



## City of Richmond

## Report to Committee

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**To:** Planning Committee  
**From:** Terry Crowe  
Manager, Policy Planning (4139)  
**Re:** "THE PERLA" PUBLIC ART CALL FOR ENTRY - "THE CORNERS"

**Date:** April 16, 2003  
**File:** 7000-09-20

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### Staff Recommendation

That Council endorse an allocation of \$25,000 from the 2003 Public Art Program, contributed by Amacon Developments for the creation of a public art project at "The Perla" development's plaza.

Terry Crowe  
Manager, Policy Planning

Att. 1

FOR ORIGINATING DIVISION USE ONLY		
<b>ROUTED TO:</b>	<b>CONCURRENCE</b>	<b>CONCURRENCE OF GENERAL MANAGER</b>
Budgets .....	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>	

## **Staff Report**

### **Origin**

In 2002, Amacon Developments voluntarily contributed \$25,000 to the Public Art Reserve Fund for public art. Amacon Developments have decided that these funds should be used for the development of a public art project as part of their new development "The Perla".

This report presents "The Perla Public Art Call For Entry" for Council's consideration and endorsement.

### **Findings Of Fact**

"The Perla" is a 17 storey high rise residential building located at the southwest corner of Saba Road & Buswell Street. The area immediately surrounding the development is composed of high rise residential developments, Lang Park and the Richmond Public Market.

The public art "invitation only" call is seeking a "metal" artwork that will be highly visible and integrated into the design and development of the plaza area fronting "The Perla". The artwork would respond to the character and function of the plaza at the corner of Saba Road and Buswell Street as a neighbourhood connector, trail or greenway.

The details of the public art call, theme, selection process and project funds are shown on **Attachment 1**.


The City will work with Amacon to undertake the "invitation only" call and assist with selection of artist and artwork. This process will ensure quality and save time.

### **Financial Impact**

\$25,000 (\$23,000 for artist fees and \$2,000 for project administration) (e.g. newspaper advertisements, detailed sketch or maquette fees, postage, etc.) is recommended from the 2003 Public Art Program. Amacon Developments originally contributed \$25,000 to the Public Art Reserve.

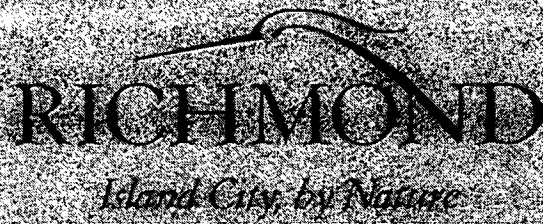
### **Conclusion**

"The Perla" Public Art Call demonstrates how a voluntary cooperative partnership involving City and a private development can work together to create of an amenity that will become a benefit for all Richmond residents.



Kari Huhtala (4188)  
Senior Planner

KEH:cas



# The Perla Public Art Call for Entry

*"The Corner"*

## Invitation Only Artist Call

***”The Perla”  
Public Art  
Call For Entry***

***“The Corner”***

***INVITATION ONLY ARTIST CALL***

Presentation of Short Listed Artist Submissions & Selection  
June 2<sup>nd</sup> to 12<sup>th</sup>, 2003

*For more information, please contact  
Kari Huhtala at 604 276-4188 or  
Email [khuhtala@city.richmond.bc.ca](mailto:khuhtala@city.richmond.bc.ca)*

## **RICHMOND PUBLIC ART PROGRAM**

### ***“THE PERLA” PUBLIC ART CALL FOR ENTRY TERMS OF REFENCES***

#### **Invitation for Artist/Artist Team Submission**

This is an invitation only call comprising a one-stage competition to provide a public art project, which is to be integrated as part of “The Perla” development, under this terms of reference. Each artist/team is limited to one entry.

#### **Perla Development**

“The Perla” is a twin tower 17 story high rise residential building located at the southwest corner of Saba Road & Buswell Street. The area immediately surrounding the development is composed of high rise residential developments, Lang Park and the Richmond Public Market.

#### **Artist Opportunity**

The City of Richmond is seeking a “metal” artwork that will be highly visible and integrated into the design and development of the plaza area fronting “The Perla”. The artwork would respond to the character and function of the plaza at the corner of Saba Road and Buswell Street as a neighbourhood connector, trail or greenway.

#### **Site Background**

The area used to be the “Lang Nursery”, a long standing nursery that provided flowers, shrubs and landscape material for Richmond residents for years. In the mid 1990s, the lands were sold for development of the area for high rise residential development.

#### **Artwork’s Theme**

As such, the “nursery use” is a theme direction for this art call. The theme will bridge the past activities with the new community environment.

The artist should be site oriented and be prepared to work in a collaborative fashion with the developer, landscape architect, and City staff. The artwork will become integral to the development so that the street, plaza, and the artwork will be mutually supportive. The artist will be required to work within the constraints of the street, pedestrian activity area(s), safety, durability, and ease of maintenance.

Using the “nursery use” theme the concept of the artwork proposal is open to the artist’s discretion. The location of the artwork is flexible, and could include as part of the street, sidewalk design, or associated landscape. It can be functional, educational, furniture, utility, or landscape oriented, and one which can present an artistic surprise to the passing public. Simplicity in design is encouraged, and one that complements or appropriately reflects the street’s purpose and its location within a developing new residential area.

The Perla Public Art Project is constituted under the mandate set out by the City of Richmond Public Art Commission.

#### **Budget**

The total budget available to the artist(s) or artist team, inclusive of all expenses (including GST), will be \$23,000.

### **Eligibility**

This invitation is open to professional artists. Ongoing communication between the selected artist is a requirement of this project. Artists who reside outside of Greater Vancouver should be within a reasonable commuting distance.

### **Selection Panel & Process**

The process of selecting the final artist(s)/team for the project will occur in one stage by the selection panel. The 5 person selection panel will be comprised of members from the artistic community, community, independent architect/landscape architect, and developer.

A resource team of City staff, and/or private design consultants will participate in the selection discussion of the artist as advisors and resource to the Panel, but not vote on artist selection.

The short listed artist(s)/teams will be paid a fee of \$350 a conceptual artwork approach.

Following the short listed interview/presentation, the panel will recommend the artist/team for the project.

### **Selection Process & Criteria**

#### Artist(s)/Team Review

- Compliance with the competition requirements.
- Artist/team previous experience, including artistic achievements.
- Imagination and artistic merit.
- Appropriateness of the proposed artistic approach to the site.
- Imagination and artistic merit.
- Feasibility in implementation.
- Artist Interview and discussion
- Examples of relevant artist work.
- The artist's ability to work co-operatively with interdisciplinary City design team.

The Panel will select the artist/team, which in their judgement, best meets the above criteria. The recommended artist/team must be prepared to design an artwork in collaboration with the design team and see it completed and installed within the time as agreed with the project developer, or their representative.

### **Submission Requirements**

- A **typed statement**, which introduces ideas you would like to develop on the plaza area (**2-page maximum**), which can be easily photocopied,
- A **detailed conceptual artwork sketch or maquette** that presents an easy to understand image of the proposed public artwork.
- Curriculum vitae or **resume of past work**, including any public art commissions.
- A **sleeve of up to 10 labelled slides** showing previous artistic work experience, accompanied by a slide list.
- A 9 X 12 **self addressed stamped envelope**.

**Schedule for Artist Selection & Project Development**

- Terms of reference available May 13<sup>th</sup>, 2003
- *Artist/Staff/Developer/Design Team Information meeting* Day & Time to be determined  
Richmond City Hall
- **Presentation of Short Listed Artist Submissions & Selection** June 2<sup>nd</sup> to 12<sup>th</sup>, 2003
- Artist/City Agreement signed June, 2003
- Artwork Design & Construction Summer 2003

**Contract**

A contract between the recommended artist or team and the city will be signed. The contract will include a schedule of payment and fabrication and installation. The budget for the commission must include all costs including artist's fees, other fees, GST, insurance fabrication, delivery, installation, clean up, and any consultant's fees. The artist or team will also be expected to produce regular progress reports to the City.

The final work and requisite documentation will become the property of the City. At project completion, the artist will provide the City with a detailed art documentation report, as listed in the Richmond Public Art Program Report (copy available from the City of Richmond).

**Confidentiality**

All information provided to, or created, the artist/team and selection panel shall be considered confidential until such time as it has been released or made public by the City of Richmond.

**Project Information & Contacts**

- Marcello De Cotis, Amacon, (604 602-7700, [msd@amacon.com](mailto:msd@amacon.com))
- Kari Huhtala, Public Art Coordinator, (604-276-4188), [khuhtala@city.richmond.bc.ca](mailto:khuhtala@city.richmond.bc.ca)

