

Mar. 4, 2004

RICHARD MCKENNA
CITY CLERK

Dear Richard:

I am writing to request inclusion as a delegation on the March 22, 2004 Council agenda.

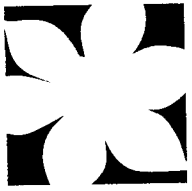
The Canadian Cancer Society Relay for Life Richmond Steering Committee would like to present their plans for the first annual Relay for Life in Richmond. This Relay will be held June 11-12 at the Minor Oval and Arenas.

I can be contacted at 604-275-2740 or LGREENHILL@SHAW.CA

Yours

Lyn

LYN GREENHILL



Canadian Cancer Society
Société canadienne
du cancer

BRITISH COLUMBIA AND YUKON DIVISION



Canadian Cancer Society

Relay For Life

Team up in the fight against cancer. Join us at the *Relay For Life*, a celebration of survival and tribute to loved ones who have been touched by cancer.

What is *Relay For Life*?

Relay For Life is the Canadian Cancer Society's unique, hope-filled community event. What makes it so special? At *Relay For Life*, you will:



Join us... and help make cancer history!

At *Relay For Life*, you'll make new friends, re-connect with old friends and be touched by the magic that is part of this event. Whether you're a team captain, team member, sponsor or volunteer, you'll be part of a community that is helping to make cancer history.

Get involved in a team

Become a team captain and find out how teamwork makes this event great. Gather 10 friends, family members, neighbours or co-workers and form your team. Our Team Captain's Kit is available at your local Canadian Cancer Society office and will help make your team a success. If you can't captain a team, join one! The average *Relay* participant raises over \$150 - challenge yourself to beat that total! If you can't participate on a team, there are lots of other ways to get involved, including volunteering and pledging.

Celebrate the Survivors' Victory Lap

The inspiring Survivors' Victory Lap - the first lap of *Relay For Life* - gives survivors an opportunity to:

- share and celebrate success in their battle against cancer
- give hope to people living with cancer and their families
- thank everyone who helped them through their battle

Be inspired by the Luminary Ceremony

Luminaries are candles placed in special bags that bear the names of cancer survivors or those who have lost their battle against the disease. After being lit in a moving ceremony, luminaries provide light and inspiration for participants as they walk around the track.

- Be inspired by cancer survivors – or provide inspiration yourself!
- Take turns walking, running or strolling around a track in a non-competitive relay.
- Give your time to the fight against cancer, and it could add years to the lives of others.

- Relax and have fun off the track, enjoying activities and entertainment in a tent village.
- Learn about cancer issues and how to reduce your risk of the disease.



Get your company involved

Demonstrate your company's commitment to the community by supporting *Relay For Life*. Enhance your corporate image, meet your business objectives and show your customers you care. Contact your local Canadian Cancer Society office to find out how your company can:

- sponsor an event
- donate products or services
- register corporate teams
- encourage staff to volunteer

Cancer is everyone's business. Join the recognized leader in the fight against cancer as *Relay For Life* grows to become Canada's largest and most successful cancer fundraising event.

Check us out online

Online registration is quick and easy. Visit www.bc.cancer.ca – you can do it all from there!

You can register as a:

- team captain
- survivor
- participant
- volunteer

You can also:

- invite others to join your team
- pledge yourself
- invite others to pledge you
- buy luminaries

Call or visit us

Call 1 888 939-3333 or contact your local Canadian Cancer Society office to get involved.

Quick facts: 2003

At BC Relay For Life events in 2003, more than:

- 16,700 people participated in the 34 BC events.
- \$3.1 million was raised.
- 1,500 teams took part.
- 2,400 volunteers made BC Relay For Life a success.
- 17,000 luminaries were lit to honour those affected by cancer.
- 1,700 cancer survivors walked the Survivors' Victory Lap.

Where the money goes

Funds raised at *Relay For Life* support the Canadian Cancer Society's mission to eradicate cancer and enhance the quality of life of people living with cancer. The Society works towards its mission by:

- **funding research** on all types of cancer
- **providing information** about cancer care and treatment
- **offering support** to people living with cancer
- **preventing cancer** through healthy lifestyles and risk reduction strategies
- **advocating for public policies** to reduce the burden of cancer

June 11 – 12, 2004
Minoru Arenas, Richmond
7 pm – 7 am

Coordinator: Scott Schroeder sschroeder@bc.cancer.ca 604-279-7150
Greater Vancouver Relay Manager: Jacquelyn Kassa jkassa@bc.cancer.ca 604-552-3949

Exciting and New On-Line Registration at www.bc.cancer.ca



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