City of Richmond

Report to Committee

To:	Planning Committee	**Date:**	May 14, 2003
From:	Terry Crowe Manager, Policy Planning	**File:**	7000-09-20-027
Re:	**"THE PERLA" PUBLIC ART CALL FOR ENTRY – "THE CORNERS"**		

Staff Recommendation

That Council endorse an allocation of $25,000 from the 2003 Public Art Program, contributed by Amacon Developments for the creation of a public art project at "The Perla" development's plaza.

Terry Crowe
Manager, Policy Planning

Att. 2

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Staff Report

Origin

On May 12th, 2003, Council endorsed the following motion:

> *"That the report (dated April 16th, 2003, from the Manager, Policy Planning), regarding "The Perla" Public Art Call for Entry – "The Corners", be referred to staff for clarification on whether the chosen selection would be presented to Council for approval as part of the public art process."*

This report responds to the Council referral.

Findings Of Fact

As this proposed artwork will be sited on private property and funded by a private developer, the selected artwork will not be presented to Council for approval. **Attachment 1** presents the privately funded public art project selection process.

In the majority of cases, the commitment and approval of "voluntary" privately funded public art projects is endorsed as part of the development approval process. However, in this case the developer contributed the funds to the Public Art Budget last year, and recently decided that the funds should be used for a public art project as part of The Perla residential development at Saba Road and Buswell Street. To release the funds from the Public Art Budget, a Council resolution is required.

For council information, "The Perla" Public Art Call for Entry Terms of Reference is presented as **Attachment 2**.

Financial Impact

$25,000 ($23,000 for artist fees and $2,000 for project administration) (e.g. newspaper advertisements, detailed sketch or maquette fees, postage, etc.) is recommended from the 2003 Public Art Program. Amacon Developments originally contributed $25,000 to the Public Art Reserve.

Conclusion

This report responds to Council's referral and recommends that "The Perla" Public Art Call for Entry be initiated as presented.

Kari Huhtala
Senior Planner
(4188)

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Richmond Public Art Program Management
Private Initiated Public Art Project

Purpose: To encourage the Private Sector to integrate the development of public art into Privately Owned Developments.

This chart outlines the decision-making process for a privately initiated public art projects.

1 Developer
- Applies for Rezoning /Development Permit Application.

2 Staff Approach Developer
- Staff discuss public art opportunity with developer as per Public Art Program Policies.

3 If Developer Agrees
- Submits a Letter of Interest and budget.

If Developer Does Not Agree
- Artwork initiative not pursued.
- Development review process continues.

4 Developer Public Art Interest
- Developer's commitment to Public Art presented as part of staff report to Council re: development proposal for review and approval.
- Council involvement completed.

5 City staff / Public Art Commission
- Detailed discussions with the developer, re: project details, ideas, themes, location and budget.

6 Public Art Commission
- Developer's proposal presented for review & endorsement.

7 Developer/Staff/Art Consultant
- Art Call by Developer & Staff initiated.

8 Independent Panel (established by Commission)
- Review artist submissions.
- Short list artist & artwork to detailed design.
- Select artist & artwork and advise artist of selection.

9 Staff Present to Council
- Selected Private Public Art Project for Information only.

10 Developer Implements Project
- Developer prepares developer-artist legal agreement.
- Staff / Developer manage & monitor project development & completion.
- Staff inform City, Council & Public on project completion.
- Opening Celebration

Prepared by Policy Planning, January 11, 2002
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"The Perla" Public Art Call For Entry

"The Corner"

INVITATION ONLY ARTIST CALL

Presentation of Short Listed Artist Submissions & Selection
June 2nd to 12th, 2003

For more information, please contact
Kari Huhtala at 604 276-4188 or
Email ***khuhtala@city.richmond.bc.ca***

RICHMOND PUBLIC ART PROGRAM

"THE PERLA" PUBLIC ART CALL FOR ENTRY

TERMS OF REFENCES

Invitation for Artist/Artist Team Submission
This is an invitation only call comprising a one-stage competition to provide a public art project, which is to be integrated as part of "The Perla" development, under this terms of reference. Each artist/team is limited to one entry.

Perla Development
"The Perla" is a twin tower 17 story high rise residential building located at the southwest corner of Saba Road & Buswell Street. The area immediately surrounding the development is composed of high rise residential developments, Lang Park and the Richmond Public Market.

Artist Opportunity
The City of Richmond is seeking a "metal" artwork that will be highly visible and integrated into the design and development of the plaza area fronting "The Perla". The artwork would respond to the character and function of the plaza at the corner of Saba Road and Buswell Street as a neighbourhood connector, trail or greenway.

Site Background
The area used to be the "Lang Nursery", a long standing nursery that provided flowers, shrubs and landscape material for Richmond residents for years. In the mid 1990s, the lands were sold for development of the area for high rise residential development.

Artwork's Theme
As such, the "nursery use" is a theme direction for this art call. The theme will bridge the past activities with the new community environment.

The artist should be site oriented and be prepared to work in a collaborative fashion with the developer, landscape architect, and City staff. The artwork will become integral to the development so that the street, plaza, and the artwork will be mutually supportive. The artist will be required to work within the constraints of the street, pedestrian activity area(s), safety, durability, and ease of maintenance.

Using the "nursery use' theme the concept of the artwork proposal is open to the artist's discretion. The location of the artwork is flexible, and could include as part of the street, sidewalk design, or associated landscape. It can be functional, educational, furniture, utility. or landscape oriented, and one which can present an artistic surprise to the passing public. Simplicity in design is encouraged, and one that complements or appropriately reflects the street's purpose and its location within a developing new residential area.

"The Perla" Public Art Project is constituted under the mandate set out by the City of Richmond Public Art Commission.

Budget
The total budget available to the artist(s) or artist team, inclusive of all expenses (including GST), will be $23,000.

Eligibility
This invitation is open to professional artists. Ongoing communication between the selected artist is a requirement of this project. Artists who reside outside of Greater Vancouver should be within a reasonable commuting distance.

Selection Panel & Process
The process of selecting the final artist(s)/team for the project will occur in one stage by the selection panel. The 5 person selection panel will be comprised of members from the artistic community, community, independent architect/landscape architect, and developer.

A resource team of City staff , and/or private design consultants will participate in the selection discussion of the artist as advisors and resource to the Panel, but not vote on artist selection.

The short listed artist(s)/teams will be paid a fee of $350 a conceptual artwork approach.

Following the short listed interview/presentation, the panel will recommend the artist/team for the project.

Selection Process & Criteria
Artist(s)/Team Review
- Compliance with the competition requirements.
- Artist/team previous experience, including artistic achievements.
- Imagination and artistic merit.
- Appropriateness of the proposed artistic approach to the site.
- Imagination and artistic merit.
- Feasibility in implementation.
- Artist Interview and discussion
- Examples of relevant artist work.
- The artist's ability to work co-operatively with interdisciplinary City design team.

The Panel will select the artist/team, which in their judgement, best meets the above criteria. The recommended artist/team must be prepared to design an artwork in collaboration with the design team and see it completed and installed within the time as agreed with the project developer, or their representative.

Submission Requirements
- A **typed statement**, which introduces ideas you would like to develop on the plaza area **(2-page maximum)**, which can be easily photocopied,
- A **detailed conceptual artwork sketch or maquette** that presents an easy to understand image of the proposed public artwork.
- Curriculum vitae or **resume of past work**, including any public art commissions.
- A **sleeve of up to 10 labelled slides** showing previous artistic work experience, accompanied by a slide list.
- A 9 X 12 **self addressed stamped** envelope.

Schedule for Artist Selection & Project Development

• Terms of reference available	May 27th, 2003
• ***Artist/Staff/Developer/Design Team Information meeting***	***Day & Time to be determined Richmond City Hall***
• **Presentation of Short Listed Artist Submissions & Selection**	**June 16th to 27th, 2003**
• Artist/City Agreement signed	July, 2003
• Artwork Design & Construction	Summer 2003

Contract

A contract between the recommended artist or team and the city will be signed. The contract will include a schedule of payment and fabrication and installation. The budget for the commission must include all costs including artist's fees, other fees, GST, insurance fabrication, delivery, installation, clean up, and any consultant's fees. The artist or team will also be expected to produce regular progress reports to the City.

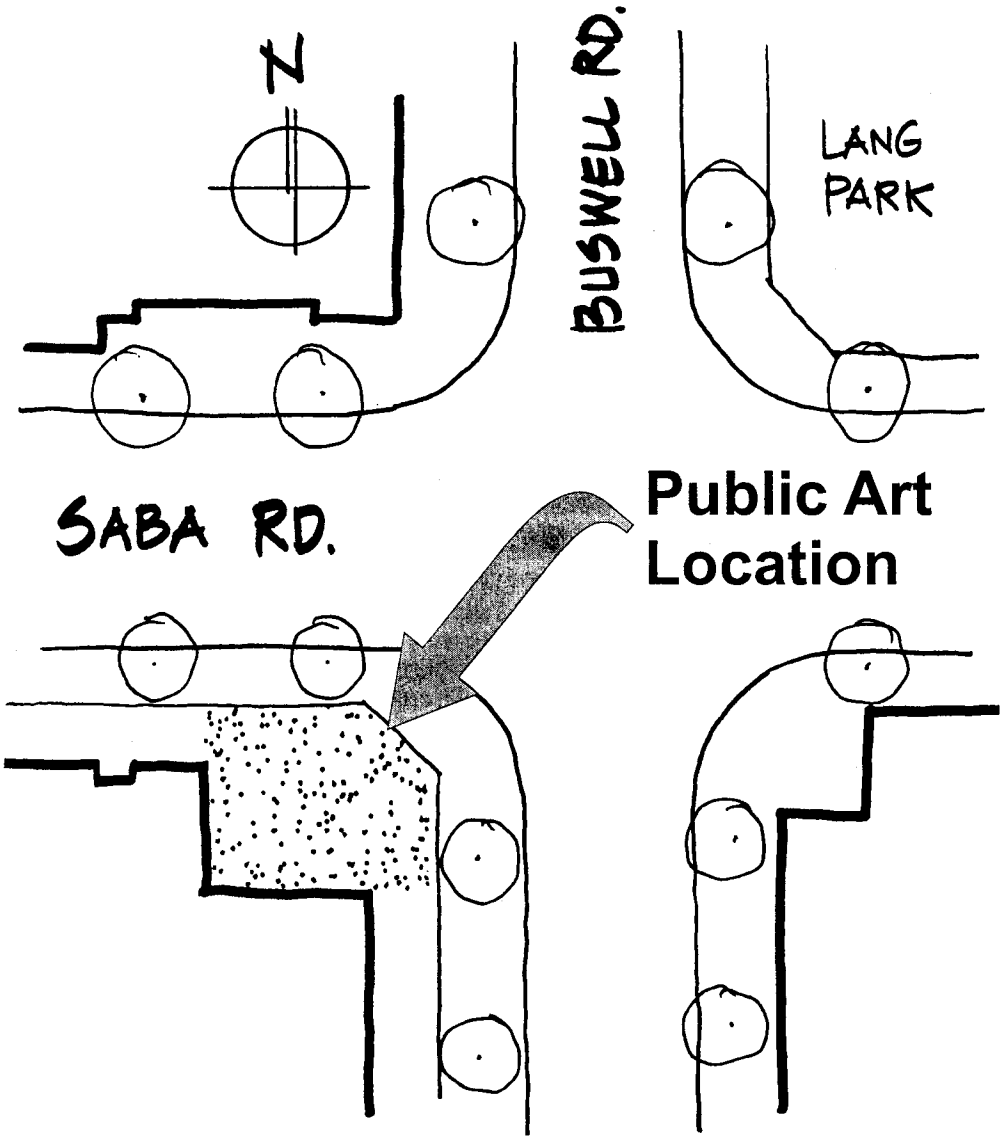
The final work and requisite documentation will become the property of the City. At project completion, the artist will provide the City with a detailed art documentation report, as listed in the Richmond Public Art Program Report (copy available from the City of Richmond).

Confidentiality

All information provided to, or created, the artist/team and selection panel shall be considered confidential until such time as it has been released or made public by the City of Richmond.

Project Information & Contacts

- Marcello De Cotis, Amacon, (604 602-7700, msd@amacon.com
- Kari Huhtala, Public Art Coordinator, (604-276-4188), khuhtala@city.richmond.bc.ca



The Corner

The Perla Public Art