



## City of Richmond

## Report to Committee

To Planning - Apr 7, 2006

**To:** Planning Committee

**Date:** March 28, 2006

**From:** - Terry Crowe, Manager, Policy Planning  
- Kate Sparrow, Director, Recreation and Cultural Services

**File:** 7000-09-01  
xr 1810-01

**RE: ENHANCED PUBLIC ART PROGRAM MANAGEMENT**

### Staff Recommendation

That, as per the report from the Manager, Policy Planning and the Director, Recreation and Cultural Services, entitled: Enhanced Public Art Program Management, dated March 28, 2006, Option 2 – Enhanced Public Art Program Management, be approved which includes:

- (1) In 2006, transferring the full responsibility for the Public Art Program, from the Policy Planning Department, to the Recreation and Cultural Services (RCS) Department,
- (2) In 2006, RCS employing a qualified temporary, full time Public Art Co-ordinator, to manage the Public Art Program;
- (3) For 2006, allocate \$93,000 from any 2005 Surplus, to pay for the Co-ordinator,
- (4) For 2007 and onward, RCS staff are to:
  - encourage a wide range of community, private and stakeholder involvement in and contributions to the Public Art Program,
  - with Development Application staff, negotiate with developers who voluntarily participate in the Public Art Program, to ensure that sufficient non-City funds, primarily from developers, are available annually to fund a Public Art Co-ordinator,
  - as part of annual Public Art Program budgets, prepare annual proposals, to finance the Public Art Co-ordinator, from non-City contributions, primarily from developers,
  - over time, when the City's Oval and No 3 Road - Canada Line Public Art Programs and Implementation Strategies are brought forward, identify longer term funding options for a Public Art Co-ordinator and public art projects.

Terry Crowe, Manager, Policy Planning

Kate Sparrow, Director, Recreation & Cultural Services

Att. 5

FOR ORIGINATING DIVISION USE ONLY			
<b>ROUTED TO:</b>	<b>CONCURRENCE</b>	<b>CONCURRENCE OF GENERAL MANAGER</b>	
Director, Major Projects, CAO .....	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Development Applications .....	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
Budgets .....	Y <input checked="" type="checkbox"/> N <input type="checkbox"/>		
<b>REVIEWED BY TAG</b>	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	<b>REVIEWED BY CAO</b>	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>

## Origin

The purpose of this report is to present a Win-Win approach to better manage the Public Art Program by:

- Outlining the evolution and success of the City's Public Art [PA] Program, and
- Recommending a more effective Public Art Program management and staff funding arrangement, as since its creation in 1997, the Public Art Program continues to be a growing success which now requires more than part time co-ordination and support.

## Background

### General

Richmond is now recognized, provincially and nationally [e.g., Creative City Network] as a leader in public art.

The City's Public Art Program was established in 1997 and has been an evolving success with:

- 25 completed projects and
- 29 projects underway, as summarized below:

Types Of Public Art Projects	Number of Public Art Projects
1. Public Art Projects on City Park Land	10
2. Public Art Projects on City Land (Non Park Land)	7
3. Public Art Projects on Mixed Land: [City, Private, and/or Park Land]	2
4. Public Art Projects on Private Land	9
5. Other: The Annual "Lulu Series: Art in the City" Lectures	1
Total Projects	29

[See **Attachment 1** for the list of current public art projects]

The Public Art Program has been managed by the Policy Planning [PPD], Urban Development Division and is supported by the dedicated and innovative Public Art Commission and the following City departments:

<input type="checkbox"/> Recreation and Cultural Services [RCS],	<input type="checkbox"/> Facilities Management,
<input type="checkbox"/> Parks,	<input type="checkbox"/> Transportation,
<input type="checkbox"/> Fire Department,	<input type="checkbox"/> Development Applications,
<input type="checkbox"/> RCMP,	<input type="checkbox"/> Production Centre,
<input type="checkbox"/> Engineering,	<input type="checkbox"/> Others.

To date, while one department [PPD] leads PA Program implementation, the support of many departments has been and will continue to be required to ensure its success, as no one department currently has the necessary staff resources to allocate a full time staff person to implement the Program.

### 2001 Public Art Program Review

In 2000, Council directed that a full review of the Public Art Program be undertaken. In 2001, the Program review was completed, improvements identified and recommendations made.

On July 9, 2001 Council concluded that the Public Art Program should continue and authorized Program improvements, many of which are being undertaken [see **Attachment 2**].

### City Public Art Program Initiatives

The Richmond Public Art Program is successful, as evidenced by the:

- completed and underway public art projects,
- continued voluntary developer and community participation in public art, and
- City initiated:
  - Oval Public Art Program and Implementation Strategy which will be finalized over the next several months and which can be expected to generate additional ongoing public art projects in, on and around the Oval, and in the Olympic Gateway area.
  - No 3 Road Public Art Program and Implementation Strategy which is currently being finalized as part of the City's No 3 Road [Canada Line] Streetscape Study and which can also be expected to generate additional public art projects along No. 3 Road, particularly around the five Canada Line stations,
  - Lulu Public Art Lecture Series, which is growing in local and national popularity, each year. To meet stakeholder and national public art interest, the City is recording the 2006 sessions for distribution to those who are interested and cannot attend.

### Issues

- The PA Program has been very successful with:
  - the community, many developers and stakeholders voluntarily participating in the PA Program, and
  - the City undertaking significant public art initiatives [e.g., the Oval Public Art Program, Canada Line - No 3 Road Public Art Program].
- It is anticipated that the PA Program will continue to be successful as there is strong evidence that there will continue to be a steady stream of community, private, stakeholder and City public art projects [see **Attachment 1**], which will require additional co-ordination by a public art co-ordinator.
- When the PA Program was established, it was intended that no more than 20% of a Policy Planning Department [PPD] staff's time and any other City department staff's time would be needed to manage and implement the PA Program.
- Currently, due to the success of the PA Program, both the PPD and RCS staff are spending more than 20% of their respective staff time to implement the PA Program.
- This extra staff time means that both the PPD and RCS Departments, whose staff resources are limited, are not fully meeting their non-public art priorities [e.g., area plans, arts and cultural programs].
- The Public Art Commission, and PPD and RCS staff acknowledge that, to continue to be successful, the PA Program needs a dedicated full time public art co-ordinator which will enable City staff to:
  - continue successfully implementing the Public Art Program, and
  - better achieve all of Council's priorities.

## **ANALYSIS**

### Opportunity For Review Program Management

At this time, there is an opportunity to review and recommend how the Program can be better managed in light of its nine year success, PPD staff changes, continued high voluntary developer and community participation in public art, and the City initiated Oval Public Art Program, No 3 Road Public Art Program and Lulu Public Art Lecture Series.

### 1997 –2006 Public Art Activity and Funding History

From 1997 to March 2006 [9 years], the Public Art Program financial contributions and actual project activity are summarized in **Attachments 1-4** and as outlined below:

<b>1997 –2006 Public Art Activity and Funding History</b>		
<b>Public Art Contributions</b>	<b>Over 10 years [estimates]</b>	<b>Average per Year [estimates]</b>
City Contributions	<input type="checkbox"/> City Hall \$250,000 <input type="checkbox"/> City 125th Banner \$5,000 <input type="checkbox"/> South Arm Millennium Project \$6,500 <input type="checkbox"/> Sea Island Fire Hall \$40,000 <input type="checkbox"/> Hamilton Fire Hall \$40,000 <input type="checkbox"/> City Oval Public Art Study 80,000 <input type="checkbox"/> City No 3 Road/ Canada Line Study \$10,000 <input type="checkbox"/> <b>\$431,500</b>	<input type="checkbox"/> <b>\$48,000</b>
Voluntary Private Financial Contributions	<input type="checkbox"/> <b>\$513,500</b>	<input type="checkbox"/> <b>\$57,000</b>
Non City and Non Private Contributions	<input type="checkbox"/> HSBC donation - Legacy Park Lands contribution - \$10,000 <input type="checkbox"/> Vancouver Foundation - \$30,000 <input type="checkbox"/> LULU Lecture Series \$30,000 [e.g., various Lafarge, other sources] <input type="checkbox"/> <b>\$70,000</b>	<input type="checkbox"/> <b>\$7,800</b>
Total Value Of Private Public Art Projects [financial and actual projects]	<input type="checkbox"/> <b>\$2,637,500</b>	<input type="checkbox"/> <b>\$263,750</b>

### 2002-2006 Average Annual Private Public Art Contributions

From 2002 to 2006, the average annual, private sector voluntarily public art cash contributions was \$102,617. This average is expected to increase annually.

### Public Art Program Management Options

The PA Program management options are:

#### 1. Fragmented Approach:

##### ☐ Description:

This option involves:

- For Policy Planning:
  - Continuing to be the lead department, which manages the Program, liaises with the Commission, manages the PA budget and leads projects.
  - Reducing its public art involvement, from 50% to no more than 20% of one PPD staff person's time on public art, in order to meet its other Council priorities,
  - Changing from leading all public art projects, to only those on private lands (e.g., during rezonings).
- For Recreation, Cultural Services [RCS] Department
  - Becoming more involved in PA Program implementation [i.e., lead and manage those public art projects associated with City cultural facilities,
  - Limiting its involvement to 20% of a RCSD staff person's time to those public art projects,

- For Other Departments [e.g., Parks, Public Works]:
  - Becoming more involved in PA Program implementation [i.e., lead and manage those public art projects on City park land and associated with public works activities,
  - Limiting their involvement to 20% of a staff person's time to those public art projects,
  - Learning to lead those public art projects,
- Pros
  - Builds on past interdepartmental co-operation,
- Cons
  - Jeopardizes PA Program and success:
    - As leadership and co-ordination would be fragmented and may weaken,
    - As due to inadequate staff resources, the PA Program and projects need more than 20% staff time in PPD, RCS and other city departments,
  - Detracts from PPD, RCS and other City department non-public art priorities,
  - Staff in other departments need to be trained to manage public art projects.
  - Is not sufficient to successfully manage existing and upcoming public art projects in a timely manner.

## 2. Enhanced Program Management [**Recommended**]

- Description:
 

This involves:

  - Transferring the full responsibility for the Public Art Program from Policy Planning to Recreation and Cultural Services [RCS], as there is a better art fit and RCS staff agree,
  - Hiring a temporary, full time Public Art Co-ordinator to be responsible for all PA Program implementation, in co-operation with the Public Art Commission, including:
    - Being the City staff liaison to the Public Art Commission,
    - Managing the City's Public Art Statutory Reserve and projects,
    - Implementing the Public Art Program,
    - Preparing all communications and reports [RTC] to committee and Council,
    - Co-ordinating all public art projects, on all lands,
    - Preparing an ongoing Public Art Implementation Strategy,
    - Receiving support from other City departments, as outlined in the Strategy,
    - Encouraging wide multi-stakeholder participation and funding in the Public Art Program,
    - Annually advising Council of Public Art Program implementation and needs,
  - Paying for the Co-ordinator:
    - In 2006, by using any 2005 surplus. This approach is recommended it is the most practical way to fund the position in 2006. An ongoing account will be set up in 2007.

- In 2007 and onward, by using a portion of the annual private voluntary developer public art contributions. As the current average annual private voluntary developer public art contributions are \$102,617 and are expected to increase, it is practical to use these funds for the temporary full-time public art co-ordinator on an ongoing basis.
- Annually staff can arrange each year, through negotiations with developers, that sufficient private developer financial contributions are available, for both the temporary full-time public art co-ordinator and actual public art projects. As well, other non-City contributions (e.g., from community, stakeholders, partners), are available, should they be needed.

This option is only acceptable and workable, if sufficient funds are allocated to RCS, which staff are recommending in this report.

The Public Art Commission, staff and Council would review the Program, the volume of projects and the necessity of the co-ordinator on an annual basis.

□ Pros

- Consistent with the Council's 2001 Public Art Program directives,
- Sustains a temporary, full-time public art co-ordinator with non-City funding [e.g., primarily developer], as developer funding is anticipated, on an ongoing basis,
- Enables adequate financial resources to successfully manage the PA Program,
- Best enables City departments to focus on all their Council priorities,
- Achieves Program co-ordination, continuity and certainty,
- Builds on past interdepartmental co-operation,
- Complements RCS activities,
- Enables Council to monitor the need for the temporary full-time co-ordinator, annually, based on Program activity and funding, and annual reports from staff and the Public art Commission,
- Supported by the Public Art Commission [**Attachment 5**],
- Supported by City, PPD and RCS staff,
- Involves minimal financial risk for the City and to the Program.

□ Cons

- Involves allocating anticipated private developer funds,
- A transition is involved, which can be managed.

□ Option 2 Budget Details

- Need
  - The temporary full time Public Art Coordinator position is proposed to be at a Planner 2, Pay Grade 30 utilizing private public art funds, which in 2006 is:
    - \$75,000 salary,
    - \$18,000 benefits
    - \$93,000 annually.
  - A Planner 2 can manage the Program responsibly.

- ❑ Option 2 Program Funding:  
Staff recommend that to fund the Co-ordinator position:
  - for 2006, \$93,000 be taken from any 2005 Surplus,
  - for 2007 and onward, non-City [e.g., primarily developer] contributions be used.

Will The Temporary, Full Time Public Art Coordinator Position Ever Become a Permanent City Position?

The temporary full-time public art co-ordinator position will be a temporary City position, unless Council determines otherwise.

The public art co-ordinator staffing options are:

- (1.) Temporary Status: Continue the position as a RCS temporary full-time public art co-ordinator position. [Recommend at this time]
- (2.) Permanent Status: Make the position a RCD permanent full time public art co-ordinator position. [An option to be reviewed annually]  
Note: This option would only be recommended, if after following Option 1: Temporary Status, Council determines that a permanent City position is warranted and funding, preferably non-City funding is available, on an ongoing basis. At this time, adequate private sector funding is projected.

Will The City Ever Fund The Temporary or Full Time Public Art Coordinator Position?

Council will determine this matter. As outlined above, it appears that the City will not need to fund this position, as sufficient non-City funding will be available on an ongoing annual basis.

If in any year, non-City funding is less than what is required to fund the co-ordinator, staff and the Public Art Commission will present Council options and Council will make the decision.

Upcoming Major City Public Art Initiatives:

In 2005, the City initiated the:

- ❑ Oval Public Art Program and Implementation Strategy, and
- ❑ No 3 Road - Canada Line Streetscape Public Art Program and Implementation Strategy.

In 2006, these two initiatives will be completed and brought forward for Council consideration. Both studies will identify respective public art program needs and options.

**Financial Implications**

Staff recommend that for Option 2:

- In 2006, \$93,000 be taken from any 2005 Surplus,
- In 2007 and onward, non-City [e.g., primarily developer] contributions be used.

## Conclusion

- The Public Art Program continues to be successful.
- The current staff arrangement to manage the Public Art Program is not working, as more than the current City staff resources are required to ensure that the Program:
  - Continues to be successful,
  - Does not jeopardize Council's non-public art priorities.
- Staff recommend Option 2, to ensure the continued success of the Public Art Program.



Terry Crowe, Manager, Policy Planning



Kate Sparrow, Director, Recreation & Cultural Services



**ATTACHMENTS**

<b>ATTACHMENT 1</b>	<b>2006 Richmond Public Art Program Project and Funding Update:</b>
	<input type="checkbox"/> Public Art Projects on City park land
	<input type="checkbox"/> Public Art Projects on City Land [City non-park land]
	<input type="checkbox"/> Public Art Projects on City Land, Private Land, and/or Park Land
	<input type="checkbox"/> Public Art Projects on Private Land
<b>ATTACHMENT 2 -</b>	<b>2001 Public Art Program Review</b>
	<input type="checkbox"/> Topics For Improvement
	<input type="checkbox"/> Recommendations
<b>ATTACHMENT 3</b>	<b>City of Richmond, Public Art Reserve Reconciliation, Accounts #7750, #7755 and #7759, As at December 31, 2005 - Unaudited</b>
<b>ATTACHMENT 4</b>	<b>Number and Value of PRIVATE Public Art Projects, Expenditures 1997 to March 2006, Richmond Public Art Program</b>
<b>ATTACHMENT 5</b>	<b>Letter From the Public Art Commission</b>

# ATTACHMENT 1

2006 Richmond Public Art Program Project and Funding Update [estimated]					
No	Public Art Project	Project #	Total Project Budget*	Project Budget Status* (Unspent)	Present Project Status
<b>ACCOUNTS</b>					
1.	Public Art Project* (2006)	40880	\$100,000	\$100,000 (to be transferred in May, 2006)	<input type="checkbox"/> Funds have not yet been allocated into the Public Art Project.
2.	Public Art Project* (2003) (Unallocated)	40853	\$150,000	\$40,500	<input type="checkbox"/> Council report and approval required to allocated these funds to a specific public art project.
3.	Public Art* Program Administration & Maintenance	45948	\$0	\$1,399	<input type="checkbox"/> A miscellaneous budget developed out of unspent surplus private public art project funds. <input type="checkbox"/> Primarily used to cover Public Art Commission secretarial support and Public Art Program promotion. <input type="checkbox"/> There are presently some surpluses in several public art project numbers, which will be transferred to this account later in 2006.
4.	Public Art Program Advisory Committee Administration	4380-10-520-11140-0000	\$2,500/yr	\$2,500	<input type="checkbox"/> Funds to be allocated to support the Public Art Commission, its meetings and initiatives during year.
5.	Public Art Project* (2003)	40874		\$30,000	<input type="checkbox"/> Oval Facility Cladding & Bultress Art Opportunities
<b>Total</b>				\$174,399	<input type="checkbox"/> (This total includes \$100,000 which will be transferred in May, 2006)

Note: \* Above projects as of March 22, 2006.

## ATTACHMENT 1

Public Art Projects on City Park Land [estimated]					
No	Public Art Project	Project #	Total Project Budget*	Project Budget Status* (Unspent)	Present Project Status
1.	Dog Sculptures at South Dyke (City Public Art Project)	40814	\$22,000	-\$160	<input type="checkbox"/> \$7,896 funds are to be allocated to the artists after the project has been completed. <input type="checkbox"/> This project has not been completed, and may be reduced. Discussions are taking place between Michael Swayne, the artist (604 719-5007) and Clarence Sihoe, Parks. <input type="checkbox"/> <b>This project has been completed.</b>
2.	Perla Public Art Project (City Public Art Project)	40816	\$25,000	\$4,550	<input type="checkbox"/> As the Perla Project strata council did not accept "House of Roots" artwork, it was relocated and installed at the new McLennan South Neighbourhood Park. <input type="checkbox"/> There are some additional funds to complete and install a plaque on-site. <input type="checkbox"/> \$23,500 earmarked for artist fees for this project. <input type="checkbox"/> <b>This project has been completed and is waiting for the installation of a plaque.</b> <input type="checkbox"/> Council endorsed \$50,000 in principle subject to the Steveston Alumni Association securing through fundraising the remaining \$200,000. <input type="checkbox"/> Council has endorsed a site for the artwork at the southwest corner of No. 1 Road and Bayview Street. <input type="checkbox"/> Depending upon funding source, the site location may be changed to the Tin Shed site. <input type="checkbox"/> <b>When the Steveston Alumni Association has indicated to the City that they have fundraised sufficient amount of funds to develop the project, a Council report will be prepared to allocate the City's \$50,000.</b> <input type="checkbox"/> Project contact: Norm Williams, artist (604 856-8167)
3.	Steveston Legacy Art Project (Private Public Art donation to the City)	40863	\$250,000 (\$200,000 to be fundraised) (\$50,000 endorsed by Council in-principle)	\$50,000	<input type="checkbox"/> \$30,000 has been endorsed to implement a community art project in Paulik Neighbourhood Park in 2005/2006. <input type="checkbox"/> Artists Jacqueline Mels and Nancy Chew have been selected to initiate this project. <input type="checkbox"/> <b>Artist-City Agreement is being finalized, prior to start of project.</b> <input type="checkbox"/> Project contact: Suzanne Greening
4.	Paulik Neighbourhood Park (Community Public Art Project)	40868	\$30,000 earmarked Public Art Account (2005)	\$30,000	<input type="checkbox"/> This has received approval by Council <input type="checkbox"/> Project contacts: Milenko Matanovic & Duncan Chambers, Pomegranate Center (425 557-6412) and Clarence Sihoe and Mike Redpath, Parks. <input type="checkbox"/> <b>The gathering place project is scheduled for completion by March 26<sup>th</sup>, 2006, with a community opening.</b> <input type="checkbox"/> Project contact: Cara-Lee Malange, East Richmond Community Centre
5.	East Richmond Gathering Place Project (Community Public Art Project)	40865	\$175,000 (\$100,00 [Parks], \$75,000 [Public Art], \$10,000 [Coast Capital Savings], \$20,000 [East Richmond Comm. Assoc.])	\$24,730	<input type="checkbox"/> Draft terms of reference have been completed. <input type="checkbox"/> \$3,000 has been earmarked from Parks budget to cover an artist invitation only call to 5 artists. <input type="checkbox"/> Steveston Community Association fundraising program in the works. <input type="checkbox"/> Once funding has been raised, discussion on public art process, project theme, artist selection will take place. <input type="checkbox"/> <b>Artist invitation only call about to be started with the panel meeting scheduled for April 2006.</b>
6.	Steveston Water Park Public Art Project (Community Public Art Project)	N/A	\$100,000 est.	N/A	

Public Art Projects on City Park Land [estimated]					
No	Public Art Project	Project #	Total Project Budget*	Project Budget Status* (Unspent)	Present Project Status
7.	Minoru Horse Public Art Project (Proposed artwork donation to the City)	N/A	\$150,000-\$200,000 est.	N/A	<input type="checkbox"/> Project contact: Mike Redpath/Jamie Esko <input type="checkbox"/> Proposed location for public art to commemorate the 100-year-old birthday of Minoru Horse Race Track is area between Minoru Seniors Centre and Richmond Cultural Centre. <input type="checkbox"/> Artist Sergei Traschenko has been commissioned to do the sculpture and funded by Milan Illich. <input type="checkbox"/> Proposed presentation to the Public Art Commission (PAC) is pending. <input type="checkbox"/> Following PAC approval an Independent review panel will be formed to review the proposed artwork donation to the City, followed by a report to Council. <input type="checkbox"/> Contact: Jack Lowe & Graham Turnbull (604 275-2443)
8.	Terra Nova NW Quadrant (City & Community Public Art Project)	N/A	Project budgets to be determined on a project by project basis	N/A	<input type="checkbox"/> Park staff are identifying community art and public art opportunity to be determined as part of the plan implementation. <input type="checkbox"/> Project contact: Yvonne Stich, Parks.
9.	Steveston, Minoru & Watermania Projects (Community Public Art Project)	N/A	N/A	N/A	<input type="checkbox"/> Fundraising program in progress. <input type="checkbox"/> Contact: Marty Tanaka/ Karen Jones <input type="checkbox"/> An invitation only call for artists is being discussed for possible artist selection in spring 2006. <input type="checkbox"/> Project contact: Jamie Esko
10.	2006 Community Public Art Projects	N/A	\$30,000	N/A	<input type="checkbox"/> Community submissions have been received and are being reviewed by a community panel. <input type="checkbox"/> Report to Council is in progress recommending community projects and funding. <input type="checkbox"/> Project contact: Suzanne Greening

## ATTACHMENT 1

Public Art Projects on City Land (Non Park Land) [estimated]					
No	Public Art Project	Project #	Total Project Budget*	Project Budget Status* (Unspent)	Present Project Status
1.	Hamilton Fire Hall Public Art Project (City Public Art Project)	40854	\$43,500	\$16,270	<input type="checkbox"/> \$20,000 has already been allocated to artist Doug Taylor (604 875-9677). <input type="checkbox"/> The fire hall is to be completed by June 2006, with artwork being installed on-site in May 2006. <input type="checkbox"/> At the same time, the remaining public art funds will be allocated to the artist. <input type="checkbox"/> Project contact: David Naysmith
2.	Sea Island Fire Hall Public Art Project (City Public Art Project)	40855	\$43,500	\$20,341	<input type="checkbox"/> \$20,000 has already been allocated to artists Emily Barnett & Alex Caldwell (403-244-4445). <input type="checkbox"/> The fire hall is to be completed by June 2006, with artwork being installed on-site in May 2006. <input type="checkbox"/> At the same time, the remaining public art funds will be allocated to the artist. <input type="checkbox"/> Project contact: David Naysmith
3.	No. 3 Road/RAV Streetscape Study (City Public Art Project)	IBI Consultant Team	\$10,000 (IBI Consultant Budget)	N/A	<input type="checkbox"/> 4Culture has been retained by IBI Group. <input type="checkbox"/> Project purpose is to prepare a "No. 3 Road/RAV Streetscape Study Public Art Framework" <input type="checkbox"/> Study Phase 1 is to be completed March/April, 2006, followed by a detailed phase streetscape study program <input type="checkbox"/> Project Contact: Gary Andrichak, IBI & Brian Guzzi (604 276-4393), Barbara Leucke, 4culture (206 296-4137)
4.	Gateway Theatre Wall Art (City Public Art Project)	40862	\$53,000 \$4,000 (Admin) \$49,000 (Const)	\$47,014	<input type="checkbox"/> Artists Karen Kazmer and Todd Davis artwork "SCRIPT Inside Outside" has been selected for this project. <input type="checkbox"/> A report for Council endorsement of the artwork is in progress. <input type="checkbox"/> Once, Council has endorsed the artwork, the City-Artist Agreement will be finalized and signed. <input type="checkbox"/> Project Contact: Mary Brunet & Simon Johnston, Gateway Theatre
5.	Oval Public Art Project Public Art Plan (City Public Art Project)	40874	\$80,000 \$10,000 (Admin) \$70,000 (Public Art)	\$1,322	<input type="checkbox"/> 4Culture Public Art Consultants have been retained to the Oval Public Art Plan. <input type="checkbox"/> The Plan will be completed by February/March 2006, as per signed agreement. <input type="checkbox"/> Small group (Musqueam, Oval Building Committee,

Public Art Projects on City Land (Non Park Land) [estimated]					
No	Public Art Project	Project #	Total Project Budget*	Project Budget Status* (Unspent)	Present Project Status
			Consultant)		<b>Public Art Commission and City staff) assisting 4culture to finalize draft Oval Public Art Plan</b> <input type="checkbox"/> Project contact: Barbara Leucke, 4culture (206 296-4137), Cath Brunner (206 296-8680), Scott Groves & Jane Fernyhough
6.	Oval Facility Cladding Buttress Art Opportunities	40874	\$30,000	\$30,000	<input type="checkbox"/> To undertake 2 artist opportunities as part of Oval design process. <input type="checkbox"/> These include art as part of Oval exterior cladding and the buttresses. <input type="checkbox"/> <b>Report to Council in progress.</b> <input type="checkbox"/> Project contact: Barbara Leucke, 4culture (206 296-4137), Cath Brunner (206 296-8680), Scott Groves & Jane Fernyhough
7.	Fire Fighter's Memorial	N/A	N/A	BN/A	<input type="checkbox"/> Preliminary discussions are underway to determine the feasibility of development community safety services memorial.

## ATTACHMENT 1

Public Art Projects on City Land, Private Land, and/or Park Land [estimated]					
No	Public Art Project	Project #	Total Project Budget*	Project Budget Status* (Unspent)	Present Project Status
1.	Garden City & Cook Road Public Art Project (Private Public Art Project)	40861	\$140,000 (Private Developer Funds) \$5,000 (Admin) \$135,000 (Const)	Received \$5,000 from developer which has been spent.	<input type="checkbox"/> Artist Paul Slipper has been selected for this project. <input type="checkbox"/> The developer will fund \$135,000 for the art portion of the project directly. <input type="checkbox"/> City Council has endorsed this public art project, part of which is to be located on private property and other part on City property. <input type="checkbox"/> Developer contact: Wendy Young, Chandler Development Inc. (604 692-0111). <input type="checkbox"/> City-Artist-Developer agreement is being finalized. <input type="checkbox"/> Contact: Suzanne Greening, 604 231-6433.
2.	e-race "car" Public Art Project (Proposed artwork donation to the City)	N/A	\$100,000 est. value of artwork	\$5,000 est. (possible by the Richmond Public Art Program for site installation)	<input type="checkbox"/> An art car designed by artist Amdt Amltzen for the production of "e-race" at the Gateway Theatre (mid September to end of September, 2005). <input type="checkbox"/> Artwork to be donated to the City of Richmond and installed at selected site in September 2006 to commemorate Cnst. Jimmy Eng's passing. <input type="checkbox"/> Artwork to be stored at Richmond's Work Yard until project unveiling in 2006. <input type="checkbox"/> Discussion with RCMP, Facility Design and Parks taking place. <input type="checkbox"/> Donation review panel to be set up in February/March 2006. <input type="checkbox"/> Project contact: ?

## ATTACHMENT 1

Public Art Projects on Private Land [estimated]					
No	Public Art Project	Project #	Total Project Budget*	Project Budget Status* (Unspent)	Present Project Status
1.	Keefer & Ash Street Public Art Project (Private Public Art Project)	40860	\$26,500 (Private Developer Funds) \$3,000 (Admin funds) \$23,500 (Project funds)	\$24,830	<input type="checkbox"/> Artist Monique Genton has been selected for this project. <input type="checkbox"/> The artist's artwork will be placed on the City's light standards along the street. <input type="checkbox"/> <b>The \$23,500 will be allocated to selected artist, as per a developer-artist agreement, presently being finalized.</b> <input type="checkbox"/> Project contact: David Webster, McLean Homes (604 922-1622) <input type="checkbox"/> Contact: Suzanne Greening (604 231-6433).
2.	Ocean Walk Public Art Project (Private Public Art Project)	40864	\$119,000 (Private Developer Funds) \$6,000 (Admin) \$113,000 (Const)	Received \$6,000 Developer funds; balance of those funds \$4,895	<input type="checkbox"/> Public art project terms of reference initiated in the fall, 2005. <input type="checkbox"/> Developer preference for location of public art on or adjacent to proposed outdoor water fountain. <input type="checkbox"/> Project contacts: John Brown, Century Group (604 –943-2203) & Peter Kreuk, Durante Kreuk Ltd. (604 684-4611). <input type="checkbox"/> First panel meeting has taken place and 3 artists are short-listed. <input type="checkbox"/> <b>1<sup>st</sup> panel meeting scheduled for March 23<sup>rd</sup>, 2006.</b> <input type="checkbox"/> Project contact: Suzanne Greening
3.	Polygon's Seasons Development (Private Public Art Project)	N/A	\$80,000	N/A	<input type="checkbox"/> Artist David Fushkev is presently sculpting the works for this project. <input type="checkbox"/> <b>Artwork to be installed in 2006.</b> <input type="checkbox"/> Project contact: Polygon
4.	Polygon's Barrington Walk (Private Public Art Project)	N/A	\$35,000	N/A	<input type="checkbox"/> Artist, David Robinson's piece "Turning Earth" has been completed.
5.	Cressey – 8120 Lansdowne Dev (Private Public Art Project)	N/A	\$200,000 (Dev budget)	N/A	<input type="checkbox"/> <b>Project public art plan be developed.</b> <input type="checkbox"/> Project contacts: Peter Kreuk, Durante Kreuk Ltd. (604 684-4611). <input type="checkbox"/> Project contact: ?
6.	Onni Developments –	40867	\$175,000 (Dev budget)	N/A	<input type="checkbox"/> Public art project terms of reference is in circulation to artists. <input type="checkbox"/> Artist Information Meeting scheduled for February 22, 2006.



Public Art Projects on Private Land [estimated]					
No	Public Art Project	Project #	Total Project Budget*	Project Budget Status* (Unspent)	Present Project Status
	7360 Elmbridge (Private Public Art Project)		\$6,000 (Admin) \$169,000 (Const)		<input type="checkbox"/> 1 <sup>st</sup> Public Art Panel Meeting scheduled for March, 2006 <input type="checkbox"/> Project contact: Chris Evans, Onni (604 603-7711) <input type="checkbox"/> City contact:?
7.	Toyu Lansdowne Development – 8280 Lansdowne (Private Public Art Project)	40866	\$109,500 (Developer funded - City budget) \$6,000 (Admin) \$103,500 (Const)	\$108,759	<input type="checkbox"/> A project term of reference is in circulation to artists. <input type="checkbox"/> Artist Information Meeting scheduled for February 20, 2006. <input type="checkbox"/> 1 <sup>st</sup> Public Art Panel meeting scheduled for March, 2006 <input type="checkbox"/> Project contact: Keith Tong, Warrington Property Group Inc. (604 830-3113 & Amela Brudar, GBL Architects (604-4 736-1156) <input type="checkbox"/> City contact:?
8.	Hancock Bruckner Eng & Wright Architects – 7371 Westminster Hwy (Private Public Art Project)	N/A	\$175,000	N/A	<input type="checkbox"/> Project public art plan is being discuss for discussion with the Public Art Commission <input type="checkbox"/> Project contact:?
9.	London Station – 11300 No. 5 Road/London Road (Private Public Art Project)	N/A	\$100,000 (Dev budget)	N/A	<input type="checkbox"/> Project public art plan being developed for review by Public Art Commission. <input type="checkbox"/> Project contact:?

Other Public Art Initiatives [estimated]					
No	Public Art Project	Project #	Total Project Budget*	Project Budget Status* (Unspent)	Present Project Status
1.	2006 "Lulu Series: Art in the City" Lectures	2346-10-000-000000-0000	\$25,000 City funds \$5,000 donation	\$25,980	<input type="checkbox"/> Lecture series presentations are underway <input type="checkbox"/> Project contact: Suzanne Greening

Note\*: Above projects update as of March 22, 2006.

## 2001 Public Art Program Review [July 9, 2001]

**1. Topics For Improvement****A Program Management**

- Improve Program clarity and understanding,
- Ensure that the roles of Council, Public Art Commission, and the other participants are recognized at each step in the project development process, and
- Achieve better results.

**B Education & Participation**

There is a community desire and a keen interest to:

- Learn more about public art and its importance for Richmond communities,
- Understand how decisions are made in developing and selecting public art projects,
- Provide ideas and input into future projects, and
- Get involved in the development of City and community public art projects.

**C Public Art Project Locations**

- From all accounts (members of the public, Public Art Commission and staff), the development of major public art work projects should continue to be encouraged, and showcased in the City Centre and in selected other locations in the City.

**D Program Administration**

- The Public Art Program administration, community consultation, co-ordination, and communication take considerable staff time and resources.
- It is desirable to identify alternative ways to administer the Program to achieve efficiencies and partnerships.

**E Next Program Review**

- The Program should be reviewed in three years (e.g., 2005).

## ATTACHMENT 2 cont'd

<b>2. Recommended Task – Approved by Council on July 9, 2001</b>
<b>FOR 2001</b>
<b>1. Clarify Roles</b> <ul style="list-style-type: none"> <li>Start clarifying the roles of all participants during the planning, development and implementation of public art works projects.</li> </ul>
<b>2. Clarify the Program Manual and Administration</b> <ul style="list-style-type: none"> <li>Refine the Public Art Program and Implementation Manual.</li> <li>Explore, evaluate and recommend ways to improve Program administration (e.g., hire a part time co-ordinator).</li> </ul>
<b>Improve Education</b> <ul style="list-style-type: none"> <li>Establish a Public Art Education Program and budget for Council's approval</li> </ul>
<b>Improve Public Participation</b> <ul style="list-style-type: none"> <li>Establish a Public Art Participation Program and budget for Council's approval.</li> </ul>
<b>Improve Promotion</b> <ul style="list-style-type: none"> <li>Start ongoing promotion of proposed and planned public art projects.</li> </ul>
<b>Clarify Project Locations</b> <ul style="list-style-type: none"> <li>Present the No. 3 Road Corridor Public Art Strategy first phase consultant report for Council approval and implementation.</li> <li>Identify other public art opportunities in the City Centre or outside for Council's consideration.</li> </ul>
<b>Improve Budget Management</b> <ul style="list-style-type: none"> <li>For 2001           <ul style="list-style-type: none"> <li>As of June 12, 2001, \$464,493 is available in the Public Art Statutory Reserve Fund, of which 50% has been contributed by the private sector.</li> <li>Council has approved \$400,000 in the 2001 Capital Program as part of the 5 Year Financial Plan (2001 – 2005).</li> <li>It is recommended that up to \$400,000 be allocated in 2001 for:               <ul style="list-style-type: none"> <li>public art projects,</li> <li>education,</li> <li>community public art project participation and</li> <li>program administration,</li> </ul> </li> <li>Continue to encourage non-City sources to contribute towards the creation of public art.</li> </ul> </li> </ul>
<b>FOR 2002, 2003 and 2004</b>
<b>Improve Budget Management</b> <ul style="list-style-type: none"> <li>For 2002 to 2004:           <ul style="list-style-type: none"> <li>Expenditures and revenues to be determined,</li> <li>Multi-year Program budget (revenues and expenditures) options and models will be prepared for Council's consideration and approval.</li> <li>Continue to encourage non-City sources to contribute towards the creation of public art.</li> </ul> </li> <li>Continue the above as necessary</li> </ul>
<b>FOR 2005</b>
<b>Review</b> <ul style="list-style-type: none"> <li>Undertake review of Public Art Program</li> <li>Continue the above as necessary</li> </ul>

## ATTACHMENT 3

<b>City of Richmond Public Art Reserve Reconciliation Accounts #7750, #7755 and #7759 As at December 31, 2005 - Unaudited</b>					
<b>Date</b>	<b>Description</b>	<b>Additions Financial Contributions</b>	<b>Additions Interest</b>	<b>Usage</b>	<b>Balance</b>
<b>1997</b>	<b>Opening Balance at January 1, 1997</b>				<b>\$0.00</b>
	Bylaw #6808 Establishes the Public Art Program Statutory Reserve Fund Sept 8/97	\$235,000.00			
27-Mar-97	Donation from Yee Ying Investments for Public Art Projects	\$20,000.00			
23-Dec-97	Donation from Amacon for Public Art Projects	\$25,000.00			
	<b>Balance at December 31, 1997</b>	<b>\$280,000.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$280,000.00</b>
<b>1998</b>					
1-Apr-98	Donation from Molnar - Samoth Capital for Public Art Project	\$15,000.00			
5-Dec-98	Donation from 570137 BC Ltd for Public Art Projects/Hotel Development	\$15,461.60			
31-Dec-98	B/L #6951 for Lang Neighbourhood Park Tree Grate project & misc Public Art Projects			\$55,000.00	
31-Dec-98	Transfer Operating Surplus monies to Reserve	\$39,538.40			
31-Dec-98	1998 Interest Allocation		\$19,221.96		
	<b>Balance at December 31, 1998</b>	<b>\$350,000.00</b>	<b>\$19,221.96</b>	<b>\$55,000.00</b>	<b>\$314,221.96</b>
<b>1999</b>					
31-Dec-99	Transfer Operating Surplus monies to Reserve	\$100,000.00			
31-Dec-99	1999 Interest Allocation		\$22,584.58		
	<b>Balance at December 31, 1999</b>	<b>\$450,000.00</b>	<b>\$41,806.54</b>	<b>\$55,000.00</b>	<b>\$436,806.54</b>
<b>2000</b>					
31-Dec-00	2000 Interest Allocation		\$27,686.69		
	<b>Balance at December 31, 2000</b>	<b>\$450,000.00</b>	<b>\$69,493.23</b>	<b>\$55,000.00</b>	<b>\$464,493.23</b>
<b>2001</b>					
30-Jun-01	B/L #7251 for 2001 Public Art Projects			\$400,000.00	
30-Oct-01	B/L #7286 for Community Participation Public Art Projects			\$25,000.00	
31-Dec-01	2001 Interest Allocation		\$15,040.00		
	<b>Balance at December 31, 2001</b>	<b>\$450,000.00</b>	<b>\$84,533.23</b>	<b>\$480,000.00</b>	<b>\$54,533.23</b>
<b>2002</b>					
28-Mar-02	Amacon - Saba Contribution	\$25,000.00			
16-Aug-02	Onni - BC Packer Site	\$20,000.00			
23-Aug-02	Abcor Properties Inc - 7780/7720 Garden City	\$22,000.00			
5-Sep-02	Capital West Homes 1988 Ltd	\$33,000.00			
31-Dec-02	2002 Interest Allocation		\$12,924.00		
	<b>Balance at December 31, 2002</b>	<b>\$550,000.00</b>	<b>\$97,457.23</b>	<b>\$480,000.00</b>	<b>\$167,457.23</b>
<b>2003</b>					
20-Feb-03	Lucky Realty Ltd donation - 6388 Cooney Rd	\$9,500.00			
1-Jun-03	Fund 2003 Capital Budget B/L #7524			\$150,000.00	
5-Nov-03	HSBC donation - Legacy Park Lands contribution	\$10,000.00			
31-Dec-03	2003 Interest Allocation		\$3,751.00		

<b>City of Richmond</b> <b>Public Art Reserve Reconciliation</b> <b>Accounts #7750, #7755 and #7759</b> <b>As at December 31, 2005 - Unaudited</b>					
<b>Date</b>	<b>Description</b>	<b>Additions Financial Contributions</b>	<b>Additions Interest</b>	<b>Usage</b>	<b>Balance</b>
	<b>Balance at December 2, 2003</b>	<b>\$569,500.00</b>	<b>\$101,208.23</b>	<b>\$630,000.00</b>	<b>\$40,708.23</b>
<b>2004</b>					
1-Jan-04	Return \$ cap project psab 2003 (7758) PSAB	275,854.00			
29-Mar-04	McSouth Park contribution	\$27,640.00			
7-Apr-04	G & G Products contribution	\$52,398.00			
23-Jul-04	GL, Public Art Co, RZ03-254763	\$90,408.00			
30-Dec-04	8700 Bridgeport/3060 No 3 Rd	\$45,709.00			
12/31/04	2004 Interest Allocation		4,955.00		
12/31/04	Return \$ cap project psab 2004	197,506.37			
12/31/04	Return \$ cap project psab 2003	-275,854.00			
	<b>Balance at December 31, 2004</b>	<b>\$983,161.37</b>	<b>\$106,163.23</b>	<b>\$630,000.00</b>	<b>\$459,324.60</b>
<b>2005</b>					
1-Jan-05	Rev 2004 \$ cap project psab 2004	-197,506.37			
5-Jan-05	Nu Tech Golden Bay	3,990.00			
29-Apr-05	Polygon Westbury Lane Dev. Ltd.	40,582.00			
30-Jun-05	2005 Interest Allocation		8,330.00		
30-Jun-05	Return \$ cap project psab 2005	186,261.29			
1-Jul-05	Rev Q2 2005 Interest Allocation		8,330.00		
1-Jul-05	Rev rtn \$ cap project psab Q2/05	-186,261.29			
31-Dec-05	Concert Corp.	57,882.00			
31-Dec-05	2005 Interest Allocation		10,831.00		
	<b>December 31, 2005 balance</b>	<b>\$888,109.00</b>	<b>\$116,994.23</b>	<b>\$630,000.00</b>	<b>\$375,103.23</b>

## ATTACHMENT 4

**Number and Value of PRIVATE Public Art Projects  
Expenditures 1997 to March 2006  
Richmond Public Art Program**

<b>Value of Actual Public Art Project</b>	<b>Financial Contributions [estimated]</b>
1. Lang Park	\$45,000
2. Cosmo Plaza	\$27,000
3. Empire Centre	\$40,000
4. Aberdeen Centre	\$100,000
5. Lions Park	\$80,000
6. Terra Nova	\$60,000
7. Rivera Gardens	\$12,000
8. Caring Place	\$5,000
9. Financial Centre	\$40,000
10. Tree Grate	\$45,000
11. Katsura Gate	\$47,000
12. Leighton Court	\$18,000
13. Wellington Walk	\$18,000
14. Season's Tower	\$80,000
15. Thompson Community	\$30,000
16. Stone Sculptures	\$200,000
17. Japanese Fisherman	\$60,000
18. Dog Park	\$30,000
19. West Richmond	\$5,000
20. Fishermen's Memorial	\$200,000
21. Minoru Horse	\$200,000
22. Steveston Legacy	\$250,000
23. Queens Gate	\$60,000
24. Coppersmith	\$40,000
25. Versante	\$103,000
26. House Roots	\$27,000
27. Flo	\$169,000
28. Ocean Walk	\$113,000
29. Cressey	\$200,000
30. Hancock Brockner	\$175,000
31. Keefer & Ash	\$23,500
32. Garden City/Cook	\$135,000
<b>Total (as of Mar 16/06)</b>	<b>\$2,637,500</b>

Richmond Public Art Commission

February 22nd, 2006

Mr. Joe Erceg  
Urban Development  
Richmond City Hall

Dear Mr. Erceg

At our regular Public Art Commission meeting on February 15<sup>th</sup>, 2006 the Commission presented to Terry Crowe some ideas about the changes/challenges facing the Commission and the delivery of public art for Richmond. We would like to inform you in writing about our thoughts on this matter. Everyone on the Commission has been consulted regarding this matter and we are all in agreement about the following ideas:

- With a break in staff continuity we are concerned about the future of this city program that has seen immense growth and popularity in the last year
- many developers are choosing to have public art as part of their projects and are willing to donate substantial monies (\$39,000, \$129,000) for the artworks. As this is a voluntary program that is quite amazing and, of course, exciting for Richmond
- other enormous opportunities for public art are also there for the Canada Line, the new plan for the No. 3 Road streetscape, and the Olympic Oval. With the Olympics the eyes of the world will be on Richmond
- internationally renowned consultants (4culture) have been chosen for these large civic projects, and to follow through considerable time will need to be available from whoever is in charge of the public art program to co-ordinate all of these new initiatives
- the Lulu series of public presentations on Art and the City has become so popular that the most recent event packed the City Council's chambers –this demonstrates that the city is “growing up”, wants more of an arts emphasis and understands that art builds livability and community
- the community is also very interested in public art – and is willing to raise funds to provide public art to celebrate Richmond's history (the Minoru horse proposal and the Steveston sculpture honouring the area's fishing history)
- with this interest in culture and the arts, Richmond has the opportunity now to become the sophisticated city it obviously wants to be

With a new (part-time and possibly only interim) person taking over public art from the Urban Planning department and someone (or possibly more) in Parks, Recreation and Culture also being involved (in ways yet to be defined) we have strong concerns about the break in continuity, the split in responsibility and the limited hours available for

effective communication and the timely progress of so many initiatives. We, therefore, propose that:

- since this program is building a valuable public art collection for Richmond, nurturing new contributors, adding value to the collection by education and outreach, and interfacing with the public and other City departments in this time of increasing growth and potential it can no longer be managed by a part-time position
- money should be taken out of the Public Art Fund to fund a position of co-ordinator for at least the next six months
- during this transition period other funding sources should be identified for the permanent continuance of the position
- the person chosen will need to have knowledge of the extensive program to date and in-the-works, should have an arts background, have experience handling public art and be familiar with Richmond and working with this community
- if necessary, resources should be allocated to assist the co-ordinator with these and other responsibilities
- this should be done as soon as possible to allow a smooth transition when Kari Huhtala leaves next month

We take very seriously our role as a Commission, as an advisory body and as representatives of the people of Richmond, and, consequently, feel it is our duty to bring these issues to your attention.

Yours truly

A handwritten signature in cursive script, reading "Willa Walsh".

Willa Walsh, Public Art Commission Chair

Leo Mol, Vice-chair

Dan Campbell, Alison Cormack, Colleen Dixon, Valerie Jones, Judy Ronnenberg, Alex Schick

Cc: Councillor Linda Barnes, Councillor Sue Halsey-Brandt, Cathryn Carlile, Terry Crowe