



**City of Richmond**

**Report to Committee**

**To:** General Purposes Committee  
**From:** Anne Stevens  
Manager, Customer Services  
**Re:** **Winter Wonderland and Vive Le France**

To *General Purposes - Apr 2, 2002*  
Date: March 6, 2002  
File: 7400-01

**Staff Recommendation**

1. That the Richmond Sunset Rotary Club utilize Richmond City Hall Meeting House from November 29, 2002 to January 3, 2003 for Winter Wonderland with the costs of the event to be covered by the Richmond Sunset Rotary Club.
2. That Richmond Sunset Rotary Club utilize Richmond City Hall Meeting House for Vive Le France on December 6, 2002, with costs for this event to be covered by the Richmond Sunset Rotary Club.

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**CONCURRENCE OF GENERAL MANAGER**  
*[Signature]*

*[Signature]*  
Anne Stevens  
Manager, Customer Services

## **STAFF REPORT**

### **Origin**

In 2001 the Richmond Sunset Rotary Club approached the City of Richmond with a proposal to operate Winter Wonderland for three consecutive years. This event is a fundraiser for the Richmond Sunset Rotary Club with the proceeds going to various Richmond agencies.

In December 2001, the Richmond Sunset Rotary Club also organized Vive Le France, a gala event for registered participants.

The purpose of this report is to advise Council of the 2002/2003 events for their consideration.

### **Analysis**

In 2001 Winter Wonderland ran for the month of December. The purpose of the event was to have Richmond businesses sponsor a Christmas tree; in return, names were placed on eighteen trees naming the sponsoring company. On Saturdays and Sundays a variety of entertainment in the performing arts was provided to families at a cost of \$10.00/family. The intention for 2002 is to offer the entertainment by donation as opposed to a fee.

The second event, Vive Le France, was a special event for registered guests with food provided by the Fairmont Hotel and a silent auction.

Approximately \$20,000 was raised by the Richmond Sunset Rotary Club with proceeds going to Richmond Hospital Foundation.


This year the Richmond Sunset Rotary Club would like to offer the same two events with proceeds going to Richmond Gateway theatre, scholarships for Richmond High School and Kwantlen College in the Fields of Performing and Visual Arts.

### **Financial Impact**

No financial impact to the City of Richmond.

**Conclusion**

These two events offered by the Richmond Sunset Rotary Club added a festive flavour to City Hall while providing entertainment options to the residents of Richmond during the month of December. It is the Richmond Sunset Rotary's desire to offer these events in 2003 with the option of continuing in subsequent years. Staff feel that these events should continue with sponsorship being provided by the Richmond Sunset Rotary Club. Should the City or the Richmond Sunset Rotary Club not wish to continue at any time the events would be cancelled.

  
per Anne Stevens  
Manager, Customer Services

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