



City of Richmond

Report to Committee

To: General Purposes Committee **Date:** January 17, 2002
From: Cathy Volkering Carlile **File:** -
 General Manager - Parks, Recreation & Cultural Services
Re: **Richmond Tall Ships 2002 Committee Update**

Staff Recommendation

That the report be received for information purposes.

Cathy Volkering Carlile
General Manager - Parks, Recreation & Cultural Services

| FOR ORIGINATING DIVISION USE ONLY | |
|-----------------------------------|--|
| ROUTED TO: | CONCURRENCE |
| Director of Finance | Y <input checked="" type="checkbox"/> N <input type="checkbox"/> |

Att.

Staff Report

Origin

At the regular City Council meeting of Nov 26, 2001, Richmond City Council approved the following:

- (1) That the Richmond Tall Ships 2002 budget, projected at \$2.526 million, be approved;*
- (2) That the City cash exposure, at \$1.256 million, be approved, and that the City underwrite any deficits related to the event;*
- (3) That \$45,000 in 2001 be approved for maritime engineering, surveying of Garry Point and an environmental assessment of the materials at the Gulf of Georgia site;*
- (4) That the matter of a contract with the Richmond Tall Ship Society be referred to staff for review; and that staff review the proposed budget to reconfirm the budget figures as presented; and*
- (5) In the event that sponsorship targets and government-funding targets are not secured by December 30, 2001, that City Council review the event.*

This report will provide a year end update on the Richmond Tall Ships 2002 event progress.

Analysis

Richmond Tall Ships Society

At the outset of the project, City Council determined that a society would be created to plan, fund raise, manage and implement the project. Society status was viewed as being necessary to raise funds from the private sector. This has not proved to be true.

At the January 10th meeting, the Richmond Tall Ships Committee resolved to remain as a co-ordinating committee. The Committee has several sub committees working on different aspects of the event and the chairs are being recruited.

Last week, the Tall Ships Nominations Committee reviewed applications for Chairs and Co-Chairs for a variety of important volunteer positions. This week the nominations will go forward to the Richmond Tall Ships Co-ordinating Committee for ratification.

Ship Recruitment

As of December 30, 2001, twelve ships have confirmed to attend the Richmond Tall Ships 2002. The Committee has confirmation of a large A class ship to come to Richmond in early July as a pre-event.

The Department of Defence has been asked to provide two navy vessels to participate in the festival and the Committee is awaiting positive confirmation of their participation.

Infrastructure and Dredging

The Committee has developed and confirmed a moorage plan with our partners, Steveston Harbour Authority and BC Ferries. All ships can be accommodated. An HRDC grant application has been made for float development.

Small Craft Harbours is proceeding with its dredging program for the channel. This piece of the work has been awarded. The Gulf of Georgia basin dredging will occur mid June depending on Federal Government approvals.

Sponsorship/Fund Raising

The Sponsorship Committee has been successful on two fronts. We are one-third the way through our sponsorship program. The corporate program has raised approximately \$100,000 cash to date and in excess of \$386,500 in kind. Sponsorship agreements are being drafted outlining the details of the sponsorship terms. The Friends of the Tall Ships (our local community campaign) has raised over \$10,000 cash and have received numerous requests to support the project in kind.

Daily, the Sponsorship Committee receives and reviews requests from the corporate sector to sponsor.

| Funding Target | Projected | Actuals (Jan 11, 2001) | Difference | Actuals vs Projected % |
|-----------------------|------------------|-----------------------------------|-------------------|---------------------------------------|
| Government | 400,000 | 0 | 400,000 | 0 |
| Cash Sponsorship | 295,000 | 100,000 | 195,000 | 34% |
| In Kind Sponsorship | 592,000 | 386,500 | 205,500 | 65% |
| | 1,287,000 | 481,500 | 805,500 | 37.4% |

Two services clubs (the Rotary and Lions Cub) have approached the Committee with proposals to support the project.

The status of provincial government and crown corporation requests is subject to the Province's core review program. The Federal Government, through the Western Canadian Diversification Fund, has committed to match any funds from the Province.

Grant programs under World Host and HRDC has been submitted and we are awaiting the outcome of those applications.

Partnerships

The Steveston Harbour Authority, Tourism Richmond, BC Ferries, American Sail Training Association (ASTA) are partners with the City of Richmond in the event. The Committee/City are negotiating agreement with ASTA. Once finalised, the agreement will be brought before Council for ratification.

Budget

The Tall Ships budget, as approved by City Council in the November 26, 2001, is under review and being validated by the City's Finance Department.

Promotion

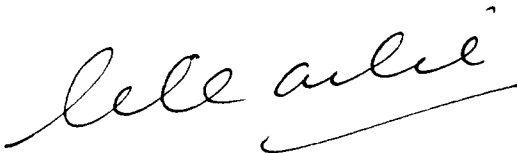
On February 1, 2002, the City is planning a media/sponsor launch for the Richmond Tall Ships 2002 event at the Gulf of Georgia Cannery. This event will kick off the event to the media and will announce our partners, sponsors and ships.

New Westminster

Last week, the City of New Westminster decided to not continue with its Tall Ships event.

Conclusion

The planning for the event is well underway and the fundraising target is on track with 1/3 of the funds raised. The next major steps to the planning will include the media launch, festival and site planning, volunteer co-ordination, establishing a Tall Ships office, continued fund raising, sponsor fulfilment and drafting a detailed work plan for the next eight months.

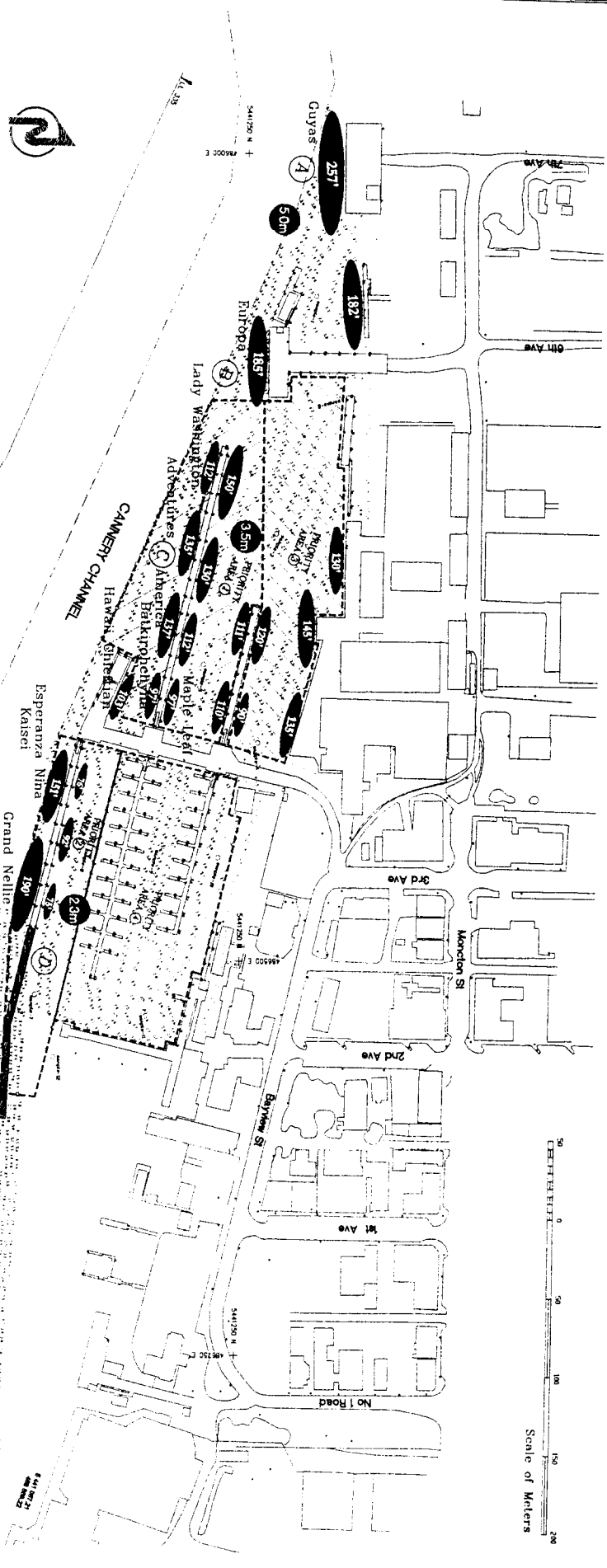


Cathy Volkering Carlile
General Manager - Parks, Recreation & Cultural Services

CVC:cer

**Richmond Tall Ships 2002
Committee and Sub Committee Appointments**

| Committee Position | Name | City Staff Liaison |
|---|----------------------------------|------------------------------|
| Chairperson | Janice Podmore | Manager |
| Chair – Government Relations | | Hilda Ward/Kate Sparrow |
| Vice Chairperson | | Manager |
| City Council Liaison | Harold Steves | |
| City Council Liaison | Bill McNulty | |
| Fraser River Port Authority | Alan Domas | |
| Steveston Harbour Authority | Bob Baziuk | |
| Richmond Maritime Society | Matthew McBride | |
| Chair – Administration | <i>Nomination in progress</i> | Cathy Volkering Carlile |
| Chair – Culture Heritage | <i>Nomination in progress</i> | Jane Fernyhough |
| Chair – Festival | <i>Nomination in progress</i> | Manager |
| Chair – Finance | Danley Yip | City Finance Dept |
| Chair – Fleet Liaison | <i>Nomination in progress</i> | Manager |
| Chair – Friends of Tall Ships | Bill McNulty | Contract |
| Chair – Landside Operations | | Gord Barstow |
| Chair – Marketing/Promotion | <i>Nomination in progress</i> | Contract/Manager |
| Chair – Security and Protective Services | <i>Nomination in progress</i> | Don Pearson |
| Chair – Ship Recruitment | Matthew McBride | Manager |
| Chair – Sponsorship | Bryan Johnstone | Contract |
| Chair – Ticketing | <i>Nomination in progress</i> | Manager |
| Chair – Merchandising | | David Phipps |
| Chair – Tourism Industry | <i>Nomination referred to TR</i> | |
| Chair – Technical | Jeff Conatser | IT |
| Chair – Transportation/ People Moving | <i>Nomination in progress</i> | Gordon Chan |
| Chair – Volunteer Services | <i>Nomination in progress</i> | Manager |
| Chair – Waterside | Harold Steves | Dave Semple |
| Chair - Communications/Media | <i>Nomination in progress</i> | Ted Townsend/Frank Sciberras |
| Ex Officio – Mayor | Malcolm Brodie | Shannon Hobson |
| Staff – Web | | Colleen Smith |
| Staff – Environmental Issues | | Margot Daykin |
| Staff – Legal Liaison | | Rebecca Finlay |



ESTIMATED VOLUMES

| AREA | TO GRADE (m ³) | ADD SUB GRADE(m ³) |
|------|----------------------------|--------------------------------|
| ① | 12,000 | 3,500 |
| ② | 6,000 | 2,500 |
| ③ | 15,000 | 3,000 |
| ④ | 7,000 | 4,000 |

TOE OF SLOPE SHOWN FOR PROPOSED DREDGE AREAS 3H:1V

ALL DREDGE AREA DREDGE TO GRADE 3.0m LLWL DREDGE SUB GRADE 0.3m

Caution: Location of shoreline features and marine structures are approximate. Do not use these for dredge area design layout.

LEGEND

- sample-1 Position and number of surface grab sample taken 2001-09-27
- Depth
- ▭ Proposed Foat
- ▭ Proposed Foat (Optional)
- ▭ Talapipa with Length
- Requiring Depth

| AREA | DEPTH RECD | DONE BY | REMARKS |
|------|------------|------------------------|--|
| ① | 5.5m PLUS | CITY | TO BE CO-ORDINATED W/ SCH. FISHERIES & OCEAN |
| ② | 4.5m PLUS | CITY | TO BE CO-ORDINATED W/ SCH. FISHERIES & OCEAN |
| ③ | 3.8m | SCH. FISHERIES & OCEAN | SCH. FISHERIES & OCEAN |
| ④ | 3.8m | SCH. FISHERIES & OCEAN | SCH. FISHERIES & OCEAN |

DREDGE AREA
DREDGE GRADE 4.5m
SUBGRADE ALLOWANCE 0.0m
SIDE SLOPES TO BE 1:VERT. : 3:HOR.



RICHMOND
Water City by Richmond

Proposed Dredging & Locations for Talapipa Tie-ups

DATE: 10/10/07
SCALE: AS SHOWN
SHEET: 22 OF 22