



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services
Committee

From: Cathryn Volkering Carlile
General Manager - Parks Recreation and
Cultural Services

Re: Richmond Tall Ships 2002

Date: May 13, 2002

File: -

Staff Recommendation

That this report be received as information.

Cathryn Volkering Carlile
General Manager - Parks Recreation and Cultural Services

Att.

Staff Report

Origin

City Council requested that they routinely receive an update on the Richmond Tall Ships 2002 project. This report provides an overview of the project status to date.

Analysis

Raising Funds

The project budget relies on 50% of the funds generated from private and public sector. To date, the confirmed funds from all levels of sponsorship and fund raising (government, corporate, community non profits, FOTS) add up to \$1,225,800. We have an overall target of \$1,680,100. (Attachment 1)

Due to the impacts of the Core Review we will be at least \$170,000 – \$250,000 below the provincial government targets. We have recently been advised that the previous commitment to provide matching funds from the Western Canadian Diversification Funds is no longer available.

The City has recently forwarded a package of information to Federal Ministries Public Works, Government Services and Canadian Heritage for further consideration. The Mayor and our Chief Administrative Officer met with officials of these ministries on May 8, 2002. A response on the funding request is pending.

The Sponsorship Committee is reviewing targets and focusing increased energies to raising funds from the corporate sector. To date confirmed sponsors on board include International Aviation Terminals, BC Ferries, Tourism Richmond, Onni Developments, Translink, YVR, Aberdeen Centre, Teekay Shipping, Captain Morgan Rum, Coast Capital Savings, Concert Properties, Franbar Enterprises, London Drugs and Fuji, Remax, Friends of the Tall Ships, Radisson Hotels, Affinysis Software, Alexander Keith's India Pale Ale, and Telus. (Attachment 2)

There is significant activity underway with other potential sponsors. Sponsor targets in discussion include media, telecommunications, film/drug, beverage, telecom, foods, banking, grocery, development, parking, travel, automobile, hardware, power, print, clothing and festival support.

Waterfront Amenities

Improvements to the No. 3 Road Pier and a waterfront boardwalk have been approved by City Council. Design and construction work is proceeding on both of these projects.

On May 3, 2002, the Federal Government announced the dredging of the Steveston Harbour Basin. This supplementary dredging will be done in time to accommodate the Tall Ships moorage plan.

The Tall Ship Manager and the Waterside Logistics Committee are working closely with Steveston Harbour Authority to manage issues related to joint public and fishing industry use of their facilities during the festival. The desire is to minimize the conflicts and enable unrestricted access between the public use and the commercial fishing industry.

Ship Recruitment and the Costs Related to Attracting the Ships

The initial budget for ship recruitment was \$175,000. It now appears that this budget will be exceeded by approximately \$60,000. Budget relief opportunities are being sought to offset these increased expenses.

From July 11-17, 2002, the City will host the Nippon Maru at the No. 3 Road Pier. Richmond Tall Ships 2002 will be able to attract the projected target of 25 ships. (Attachment 3)

Staff/Committee Involvement

In early March, Elenore Kubik was hired as the Manager – Richmond Tall Ships 2002. She has completed a full assessment of the event and as a result, the City has supplemented dedicated staff resources to the project.

City staff are assigned to work closely with the volunteer committee chairs. The Coordinating Committee meets every two weeks (Thursdays 4:30pm) to review progress. Weekly planning meetings (Tuesdays 2:30pm) occur with the staff team to ensure coordination and follow-up.

A project office has been created in the Parks Building at the Works Yard. Plans are underway to convert the Steveston Community Centre into the operations centre, crew centre, ASTA Centre and volunteer centre during the event.

The organizational structure has been revised to ensure that all aspects of the event are well planned and resourced. (Attachment 4)

Currently, the project has more than 100 volunteers and staff heavily involved in the planning and implementing process. At this point, we have approximately 25 – 30 staff working between a couple of hours a week to full time on this project. (Attachment 5)

This project is a priority and as such, other work is being sidelined to ensure we plan and produce a quality event. With less than 75 days to go until the event, timelines are extremely tight to ensure that all aspects of the event are planned, coordinated and meet the objectives.

Local Business/Stakeholder Consultation Plan

A high priority is to advise our local community of the impacts and opportunities they may choose to consider during the event. To date, the Committee has hosted two successful open houses in Steveston to review the project with local businesses.

Issues such as transportation impacts, event program, expected visitors, delivery schedules, public relations and promotion have been reviewed with local businesses to both inform and prepare them for this Tall Ships event. (Attachment 6)

Tickets

Ticket prices have been set at \$10.00 per person for three days (advance sales) and \$15.00 for three days (during the event). These are general admission for viewing the ships. Children 5 and under are free. Ticketmaster has been contracted to sell the tickets on behalf of the City. The City will also be a ticket agent. Staff will be working with our Finance Department to ensure that our cash systems can accommodate ticketing.

Steveston Community Centre

The Committee has identified the need for establishing a local operations centre for several aspects of the event. Staff have been in discussion with Steveston Community Centre on how the centre can accommodate the demands during the event.

It is proposed that Steveston Community Centre will house the operations centre, crew centre, volunteer centre; ASTA office. The emergency services command centre will be located at the Community Police Station in Steveston Park. It is anticipated that an Internet Café will be located at the centre for the crews and that the swimming pool will be the primary shower facility for the crews. Steveston Community Society has been very cooperative in ensuring the Centre accommodates these expectations.

Steveston Harbour Authority

The moorage plan utilizes the Steveston Harbour Authority harbour basin and the No. 3 Road Pier. The Steveston Harbour Authority has struck a sub committee to assist in Tall Ship planning. The City meets with Steveston Harbour Authority on a weekly basis to ensure that the needs of the Fisher community are prioritised and understood particularly to ensure access to the Fishing Fleet.

Community Supporters

Many organizations and community groups have come forward to participate, help and support the event by hosting or providing resources, volunteers and in kind contributions towards various aspects of the program. These organizations are vital to the success of the event. Groups include the Gulf of Georgia Cannery Society, Chamber of Commerce, Britannia Heritage Shipyard Society, Translink, Fraser Port, Girl Guides, Richmond Maritime Society, Steveston Rotary Club, and Richmond Sunset Rotary Club.

Contracts

Much of this event is managed through contracts. Currently, the General Manager of Parks, Recreation & Cultural Services has the responsibility of signing contracts with the sponsors, the ships, the American Sail Training Association and the cash/contra contracts.

Purchases are managed through the City's purchasing department following the City's purchasing and policy guidelines to ensure fairness and transparency. The City has reached agreements with American Sail Training Association, a merchandising, a public relations and media companies and these contracts will be signed shortly. Proposals will also be issued for print, food and beverage services, entertainment, security and for a variety of other festival support needs.

More than 200 contracts will have been drafted and in place by event day.

Calendar of Events

(Attachment 7)

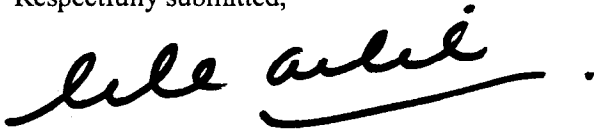
Fact Sheet

(Attachment 8)

Budget

At this point the budget is still on track as per the previous approvals. (Attachment 9).

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Cathy Carlile", with a horizontal line underneath the name.

Cathy Volkering Carlile,
General Manager – Parks, Recreation and Cultural Services

CVC:cer
Att. 9

**Richmond Tall Ships 2002
Sponsorship Update**

Funding Source	Contribution Projections	Actual Confirmed May 2002
Government Revenues - Cash		
City of Richmond		
Tourism Richmond	30,000	30,000
Provincial	110,000	0
Federal	160,000	0
Other Government	0	50,000
Total Government Cash	300,000	80,000
Government Revenue – In Kind		
City of Richmond	438,550	438,550
Tourism Richmond	120,000	120,000
Provincial	0	0
Federal	0	0
Total Government – In Kind	588,550	588,550
Donations Revenue - Cash		
0 - \$10,000	75,000	55,000
\$10,001 - \$25,000	85,000	140,000
\$25,001 - \$50,000	30,000	0
\$50,001 - \$100,000	75,000	0
Donations Friends of the Tall Ships	25,000	17,250
Total Donations – Cash	290,000	212,250
Donations Revenue – In Kind		
0 - \$10,000		9,000
\$10,001 - \$25,000	45,000	50,000
\$25,001 - \$50,000	80,000	25,000
\$50,001 - \$100,000	250,000	260,000
Donations Friends of the Tall Ships	6,500	1,000
Total Donations - In Kind	501,500	345,000
Total Contributions – April 2002	1,680,100	1,225,800

Updated May 9, 2002

Richmond Tall Ships 2002 Sponsor List

Partners:

- YVR
- Tourism Richmond

Major Sponsors:

- Aberdeen Centre
- Alexander Keith's India Pale Ale
- Onni Developments
- Telus

Sponsors:

- International Aviation Terminals
- BC Ferries
- Captain Morgan Rum
- Coast Capital Savings
- Concert Properties
- Franbar Enterprises
- London Drugs and Fuji
- Remax
- Teekay Shipping

Community Supporters:

- Britannia Heritage Shipyard
- Gulf of Georgia Cannery
- Richmond Chamber of Commerce
- Richmond Maritime Society
- Steveston Community Association
- Steveston Harbour Authority
- Translink

Updated: May 9, 2002

Richmond Tall Ships 2002 Participating Tall Ships

Ukraine:

- Bat'kivshchyna

Canada:

- Carinae IX
- Coppersky
- Esperanza
- Maple Leaf
- Munin
- North Star of Herschel Island
- S.S. Master

Netherlands:

- Europa

Cayman Islands:

- Nina

United States:

- Coaster II
- Cutty Sark
- Hawaiian Chieftain
- Lady Washington
- Lavengro
- Mallory Todd
- Odyssey
- Red Jacket
- Rejoice
- Rose of Sharon
- Sophia Christina
- Suva
- Yankee Clipper
- Zodiac

New Zealand:

- R. Tucker Thompson

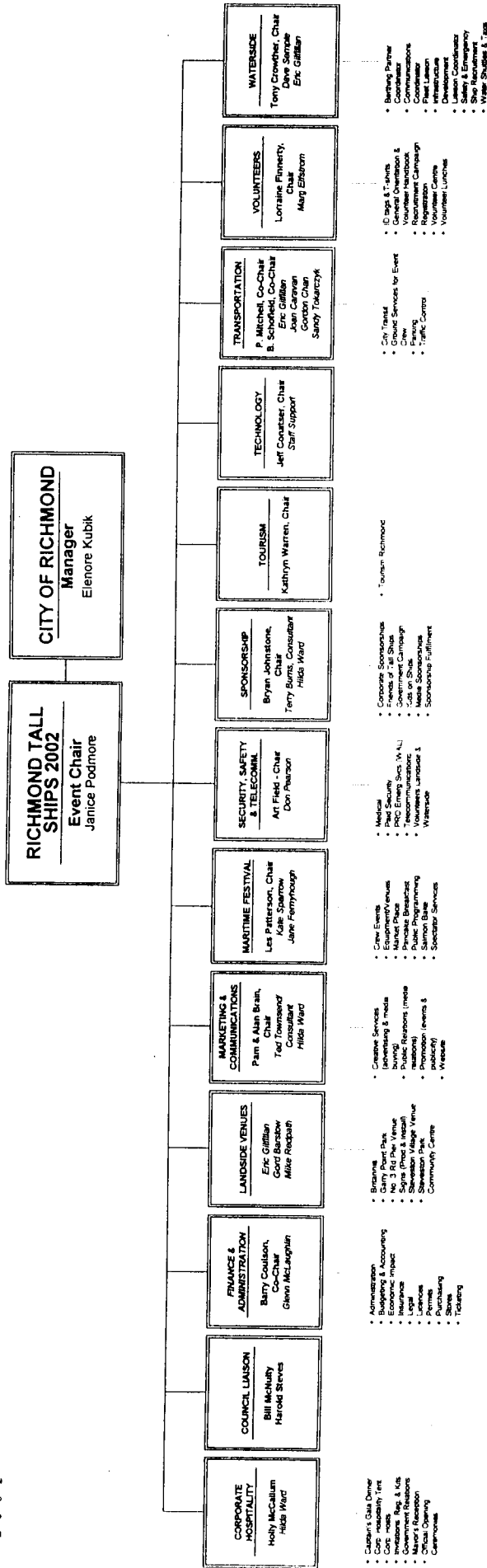
Japan:

- Nippon Maru

Updated: May 9, 2002

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**RICHMOND TALL SHIPS 2002
COORDINATING COMMITTEE**



**TALL SHIPS
COORDINATING COMMITTEE
CONTACTS**

COORDINATING COMMITTEE

Last Name	First Name	Job Title	Committee
Podmore	Janice	Event Chair	Coordinating Committee
Brain	Alan	Co-Chair	Marketing & Communications
Brain	Pam	Co-Chair	Marketing & Communications
Coulson	Barry	Co-Chair	Finance & Administration
Crowther	Tony	Chair	Waterside
Field	Art	Chair	Security, Safety & Telecommunications
Finnerty	Lorraine	Chair	Volunteers
Halfknights	Julie	Chair	Landside Venues
Johnstone	Bryan	Chair	Sponsorship
McCallum	Holly	Chair	Corporate Hospitality
Mitchell	Peter	Co-Chair	Transportation
Patterson	Les	Chair	Maritime Festival
Schofield	Brad	Co-Chair	Transportation
Warren	Kathryn	Chair	Tourism

CITY OF RICHMOND STAFF CONTACTS

Last Name	First Name	Job Title	Committee
Kubik	Elenore	Manager	Richmond Tall Ships 2002
Barstow	Gord	Staff Liaison	Landside
Caravan	Joan	Staff Liaison	Transportation
Carlile	Cathy	General Manager	Parks, Recreation & Cultural Services
Chan	Gordon	Staff Liaison	Transportation
Elfstrom	Marg	Core Team Leader	Volunteers
Fernyhough	Jane	Staff Liaison	Maritime Festival
Gilfillan	Eric	Core Team Leader	Transportation, Landside, Waterside
McLaughlin	Glenn	Core Team Leader	Finance & Administration
McNulty	Bill	Council Liaison	Council Liaison
Pearson	Don	Staff Liaison	Security, Safety & Telecommunications
Redpath	Mike	Staff Liaison	Landside
Sample	Dave	Staff Liaison	Waterside
Sparrow	Kate	Staff Liaison	Maritime Festival
Steves	Harold	Council Liaison	Council Liaison
Tang	Valerie	Admin Assistant	Richmond Tall Ships 2002
Townsend	Ted	Staff Liaison	Marketing & Communications
Ward	Hilda	Core Team Leader	Corporate Hospitality, Marketing & Communications, Sponsorship
White	Shelley	Admin Assistant	Richmond Tall Ships 2002

CORPORATE HOSPITALITY

Last Name	First Name	Job Title	Committee
McCallum	Holly	Chair	Corporate Hospitality
Ward	Hilda	Core Team Leader	Corporate Hospitality, Marketing & Communications, Sponsorship
Leung	Magdalen	Manager	Captain's Gala Dinner
		Manager	Corp. Invitations, Registrations & Kits
		Manager	Corp. Hospitality Tent
		Manager	Corp. Hosts
		Manager	Official Opening Ceremonies
		Manager	Mayor's Reception
		Manager	Government Relations

**TALL SHIPS
COORDINATING COMMITTEE
CONTACTS**

FINANCE & ADMINISTRATION

Last Name	First Name	Job Title	Committee
Coulson	Barry	Co-Chair	Finance & Administration
McLaughlin	Glenn	Core Team Leader	Finance/Administration/Budget
Clark	Alan	Manager	Permits/Zoning
Coulson	Barry	Manager	Ticketing
Finlay	Rebecca	Manager	Legal
Freeman	Marcia	Manager	Licences
Phipps	David	Manager	Purchasing
Tivy	Rob	Tourism Richmond	Economic Impact Insurance/Risk

LANDSIDE

Last Name	First Name	Job Title	Committee
Halfnights	Julie	Chair	Landside Venues
Gilfillan	Eric	Core Team Leader	Transportation, Landside, Waterside
Barstow	Gord	Staff Liaison	Landside
Redpath	Mike	Staff Liaison	Landside
Klassen	Brian	Manager	Britannia
		Manager	Garry Point Park
		Manager	Steveston Village Venue
		Manager	Steveston Park Community Centre
		Manager	No. 3 Rd Pier Venue
		Manager	Signs (Prod & Install)

MARITIME FESTIVAL

Last Name	First Name	Job Title	Committee
Patterson	Les	Chair	Maritime Festival
Fernyhough	Jane	Staff Liaison	Maritime Festival
Sparrow	Kate	Staff Liaison	Maritime Festival
Johnstone	Tracy	Manager	Public Programming
Loree	Gloria	Coordinator	Buskers/Street Entertainment
Soon	Angela	Coordinator	Kids Area Activities
Trevelyan	Simon	Coordinator	Community Stage
		Coordinator	Kids Stage
		Coordinator	Main Stage (Contract)
		Coordinator	Artists Village
		Coordinator	Model Boat Exhibit
		Coordinator	Interfaith Service
Floody	Richard	Manager	Market Place
		Coordinator	Vendors & Concessions (Contract)
		Coordinator	Community Awareness Booths
Schroeder	Scott	Co-Manager	Crew Events
Vines	Donna	Co-Manager	Crew Events
		Manager	Salmon Bake
		Manager	Pancake Breakfast
Taylor	Janna	Manager	Spectator Services
Renault	Ashley	Coordinator	Equipment/Venues (Contract)
Baxter	Connie	Liaison	Heritage Groups

**TALL SHIPS
COORDINATING COMMITTEE
CONTACTS**

MARKETING & COMMUNICATIONS

Last Name	First Name	Job Title	Committee
Brain	Alan	Co-Chair	Marketing & Communications
Brain	Pam	Co-Chair	Marketing & Communications
Ward	Hilda	Core Team Leader	Corporate Hospitality, Marketing & Communications, Sponsorship
Townsend	Ted	Staff Liaison	Marketing & Communications
Conaster	Jeff	Manager	Web Site
Worrall	Patsy		Public Relations (Quay Strategies)
Winskell	Paul	Manager	Media Negotiations
Gray	Scott	Assistant	Creative Services
Hopkins	Tannis	Manager	Creative services (Marketings Visual Communications)
McIntosh	Hamish	Manager	Creative Services (McIntosh Creative Services)

SECURITY, SAFETY & TELECOMMUNICATIONS

Last Name	First Name	Job Title	Committee
Field	Art	Chair	Security, Safety & Telecommunications
Pearson	Don	Staff Liaison	Security, Safety & Telecommunications
Sutherland	Darren	Manager	Telecommunications
		Manager	Medical
		Manager	Volunteers Landside & Waterside
		Manager	Paid Security
		Manager	PRO Emerg Svcs (WAL)

SPONSORSHIP

Last Name	First Name	Job Title	Committee
Johnstone	Bryan	Chair	Corporate Campaign
Ward	Hilda	Core Team Leader	Corporate Hospitality, Marketing & Communications, Sponsorship
Baker	Barbara	Manager	
Burns	Terry		IDI Management Corp.
Clouston	Janet	Manager	
Conatser	Jeff	Manager	Corporate Campaign
Gray	Scott	Manager	Corporate Campaign
McNulty	Bill	Manager	Friends of Tall Ships
Podmore	Janice	Manager	Corporate Campaign
Robson	Deb	Manager	
Ward	Hilda	Manager	Government Campaign
Webster	Judy	Manager	
Winskell	Paul	Manager	Media Negotiations
		Manager	Sponsorship Fulfillment
		Manager	Kids on Ships

TECHNOLOGY

Last Name	First Name	Job Title	Committee
Conatser	Jeff	Manager	Technology

TOURISM

Last Name	First Name	Job Title	Committee
Warren	Kathryn	Chair	Tourism
Gallina	Paolo		Tourism Richmond

**TALL SHIPS
COORDINATING COMMITTEE
CONTACTS**

TRANSPORTATION

Last Name	First Name	Job Title	Committee
Mitchell	Peter	Co-Chair	Transportation
Schofield	Brad	Co-Chair	Transportation
Gilfillan	Eric	Core Team Leader	Transportation, Landside, Waterside
Chan	Gordon	Staff Liaison	Landside
Tokarczyk	Sandy	Staff Liaison	Transportation - Parking
		Manager	City Transit
		Manager	Ground Services for Event/Crew
Caravan	Joan	Manager	Traffic Control

VOLUNTEERS

Last Name	First Name	Job Title	Committee
Finnerty	Lorraine	Chair	Volunteers
Elfstrom	Marg	Core Team Leader	Volunteers
Kita	Jason	Staff Liaison	Volunteers
Pedro	Marilyn	Vice-Chair	Administration
Church	Dawn	Vice Chair	Administration
Rodden	Allyn	Chair	Recruitment Campaign
Gddard	Linda	Vice-Chair	Administration
Mitchell	Maria	Chair	Orientation & Recognition

WATERSIDE

Last Name	First Name	Job Title	Committee
Crowther	Tony	Chair	Waterside
Gilfillan	Eric	Core Team Leader	Transportation, Landside, Waterside
Simple	Dave	Staff Liaison	Waterside
Chappell	Richard	Manager	Berthing Partner Coordinator
Hetherington	Ian	Manager	Liaison Coordinator
Janicki	Mike	Manager	Safety & Emergency
Johnstone	Bryan	Manager	Ship Recruitment
MacLean	John	Manager	Communications Coordinator
McIlwaine	Bob	Manager	Fleet Liaison
Steves	Harold	Manager	Infrastructure Development
Toogood	Jim	Manager	Safety & Emergency
Yoneda	Harold	Manager	Water Shuttles & Taxis

RICHMOND TALL SHIPS 2002 DRAFT TRANSPORTATION PLAN

1. Transit Service

Regular Services

- four daily services (#401, #402, #407, #410)
- four weekday peak period services (#490, #491, #492, #496)

Additional Special Transit Services for Richmond Tall Ships 2002

- Three additional routes (Airport Station, Riverport, City Centre) to serve identified park and ride lots (e.g., schools and community centres).
- One additional route that circulates around Steveston area to shuttle visitors between venue sites.

2. Traffic Control

Steveston Village

- Road closures south of Chatham Street from 1st Avenue to 7th Avenue, including laneways and at Moncton St / No. 1 Road (west and south).
- In place Friday, Saturday, Sunday (August 9-11) during 9:00 am – 6:00 pm.
- Controlled access points at Moncton St / No. 1 Road and 3rd Avenue / Chatham Street for business or residential access only.
- Controlled access points manned by one RCMP officer each; other barricades manned by attendants.
- Residents/businesses within restricted area issued pass to allow access.
- No on-street parking allowed within restricted area.

No. 3 Road Pier

- Road closures on Dyke Road east of Gilbert Road and on No. 3 Road south of Finn Road.
- In place Friday, Saturday, Sunday (August 9-11) during 9:00 am – 6:00 pm.

3. Parking

Visitor Parking

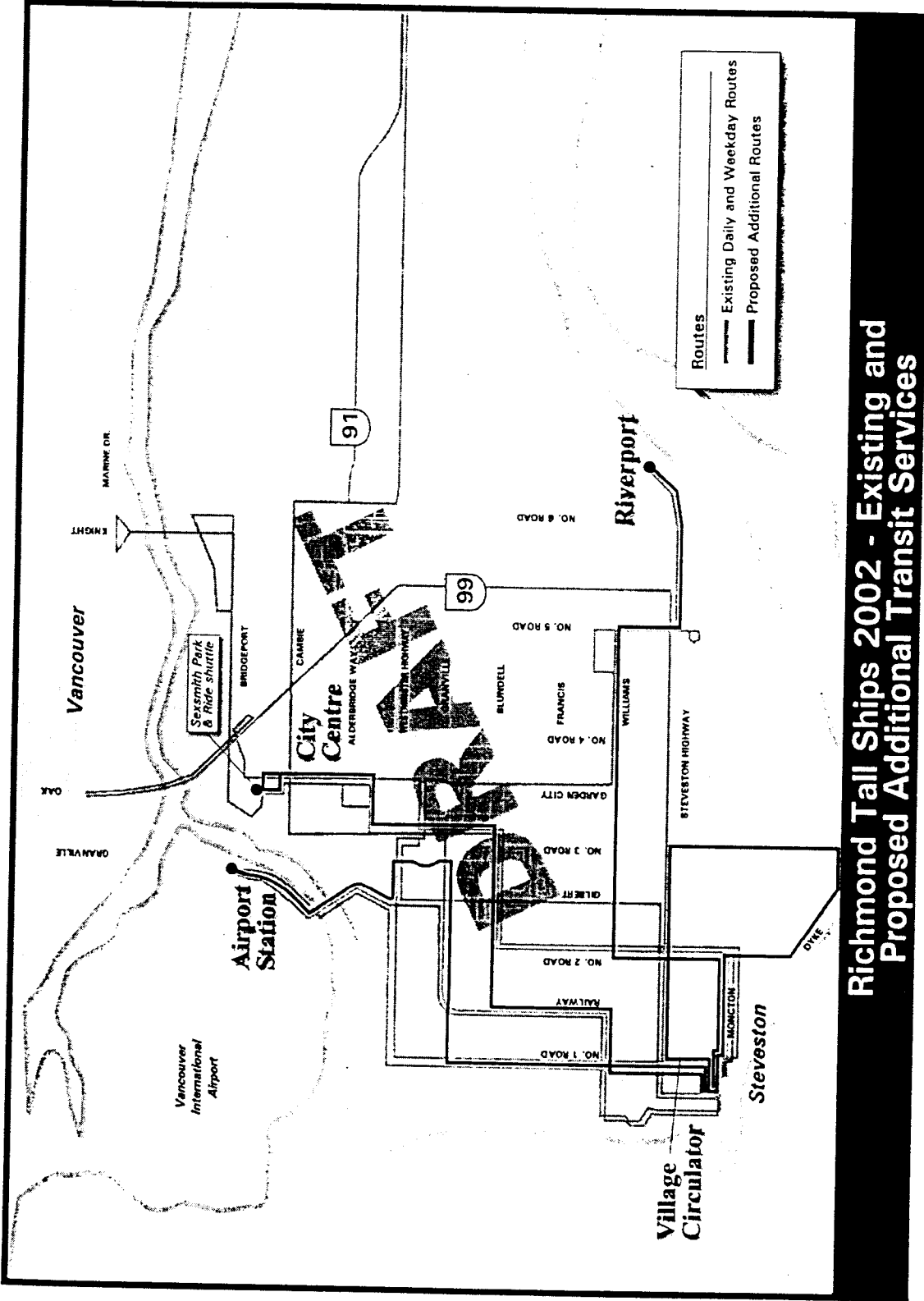
- Off-site: park and ride lots, on-street parking.
- On-site: Imperial Landing (old BC Packers site), field near No. 3 Road pier, nearby schools.

Venues/Event Staff/Media/VIPs

- Garry Point Park, Steveston Community Centre, Bayview Street lots, Chatham Street lots.

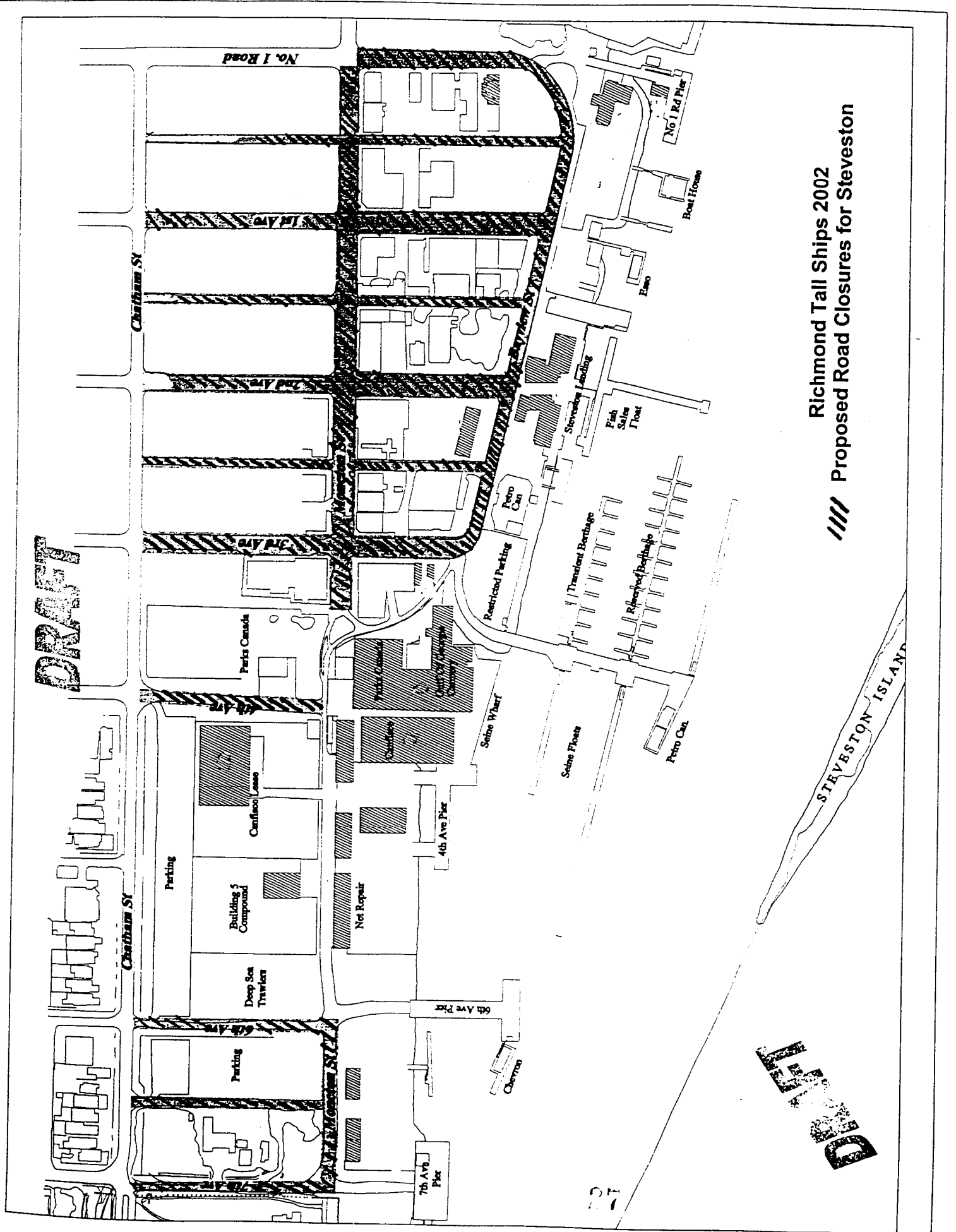
Businesses/Residents

- On-site parking only within restricted access area.



Richmond Tall Ships 2002 - Existing and Proposed Additional Transit Services

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**Richmond Tall Ships 2002
Proposed Road Closures for Steveston**



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**RICHMOND TALL SHIPS 2002
STEVESTON TRAFFIC CONTROL PLAN
QUESTION / COMMENT FORM**

If you have any questions or comments regarding the proposed transit services and traffic control plan for Steveston to support Richmond Tall Ships 2002, please fill in the form below.

Name: _____

Address: _____

Contact: _____

Questions / Comments:

Are there anything else that you would like us to be aware of?

Please forward your comments and/or questions to:

Joan Caravan, Transportation Planner
Transportation Department
City of Richmond
tel: 604-276-4035
fax: 604-276-4052
e-mail: jcaravan@city.richmond.bc.ca



Event Schedule for Website

August 8 to 12, 2002

*Updated
22-May-02*

Draft

THURSDAY

Time	Events
10:00 am - 6:00 pm	Market Place
12:00 pm - 6:00 pm	Entertainment - Sea to Sky Stage
12:00 pm - 6:00 pm	Thirsty Clipper
2:00 pm - 3:00 pm	Parade of Sails
3:00 pm - 4:00 pm	Welcome Ceremony

FRIDAY

Time	Events
10:00 am - 5:00 pm	Ship Tours (Ticketmaster 604.240.4444)
10:00 am - 9:00 pm	Kidz Zone
10:00 am - 9:00 pm	Market Place
10:00 am - 6:00 pm	Entertainment - Community Stage
12:00 pm - 9:00 pm	Entertainment - Sea to Sky Stage
12:00 pm - 9:00 pm	Artist's Market
12:00 pm - 9:00 pm	Thirsty Clipper Beer Garden
6:00 pm - 11:00 pm	Captains' Ball at Vancouver Airport Conference Resort (ticket info 604.214.8833)

SATURDAY

Time	Events
TBA	ASTA Nautical Rally
10:00 am - 5:00 pm	Ship Tours (Ticketmaster 604.240.4444)
10:00 am - 6:00 pm	Kidz Zone
10:00 am - 9:00 pm	Market Place
12:00 pm	Salmon Bake
10:00 am - 6:00 pm	Entertainment - Community Stage
12:00 pm - 9:00 pm	Entertainment - Sea to Sky Stage
12:00 pm - 9:00 pm	Thirsty Clipper Beer Garden

SUNDAY

Time	Events
8:00 am - 9:00 am	Blessing of the Fleet/Gospel Concert
8:30 am - 10:30 am	Pancake Breakfast
10:00 am - 5:00 pm	Ship Tours (Ticketmaster 604.240.4444)
10:00 am - 6:00 pm	Kidz Zone
10:00 am - 6:00 pm	Market Place
10:00 am - 6:00 pm	Entertainment - Community Stage
12:00 pm - 9:00 pm	Entertainment - Sea to Sky Stage
12:00 pm - 9:00 pm	Thirsty Clipper Beer Garden

MONDAY

Time	Events
10:00 am - 2:00 pm	Market Place
10:00 am - 12:00 pm	Entertainment - Sea to Sky Stage
10:00 am - 2:00 pm	Ship Departure

Richmond Tall Ships 2002 Fact Sheet

Event Overview

- Richmond Tall Ships 2002 festival will be held in historic Steveston village, Richmond from August 8th to 12th.
- The event includes: family concerts, artist's market, street performers, the Parade of Sails, ship tours, and more. The festival will be the largest gathering of tall ships and sail training vessels along the B.C. coast in over 100 years.
- Richmond is the only Canadian port-of-call in the 2002 Tall Ships Challenge®. The Tall Ships Challenge® Race Series, organized by the American Sail Training Association, (ASTA), is a series of sail training races, rallies, cruises and port festivals that will be held this summer in Richmond, Seattle, San Francisco, Los Angeles, and San Diego.

Ship Details

- Over 20 ships, some 350 feet long, will gather on Steveston's waterfront.
- Countries of origin include the U.S., Ukraine, New Zealand, Canada, Netherlands, Japan, and the Grand Cayman Islands.
- More than 300 crew members will be participating. Their mandate: foster international relations, promote youth sail training, provide opportunities for education under sail and adventure travel around the world.
- Part of the Ship Recruitment process is filling available berths with youth sail trainees. Youth can look to their local community for support and sponsorship to help pay their way on board one of the visiting tall ships or contact the vessel through the Richmond Tall Ships 2002 Youth On Board Program at youthsail@richmondallships.ca.

Ticket Information

- General festival admission is free. Three-day passes for on-board ship tours are available in advance from Ticketmaster for \$10 plus service charges, or on-site for \$15. Call Ticketmaster at (604) 280-4444.
- Please note that on-board ship capacity is limited, and those with tickets for on-board ship tours may expect some line-ups.

Parking and Transportation Information

- Parking is limited so those who can should take transit. Transit service to Steveston will be expanded. Call Translink for further information.
- There will be daytime closures of streets west of No. 1 Road and south of Chatham on Friday, Saturday and Sunday.

Steveston Village Background

- One hundred years ago, the biggest and fastest sailing ships from all over the world came to Steveston's bustling Cannery Row to load much desired cargos of Pacific salmon for international markets. Further, Britannia Heritage Shipyard is a significant maritime heritage site.
- Richmond's Steveston harbour remains Western Canada's largest commercial fishing port and is home to several significant maritime heritage sites, such as the Gulf of Georgia Cannery national historic site.

Visit www.richmondallships.ca for further information, including a full event schedule, or call 1-866-264-7447 (SHIP).

- 30 -

For further information or to receive photos please contact:

Erin Folk
QUAY Strategies Inc.
Office: (604) 687-2824 ext. 225
Cell: (604) 649-6086
Fax: (604) 687-8103
Email: erinf@quaystrat.com

Patsy Worrall
QUAY Strategies Inc.
Office: (604) 687-2824 ext. 226
Fax: (604) 687-8103
Email: patsyw@quaystrat.com

Tall Ships 2002 Worksheet Budget

Revised May 2002

REVENUE	INKIND	CASH	
GOVERNMENT			
City of Richmond	\$ 447,000		
Provincial - Crown Corporations	\$ 80,000	\$ 110,000	
Federal - Matching Grants		\$ 160,000	
Tourism Richmond	\$ 120,000	\$ 30,000	
CASH SPONSORS		\$ 290,000	
SPONSORS-DONATIONS IN KIND	\$ 431,500	\$ -	
EVENT/ONSITE REVENUE	\$ -	\$ 706,000	
TOTAL REVENUE	\$ 1,078,500	\$ 1,296,000	
TOTAL ALL REVENUES			\$ 2,374,500
EXPENDITURES			
FLEET RECRUITMENT/FEE		\$ 175,500	
TRANSPORTATION	\$ 33,000	\$ 39,500	
WATERSIDE INFRASTRUCTURE	\$ 158,450	\$ 455,000	
RACE OPERATIONS	\$ -		
FLEET/CREW EVENTS/TRANSPORTATION	\$ 12,000	\$ 49,000	
FESTIVALS	\$ 277,200	\$ 123,000	
EVENT INFRASTRUCTURE - CITY SERVICE	\$ 123,800	\$ -	
SPONSOR RECOGNITION	\$ 50,980	\$ 71,600	
VOLUNTEERS	\$ 15,000	\$ 20,000	
MARKETING/ADVERTISING	\$ 394,100	\$ 150,000	
MANAGEMENT/ADMINISTRATION	\$ 13,970	\$ 183,000	
TOTAL EXPENDITURES	\$ 1,078,500	\$ 1,266,600	
TOTAL ALL EXPENDITURES			\$ 2,345,100
SURPLUS			\$ 29,400

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