



TRANSLINK BOARD-IN-BRIEF— JANUARY 31, 2003

Here are the main points from the January 31st meeting of the TransLink Board of Directors. The complete agenda and supporting reports for every Board meeting are posted on TransLink's web site (www.translink.bc.ca). The Board-in-Brief is also available on the web site.

Note: Board-in-Brief is not the official minutes of the TransLink Board meeting and should not be interpreted as such. The minutes for this meeting will be adopted at the next TransLink Board meeting.

Item 4.1—2003 Appointments to Finance and Audit Committee

The Board approved the appointments of the following directors to the Finance and Audit Committee for 2003:

- Don MacLean (Committee Chair)
- Fred Bass
- Malcolm Brodie
- David Cadman
- Marvin Hunt
- Scott Young

Don MacLean also chaired this committee in 2002.

The Finance and Audit Committee assists the Board in fulfilling its oversight responsibilities of TransLink and its subsidiary corporations by reviewing operational and capital budgets, interim and annual financial information, external and internal audit reports, and systems of corporate control.

Item 4.2—GO GREEN Choices Program Update

The Board approved the proposed implementation of the new On-Board program, to balance the training and advocacy services provided to employers under the existing GO GREEN Choices Program.

GO GREEN Choices is a regional commuting program designed to encourage the provision and use of a broad range of transportation alternatives (carpooling, vanpooling, cycling, walking, transit) to employer worksites. Working in conjunction with employers and their employees, GO GREEN Choices provides assistance in the development, design, implementation and maintenance of work site GO GREEN programs.

GO GREEN's focus has been primarily on communicating the environmental benefits of alternative transportation and on training workplace GO GREEN coordinators. The On-Board program—which was introduced successfully as a pilot program in 2001—is geared toward implementation of alternative transportation options for organizations, with the goal of providing benefits to employers and their employees.

On-Board allows TransLink to conduct in-depth analysis of an organization's specific needs, and work with the organization to develop a program for provision of commuting options.

Item 4.3—Station Car Pilot Program

The Board directed staff to develop a Station Car Pilot Program utilizing funding from the Federation of Canadian Municipalities, partnering with organizations in Greater Vancouver.

Station cars are intended to be complementary to transit and designated for areas that are not well served by the transit system. The station car concept has been successfully demonstrated at numerous locations in Europe and the United States. Fuel-efficient vehicles are located at transit stations in lower density areas where transit service is infrequent and/or not extensive, and are used primarily for local trips (generally within a 10-kilometre range). Subscribers of the station car programs pay a monthly fee that covers all capital and operating costs.

TransLink and the Federation of Canadian Municipalities are contributing \$50,000 each to fund the pilot program, which will be operated by the Cooperative Auto Network (CAN), a local non-profit car sharing organization. CAN currently runs its own car-sharing program in the Vancouver area with more than 1000 members sharing 55 vehicles. The sharing of cars challenges private vehicle ownership by allowing users to access vehicles on an "as needed" basis.

The Station Car Pilot Program will assess the viability of shared-vehicle use, within the public transit context. CAN is currently preparing a detailed implementation plan with a target of five vehicles at Edmonds SkyTrain station in September 2003. The pilot is expected to run for 18 months. Discussions are underway with a number of potential corporate participants in the Glenlyon Industrial Estate area in Burnaby, and BC Hydro has also expressed interest. Other proposed sites for future station car pilot programs include Richmond and Coquitlam.

Item 4.4—The New Fraser River Crossing – Public Consultation Program

The Board received the report, titled as above, for information.

TransLink is planning a new crossing of the Fraser River between Maple Ridge / Pitt Meadows and Langley / Surrey to improve the flows of goods and people through the region. Three options are being studied for the Fraser River Crossing and its associated road connections.

Presentations to municipal councils are taking place throughout the corridor providing background information on the project, a schedule of planned activities, a schedule of public open houses in the immediately affected municipalities and an introduction to the Fraser Gateway Program. Councils are being provided with a list of topics that will be presented to the public in the open houses.

The open house schedule is as follows:

- *Monday, February 10* – Ramada Royale Inn, Harris Road @ Lougheed Highway in Pitt Meadows;
- *Tuesday, February 11* – Mountainview Alliance Church, 7640 – 200th Street in Langley;
- *Wednesday, February 12* – Maple Ridge Public Library (Fraser Room), 22470 Dewdney Truck Road;
- *Thursday, February 13* – Tynehead Community Hall, 96th Avenue @ 168th Street in Surrey.

For more information on the New Fraser River Crossing project, visit www.translink.bc.ca/frasercrossing

Item 4.5—Northeast Sector Rapid Transit Update

The Board received a visual presentation from Clive Rock, TransLink’s Director of Strategic Planning.

TransLink is currently studying various routes and technologies that could provide rapid transit in the future to Coquitlam and other northeast sector municipalities.

Item 4.6—Langley Community Shuttle – First Month Report

The Board received the report, titled as above, for information.

Community Shuttle services use smaller vehicles to provide reliable, cost-effective transit services to areas where demand exists but is not sufficient to require a conventional 40-foot vehicle.

On December 23, 2002, TransLink expanded its Community Shuttle services to include four routes in Langley. Weekday daily ridership on the Langley routes has already reached the 1000-passenger mark. This is the highest ridership of the four areas with Community Shuttle services (the others being Burnaby Heights, Bowen Island, and White Rock / South Surrey).

The 2003 budget provides for increased Community Shuttle service to the Langley area and, based on the current ridership levels, additional service will be introduced as soon as possible.

The next TransLink Board meeting will be held:

Date: Wednesday, March 5
Time: 1:00 p.m.
Location: To be determined