its worth.
- Developers and City and tax benefit from corporations
- This program should be funded by private sector, not by City public art program.
- These 3 sources involve lots of people. That's good.
- OK
- We should not be paying , not by City.
- Important. Money attracts artists. Lasting legacies for a city. City must ask themselves questions re. long term commitment? Values? Where does "art" fit in?
- City should set an upper limit and conservatively approve! Public meeting should be conducted before approving projects over \$100,000
- This is fine.
- Appropriate. Private sector funding may develop a stronger sense of ownership
- Excellent starting point
- I have no preference as to who funds it.

- City funding does not appear extravagant. Private sector art can sometimes be “over the top” financial plus appearance wise.
- Excellent! I would like to see participation by private developers made mandatory to encourage the direction of liveable space and the reduction of big boxes
- Private sector because there are better ways to use tax payers money.
- More funding by private sector needs to be gotten.
- Better use less money from tax payer. Use more money from private funding.
- It is healthy and beneficial to get all three groups involved.
- Also, a good mix.
- Fine
- Taxpayers at City Hall over charged
- Funding seems reasonable.
- The funds wasted on the City Hall art objects could have been better spent on helping people in the community.
- So far, a waste of our money!!!
- No City money should be used.
- I like the fact that we spend our tax money on art projects. I enjoy our public pieces. Of a complementary note; I enjoy the “Beautify Richmond” – banners, boulevard flower beds, hanging baskets. In fact we moved away to Langley for 7 years and came back because of the City’s Beauty. The Art Gallery/Library are excellent; really enjoy the recent sculptures active exhibit.
- Jointly by all three.
- All 3 groups.

**e) The overall management of the Public Art Program?**

- Accountability to the public
- I am not aware of any mistreatment
- Excellent
- Yes
- Seems good. Continue to encourage diversity of backgrounds on the Commission. Should never be dominated by one group. All perspectives important. This is not an Art Program or a professional make-work program. It is a PUBLIC art Program and there is a difference. If Commission fails to appreciate the difference, they will never connect emotionally with Richmond residents and the program will flounder. Majority of members should always be Richmond residents.
- Select art jury to ensure all public art projects meet a designated standard.
- I have no idea.
- Seems to be managed well – especially because it has involved a lot of volunteer time.
- Add more artwork.
- No good
- It is very bad need things by local people. But not over priced.
- Not aware. Vague for a public response
- Lack of information, need more transparency
- ? I am angered by public bullying of the Program by politicians e.g. City Hall installation – There will never be a project everyone likes (if there is, It will hardly fill the role of art to challenge the viewers).
- Good



- Bravo! I applaud the work done thus far – Richmond is beginning to come of age... (I am ashamed that our Council is reacting in an immature manner)
- Not personally aware how it is managed. Do not attend meetings or access minutes.
- Appears to be in order
- Should be changed
- I'm only aware of Kari Huhtala, are there others?
- I'd like to see more style to show multifest here.
- Very impressive – it takes a lot of volunteer time to make this whole program successful. The results have been a varied and interesting collection of fine art of the public to enjoy.
- Excellent. But this is not surprise. Happy committed staff do good work.
- Fine
- No complaints.
- I am not sure who is actually managing it, staff or Council – though I believe it is the latter.
- Why do these people select this garbage!
- Very good
- While public art incorporated in the private sector appears to be well integrated into the projects, the same cannot be said regarding City art and in particular the choice for the new City Hall. It is unfortunate that not all factors have been considered in context. In my view, the chosen sculpture is of dubious merit in concept, construction and context. For an artist to chose construction material so obviously inappropriate for the setting, i.e. a sculpture meant to rust being placed on a light coloured plaza shows total disregard to the whole context. To place such a large structure in a manner to obstruct the original purpose of the plaza again shows disregard for the architectural elements. Public art may be conventional or controversial but it should never be allowed to alienate the public by its placement. I personally think that the amount of money paid bears no relationship on either the cost of materials or cost of time of the artist and in this particular sculpture the actual workmanship is quite ordinary so it brings to questions why the artist or indeed the committee choosing it considered that it was worth so much money. I think the management of the Public Art Program should always consider the context that they wish to include public art and also in those cases involving public funding should most definitely bear in mind value as perceived by the public.
- Reasonable
- Mostly city. Ask the artists to repair their art.

**4. What suggestions do you have to make the Public Art Program better?**

- Span – terrible work, ugly.
- Have the general public very informed of what is going on – make public art in Richmond a household word – make visitors want to come here just to see our public art
- Have an unhampered process
- The representative of the art community within the jury should be selected by the artists presenting the proposals from a list of potential candidates through a process of secret vote (i.e. make available a box for the selection process) members

- Time to start kicking the Public Education component into higher gear. Often (for art that is not aesthetically pleasing, in particular) some form of interpretation is necessary to help the public engage with the art around them. There should be plaques explaining the art or brochures explaining the pieces available at library or community centre counters. Allow people to understand the pieces within the Richmond “collection” and they will start taking pride in them/show them to visitors and friends. By the way, this brochure/brochure was very nicely done – quite informative.
- A bronze horse in Minoru Park to honour memory of the late Bob McMath, who was responsible for the City having this jewel of the City Centre park.
- Funding by private sector. Funder should be deducted on tax.
- More funding. More projects. Better education on the art to increase public awareness and education.
- Ceramic pieces.
- Span – ugly and waste of tax dollars
- Any art should not be over priced. We have a lot of artist in Richmond. If it is over priced even if it is local people it should be turned down.
- Legacy aspect. Permanent materials/sites vs. short term “hits” e.g. City Hall murals. Promotion, regular updates – local media, re awareness
- Publicity of opportunities, at least let your community partners know. Loan-out from museum/art gallery to community centres. Show us a list. Lets get art out of the vault and into the public eye. (We have a lockable display cabinet at Thompson and no one to co-ordinate displays).
- Farming. Canneries.
- Show as much art as you can afford to purchase or maintain
- Selection/installation – once the artist and art has been selected via the process it should be allowed to remain. A number of years before any move/change is considered. This may prevent hasty reactions.
- Dialogue with panel and judges. Opportunity to present your idea and answer questions, concerns, etc. to panel before short list.
- Choice of art. Perhaps have forums in community buildings to have public aware of placement and choice of art.
- Nature subjects, animals, scenery.
- Interactive in a park setting challenges for the whole community. More fountains, more trees, more flowers, neighbourhood contest, best garden
- Use private funding as possible as you can. Let the sponsor decide the way public arts going.
- Future plans, to grow and expand to the collection. More funding for education to build a community awareness and pride for it’s art. This has to happen over time and years.
- Small projects. Don’t forget little projects in many places have more impact than a few big ones.
- Obtain public feedback prior to selection.
- Let more people in the community decide what there should be, and where
- Get people with taste!
- Thank you for your time and efforts.
- Historical. Fishing. Agriculture. The river. Cornucopia.

## 5. Other comments?

- I do not think that City Hall's art project should be moved – it would be a major error and unnecessary expense.
- Move Span out of City property – the dump would be a good place for it. This choice reminds me of the story of the Emperor's new clothes. No-one wants to admit this was a mistake. Maybe it looked good in a drawing or a photograph, but in real life it is ridiculous, making City Hall a laughing stock. P.S. Spending more money on this questionnaire is just that, another waste. Someone should have the guts to say, we made a mistake, and get rid of it.
- Keep up the good work and open mindedness to develop this program even further
- I have just read in the Oct. 13th, Richmond Review, about the cost of moving the piece, SPAN, from city hall to another location. I am totally against this. You have not given it enough time at this location and due to the fact that it was researched by professionals before the fact, I say "Live with it". That \$50,000 could be spent in a much more useful location, for example the Health System. I prefer to call it the Sickness System, but that aside, the money would allow for one or two nurses being hired at the Hospital, and maybe we could open one more bed, so seriously injured residents would not have to be shunted about. PLEASE, do not spend that kind of money on something so trivial as moving a piece of art.
- Keep up the good work
- Once the selection process is finished the participants should be notified about the selection process and how each member of the jury has voted.
- Program being built into DP process opens the door to the potential problem of developers trying to pinch money on architect and landscape architect budgets in order to fund their public art obligations. This has to be a concern, because expectation of artistic qualities in the building and site works should not be diminished. This Art Program was obviously envisioned as something extra and we must be vigilant it remains so. It doesn't preclude working with designers from the get-go to beautifully integrate a work of art but asking for more art should not come to mean expecting less of architecture and landscape architecture in our developments. As a resident and taxpayer I fully support the program. Would like to see it work actively with other committees when opportunities arise – Heritage Commission. Often times the two could go hand in hand – BC Packers development would be an example. Keep up the good work PAC...
- Go slow – 5 sculptures (City & Sculpture Symposium) at one time seem somewhat hasty/excessive, more specifically when I was hoped to sell these sculptures to industry. Have some street art. Use some creative juices for art at the new bus stops on No. 3 Road. It was my understanding the art objects at City Hall (at least one of them) was to have been lighted. Right, wrong?
- Don't spend taxpayer's money on this art program.
- I am very upset that there is the idea that Council thinks that they have the right to move "SPAN". It is a site specific work – the City Hall is its rightful home. It's a bunch of BS to say the work is "in the way" of social functions. That is just an excuse to move the work and destroy the integrity of the work. "SPAN" gives the City Hall ground an "identity". A lot of famous squares have artwork in them. It serves as a landmark and gives the place an artistic beauty. It is Council that thinks that its not in fashion.
- More projects like Lang Centre, Heritage Trail, community gardens on survey. Like this have people identify themselves and only residents of Richmond.
- The people who run this should not have the say it should be Richmond tax payers.

- Unfortunate, the Terra Nova sculpture is poorly located. "Span" issues should not be decided in haste. Be very careful. Relocation is not an appropriate option. City needs to be patient. There will be growing pains. I strongly urge that the Commission seek appointments of an extremely high calibre (designers, artists, architects, planners, etc.) who will not accept mediocrity. Richmond can have a wonderful program with works of joy, pride.
- "Span" is a poor art project to spend \$200,000 - \$300,000. Is too much for Richmond citizens. Not identified with finished artwork. In Vancouver, the maximum amount for an project is \$100,000. We need more open discussion before granting such large funding. Public input and open selection a must! The 2 – 5 person panel is too limited. Need more professionals and citizen representations in the public art committee board.
- As President of Thompson Community Association, I am unaware of our opportunity to be involved/funded. If I was told, I've forgotten – know about a reminder at least annually. I will pursue this. I would like to see a community-based project initiated but our funds are limited. What guidance is available. What is the process?
- City should only fund to city hall art and Richmond art gallery. Shopping malls and centre should be by private sector. More picture arts that will be change every week or month, and not so much of statues and arts that cannot be moved or change.
- Perhaps slides of submitting artists' previous work could be available for reviewing before the first selection meeting, particularly for those panel members who do not have art backgrounds.
- In Richmond, art centre should have benches or chairs in the mid section for seat down and enjoy art. Standing is just too tired. Art centre needed more pictures and artwork for display if necessary use 2 artist combine their work.
- Approach art clubs and show their work in Library and City Hall – e.g. Art on loan from students for a period of one month – each club should be responsible for hanging their work, and taking down at end of time.
- I trust that City Council will not misuse their "power" and override the selection process in place. It is a given that everyone in Richmond will not "like" every public artwork and just because one happens to be on City Council. This should not give one the right to veto the process (or artwork) – in fact the Council should respect the public process!!
- Is private art just accepted – are we afraid to criticize/refuse it because its is donated? I liked the artwork at the new City Hall. The only detriment was the placement for large gatherings – that use tables for seating – but honestly – how often is that really going to occur now that the hall is finished celebrating its opening ceremonies? P.S. I am not an "art lover" only an ordinary general Richmond resident who loves the landscaping and floral displays the last couple of years. The artwork does look nice what we have.
- I am an art lover but Richmond could have put some of this money to better use e.g. food bank/health care/activities for kids
- I really like the broad definition you have chosen for public art – sculptures and landscape works go a long way to defining spaces and erecting atmosphere. This also challenges people to see art as more than a painting in a museum, to encourage seeing creativity and art everywhere and also the merger of function and aesthetics.
- If the "things" being constructed outside the Brighthouse Library are representation of the project as a whole, then I am disappointed. At first, I looked around for a camera thinking that it was some kind of "Candid Camera" joke. Someone is having a laugh at our expense. Hopefully these things are not costing us money.
- Beautiful pictures like birds and flowers not the art we see here now outside.

- More budget to City Works to improve lighting design, better urban parks, interesting trees and flowers areas around the city. What's happening to the old Bridge Point (?) market – what a waste land!
- Introduce competition when choosing the artist. Show their designs to the public and let us vote to decide the best idea.
- I understand there is some controversy over the City Hall piece by E. Roy. This is unfortunate as I feel this work is rather exciting to see and look forward to seeing more new and interesting art (besides this one) on my way to visit City Hall. It is specifically sited for where it is and should remain so. Sorry are those cities in the past who have short-sightedly removed public art and lived to regret it. The community lost it, the artist lost out their cultural heritage.
- This survey is only for those who agree. It is like at gov't survey examples TransLink. It does not really care what we think it only want positive feed back. Well some may not agree with the Program.
- Rural projects. Might investigate doing a little P.A. at country road intersections, bike routes, etc. Patience. Rome wasn't built in a day.
- The City should put taxpayers money to better use, for instances build affordable retirement residences. For retirees, there are many widows (and widowers) still in their own houses who would welcome a residence (not some nursing homes like Courtyard Gardens and Gilmore Estates where the cost is excessive and wipe out people's savings and they have to leave). Most large cities have some sort of government subsidies. Allow taxes very good care of its seniors. Albert takes very good care of its seniors. Their places are not "for profit" residences. Wake up Richmond!
- I think the public art program has so far made a good selection with the variety of work it has obtained. I may not personally care for it all, but at least there are many styles of art to try and appreciate.
- Remove the large art pieces on the City Hall plaza as quickly as possible. The cost of trying to keep them rust free will be astronomical...and they are spoiling a beautiful open space that can be used for the community, as well as obstructing the view (from the walkway) of the door on the South Wing.
- I can make the same things and not spend a fraction of what these cost!
- I have a real problem with the pricey effort at the new City Hall and the added cost of now moving it. Why are we paying for things like this yet we can't give our city workers decent raises! (Unless you are George Duncan and management and Councillors.)
- Why would you remove a piece of art made for a specific space. I don't like everything I see but often it engages me while that same piece evokes nothing for my wife. "SPAN" was developed for the site. In fact I'm a little embarrassed that we have ended up in a debate on the removal...that is what the "pre-process" was for. I understand the need for open public gathering event space; maybe relocation on the site is a solution?
- Make the general public more aware of what is available and the value to the community
- If people do not believe in art and culture try ignorance...PEI's economy is financed by a book – Anne of Green Gables – that is the real value of art and culture. It is in our soul.

**Survey**

**Richmond Public Art Program Review**

**Richmond Public Art Commission**

**SURVEY – RICHMOND PUBLIC ART PROGRAM REVIEW**  
**Richmond Public Art Commission**

Responses 7

**1. How many of the public art projects have you seen?**

1 – 4  
5 – 9      1  
10 – 14    6

**2. How have you been involved in the public art project?**

- As a resident and business owner in Richmond. Attending local meetings since January, 2000 for a 1 year tenure.
- As a member of the Commission
- I am a member of the Public Art Commission
- No

**3. Generally, do you support the direction of the Richmond Public Art Program?**

<b>I like it</b>	<b>I don't like it</b>	<b>No comment</b>
7		

**4. What do you like about the Richmond Public Art Program?**

**a) The results to date?**

- Yet to be erected ... "Truck Grove", "Four Corners" tree grate
- They are interesting and diverse
- I think it is an important 1st step toward integrating the arts into the community. Quite good so far – but artistic compromise is evident in many of the pieces.
- It's a positive thing to have residents have an input although "art" is in the eyes of the beholder.

**b) The process of selecting the artists?**

- I believe the process, initial tender, request for input is handled appropriately. I wish more "Richmond artists" would participate in the process.
- I think the jury process is a fair one
- Most should be fairly accomplished work well under expert direction as in the case of murals.

**c) The opportunity for involvement?**

- The opportunity for them to participate is there.
- Advertising the calls for submissions attracts a good response from artists. The selection panel make-up works well to involve developers and local representatives as well as artists.
- An effort to get the public involved is evident – more work on this should continue
- I would like to see involvement with individuals with some artistic background.

**d) The funding (by the City, by the private sector, by the community)?**

- Thus far, it's a workable environment. The City is encouraging and providing opportunity for the developers to participate.
- It's good to have all three categories represented.
- I think this a good approach
- Anywhere we can have money allocated not forgetting corporate contributions.

**e) The overall management of the Public Art Program?**

- Public review as we have it now is great. This is an opportunity to have residences participate in the decision making process by form of a ballot held at the main library ... otherwise the committee and Council has total say.
- Good so far, although the current situation with "Span" will obviously affect public and informed opinion in the way it is resolved.
- I think the management is committed and sincere and must strive to be as creative as possible
- Should be a Board melting down diverse opinions to a consensus

**5. What suggestions do you have to make the Public Art Program better?**

- No. 3 Road corridor. This has been disappointing ... slow process with little or no input being sought by us.
- Education. Ensure each artwork has a brief explanatory plaque. Yearly review brochure and/or printed "walk" and drive tour of artworks. More displays of models, perhaps as a regular happening at the art gallery.
- Expand the programme to other forms of public art i.e. performance, different cultures, etc. Consider the natural characteristics of Richmond i.e. trees, landscape, water as an important element of public art.
- Some people's tastes are in their mouths! I'm impressed with the present structures that are currently being worked on in the plaza.

**6. Other comments?**

- I'm really impressed with Council's commitment to this venue ... of course such a program needs to be revamped/modified as time moves on. Re. Span: If Council or public input indicates displeasure with location then where possible we should assist with relocation. I don't believe this position negates the "Position of the Public Art Commission".
- The review brochure is interesting, informative and polished. Future additions should include artists' names.
- I believe the programme must be supported as art of kinds is essential to the health of the community and to the residents of that communities sense of belonging. In this brochure it would be nice to see the artists' name with their pieces.
- The rust emanating from the 2 sculptures in City Hall Plaza should be moved to another venue where the rust would not be a detraction.



**Survey**

**Richmond Public Art Program Review**

**Developer**

**SURVEY – RICHMOND PUBLIC ART PROGRAM REVIEW  
DEVELOPER**

Responses 2

**1. How many of the public art projects have you seen?**

- 1 – 4
- 5 – 9 1
- 10 – 14 1

**2. How have you been involved in the public art project?**

- Yes, as owner’s representative in liaison with City of Richmond, general contractor and artist
- No

**3. Generally, do you support the direction of the Richmond Public Art Program?**

I like it	I don't like it	No comment
1	1	

**4. What do you like about the Richmond Public Art Program?**

**a) The results to date?**

- Ability to “liven up’ project and integrate with community physically and by participation
- Nothing to see

**b) The process of selecting the artists?**

- Fine
- Not fair, only those who like it are allowed to work with it

**c) The opportunity for involvement?**

- Fine
- There none if you do not know the right people at City Hall

**d) The funding (by the City, by the private sector, by the community)?**

- Disagree that developer to provide all funding for public art (should be shared); “voluntary” contribution political in nature
- Not by the city

**e) The overall management of the Public Art Program?**

- Needs to be more structures and clarifiers with processes and protocol; Kari Huhtala is doing admirable job for one man.
- What management

**5. What suggestions do you have to make the Public Art Program better?**

- Standard contract for public art requires, City to developer with input from artist, City and owner
- Standard approval process for artist to be clear and written. Handbook and handout on approval procedures; contribution to identify, if GST is included or excluded.
- Allow taxpayers in on the committee

**6. Other comments?**

- Standardization of a structured process required to assist artist, owner and City. Artist needs to be informed of budget constraints (i.e. public art contribution is max), approvals, etc. (Many artists are novices in these processes for approving and require pressure sometimes). Owner and artist sometimes go through unnecessary and protracted negotiations with minimal City input.
- Who agreed to allow material (rusting steel) to be located at city hall on the concrete

**Survey**

**Richmond Public Art Program Review**

**Artist**

**SURVEY – RICHMOND PUBLIC ART PROGRAM REVIEW  
ARTIST**

Response 22

**1. How many of the public art projects have you seen?**

- 1 – 4 11
- 5 – 9 11
- 10 – 15

**2. How have you been involved in the public art project?**

- In collaboration with Richmond school children, their teachers and members of the public, I created one of the public art projects in Richmond.
- I am one of the artists that participated in the program. Thanks for the very valuable opportunity!
- Not in Richmond.
- Artist – Cosmo Plaza
- I was part of a proposal once that was turned down for lack of \$7,000 dollars
- Jury member
- Through the Richmond Art Gallery I was put on this mailing list – Public Art’s Program that is.
- I have submitted to the proposals
- None – just the photos provided in your review
- I’m currently involved with the City of North Vancouver in making a public piece for the corner of 13th and Lonsdale.
- Only as far as receiving and reviewing mail outs from you folks. Have not submitted any proposal yet.
- Yes, short listed applicant
- I helped to start it

**3. Generally, do you support the direction of the Richmond Public Art Program?**

<b>I like it</b>	<b>I don’t like it</b>	<b>No comment</b>
18 (82%)	2 (9%)	2 (9%)

**4. What do you like about the Richmond Public Art Program?**

**a) The results to date?**

- Yes, I think the projects are serving to enrich the lives of the residents of Richmond. The projects promote a strong shared sense of community and accountability among the artists, the employees of the City, and the sponsors involved.
- So far so good. It might be nice to see more large scale interactive works in the future. The emphasis has been on “stand-alone” objects or monumental pieces to date. Other artistic events...like musical commission etc...
- That it responds to Richmond’s history, although very gently. There is a type of “materialism” that demonstrates raw materials.
- Excellent artworks and good opportunities for artists.
- If you compare Richmond art with the loss of Richmond ecology then the art means very little
- Yes

- I am very happy to see any support of the arts and especially artists
- None
- I think that its up there with the rest of them, what I've see so far is great!
- Relatively varied – but seems too much stone/cement and metal. No wood? Plastics? Seem on the safe side. More like design or architecture than “art”
- So far so good – process for artist selections is fair, timely return of slides, including community concerns
- OK
- As an artist, it inspires me to keep doing my work.

**b) The process of selecting the artists?**

- Generally I think it is good. I definitely think that there should be good artist representation on the committees. The artist(s) should be very familiar with public art, because they may be able to foresee problems in regard to the exact siting of works before they are placed in a location. Expertise such as this, may help a great deal in making the projects as successful as possible.
- Very fair. Good cross section of the community selecting artists.
- Usually the date the meetings take place (weekends) precludes my involvement. Alternate arrangements? Is there access to expertise of municipal departments for technical assistance. The “community involvement” onus usurps the potential of “grand” works to educational processes.
- Fair and inclusive
- You would never select me no matter how good my proposal because of pre-conditions so why should I like it??
- Yes
- Most be ok, although I've never been involved with Richmond.
- Don't know
- The jury was good for the Terra Nova project – the other jury (copula & plaza) seemed disinterested, the developer needs to be present.
- No. I think senior artists as myself should not have to compete against 20 year olds – we should get it automatically after 40 years as an artists.

**c) The opportunity for involvement?**

- Projects often involve the community in the direct making of the pieces. I think this involvement is good. Also, as many local artists and companies as possible should be involved, because then the works are very strongly community based.
- A similar call for jury members, much like the call for artists might be good. If you do such a call, it is not visible.
- It seems that the new development projects are initiating works on their own accord. This is great.
- Excellent
- Yes
- I have lots of ideas for this. Too much to list.
- OK
- Yes

**d) The funding (by the City, by the private sector, by the community)?**

- All 3 very good. Also, funding in volunteer time is good, too.
- Good. Perhaps there could be more “structured” funding from the private sector i.e. a fund could be set up that collects 1-2% of a total development budget for a parcel of land to be put towards public art on that particular site and other sites throughout. This art trust could fund other cultural events in the city as well...
- More funding for the arts are always welcome and needed.
- Especially good to receive funding from the private sector
- Not enough funding, not enough energy, not enough credibility, too much interference in the process from developers and City Hall
- ? - especially that the private sector contributed
- Depends on the cost and location. Mostly I feel the City should, but I see nothing wrong with the private sector.
- Seems open as can be.
- The budgets have been getting better
- Yes, mall by mall, not all to one at 1% factor divided by 3 artists.

**e) The overall management of the Public Art Program?**

- Very good
- Excellent
- Don't know
- Excellent .
- Pretty hopeless
- Good
- I am currently a juror for public art and have been involved with the Director's in the City and District of North Vancouver. Every city has a different approach, but I think they're ok.
- Good
- Can be better

**5. What suggestions do you have to make the Public Art Program better?**

- Arrangements with building sponsors – as artists are involved in projects, things that come up could be passed along to help other artists. This would assist sponsors, as well. I am thinking of specifics regarding lighting, plaques, and placement that arise in the process of completing a work. These type of things need to be put in writing if they develop along the way, in order to avoid confusion and disappointment.
- More visibility outside of Richmond. Grant projects to big names as well as local artists. Encourage this program and educate school kids. They will be your next crop of artists! Encourage seniors to participate. They are our link to the past. Bring a business interest into the program i.e. arts festivals. Make Richmond a place on the map...a destination
- Technical assistance without interference from City departments.
- More projects
- A strong jury system – fewer jurists, less input from developers. If City Hall workers are going to complain then get them involved.
- The art itself: possible to buy outright large scale sculpture without such an integrated commissioning of specific works. There's lots of terrific sculptures being done that has no place to live.

- Most calls for submissions I have received were for outdoor art. It would be great to see calls for indoor (i.e. drawing, painting, collage, etc.). Work for permanent collection in public buildings.
- Materials: more wood, glass and other non-cement/stone/metal materials. Works: more art type stuff needed – much of what I see looks like “design” or “architecture”.
- Artist applications – have workshop for emerging artists on presentations and applications and jury process for public art.
- Art choice, artist choice. Senior artist 40 years in art get it automatically because we have proven ourselves with our work and nerve.

## 6. Other comments?

- On the whole, I was very happy with how the project I worked on unfolded. I thought City Hall's part was very well organized and members of the community seemed very enthusiastic about the mural project as a whole. Artist should be aware, however, that some sponsors (community centres) really do not want to spend a dime on things related to projects in their building. Perhaps artists should take it upon themselves to send Boards a bi-monthly update of all the work going into a project, because this type of information does not always get passed along from centre directors to Boards, so Boards can perhaps end up feeling out of the process.
- The creative spirit that this program encourages should not stop at the public art level. Rather than have a series of isolated artistic events and monuments placed throughout the city, a united vision of Richmond's cultural and artistic life should be drafted. Artistic inventiveness can permeate all levels...creative governing...creative solutions to land use issues. Beautiful and functioning streetscapes...the list goes on! I see the Richmond Public Art Program as a beginning to many good things. A vibrant urban cultural life will bring much to the liveability and success of a city. Thanks!
- Please keep this program growing, developing and learning sharing for many years to come! Keep up the work.
- I think that if you give in to the complaints about the incredibly mild art at City Hall then you won't have authority left to work with. I think it would serve the art community if the public could see exactly where the money went. We keep hearing \$300,000. The artist did not see it so who did? Is this a true appraisal or has it been inflated. I like the proposed work for Coppersmith – the only one I've seen proposed that would actually be worth doing. I personally am tired of the way road engineers rule Richmond and visually Richmond is not much more than a parking lot with no concern for ecology.
- Sorry for my brevity but my experience with program is limited. What I learned as a juror last year impressed me very much. Good program. Keep it up.
- I have seen several of the public art displays and I must admit that I am neither awed or impressed by any of the displays. I like to think of myself as an artist and I have tried to be very open minded about the art being chosen to represent the City of Richmond and I have come to the following conclusions:
  - I find none of the public art so far aesthetically pleasing, what a disappointment.
  - I think for starters you should review the group of judges you have choosing the public art.
  - Furthermore, I believe that since the art is to enhance the beauty of Richmond perhaps the residents of Richmond should have a say in what they find attractive.
  - I further believe that this form of “beautification” is unnecessary and costly.
  - I would much rather see landscaping in front of a building as opposed to a large piece of metal or concrete.



- If I read and interpret your brochure properly it seems to me that you are also holding the developers within the City of Richmond hostage to further your goals of public art.
- I think you should rethink your public art program, if the artists of the lower mainland are interested in contributing to the beauty of Richmond then have them donate their artwork. The exposure alone should be worth its weight in gold especially if the artwork is well received. Taxpayers of Richmond would be far less judgmental if the artwork was contributed by an artist rather than seeing the City spend any money on such frivolous things.
- As an artist and designers I work directly with all of my clients and know that the dialogue that ensues is critical to the process of understanding what is wanted in a specific project. The part of the Public Art Program that is a problem – for me is that there is not dialogue between artist and judging panel, unless you make the short list and at that point it is too late.
- Forget artsy fartsy! Your photos indicate you have bought a lot of crap! It doesn't matter, if applies to both the public and private sector. Richmond is looking like a bad joke! Think about it, really think about it!
- Public art is important to any community. I love being involved and I have many ideas. Should you wish to discuss ideas or thoughts please contact Charlie Cowie 987-2169 and maybe I can help. I hope this has helped.
- Size: lets see some big, imposing stuff. Stuff that interrupts you and engages you – not stuff that is a size to look at as you walk by – if you notice it at all.
- Look closely at Seattle's programs – learn from their successes and mistakes
- % from malls to get 1 original art piece. The artists get 60%, the associate 40% to start an art fund for travel and exhibition. Please respect senior and name artists in your community... I've shown and exhibited in London, England, Hawaii, Toronto, Montreal, Hamilton, Los Angeles, Victoria, France, Hong Kong and was Knighted as Knight of St. Johns Emeritus from UBC.

**Survey**  
**Richmond Public Art Program Review**  
**Community Group**

**SURVEY – RICHMOND PUBLIC ART PROGRAM REVIEW  
COMMUNITY GROUP**

Responses 7

**1. How many of the public art projects have you seen?**

1 – 4 2  
5 – 9 4  
10– 14 1

**2. How have you been involved in the public art project?**

- As a viewer
- Worked with artist Kinici Shegeno/tenants of Caring Place/Board of Caring Place to apply for funding for “About Face”, the community public art project at Caring Place.
- Involved with the Sculpture Symposium at the library and cultural centre.
- Paid for them in my taxes

**3. Generally, do you support the direction of the Richmond Public Art Program?**

<b>I like it</b>	<b>I don't like it</b>	<b>No comment</b>
4	2	1

**4. What do you like about the Richmond Public Art Program?**

**a) The results to date?**

- I would like to see more contemporary art as well as the traditional.
- Looks great – to walk around the City and see art integrated into public spaces.
- I believe there should be more public art as it develops an awareness for the community in general and exposes the public to art that they may not otherwise get to enjoy.
- No

**b) The process of selecting the artists?**

- I think it is good. I would like to see more senior members on the arts committee involved. Look outside Richmond, if necessary.
- The selection through the Public Art Commission works well as it uses a cross section of people from various backgrounds.
- There isn't any.

**c) The opportunity for involvement?**

- I think this is a job for the general public although it is good to have one member of the panel(s). Let the fire fighters fight the fires.
- Perhaps there should be an ad placed in local papers for the public to suggest public art projects.

**d) The funding (by the City, by the private sector, by the community)?**

- No comment.
- Good to have a mix
- I believe that a property tax levy be used for funding as well as private sector involvement.
- Value of \$ is not there.

**e) The overall management of the Public Art Program?**

- No comment.
- Kudos to the Public Art Committee for doing a great job to involve public and private sectors – need a policy about moving/removing!!
- Should be managed by the Public Art Commission in order to maintain form of control on the quality of art produced and displayed.
- Whose in charge?

**5. What suggestions do you have to make the Public Art Program better?**

- Leave it to the professionals. Make Richmond culturally engaging. Don't take second best; respect the artists and their work but lets get the best artists to do their work.
- Perhaps a more to have a more cross-cultural involvement and/or more youth involvement in the process.

**6. Other comments?**

- I think public art installations are an important public activity of our time.
- The public art does more than compliment the garden competition. As it is permanent and accessible all year. The commitment of the City should be noted (we are truly a mature city). The sculptures/public art adds to the quality of life for Richmond's citizens. Adds to our image as a tourist destination (Great Booklet/Survey). How about a brochure for citizens and tourists?
- Privately funded art projects obviously can produce their own pieces. Publicly funded art should better represent the choices of mainstream Richmond for a few years before we have the luxury of more exotic pieces. Spend some public \$ , pick some good visible locations and commission some specific works that are of interest to the broader community, mean something and perhaps are even amusing. See art at English Bay or Vancouver School Board building!

**Survey**

**Richmond Public Art Program Review**

**Architect**

**SURVEY – RICHMOND PUBLIC ART PROGRAM REVIEW  
ARCHITECT**

Responses 2

**1. How many of the public art projects have you seen?**

1 – 4 ...1

5 – 9 1

10– 14

**2. How have you been involved in the public art project**

- Yes 2

**3. Generally, do you support the direction of the Richmond Public Art Program?**

I like it

I don't like it

No comment

2

**4. What do you like about the Richmond Public Art Program?**

**a) The results to date?**

- The program has achieved a lot in a short time and created some interesting projects
- Provides a wide range of art at a local level.

**b) The process of selecting the artists?**

- The process is clear and seems fair. The selection process has resulted in a variety of artwork and styles. The process accommodates private, public and collaborative projects.
- The process in place will provide a continual variety of art for future projects.

**c) The opportunity for involvement?**

- The public art program appears to be open to everyone and the submission requirements aren't difficult to meet.
- Very good.

**d) The funding (by the City, by the private sector, by the community)?**

- Its not always necessary for the City to fund projects alone. Public private partnerships work well too.
- Appropriate.

**e) The overall management of the Public Art Program?**

- Very satisfied with the support and encouragement.
- Very good.

**5. What suggestions do you have to make the Public Art Program better?**

- Multi-cultural projects. Historical projects. Projects using light. Projects using water. Promote these theme areas.

**6. Other comments?**

- Keep up the good work, encourage new artists, show the world what Richmond can achieve!

- I believe the City of Richmond "Span" public art is appropriate for the building and space it site in.

**Survey**

**Richmond Public Art Program Review**

**People Who Work in Richmond**



**SURVEY – RICHMOND PUBLIC ART PROGRAM REVIEW  
PEOPLE WHO WORK IN RICHMOND**

Responses 2

**1. How many of the public art projects have you seen?**

1 – 4            1  
5 – 9    1  
10– 14

**2. How have you been involved in the public art project**

- None
- No

**3. Generally, do you support the direction of the Richmond Public Art Program?**

<b>I like it</b>	<b>I don't like it</b>	<b>No comment</b>
2		

**4. What do you like about the Richmond Public Art Program?**

**a) The results to date?**

- Brings life and character to the city
- I like all of the projects very much, except for the City Hall one. I was disappointed with "Span". The base of the sculpture seems so out of balance with the rest of it. It doesn't have a harmonious appearance, and regrettably detracts from the design of the plaza.

**b) The process of selecting the artists?**

- OK

**c) The opportunity for involvement?**

- Good.
- OK

**d) The funding (by the City, by the private sector, by the community)?**

- Good partnerships
- OK

**e) The overall management of the Public Art Program?**

- Good
- Seems to be good.

**5. What suggestions do you have to make the Public Art Program better?**

- Multi-cultural projects. Historical projects. Projects using light. Projects using water. Promote these theme areas.
- When I saw the City Hall art, I wondered if we would be stuck with it definitely, or if there would be an opportunity to put something else there in a few years. Do the terms of reference give you an out when something is not well received:

**6. Other comments?**

- Keep up the good work, encourage new artists, show the world what Richmond can achieve!
- I am pleased that the City is working to add beauty to our City with this project. This project will raise the standard of design in Richmond and set an example for other lower mainland communities.

**Survey**

**Richmond Public Art Program Review**

**Business Owner in Richmond**

**SURVEY – RICHMOND PUBLIC ART PROGRAM REVIEW  
BUSINESS OWNER IN RICHMOND**

Responses 1

**1. How many of the public art projects have you seen?**

1 – 4

5 – 9 1

10– 14

**2. How have you been involved in the public art project**

- Haven't been – only seen them

**3. Generally, do you support the direction of the Richmond Public Art Program?**

**I like it**

**I don't like it**

**No comment**

1

**4. What do you like about the Richmond Public Art Program?**

**a) The results to date?**

The art is diverse and interesting

**b) The process of selecting the artists?**

The combo of public/elected/appointed members and the jury system is the best system

**c) The opportunity for involvement?**

- N/A.

**d) The funding (by the City, by the private sector, by the community)?**

- Important to involve public/private funding

**e) The overall management of the Public Art Program?**

**5. What suggestions do you have to make the Public Art Program better?**

- Ignore the criticism of those not involved in the process who simply decide that they do not like a particular piece of art, try and change it, the system.

**6. Other comments?**

- If people chose not to be involved they need to learn to accept that all art is not going to be appreciated and/or accessible to all people. This does not mean that it should be reviewed. City Councillors do not have the individual right to overrule the public process!

# **APPENDIX C**

***IDEAS & COMMENTS  
PUBLIC ART COMMISSION & STAFF  
RICHMOND PUBLIC ART PROGRAM REVIEW***

## **IDEAS AND COMMENTS TO IMPROVE THE PROGRAM RICHMOND PUBLIC ART PROGRAM REVIEW**

### **1. Public Art Commission Ideas and Comments**

#### **Education**

- More information and education about public art for the public via newspapers, flyers, art documents, etc. would help in explaining the program and the essence of public art.
- Establish a site or walking map of all public art works and their locations.
- Ensure that each completed project includes a sign.
- Prepare a Richmond Public Art Promotion package which highlights private contributions.
- Increase exposure of the Program so the community gets familiar with it and believes in it.
- There is an education opportunity to publish a financial breakdown of one test project so that the public can see where the money comes from and where it goes.
- An educational and awareness program for the public around issues of public and environmental which could be potentially co-sponsored with the Richmond Art Gallery
- An education program for developers on public art, it's history, it's intent, success and failures over the last five centuries (e.g. Michelangelo's "David" may not be acceptable in our community because of its nudity and yet be revered by millions of people and art aficionados as well)
- Publicity should also be given to the alternatives allowed in Richmond's policy, (e.g. gifts, selected artists, etc.)

#### **Roles**

- Council should be at arm's length in all of the artist selections.
- If Council is going to be involved, then sometimes commissioning one artist and paying that artist to establish a series of ideas is the best way to go.
- A consultant team retained for development of a public art project should be involved from project inception to completion.
- The Commission's terms of reference, composition, role, etc. are fine as is. There is a need for public understanding that the Commission's is balanced and varied, and also that it does not choose the art.
- Checks and balances: the Commission will need comprehensive discussions in order to set these up.
- The idea of artists' creating a piece in an unused retail space is exciting and should be expanded. I'm thinking of Margaret Drague's "Living Art" project.
- There should be a point person in the architect's office whose job is to be a liaison and facilitator between the artist and developer

#### **Process**

- Reporting to Council, staff, public, etc: this needs a lot of work, education, and transparency.
- Planning and selection processes: the existing one seems to be supported by those who understand them. They do need to be clearly described and publicized.

## **Participation**

- Seek commentary from the public on proposed and existing artwork.
- Public Involvement: we need to publicize the opportunities
- It is important to make sure that there is always an artist on the juries
- The Engineering Department's requirements and their impact on approved pieces should be looked at closely

## **Projects**

- Continue to welcome the private sector and developer contribution to art, but stress the value of artworks versus landscape features.
- An emphasis on the "art" of the public art program. Developers should be encouraged to promote art projects that are not building or landscaping enhancements. One: they have to don this anyway Two: the art is time bound with the building.
- Encourage public dialogue on art projects in form of visuals and models available to the public for commentary. Discourage this commentary from being the decision-making process. Encourage small juries and straight commissions.
- Work towards establishing larger more noticeable artwork in the City centre

## **Policy**

- Establish a firm position regarding the moving of public artwork.

## **Funding**

- Program funding: generally there is support for city, private and community funding.

## **Management**

- Contract model: yes, Richmond should have a contract model for artists, and even contract 'models' for roles such as selection panellist. The latter need not be signed, but they will ensure that there is a reliable Richmond experience.
- Regular program reviews: yes, this should be done. Besides using the above points as a general guide, the Commission is now in a position (2001) to look at the overall picture and identify sites for major City pieces. Discuss new ways to generate excitement and financial support for key pieces. Speed up policy review.
- Provide a standardized form contract to the artist and developer.
- On an aside, the City might consider a full time staff member to look after jurying and commissioning of public art considering what they paid for consultants on "Span"... this is what should be the focus of the most controversy around this installation.
- Investigate ways that art can be donated to the City although maintained by the developer for the duration of the building life or until the developer wishes to be rid of the "art". If the developer could receive tax rebates for donating art [there are some provisions in our tax laws] it might encourage more significant work and also be advantageous to the developer economically. This would allow the work to be part of a City of Richmond collection and still co-exist with the developer's project(s)
- Overall: work on more education, transparency, and publicity.

## **Opportunity**

- The idea of public art should be extended to include events, such as outdoor theatre, multimedia dance, and short term, site specific pieces

## 2. Staff Ideas and Comments

### Clarify Roles

Better clarify Council's, Public Art Commission's, developers', artists' and the public's roles and input as public art projects are planned, presented and implemented.

### Clarify Program Manual

Refine the Public Art Program Policy and Implementation Action document for easier readability, understanding and implementation.

### Improve Education

Establish an annual Public Art Education Program which involves:

- Producing enhanced program education materials to increase public awareness, enjoyment and commitment.
- Distributing them through various sources.

### Improve Public Participation

#### • Community Public Art Participation Program

Establish an annual Community Public Art Participation Program to create more opportunities (e.g., fence art, hoarding, mural projects, etc) for the public to participate in the development of community public art projects by:

- Undertaking community public art projects (e.g. South Arm Millennium Mural "Eco Vision"; "About Faces" at Caring Place; "Picket Fences" at the No. 2 Road Community Garden).
- Promoting and advertising proposed projects throughout the year through newspaper, the media, and other sources to encourage public participation.
- Maintain a list of suggested public art themes and projects.
- Invite public commentary of public art projects.
- Ensure that public art competition processes are available for public, private and community projects, particularly when one is in progress.

### Improve Promotion

- Produce information material on the program for its promotion to the general public, prospective private sector contributors, etc.
- Promote and advertise proposed and completed projects throughout the year through newspaper and other media.

### Improve Administration

Investigate having:

- the Public Art Program implemented by others, and/or
- establishing a part time public art co-ordinator position to assist and fund it out of the Public Art Reserve.



## Improve Budget Management

For Example

### (1) Conduct A Comparison of Other Cities' Public Art Program Funding

- City of Kelowna (pop. 100,000): Council automatically allocates \$100,000 annually into the Public Art Reserve as a base budget item from general revenues. Their Program has been in existence since 1998.
- City of Vancouver, (pop. 560,000): Council automatically allocates \$250,000 each year for 3 years to its capital plan. The funds are not tied to any specific projects in advance. The funds can be allocated by the Public Art Commission to any projects desired (community projects, city projects, education and information, etc.).

### (2) Example 2002, 2003, 2004 Budgeting Options

The future (2002, 2003, 2004) funding options include:

1. Commit \$235,000 annually (revenue and expenditure).
2. Discretionary City annual budgeting (revenues and expenditures) as before.
3. Adopt a 3 year multi stakeholder budget model and attempt to meet it if possible, for example..

<b>Three Year (2002, 2003, &amp; 2004) Multi stakeholder Budget Model Public Art Program</b>				
<b>Revenues (est.)</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>3 Year Total</b>
City				
Private Sector				
Community				
Total				
<b>Expenditures (est.)</b>				
Public art projects				
Education Program				
Community Public Art Participation Program				
Administration assistance				
<b>Total</b>				

# **APPENDIX D**

## ***RECOMMENDED IMPLEMENTATION WORK PROGRAM PUBLIC ART PROGRAM***

**Recommended Implementation Work Program  
Public Art Program**

Expected Time Frame	Task
2001	<p><b>Clarify Roles</b></p> <ul style="list-style-type: none"> <li>• Start clarifying the roles of all participants during the planning, development and implementation of public art works projects.</li> </ul> <p><b>Clarify the Program Manual and Administration</b></p> <ul style="list-style-type: none"> <li>• Refine the Public Art Program and Implementation Manual.</li> <li>• Explore, evaluate and recommend ways to improve Program administration (e.g., hire a part time co-ordinator).</li> </ul> <p><b>Improve Education</b></p> <ul style="list-style-type: none"> <li>• Establish a Public Art Education Program and budget for Council's approval</li> </ul> <p><b>Improve Public Participation</b></p> <ul style="list-style-type: none"> <li>• Establish a Public Art Participation Program and budget for Council's approval.</li> </ul> <p><b>Improve Promotion</b></p> <ul style="list-style-type: none"> <li>• Start ongoing promotion of proposed and planned public art projects.</li> </ul> <p><b>Clarify Project Locations</b></p> <ul style="list-style-type: none"> <li>• Present the No. 3 Road Corridor Public Art Strategy first phase consultant report for Council approval and implementation.</li> <li>• Identify other public art opportunities in the City Centre or outside for Council's consideration.</li> </ul> <p><b>Improve Budget Management</b></p> <ul style="list-style-type: none"> <li>• For 2001               <ul style="list-style-type: none"> <li>- As of June 12, 2001, \$464,720 is available in the Public Art Statutory Reserve Fund, of which 50% has been contributed by the private sector.</li> <li>- Council has approved \$400,000 in the 2001 Capital Program as part of the 5 Year Financial Plan (2001 –2005).</li> <li>- It is recommended that up to \$400,000 be allocated in 2001 for:                   <ul style="list-style-type: none"> <li>- public art projects,</li> <li>- education,</li> <li>- community public art project participation and</li> <li>- program administration,</li> </ul> </li> <li>- Continue to encourage non-City sources to contribute towards the creation of public art.</li> </ul> </li> <li>• For 2002 to 2004:               <ul style="list-style-type: none"> <li>- Expenditures and revenues to be determined,</li> <li>- Multi-year Program budget (revenues and expenditures) options and models will be prepared for Council's consideration and approval.</li> <li>- Continue to encourage non-City sources to contribute towards the creation of public art.</li> </ul> </li> </ul>
2002, 2003 and 2004	<ul style="list-style-type: none"> <li>• Continue the above as necessary</li> </ul>
2004	<p><b>Review</b></p> <ul style="list-style-type: none"> <li>• Undertake review of Public Art Program</li> <li>• Continue the above as necessary</li> </ul>