



City of Richmond

Report to Council

To: Richmond City Council
From: Cathy Volkering Carlile
General Manager - Parks, Recreation &
Cultural Services
Re: **Canadian Chinese Table Tennis Federation**
Date: January 29, 2003
File: -

Staff Recommendation

1. That the City support the 2003 World Junior Circuit Final and the Continental Cadet Challenge of 2003; and,
2. That the City declare the week during competition, October 27, 2003 – November 2, 2003 Youth Rendez-Vous 2003; and,
3. That the City expedite the acquisition of related permits; and,
4. That the City provide an in kind contribution for the hanging of 50 event banners up to a value of \$3750.00; and,
5. That staff be directed to create “City Sponsor” event guidelines.

Cathy Volkering Carlile
General Manager - Parks, Recreation & Cultural Services

Att.

Staff Report

Origin

The Canadian Chinese Table Tennis Federation (CCTTF) has requested the City of Richmond co-host an international table tennis tournament this fall. The Federation requires a response to the request in order to submit their bid to the national body.

Analysis

The request by the Canadian Chinese Table Tennis Association is for the City to partner with the CCTTF. Specifically, the CCTTF is requesting the following of the City of Richmond (Attachments 1 and 2):

1. An endorsement by the City of Richmond as the Official City for the 3rd World Junior Circuit Final and Continental Cadet Challenge of 2003.
2. A declaration that during the week of competition, October 27, 2003 through November 2, 2003 will be declared by the City of Richmond as YOUTH RENDEZ-VOUS 2003.
3. An official reception hosted by the Mayor of the City of Richmond for the dignitaries to attend the event (approximately 150).
4. Identify and assist in organizing community support in hosting this event during the competition and YOUTH RENDEZ-VOUS 2003 events.
5. Assist the CCTTF in a promotional campaign that would build excitement around hosting such an event in the City of Richmond. Logistical support assistance for the banner program will be requested.
6. Expedite the acquisition of all necessary Licensing and Permits required by the CCTTF.
7. Secure an outdoor tent to accommodate visitors and exhibitors to the event. A no cost rental agreement is being sought if the City of Richmond is in the possession of one.

The Canadian Chinese Table Tennis Federation is a non-profit organization aimed at promoting the sport of table tennis in all Chinese communities across Canada. The organization is also focusing on its mandate to establish closer ties with other table tennis associations around the world.

This is the first time this event has been hosted in Canada or considered in Richmond. The organization must bid on the event by January 31, 2003.

The event is an international event that will attract young people from over 20 countries. It will involve 75 players and many international dignitaries. The organizers are expecting 500 –700 visitors to Richmond and expect to attract a crowd of up to 1000 daily. Over 20 representative press groups will be here as well to cover the event.

The Basketball Centre at Riverport is the tournament location. There will be a youth festival promoting youth development, multiculturalism and trade in conjunction with the event.

Typically, the City does not partner with sports organizations and host sport events. Events that come to the City are organized by their sports organizations and the City rents facilities to the groups. Politicians are invited to participate in ceremonial aspects of the events. Should the City "host" a reception or co-host this international event, others requests are likely to follow. There is no designated funding to support any of these requests.

Staff contacted Tourism Richmond to get an understanding of the number of international events that come to Richmond. Tourism Richmond generally receives 2-3 inquiries per month. Requests have recently come in from BC Disability Games, International Taekwondo Association and the Police and Fire Games. In addition, the City has been approached by Badminton BC to host a large tournament in 2004. Several requests are fielded from more localized events from the Pacific Northwest.

The City has no guidelines for deciding what event should or should not be supported by the City. Staff suggests that some guidelines be put together on how to manage requests of this nature for the future.

To accommodate this request, staff recommends that a letter of support be sent from the Mayor outlining that the City supports the event (Attachment 3) and that the City's logo could be used on their promotional materials. City visual identity guidelines would have to be followed.

Staff suggest that instead of hosting the reception, that the City donate the City Hall for the reception given that the organization group covers all direct costs including custodian, security and set up. This would be \$45/hour with a 4-hour minimum.

In addition, the City could contribute an in kind donation for hanging the banners on 25 mutually agreeable street poles. This contribution would be an in kind cost of \$3750. The banners would be designed and produced by the CCTTF and would be subject to City approval.

The City has no staff available to sit on their organizing committee to assist them with organizing the event. As for the request to expedite permits, this assistance would be for City permits only, it would not include such licenses as liquor licenses or customs.

Financial Impact

City staff have costed out the request for the following:

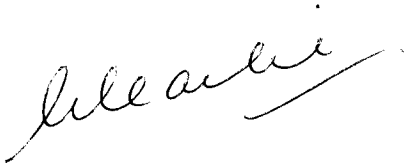
Reception	Cash request	\$2000	Food and light beverages for 150 people
		\$ 600	Rental of City Hall (includes security, custodian, tables and chairs)
Banners	In Kind	\$3750	Hanging 50 banners @ \$150.00 per pole. Does not include production of banners
Tent	Cash Request	\$4000	Would have to be rented as City doesn't own one
Staff Time	In Kind	\$50/hour	No designated staff at this time to assist

On Thursday, January 30, 2003, the CCTTF has requested the City sponsor the event for up to \$10,000 for shortfall funding if the above requests could not be managed. If funds were raised, the amount would be reduced.

Conclusion

Requests of this nature are on the increase due to the appeal of events coming to Richmond. The City has no procedures or guidelines for co-hosting international sporting events. This event will attract international attention to Richmond and will generate economic and cultural benefits to our community. Staff recommends that the City support this event and provide some in kind contribution as outlined in the recommendations but not directly contribute funds to the event. A Contribution Agreement would be drafted outlining the approved commitments.

In addition, staff recommend that "Event Sponsor" guidelines be developed and brought back to Council for due consideration later this year.



Cathy Volkering Carlile
General Manager - Parks, Recreation & Cultural Services

CVC:cer



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Councillors

加拿大華人乒乓球總會 *acting CAO*
Canadian Chinese Table Tennis Federation *GM*

Claude Tchao
President
Canadian Chinese Table Tennis Federation

Councillor Harold Steves
Chair, Parks, Recreation & Cultural Services Committee
City of Richmond
Fax: 604-278-5139

Copied & distributed
to all.

Date: *Jan 1, 2003*
Initials: *bm*

Dear Councillor Steves,

Re: Proposal for City of Richmond to co-host with C.C.T.T.F. on 3rd World Junior Circuit Final and Continental Cadet Challenge of 2003

Canadian Chinese Table Tennis Federation (C.C.T.T.F.) is a non-profit organization officiated in the province of British Columbia as of September 2000. As you are aware, we have successfully hosted the first Chinese Friendship table tennis tournament in July 2001. Despite the fact that this significant event was not properly sanctioned by the international governing body, International Table Tennis Federation (I.T.T.F.), through the success of this first ever held international event, our national organization from Canada, Canadian Table Tennis Association (C.T.T.A.) from Ottawa, has become very closely tied with our Organization. As a matter of fact, C.C.T.T.F. has committed to become the presenting sponsor for the C.T.T.A.'s 2002-2003 Canada Cup as well as co-hosting with C.T.T.A. for the Canada Cup final in Greater Vancouver on June 14-15 of this year.

C.C.T.T.F. mission include:

- to promote the sport of table tennis and contribute to Canada Table Tennis Association by assisting the development of future world-class Canadian athletes;
- to promote table tennis as an alternative means of exercise which will have tremendous benefits to all age groups;
- to promote friendship through linkage by table tennis with the rest of the world.

Midway through the month of December 2002, the I.T.T.F. through the C.T.T.A. put through a request to the C.C.T.T.F. to seriously consider submitting a bid proposal to host the 2003 World Junior Circuit Final (under 18 category) and the Continental Cadet Challenge (under 15 category) Table Tennis Event. Although the bid proposal should have been submitted by December 22, 2002 and despite the fact that the C.T.T.A. was informed by the C.C.T.T.F. of our concerns regarding the time constraints imposed by a last minute submission process and the Holiday season, in addition to the serious efforts being made by two other proposed host countries (Malaysia and Germany) it was confirmed that we will be provided a time extension for submission until the middle of January of 2003.

After a very detail preliminary investigation on the whole logistics, careful evaluation of the impact of this huge undertaking within the parameter of our mandate and conferring with several key members from our Richmond community which included our Mayor Mr. Brodie, yourself and other key community leaders, C.C.T.T.F. feels that it is appropriate and suitable to take on and commit to this tremendous challenge.

In order to carry through this project in the most successful manner possible, we, at C.C.T.T.F. would like to officially invite the City of Richmond as the co-host for this phenomenal event.

This newly established International Event is the sole property of I.T.T.F. Their purposes of creating this event are three folded:

- to promote youth development of this sport internationally,
- to introduce future champions of the world,
- to create community unity and extend friendship from the hosting city to the rest of the world.

The World Junior Circuit final (for under 18 males and female) invites the top 20-30 prospects of future World champions to compete in an competitive but friendly environment. The Continental Cadet Challenge invites the best male and female Team under 15 years from each of the 5 continents to compete under the same context. These two Events are conducted simultaneously in the same time frame. For 2003, I.T.T.F. wished to have this event to be taken place and completed during the period from Oct. 29 to Nov. 2 2003 (there will be minor flexibility on the exact date in order to accommodate hosting city's requests for all other considerations as well). For example, the 2002 event was held in Hungary, whereby the hosting city created a huge success within the theme of Youth Festival.

At this time, C.C.T.T.F. has established a task force, headed by myself, Ms. Bessie Bao of Tri-Star Seafood Supply Ltd.; Mr. Roger Tsui, chief Consultant for C.C.T.T.F. as well as the owner of J-Long Signs & Supplies; Mrs. Florence Gordon, President of Richmond Chamber of Commerce and Mr. Alexander Kostjuk, President of Eclipse Communication. It is the intent of the task force to include representatives from the Richmond City Parks and Recreation, Richmond School Board, Tourism Richmond, Vancouver International Airport Authorities, Richmond Voluntary service clubs and various reputable media groups to sit on this organizing committee.

Furthermore, we will pursue active participation through three level supports and sponsorships format namely: Principle Communities Partnerships, Community Contributors, and various levels of Corporate Sponsorships.

As for the entire event itself, various program designs were discussed within the task force which were clearly identified, defined and focused. These include our goals and objectives, the program magnitude, our vision and practicality. For your information, the event is basically composed of two parts namely: competition phrase and non-competition or social program phrase.

Both C.T.T.A. and I.T.T.F. will provide certain amount of financial assistance as well as their full expert assistance in the conduction of the competition phrase and our responsibility as the hosting city will do the rest.

As a Richmond based non profit organization with majority of our Directors on the Board both living and or working in this community, our concept to host this event include:

- to promote Richmond to the rest of the world (over 20 countries' representatives and their representative press group will be here as well as all the related international and national dignitaries);
- to unite various service groups through the leadership of City of Richmond to cater another sporting alternative for our youth within our city;
- to enhance business opportunities for our Richmond Businesses with the expectation of over 1000 visitors from all over the world to join in a week long celebration.

Councilor Steves, as you could see from the above, by hosting this event, all parties involved are winners at the end. It is my sincere hope and with much gratitude that you could assist us in presenting our proposal to your next Richmond Parks and Recreation Committee meeting to seek support for this initiative and provide their endorsement so that it could be presented to the next Council meeting for a vote of confidence and approval to co-host this huge undertaking with C.C.T.T.F.


Finally, as a measurement of relative comfort for the city, I would like to reiterate that our request from the city to be our co-host would only encompass all available and reasonable consideration of in kind supports and services but not cash contribution. A C.C.T.T.F. event budget will be provided in due time. Details of our request will be put forward only after careful consideration of all perspectives.

With a strong and focused management team established within the organizing committee, I am confident that this event will be so successful that it will be the envy as well as a model for our other cities in Canada.

Last but not least, should you have any further comments and queries, please feel free to contact me.

We are looking forward to receive your positive and earliest reply.

Yours truly,



Claude Tchao
President

Canadian Chinese Table Tennis Federation



加拿大華人乒乓球總會 Canadian Chinese Table Tennis Federation

January 25, 2003

Canadian Chinese Table Tennis Federation (C.C.T.T.F.) is a non-profit organization aimed at promoting the sport of table tennis in all Chinese communities across Canada. C.C.T.T.F. is also focusing on its mandate to establish closer ties with other Chinese table tennis associations of the world.

In 2001 the Canadian Chinese Table Tennis Federation was very proud to host the 1st Chinese Friendship Table Tennis Open & Invitational Tournament, which was held at the P.N.E. Coliseum. The event promoted table tennis through friendship on a multicultural level that British Columbian's have not experienced before. It was an exciting and memorable success.

Once again the C.C.T.T.F is preparing to organize an event which will bring athletes from around the world to participate in a Table Tennis Challenge, with the City of Richmond as the proposed host city.

The Canadian Table Tennis Association (C.T.T.A.) with a request to consider entering the bid process to host the 2003 World Junior Circuit Final (under 18) and the Continental Cadet Challenge (under 15) approached the C.C.T.T.F. during the month of December in 2002. Although the bid process was well into its final stages, with strong contention coming from Malaysia and Germany to host the event, the C.C.T.T.F. decided to enter into the selection process.

Over the past several weeks we have been in contact with several representatives from the International, National and Provincial level to investigate the logistical undertaking that would be required to host such an event in Richmond. In addition, our goal has been communicated and discussed with representatives from the City of Richmond Council and staff from the Parks and Recreation department.

With this process well under way and the decision by the C.C.T.T.F. to organize this event, the C.C.T.T.F. would like to extend an invitation to the City of Richmond to partner in the hosting of this event.

At this time we have identified several requests for consideration by the City of Richmond in co-hosting this event with the C.C.T.T.F.

- 1) An Endorsement by the City of Richmond as the Official City for the 3rd World Junior Circuit Final and Continental Cadet Challenge of 2003.
- 2) A declaration that during the week of competition, October 27, 2003 through November 2, 2003 will be declared by the City of Richmond as YOUTH RENDEZ-VOUS 2003.

January 30, 2003

Mr. Claude Tchao, President
Canadian Chinese Table Tennis Federation
11751 Voyageur Way
Richmond, BC V6X 3J4

Dear Mr. Tchao:

Re: 3rd World Junior Circuit Final & Continental Cadet Challenge of 2003

It is with great pleasure that the City of Richmond supports the Canadian Chinese Table Tennis Federation's bid to host the 3rd World Junior Circuit Final and Continental Cadet Challenge of 2003.

Strategically located on the West Coast of our magnificent and diverse country, Richmond is a city that is a living mosaic of peoples and cultures from around the world, making it a truly multicultural city. Richmond has world-class amenities and a rich sporting environment that will truly welcome and support the athletes from around the world as they participate in this exciting Table Tennis Challenge.

The Canadian Chinese Table Tennis Federation's successful hosting of the 1st Chinese Friendship Table Tennis Open & Invitational Tournament, which was held in Vancouver in 2001, displayed great energy, dedication and commitment to promoting the sport of Table Tennis in all Chinese communities across Canada. This promotion of Table Tennis through friendship on a multicultural level was an exciting and memorable event, and one with which I was proud to have supported.

Should the Canadian Chinese Table Tennis Federation be successful in its hosting bid, the week of October 27 to November 2, 2003 will be proclaimed as "Youth Rendez-Vous 2003" in the City of Richmond.

The opportunity for the Canadian Chinese Table Tennis Federation to host this prestigious Table Tennis Challenge in Richmond will be our very great honour. We look forward to welcoming the athletes of the 3rd World Junior Circuit Final and Continental Cadet Challenge of 2003 to Richmond.

Yours truly,

Malcolm D. Brodie
Mayor