



CORPORATE SPONSORSHIP COMMITTEE

MINUTES

**HELD March 5, 2001
RICHMOND CITY HALL**

In Attendance:

Councillor Bill McNulty – Chairperson
Councillor Ken Johnston
J. Bruce)
T. Simpson) Staff
M.Redpath)

1. The meeting was called to order at 3:45 pm in the TAG Meeting Room.
2. Jim Bruce introduce Tara Simpson to the Committee and advised the Committee that Councillor Steves had phoned in regrets due to last minute conflict.
3. Committee dealt with the following items:

Sponsorship Opportunities for Emergency Preparedness Day:

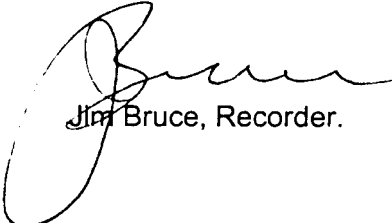
A copy of the letter from Tara Simpson was reviewed by Committee and the concept as detailed in the correspondence was approved (copy of correspondence attached).

Unsolicited Proposal re: Bike and Kite Rentals for Garry Point Park:

Mike Redpath detailed the proposal and Committee agreed with the concept.

Debate centred around giving approval to the proponents or to go out for a proposal call to open up the concept for others. The Committee agreed that as this was a trial program that the proponents could be given the authority for this year and if the City wishes to continue with the program in future years, that starting in 2002 an RFP be issued.

4. Reports to go to Council for their March 26, 2001 meeting
5. As there was no other business, the meeting was adjourned at 3:57 pm.


Jim Bruce, Recorder.



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CITY OF RICHMOND
ENVIRONMENTAL PROGRAMS, ENGINEERING & PUBLIC WORKS

MEMORANDUM

TO: Mayor and Council
FROM: Tara Simpson
Project Lead, Emergency Program
DATE: February 27, 2001
FILE: 5125-01
RE: **Sponsorship Opportunities for Emergency Preparedness Day**

The Emergency Program Staff have been planning for Emergency Preparedness Day which will be held at City Hall on Saturday, April 28th, 2001, 10am – 4pm. As a kick-off to National Emergency Preparedness Week (May 7-13), we plan to host an event including family-oriented, interactive displays and demonstrations relating to emergency preparedness.

Sponsorship Opportunities

In support of emergency preparedness day staff will be approaching businesses with the opportunity to sponsor the event. The sponsor benefits for a cash or in kind donation of \$1000 will include:

- logo placement on all promotional materials,
- recognition on our sponsorship board at the event and
- the opportunity to enter a display in our sponsor exhibitor area.

Staff will be approaching businesses related to emergency preparedness, media, regular city suppliers and suppliers relating to the products and services required for the event. If approved, the sponsorship will provide an opportunity for businesses to give back to the community, strengthen our working relationships, offset the costs for event while producing the best event possible.

If you have any questions please feel free to contact me at 244-1282.

A handwritten signature in cursive script that reads 'Tara Simpson'.

Tara Simpson
Project Lead, Emergency Program

TS:ts

cc: Jim Bruce
Suzanne Bycraft

February 14, 2001

Dave Semple, Director, Parks
Mike Redpath, Manager, Parks Administration & Programs
Community Services Division
Parks, Recreation and Cultural Services

Gentlemen:

Thank you for meeting with us on Monday, February 5 and your warm reception to our concept for a "**Bike and Kite Rental**" operation at the newly erected concession stand in Garry Point Park.

We believe a beneficial addition to the facility is a bicycle and kite rental business which would give residents and visitors the ability to not only enjoy the beauty and grandeur of Garry Point Park but also experience the richness of the tidal marsh that exists along the West Dyke (including the many birds that live and visit there) or explore eastward from the point through Steveston village along the Fraser River, visiting the Gulf of Georgia Cannery Museum, the Landing, Britannia Shipyards, London Farm and great picnic sites on the way to Finn Slough. A bicycle ride and maybe a picnic lunch would be an exciting adventure doing something that is healthy, entertaining and educational but most of all just pure fun. The city has done a wonderful job creating these safe, scenic paths – let's enjoy them!

The bicycle and kite rental business is a relatively simple operation. It would require a secure bike storage and maintenance area, a small retail area (kiosk) to conduct business and adequate signage. This could probably be accommodated by encroaching on some yard space of the house and a temporary kiosk. Hopefully this could be undertaken at a modest cost.

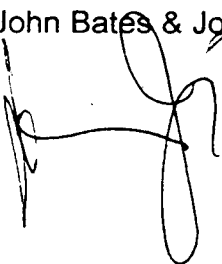
However a more appealing proposal would be to modify the existing structure and move the custodian's quarters to the second floor which could enhance park surveillance and security. The ground floor could then be converted into an "Interpretive Center" and bicycle rental operation. This would be of greater benefit to the Steveston community at large and give the many non-profit organizations a place to communicate with residents and visitors alike.

We would be interested in pursuing either proposal.

Thank you for meeting with us to discuss this opportunity and we look forward to working with you to advance this matter.

Sincerely,

John Bates & John Uren

A handwritten signature in black ink, appearing to be a stylized representation of the names John Bates and John Uren. The signature is written in a cursive, somewhat abstract style with loops and flourishes.

Iona
Regional
Park



Terra Nova

Terra Nova
Natural Area

Garry Point
Park

Steveston



Sport Fishing Pier



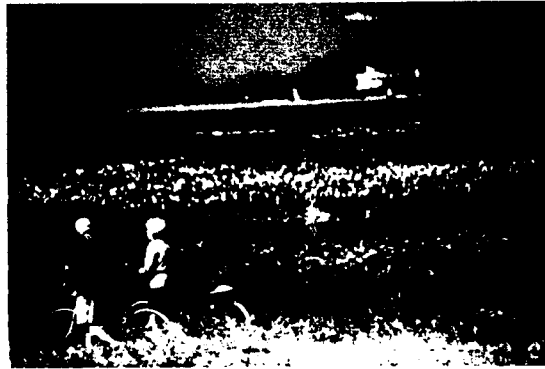
GATEWAY TO B.C.

RECREATION

THE BENEFITS ARE ENDLESS!



JOG YOUR BODY AND YOUR MEMORY



ENJOY THE CYCLES OF NATURE

