



**CITY OF RICHMOND**

**REPORT TO COMMITTEE**

**TO:** Community Services Committee  
**FROM:** Jim Bruce  
General Manager, Finance and Corporate Services  
**RE:** **Gateway Theatre Additional Funding**

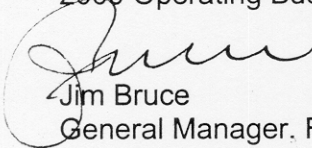
---

*To Community Services - May 09, 2000*  
**DATE:** May 1, 2000  
**FILE:** 0060-20-RGTH1-01

**STAFF RECOMMENDATION**

That Committee endorse the Administrative Operational changes proposed for the Gateway Theatre, and;

That Council approve the expenditure of the \$50,000 additional funding included in the Year 2000 Operating Budget which was specifically allocated to the Gateway Theatre.

  
Jim Bruce  
General Manager, Finance and Corporate Services

Att.

STAFF REPORT

ORIGIN

At the April 3, 2000 General Purposes Committee the General Manager, Finance and Corporate Services, indicated a need to increase the Gateway Theatre Administration Budget for the Year 2000 by \$50,000. This funding requirement was a result of a functional realignment of duties within the theatre, and the need for computer maintenance servicing contracts.

Committee included the \$50,000 but requested that the Producer and General Manager of the Gateway outline the organization changes prior to the expenditure of these additional funds.

ANALYSIS

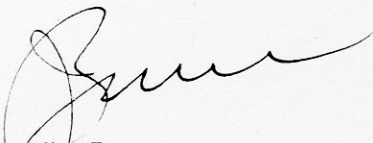
The Producer and General Manager of the Gateway Theatre, Mr. Simon Johnston, has been advised of Committees request for an explanation of the need for the additional funding. The attached report is a brief overview of the rationale for the changes, and Mr. Johnston, in oral presentation, will be available to explain these changes in more detail.

FINANCIAL IMPACT

Committee included the \$50,000 of additional funding in the final budget. As there was an offsetting income source from traffic fine revenues, that had not been reflected in the preliminary budget, there was no net impact to the tax revenue requirement to accommodate the additional funding and consequentially no change to the tax revenue requirement increase of 2.75%.

CONCLUSION

That the Gateway Theatre additional funding requirement be approved for expenditure.



Jim Bruce

General Manager, Finance and Corporate Services

JWB:gjn

To: Jim Bruce  
General Manager, Finance and Corporate Services

April 19, 2000  
H:\Report Community Services.wpd

From: Simon Johnston  
Producer/General Manager, The Gateway Theatre

RE: A Report to Community Services Committee

---

**Origins:**

I started as General Manager of the Gateway Theatre on February 3<sup>rd</sup>, 2000. Since then, I have conducted a review of the operations of the company. This review included a review of the staffing requirements. I also took an inventory of computer upgrading requirements.

**Analysis:**

The Gateway Theatre's activity has increased in ten years to 300 uses per year from 200 uses. To meet the demand of this activity, one additional staff person is needed. Additionally, the increased theatre activity required a thorough re organization of staff responsibilities in the Marketing and Publicity areas. This re tooling requires salary adjustments to reflect increased hourly rates. Furthermore, computer upgrading is required to bring the company up to the generally accepted standards of theatre operations.

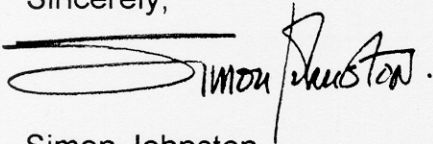
**Financial Impact:**

\$50,000 will be required to rectify the deficiencies, correct inequities and bring the company up to current expectations. It is my understanding that \$50,000 is in the city budget for the year 2000 for this purpose.

**Recommendation:**

I recommend that the Additional Request from the Gateway Theatre be approved in the amount of \$50,000 for the year 2000.

Sincerely,



Simon Johnston

cc. Terrance Lau, Chair Finance Committee, Gateway Theatre  
Rob Turnbull, Chairman of the Board, Gateway Theatre

28

6500 Gilbert Road, Richmond, British Columbia, Canada V7C 3V4

Administration: (604) 270-6500 Fax: (604) 270-9406 Box Office: (604) 270-1812

[www.city.richmond.bc.ca/services/gateway.htm](http://www.city.richmond.bc.ca/services/gateway.htm)

Owned by The City of Richmond and operated by the Richmond Gateway Theatre Society